

ORDER

**KABC-TV**

Orders

Order / Rev: 191474

Alt Order #: WOC10766408

Product Desc: TOM STEYER (IU) 385100

Estimate: 5670

Flight Dates: 10/23/17 - 11/04/17

Original Date / Rev: 10/27/17 / 10/27/17

Order Type: GEN

Primary AE: Political National PHI

Sales Office: N-PH

Sales Region: National

Agency

Name: Buying Time

Buying Contact: Cathie Herrick

Billing Contact:

650 Massachusetts Avenue, NW

Washington, DC 20001

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Tom Steyer

Demographic: A35+

Product Codes: Advocacy

Priority: P-03

Revenue Codes: AGY, POL, POL-ISS

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/29/17	5	\$15,400.00	\$13,090.00
10/30/17	11/04/17	49	\$243,000.00	\$206,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	5	\$15,400.00	\$13,090.00	0.00
November 2017	49	\$243,000.00	\$206,550.00	0.00
Totals	54	\$258,400.00	\$219,640.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%
Political National PHI			Start Of Order - End Of Order	0%

Order Share

	Share	Total
KABC-TV	34%	\$258,400.00
Market	100%	\$760,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	19%	\$144,400.00
KCET	0%	\$0.00
KCOP	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	28%	\$212,800.00
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00

KTBN	0%	\$0.00
KTLA	19%	\$144,400.00
KTTV	0%	\$0.00
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	0%	\$0.00

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KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KABC	10/23/17	10/29/17	Su 7a-8a Su 7a-8a (Program: Eyewitness News Sun 7a)	CM	Cc 7a-8a	-----1	1:00	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-----1					1	\$2,800.00		0.00			
2	KABC	10/30/17	11/03/17	M-F 6a-7a Eyewitness News 6a (Program: Eyewitness News 6a)	CM	Cc 6a-7a	11111--	1:00	5	\$3,600.00	P-03	0.00	NM	5	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	11111--					5	\$3,600.00		0.00			
3	KABC	10/23/17	10/29/17	Su 9a-11a Su 9a-11a (Program: Eyewitness News Sun 9-11a)	CM	Cc Su 9a-11a	-----1	1:00	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-----1					1	\$2,800.00		0.00			
4	KABC	10/30/17	11/03/17	M-F 5a-6a Eyewitness News 5a (Program: Eyewitness News 5a)	CM	Cc 5a-6a	11111--	1:00	5	\$2,200.00	P-03	0.00	NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	11111--					5	\$2,200.00		0.00			
5	KABC	10/30/17	11/04/17	Sa 6a-7a Sa 6a-7a (Program: Eyewitness News Sat 6a)	CM	Cc 6a-7a	-----1-	1:00	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	-----1-					1	\$2,800.00		0.00			
6	KABC	10/30/17	11/03/17	M-F 11a-12p M/W-F 11-12p (Program: Eyewitness News 11a)	CM	Cc 11a-12p	1-111--	1:00	4	\$2,800.00	P-03	0.00	NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	1-111--					4	\$2,800.00		0.00			
7	KABC	10/30/17	11/03/17	M-F 4p-5p Eyewitness News 4p-5p (Program: Eyewitness News 4p)	CM	Cc 4p-5p	11111--	1:00	5	\$4,000.00	P-03	0.00	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	11111--					5	\$4,000.00		0.00			
8	KABC	10/23/17	11/04/17	SaSu 4p-630p SaSu 4p-630p (Program: Eyewitness News Sat-Sun 4-6:30p)	CM	Cc 4p-630p	-----1	1:00	1	\$3,600.00	P-03	0.00	NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-----1					1	\$3,600.00		0.00			
		Week: 10/30/17	11/05/17	-----1-					1	\$3,600.00		0.00			
9	KABC	10/30/17	11/03/17	M-F 5p-6p Eyewitness News 5p-6p (Program: EYEWITNESS NEWS 5-6P)	CM	Cc 5p-6p	11111--	1:00	5	\$4,800.00	P-03	0.00	NM	5	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	11111--					5	\$4,800.00		0.00			
10	KABC	10/30/17	11/03/17	M-F 6p-630p Eyewitness News 6p-630p (Program: Eyewitness News 6p)	CM	Cc 6p-630p	11111--	1:00	5	\$7,000.00	P-03	0.00	NM	5	\$35,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	11111--					5	\$7,000.00		0.00			
12	KABC	10/30/17	11/03/17		CM	Cc 730p-8p	11111--	1:00	5	\$8,800.00	P-03	0.00	NM	5	\$44,000.00

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				M-F 730p-8p Wheel 730p-8p (Program: Wheel of Fortune)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	11111--					5	\$8,800.00		0.00			
13	KABC	10/23/17	10/29/17	Su 630p-7p Eye on LA (Program: Eye on LA Sun)	CM	Cc 630p-7p	-----1	1:00	1	\$4,000.00	P-03	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-----1					1	\$4,000.00		0.00			
14	KABC	10/30/17	11/03/17	M-F 7p-730p Jeopardy 7p-730p (Program: Jeopardy)	CM	Cc 7p-730p	11111--	1:00	5	\$11,000.00	P-03	0.00	NM	5	\$55,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	11111--					5	\$11,000.00		0.00			
15	KABC	10/23/17	11/04/17	M-Su 11p News Eyewitness News 11p (Program: Eyewitness News 11p)	CM	Cc 11p-1135p	-----1	1:00	1	\$2,200.00	P-03	0.00	NM	7	\$15,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	-----1					1	\$2,200.00		0.00			
		Week: 10/30/17	11/05/17	111111-					6	\$2,200.00		0.00			
16	KABC	10/30/17	11/04/17	Sa 1135p News Sa Eyewitness News 1135p (Program: Eyewitness News Sat 11:35p)	CM	Cc 1135p-12a	-----1-	1:00	1	\$2,400.00	P-03	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	-----1-					1	\$2,400.00		0.00			
17	KABC	10/31/17	10/31/17	M-F 11a-12p Tue 11-12p MG mg for Sat 630-7p w/o 10/30 11-1	CM	Cc 11a-12p	-T-----	1:00	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	-T-----					1	\$2,800.00		0.00			
													Totals	54	\$258,400.00