

STATION:	WAKY-FM	ORDER#:	3177794	DATE:	10/02/2020
MARKET:	UM - Radcliff, KY	AMOUNT:	\$3,240.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	28	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4389928	
ADVERTISER:	Ditch Fund/DitchMitchFund.com	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 9846 Tues 10/6-Mon 10/12	AGY EST:	9846	Invoices@MediaFinancial.com	
FLIGHT:	10-06-2020 TO 10/12/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/02/2020 12:05	

COMMENTS

[Rep Comment] 10/02/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1	10/6/2020 To 10/12/2020						WK TOT \$3,240.00	WK TOTAL SPOTS 28			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	10/6/2020	10/12/2020	8	\$125	\$1,000
	2		TuWThF.. /M	10:00AM	3:00PM	60	10/6/2020	10/12/2020	8	\$125	\$1,000
	3		TuWThF.. /M	3:00PM	7:00PM	60	10/6/2020	10/12/2020	8	\$125	\$1,000
	4	SS	6:00AM	7:00PM	60	10/10/2020	10/11/2020	4	\$60	\$240

TOTAL	Oct										Total
SPOT	28										28
CASH	3,240.00										3,240.00
TOTAL	3,240.00										3,240.00

W & B BROADCASTING, INC
P.O. BOX 2087
ELIZABETHTOWN, KY 42702

Client: DITCH FUND/DITCH MITCHFUND.COM
Order #: 3012-00003
Description: DITCH MITCH/DITCHMITCHFUND.COM EST 9846
Date Entered: 10/2/2020
P.O.#:
Salesperson: BELL, RENE'
Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD.
SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/6/2020	10/12/2020	WAKY-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	8	125.00	1000.00	Y	Y	Y	Y	Y	N	N
	10/6/2020	10/11/2020				6	125.00	750.00	0	1	1	2	2	0	0	0
	10/12/2020	10/12/2020				2	125.00	250.00	2	0	0	0	0	0	0	0
2	10/6/2020	10/12/2020	WAKY-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	8	125.00	1000.00	Y	Y	Y	Y	Y	N	N
	10/6/2020	10/11/2020				6	125.00	750.00	0	2	2	1	1	0	0	0
	10/12/2020	10/12/2020				2	125.00	250.00	2	0	0	0	0	0	0	0
3	10/6/2020	10/12/2020	WAKY-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	8	125.00	1000.00	Y	Y	Y	Y	Y	N	N
	10/6/2020	10/11/2020				7	125.00	875.00	0	1	2	2	2	0	0	0
	10/12/2020	10/12/2020				1	125.00	125.00	1	0	0	0	0	0	0	0
4	10/10/2020	10/11/2020	WAKY-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	4	60.00	240.00	N	N	N	N	N	Y	Y
	10/10/2020	10/11/2020				4	60.00	240.00	0	0	0	0	0	0	2	2

Order Start Date: 10/6/2020 Order End Date: 10/12/2020 Spots: 28 Total Charges: \$3,240.00
Combined Discounts: \$486.00
Total Net: \$2,754.00

Projected Media Month Billing Totals for DITCH FUND/DITCH MITCHFUND.COM / 3012-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2020	28	\$3,240.00	\$486.00	\$2,754.00

Confirmed & Accepted for W & B BROADCASTING, INC By: _____

Accepted for MEDIA FINANCIAL SERVICES By: _____

Please Sign and Return One Copy