

STATION:	WAKY-FM	ORDER#:	3177438	DATE:	09/28/2020
MARKET:	UM - Radcliff, KY	AMOUNT:	\$3,240.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	28		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4389227
ADVERTISER:	Ditch Fund/DitchMitchFund.com	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 9747 Tues 9/29-Mon 10/5	AGY EST:	9747		Invoices@MediaFinancial.com
FLIGHT:	09-29-2020 TO 10/5/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/28/2020 08:19

COMMENTS

[Rep Comment] 09/28/2020: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 **9/29/2020 To 10/5/2020** **WK TOT \$3,240.00** **WK TOTAL SPOTS 28**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	9/29/2020	10/5/2020	8	\$125	\$1,000
	2		TuWThF.. /M	10:00AM	3:00PM	60	9/29/2020	10/5/2020	8	\$125	\$1,000
	3		TuWThF.. /M	3:00PM	7:00PM	60	9/29/2020	10/5/2020	8	\$125	\$1,000
	4	SS	6:00AM	7:00PM	60	10/3/2020	10/4/2020	4	\$60	\$240

TOTAL	Oct										Total
SPOT	28										28
CASH	3,240.00										3,240.00
TOTAL	3,240.00										3,240.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WAKY Elizabethtown</i>	Date: 5/29/2019
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I, **Targeted Platform Media, LLC**

do hereby request station time concerning the following issue:

Ditch Mitch

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Ditch Mitch

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ditch Fund
PO Box 15320
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ryan Aquilina

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/29/2019 *[Signature]* (202)965-5060
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Rene Bell 9/28/20
Signature Printed Name Title

W & B BROADCASTING, INC
P.O. BOX 2087
ELIZABETHTOWN, KY 42702

Client: DITCH FUND/DITCH MITCHFUND.COM
Order #: 3012-00002
Description: DITCH MITCH/DITCHMITCHFUND.COM EST 9747
Date Entered: 9/28/2020
P.O.#:
Salesperson: BELL, RENE'
Invoice Frequency: Billed at end of Media Month. Sorted by Date

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD.
SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	9/29/2020	10/5/2020	WAKY-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	8	125.00	1000.00	Y	Y	Y	Y	N	N
	9/29/2020	10/4/2020				6	125.00	750.00	0	1	1	2	2	0	0
	10/5/2020	10/5/2020				2	125.00	250.00	2	0	0	0	0	0	0
2	9/29/2020	10/5/2020	WAKY-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	8	125.00	1000.00	Y	Y	Y	Y	N	N
	9/29/2020	10/4/2020				6	125.00	750.00	0	2	2	1	1	0	0
	10/5/2020	10/5/2020				2	125.00	250.00	2	0	0	0	0	0	0
3	9/29/2020	10/5/2020	WAKY-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	8	125.00	1000.00	Y	Y	Y	Y	N	N
	9/29/2020	10/4/2020				7	125.00	875.00	0	1	2	2	2	0	0
	10/5/2020	10/5/2020				1	125.00	125.00	1	0	0	0	0	0	0
4	10/3/2020	10/4/2020	WAKY-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	4	60.00	240.00	N	N	N	N	Y	Y
	10/3/2020	10/4/2020				4	60.00	240.00	0	0	0	0	0	2	2

Order Start Date: 9/29/2020

Order End Date: 10/5/2020

Spots: 28

Total Charges: \$3,240.00

Combined Discounts: \$486.00

Total Net: \$2,754.00

Projected Media Month Billing Totals for DITCH FUND/DITCH MITCHFUND.COM / 3012-00002 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2020	28	\$3,240.00	\$486.00	\$2,754.00
Total:	28	\$3,240.00	\$486.00	\$2,754.00

Confirmed & Accepted for W & B BROADCASTING, INC By: _____

Accepted for MEDIA FINANCIAL SERVICES By: _____

Please Sign and Return One Copy