

Quarterly Issues/Programs Report

Station Call Letters: **WZZM**

Location (City, State): **Grand Rapids/Battle Creek/Kalamazoo**

For quarter beginning: July – September 2021

January 1, 2021

April 1, 2021

July 1, 2021

October 1, 2021

Attached are descriptions of issue-responsive programming broadcast by this station during the reporting period, on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to viewers in the area where our station is located.

LOCAL ISSUES ADDRESSED DURING THE QUARTER

The following are local issues of concern to the community. Programs that addressed these issues during this reporting period are listed on the following pages.

1. **Community** – The West Michigan region is comprised of several cities, each with its own identity and a real sense of community. WZZM is dedicated to covering the kinds of stories that allow each community to maintain its unique identity, while also focusing on the issues and stories that bind us all together.
2. **Crime/Safety** – With growth come challenges. The West Michigan region has experienced tremendous economic growth, bringing with it concerns about crime and personal safety.
3. **Diversity/Social Justice** – As the country grapples with issues of race and ethnicity, the movement toward greater social justice is very much a part of the conversation in West Michigan. Issues such as fair housing, racial reconciliation, diversity, equity and inclusion are all being addressed.
4. **Economic Development** – Grand Rapids and several lakeshore communities continue to experience healthy economic growth. From new businesses to expansion of long-standing community institutions, there is tremendous potential for further growth. At the same time, employers in certain fields are challenged to find qualified or willing workers. Families are looking for ways to make their personal economies healthier, becoming smarter consumers and spending their money wisely.
5. **Education** – Among the many concerns are funding for education, the achievement gap, declining test scores, Michigan’s third-grade reading law/falling literacy rates and preparing our future work force.
6. **Health** – West Michigan is home to the Michigan State Medical School, the VanAndel Research Institute and many local health care providers. Changes in healthcare and developments in disease research and treatment are breaking news in this medical community.
7. **Family/Youth** - Issues and stories that will strengthen the lives of children and families are critical to the health and well -being of our community.

ISSUE: COMMUNITY

PROGRAM	DESCRIPTION	DATE	TIME	DURATION
WZZM 13	Lifeguards at Briggs Park Pool say they were at full capacity all day Monday. They estimate more than 400 people wrapped up their Fourth of July long holiday	7/5/21	11pm	1:42
WZZM 13	Now through Sunday, adoption fees are reduced at more than 175 participating organizations... including many right here in west Michigan. Each shelter has its own requirements... so do your homework.	7/7/21	Noon	0:29
WZZM 13	The Grand Haven "Coast Guard Festival" is officially kicking off July 30th	7/7/21	Noon	2:42
WZZM 13	Drivers in Grand Rapids likely recognize this intersection. this is US-131 at Wealthy Street... and it currently tops the list of most dangerous intersections in Kent County. This list was put together by Michigan Auto Law. it's based on car accident reports.	7/8/21	6am	0:30
WZZM 13	A new multi-million-dollar medical facility is coming to Grand Rapids. When it opens -- the "Bold Advanced Medical Future Center" will bring the latest cancer diagnosis and treatment technology to the medical mile.	8/3/21	4:30am	2:01
WZZM 13	Some popular residents at John Ball Zoo will soon be moving on. We participate in the Red Panda Species Survival Plan (SSP), the goal of which is to maintain healthy genetically diverse populations of red pandas in human care at AZA institutions. Since red pandas are endangered, maintaining healthy populations of the red pandas is important for the future of the species.	8/12/2021	Noon	1:18
WZZM 13	The Michigan legislature has once again passed a bill that would allow one-time drunken drivers to ask a judge to set aside their conviction. To be eligible, they can only have one drunken driving incident on their record, and it cannot have caused an injury or death.	8/18/2021	Noon	0:26
WZZM 13	Nearly 60-thousand people across Michigan are waking up without power after last night's storms.	8/25/2021	4:30a	0:19
WZZM 13	The Detroit Tigers had some special visitors before last night's game. The Michigan Little League Champions visited Comerica Park to celebrate their big World Series Win. Taylor North stopped by the ballpark to take some pictures with the team... including future hall of famer Miguel Cabrera. Taylor North is the first Michigan team since 1959 to win the Little League World Series.	9/1/2021	Noon	0:24
WZZM 13/ABC	This is the last day millions of Americans will receive the additional 300 dollar "weekly unemployment benefit" -- put in place during the height of the pandemic.	9/6/2021	Noon	0:14

WZZM 13	Hundreds lined the streets in Ottawa County to celebrate frontline workers.	9/7/2021	6:00am	0:29
WZZM 13	Art Prize is just days away... and exhibits are going up all across the city of Grand Rapids. This morning, we're previewing one that is sharing some very important stories from 21 veterans.	9/13/2021	6am	0:14
WZZM 13	THIS MORNING -- THE KENT COUNTY SHERIFF'S OFFICE AND MEMBERS OF THE COMMUNITY GATHERED TO REMEMBER K-9 AXEL.	9/18/2021	11pm	0:23

ISSUE: CRIME/SAFETY

PROGRAM	DESCRIPTION	DATE	TIME	DURATION
WZZM 13	More people have drowned in the Great Lakes so far in 2021 than were reported by this time last year, prompting officials to urge swimmers to practice water safety measures.	7/5/21	12pm	7.0
WZZM 13	A new scam is targeting people trying to rent a place to live. As if the aggressive housing market in West Michigan is not enough of a problem... There is now a scam that's frustrating homeowners, interested renters, and real estate professionals.	7/8/21	4:30a	2:10
WZZM 13	There have been 34 drownings in the Great lakes this year... 16 ON Lake Michigan alone now... The state Department of Natural Resources. is hoping to add a new safety measure... to cut that number down. A proposed amendment to the "land use order" would allow them to shut down state-run beaches, during red flag conditions. The public comment period for this amendment will begin on July 15 but The director of the "Great Lakes Surf Project" says... the move is not enough.	7/13/21	6am	0:26
WZZM 13	Our affiliate in Denver reports these scams may be hard to spot –If you are looking for a job as things reopen -- we have a new warning for you. Authorities say fake employment emails and websites are going around -- looking to get your resume...and personal information.	7/19/21	Noon	0:46
WZZM 13	In Kentwood: Police are looking for a man they believe is responsible for multiple car break-ins. One of the victims is offering a one-thousand-dollar reward through Silent Observer, for any information to catch this person, because he's worried about what Police say was stolen from his car... a gun.	8/5/2021	4:30am	1:57
WZZM 13	More than 80 people are still without a place to live this morning.... because of a fire at the Ferguson Apartment Building. All 83 downtown grand rapids units had to be evacuated.	8/17/2021	4:30am	0:23
WZZM 13	In Newaygo County--Prosecutors say no charges will be filed in the shooting death of Johnny King, by Michigan State Troopers.	8/25/2021	4:30am	0:30

	On May 22nd troopers were called to a home in the Bitely area. on a domestic violence complaint.			
WZZM 13	The woman who was shot on the South Haven pier is out of the hospital. Barbara Skuza was critically injured. She will now continue her recovery at "Mary Free Bed." Her husband Chuck, was killed when a teenager opened fire on August 20th, in what police say was a "random act."	9/1/2021	Noon	0:17
WZZM 13	It's been a deadly holiday weekend on Lake Michigan. Two men died in the rough waters -- one in Ottawa County, the other in Allegan county. On both days, the red flags were flying... warning people to stay out of the water.	9/6/2021	Noon	1:17
WZZM 13	We start this morning in Kent County -- where a teenager tragically drowned at Riverside Park while walking his dog.	9/12/2021	9am	0:30
WZZM 13	Deputies say an 8-year-old girl was approached while shopping with her family at the store just before 3 p-m yesterday. The man attempted to grab the girl's arm. When her mother noticed -- the man quickly walked away According to police he was found and arrested. His name has not yet been released.	9/20/2021	Noon	0:27
WZZM 13	There is now new protections in place to keep michigan's vulnerable adults safe from scams. The Financial Exploitation Prevention Act took effect yesterday.	9/27/2021	6am	1:37

ISSUE: DIVERSITY/SOCIAL JUSTICE

PROGRAM	DESCRIPTION	DATE	TIME	DURATION
WZZM 13	In order to serve more people, SOS Benson says beginning July 19th, branch offices will open earlier and stay open later. Renewing drivers licenses will also be more convenient .. and need to be done every 12 years instead of every 8 years	7/7/21	Noon	0:22
WZZM 13	A G-O-P bill that would have added an I-D component to absentee ballot applications here in Michigan has died in the legislature. There was pushback from election clerks and voting-rights advocates.	7/13/21	6am	0:28
WZZM 13	Today, Kamala Harris visited Michigan for the first time since becoming Vice President in January. She joined Michigan Secretary of State Jocelyn Benson at the T-C-F Center in Detroit for a "voting rights listening session. Harris said the people in Michigan voted because they wanted a national plan for vaccinations, more jobs, and	7/13/21	11pm	0:27

	children in America lifted out of poverty. Which - she says – the Biden administration has delivered			
WZZM 13	A new system is coming to Michigan law enforcement... helping Michiganders with conditions that could impede communication-- like deafness or autism. It would appear in police officers' computer systems during traffic stops.	7/20/21	Noon	0:34
WZZM 13	The White House says its hands are tied on taking more action... calling on states to pass their own moratorium on evictions instead. Congress tried and failed to pass a bill that would have extended the federal policy... and members of the house have already left DC for a six week recess. According to the latest U.S. Census Bureau survey from late June and early July, about 7.4 million adult tenants reported they were behind on rent.	8/3/21	5am	0:27
ABC First Look	Well, many of you by now have seen that video of an airline crew -- duct taping an unruly passenger to his seat. Well now airlines are telling their crews -- you can't do that. Gio Benitez has the story in today's G-M-A first look.	8/18/2021	6am	0:13
WZZM 13	Governor Whitmer has signed a bill that allows one-time drunk drivers to ask a judge to set aside their conviction. To be eligible, they can only have one drunk driving incident on their record, and it cannot have caused an injury or death.	8/25/2021	4:30am	0:21
WZZM 13	Michigan State University is among the colleges requiring a COVID-19 "vaccine" for students and staff. One M-S-U employee sued the university because of it but this afternoon - a federal judge ruled "against her".	8/31/2021	6pm	0:36
WZZM 13	As more places require proof of vaccination, there are claims that the vaccine card is protected by HIPAA laws. Evan Koslof from our Verify team looks into these claims.	9/8/2021	4:30am	1:36
WZZM 13	13 hundred of those Afghan refugees are settling down in Michigan; more than 400 people are coming to our side of the state. 13 On your side's Justin Bachman sat down with Immigrant Connection - and tells us how they are helping the refugees.	9/12/2021	6:30pm	0:31
WZZM 13	"Dare to Dream" of a day when all people are known for their unique abilities... "not" their disabilities. That was the theme of a day-long event yesterday...raising funds for Special Olympics Michigan.	9/21/2021	4:30am	0:20
WZZM 13	Grand Rapids Police and the group "Justice for Black Lives" are telling two 'different' stories about what happened at a protest Saturday. G-R-P-D says there was no attack on the protesters. They say they got involved, because the group did not have a permit... and violated a noise ordinance by using a bullhorn.	9/27/2021	11pm	0:49

ISSUE: ECONOMIC DEVELOPMENT

PROGRAM	DESCRIPTION	DATE	TIME	DURATION
WZZM 13	Macy's in Michigan is also hiring. they need nearly 600 workers -- to fill positions for sales, customer experience, merchandise and operations. They'll be hosting a statewide hiring event one week from today -- on July 15th. Interested candidates are encouraged to apply online.	7/8/21	5am	0:19
WZZM 13	Businesses around West Michigan continue to struggle to find employees. To help, many employers, especially restaurants... are offering even more incentives to come back to work. 13 on your side's Nate Belt talked with a local restaurant owner about what he's doing.	7/8/21	4:30a	1:59
WZZM 13	Consumers Energy, one of the State's largest utility companies -- asking to raise rates by nearly 9-percent.	7/13/21	4:30a	0:08
WZZM 13	Governor Whitmer has signed a bill that WILL allow workers laid off for more than 45 days, to continue receiving unemployment... without having to show proof of looking for a new job.	7/20/21	6am	0:35
WZZM 13	Secretary of Energy and former Michigan Governor, Jennifer Granholm was back in the mitten state today. It's her first visit to the state as a member of President Biden's Cabinet. Granholm toured manufacturing facilities on the east side of the state. The visit is part of the President's Build Back Better agenda and how it will invest in jobs in the US.	8/5/2021	Noon	0:24
WZZM 13	Muskegon Heights is getting help from the state... to improve the city's drinking water. The city is getting a 135 thousand-dollar "Affordability and Planning" grant. It's one of 15 grants, worth two million dollars statewide... to Boost efforts statewide, to improve water systems. That includes replacing lead service lines and connecting homes "with" contaminated wells... "to" community water supplies.	8/9/2021	11pm	0:22
WZZM 13	An invasive species could take out trees across Michigan. The State Department of "Agriculture and Rural Development" made the announcement yesterday. It says "Balsam Woolly Adel-Gid" - or B-W-A - has been found in Rockford. The tiny insect attacks fir trees.	8/17/2021	6am	0:29
WZZM 13	Here we go again ... you may have thought "the great toilet paper shortage" was over.... but you were wrong! Procter and Gamble says its ramping up production as demand increases for toilet paper and paper towels. The company says it's running its' production lines all day and all night ... seven days a week. The company cites back to school shopping and rising cases of the delta variant of covid-19.	9/1/2021	Noon	0:24

WZZM 13	While some aspects of Labor Day weekend started to look closer to normal, one thing was certainly missing. Most car dealerships around West Michigan were closed on the holiday, instead of hosting blowout sales.	9/7/2021	6am	0:41
WZZM 13	Amazon is hiring more than 125-thousand workers across the country... including more than 5 thousand in Michigan.	9/15/2021	5am	0:24
WZZM 13	City leaders in Muskegon hope to improve the experience for people walking in the downtown area. They will remove curbs from parts of Western Avenue -- making the sidewalk "even" with the street and creating wider sidewalks in those areas. Wider sidewalks will allow bars and restaurants to offer additional service along Western.	9/21/2021	4:30am	0:19

ISSUE: EDUCATION

PROGRAM	DESCRIPTION	DATE	TIME	DURATION
WZZM 13	From Hope College: The administration announced the new initiative today called "Hope Forward. It will allow students to attend the college for free, with an endowment fund paying their way. Once the students graduate, they will be asked to donate to that same fund. The program is starting this schoolyear with a pilot group of 22 freshmen. Once they raise the funds, they plan to expand to all students.	7/14/21	Noon	0:26
WZZM 13	A big day for Michigan Schools.... as a bill giving schools equal funding for students is signed into law.	7/13/21	5pm	0:20
WZZM 13	Meijer has added new items to their "Teacher Discount" In addition to classroom essentials previously on the list -- teachers can now use the 15% discount to purchase classroom furniture and children's clothing.	7/19/20	Noon	0:38

WZZM 13	A father and his 4-year-old daughter in Brazil are inspiring people around the world to be more environmentally conscious.	7/27/21	Noon	0:34
WZZM 13	Despite those rising cases... The State Board of Education will not mandate masks in schools this year. The board is leaving the decision up to local districts.	8/12/2021	Noon	0:22
WZZM 13	The Grand Rapids Public School District is reversing its' decision on masks in schools. Now, everyone is required to wear one indoors.	8/16/2021	11pm	2:05
WZZM 13	Pfizer is the first company to get a full approval from the FDA for its COVID 19 vaccine. Ariane Datil from our verify team... looks into whether this is the fastest vaccine approval in FDA history.	8/25/2021	4:30am	1:44
WZZM 13	With the potential for rough surf tomorrow, Nate Belt joins us with how you can stay safe at the beach. The forecast tomorrow calls for 6 – 9' waves on Lake Michigan, nice for surfers but potentially dangerous for swimmers. So if you plan to extend your holiday weekend one extra day, it's important to play it safe when at the beach.	9/6/2021	11pm	1:27
WZZM 13	John Ball Zoo is celebrating recognition, for its combined meerkat and porcupine exhibit. It's the first zoo in the "world" to be awarded "Gold Certification"... by the Sustainable SITES initiative for that exhibit. The certification is given to spaces that demonstrate a high level of environmental and social sustainability.	9/14/2021	11pm	0:18WZZM 13
WZZM 13	Michigan Attorney General Dana Nessel continues her campaign to crackdown on robo-calls. In 20-19, she implemented the Anti-Robocall Principles for telecom companies.	9/20/2021	Noon	0:34
WZZM 13	The Grand Haven school district has a new school board president. Carl Treutler {try-ler} was sworn in at the last board meeting.	9/28/2021	6pm	0:26

ISSUE: HEALTH

PROGRAM	DESCRIPTION	DATE	TIME	DURATION
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WZZM 13	Overdose: Police were called to Franklin Street. and Eastern Avenue Southeast around 5:30 yesterday -- where they found two people, unresponsive in a car.	7/8/21	6am	0:27
WZZM 13	As concern grows over the Delta Variant.. a new study is shedding light on how the variant stacks up against the Pfizer vaccine. The Israeli government did a study recently. Initial findings show Pfizer's protection rate dropped from 95 percent -- to just 64 percent. but Scientists warn more research still needs to be done	7/8/21	6am	0:37
WZZM 13	The black-legged, or deer tick, can carry Lyme disease to "any" host. They're very common in the wooded and grassy areas of Michigan. People are most commonly infected by the young type. of this tick... which is a big problem. because they're typically the size of a poppy seed.	7/8/21	6am	0:35
WZZM 13	The company says booster shots will offer even more protection from the virus, if given within 12 months of the second dose. Pfizer would need to receive federal authorization in order to move forward with the booster shots. The push comes as 25 states, including Michigan, are seeing an increase in new cases. The delta variant currently accounts for more than half of all Covid cases in the US.	7/13/21	6am	0:31
WZZM 13	A record 93-thousand people died from overdoses last year in the midst of the COVID19 pandemic. That's up 29-percent from 2019. Experts say lockdowns and other pandemic restrictions isolated those with drug addictions and made treatment harder to get.	7/14/21	Noon	0:26
WZZM 13	More and more companies are re-imposing mask mandates. That includes the big three automakers. Ford, General Motors, and Stellantis will all start requiring masks today, regardless of vaccination status. The decision was announced Tuesday by the covid-19 joint task force -- which is composed of company and union leaders.	8/4/21	5am	0:19
WZZM 13	A Central Michigan University Student from West Michigan is getting a scholarship covering tuition for the upcoming school year because he's vaccinated.	8/12/2021	6am	0:31
WZZM 13	President Joe Biden made the announcement this afternoon. The new mandate will be issued by the "Centers for Medicare & Medicaid Services".... and could start as soon as next month. Federal data shows hundreds of thousands of nursing home workers are "not" vaccinated.	8/18/2021	11pm	0:26
WZZM 13	A public meeting on the mask mandate in Ottawa County -- stretching for nearly seven hours -- featuring plenty of passion on both sides of the issue. The Ottawa County Health Department issued a mask mandate for all pre-k through 6th graders last week -- to the relief of some -- and the frustration of others.	8/25/2021	6am	0:38
WZZM 13	D-I-P-G Stands for - "Diffuse Intrinsic Pontine Glioma." It's a rare childhood form of brain cancer that's highly aggressive, difficult to treat. The survival rate... is just 9 months after diagnosis. Unless your name is 9 year old Emerson Hoogendoorn {hogan-dorn} from Holland.	8/31/2021	6pm	2:02

WZZM 13	With Covid-19 cases and the positivity rate on the rise... Spectrum Health is making changes to its' visitor policy. Starting today, patients are allowed only one adult visitor when they go to Spectrum Health emergency departments, urgent care, surgery, radiology and lab locations. In-patient adults and children may have two adult visitors.	9/8/2021	Noon	0:28
WZZM 13	Around 30-percent of patients who have covid are impacted by long-haul symptoms, which include fatigue, brain fog, and shortness of breath. Researchers believe this could be caused by an antibody that appears weeks after infection... saying it essentially attacks a key immune system regulator. More research is necessary-- but if this is the cause of long-haul symptoms-- that means a treatment could be just around the corner.	9/13/2021	6am	0:40
WZZM 13	Have you ever looked up at a tall building and wanted to know what it feels like to rappel down? Well -- about 60 people turned out yesterday to do just that in Downtown Grand Rapids, with the funds benefiting the program of Easter Seals Michigan.	9/19/2021	7am	0:47

ISSUE: FAMILY/YOUTH

PROGRAM	DESCRIPTION	DATE	TIME	DURATION
WZZM 13	The incredible story of a west Michigan baseball player, 82 years old, -- who continues to prove that age -- is just a number. he pitched an entire game to players half his age!	7/13/21	5am	0:11
WZZM 13	Ditch the golf cart and lace up your running shoes. A new style of golf game is all about speed. See players in action... and what it takes to win ... in this edition of our Michigan life.	7/14/21	4:30a	0:12
WZZM 13	Grab your yoga mat, shoes, and water because the fourth annual Barre on the Blue Bridge is going down tonight! The Barre Code of Grand Rapids is hosting their outdoor class from 6 to 8. It'll be the perfect chance to sample a variety of their classes. A portion of every ticket will go towards a local pay it forward program. They're even offering Kona Ice for a cool down. Get your tickets now on their website.	7/19/21	Noon	0:25
WZZM 13	Three west Michigan women are among the latest winners of the state's "MI Shot to Win" vaccine sweepstakes. Jonelle Shannon of Grand Rapids, Jacqueline Maybe of Allegan and Clara Jekel of Holland all won 50-thousand dollars. Seven people from other parts of the state, also won 50-thousand dollars.	7/27/21	6pm	0:29

WZZM 13	"National Night Out" started as a way for police to "break bread".. with the communities they serve. But it's also a chance for "other" organizations. to mingle with the community as well. The "Roosevelt Park Neighborhood Association" hosted its National Night Out at Caulfield Park in Grand Rapids. People in the neighborhood got to enjoy some games and food and learn about resources available to them, in both English and Spanish.	8/4/21	6am	0:29
WZZM 13	Tiger fans are on home run watch... as Miguel Cabrera is closing in on 500. He hit number 499 last night in Baltimore.	8/12/2021	Noon	0:16
WZZM 13	One of the nation's largest meat producers is giving away free meat for a year... to a lucky winner in west Michigan. J-B-S Plainwell will host a vaccine clinic this Friday at the Riverfront Plaza in downtown Allegan. One person who gets their first vaccine shot ...will win enough meat to feed a family of four, for an entire year.	8/18/2021	5am	0:26
WZZM 13	Many districts are heading back to school across the state this week. Today, kids in Grand Haven went back to class. 13 on your sides JOSHUA VINSON talked with school officials about their plans to keep students cool.	8/25/2021	Noon	1:50
WZZM 13	A local group, known as the "smart science alliance" is joining forces with others across Michigan, petitioning in favor of a mask mandate for all students, pre-k through 12th grade. One Forest Hills Public Schools Mom says it's a mission she helped start ...to keep kids like hers safe.	9/1/2021	Noon	0:35
WZZM 13	The city of Muskegon is trying to figure out what to do with nearly 200-thousand dollars in gift cards. The city purchased the cards during the pandemic ...as a way to support struggling businesses.	9/6/2021	Noon	0:25
WZZM 13	The new Special Olympics Michigan campus in West Michigan continues to grow. Today, "Disability Advocates of Kent County". officially announced it's moving its headquarters into the campus. 13 on your side's Nate Belt tells us how the "2.5 million dollar" fundraising campaign will help to better serve the community.	9/14/2021	11pm	1:50
WZZM 13	Just this week, Josh reminded us it is never too early to start looking for those things on your Christmas list -- especially with shortages impacting the market... Today -- we are talking holiday travel.	9/19/2021	7am	0:46
WZZM 13	A free class in Grand Haven over the weekend aimed to teach teens defensive driving. The "Be Responsible and Keep Everyone Safe" or "BRAKES" program included instruction from former law enforcement officers and professional trainers.	9/27/2021	6am	0:30