

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1742010 /		<u>Alt Order #</u>
<u>Advertiser</u> Donald J Trump for President		<u>Original Date / Revision</u> 08/31/20 / 08/31/20
<u>Contract Dates</u> 09/01/20 - 09/06/20	<u>Estimate #</u>	
<u>Product</u> TRUMP		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Order Type</u> NORMAL		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 166134	<u>Advertiser Ref</u> 62896	

And: **LifebrandsD2C**
3940-7 Broad St
#386
San Luis Obispo, CA 93401

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	09/01/20	09/06/20	M-F 7a-9a Nev	7-9A		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				3	\$30.00			
N 2	WDBD	09/01/20	09/06/20	M-F 530p New	530-6P		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				3	\$30.00			
N 3	WDBD	09/01/20	09/06/20	M-F 9p Late Nt	9p-10pm		:30			NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				3	\$135.00			
N 4	WDBD	09/01/20	09/06/20	M-Su Late Rur	9:30 PM-10:00 PM		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S-				1	\$105.00			
N 5	WDBD	09/06/20	09/06/20	9a-10a FOX Nt	9a-10a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S				1	\$20.00			
N 6	WDBD	09/06/20	09/06/20	FOX Motor Spr	12:00 PM-3:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S				1	\$75.00			
N 7	WDBD	09/06/20	09/06/20	Su Late News	9-930P		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S				1	\$135.00			
Totals											13	\$920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/06/20	13	\$920.00	(\$138.00)	\$782.00
Totals	13	\$920.00	(\$138.00)	\$782.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.