

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

And:

LifebrandsD2C
3940-7 Broad St
#386
San Luis Obispo, CA 93401

<u>Contract / Revision</u> 1742010 /		<u>Alt Order #</u>
<u>Advertiser</u> Donald J Trump for President		<u>Original Date / Revision</u> 08/31/20 / 08/31/20
<u>Contract Dates</u> 09/01/20 - 09/06/20	<u>Estimate #</u>	
<u>Product</u> TRUMP		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 166134	<u>Advertiser Ref</u> 62896	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	09/01/20	09/06/20	M-F 7a-9a Nev	7-9A		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				3	\$30.00			
N 2	WDBD	09/01/20	09/06/20	M-F 530p New	530-6P		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				3	\$30.00			
N 3	WDBD	09/01/20	09/06/20	M-F 9p Late Nt	9p-10pm		:30			NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				3	\$135.00			
N 4	WDBD	09/01/20	09/06/20	M-Su Late Rur	9:30 PM-10:00 PM		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S-				1	\$105.00			
N 5	WDBD	09/06/20	09/06/20	9a-10a FOX Nt	9a-10a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S				1	\$20.00			
N 6	WDBD	09/06/20	09/06/20	FOX Motor Spr	12:00 PM-3:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S				1	\$75.00			
N 7	WDBD	09/06/20	09/06/20	Su Late News	9-930P		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S				1	\$135.00			
Totals											13	\$920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/06/20	13	\$920.00	(\$138.00)	\$782.00
Totals	13	\$920.00	(\$138.00)	\$782.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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