

DUPLICATE INVOICE



WMC
 1960 Union Avenue
 Memphis, TN 38104
 Sales T&C: <http://bit.ly/2FYavgw>
 Main: (901) 726-0555
 Billing: (901) 726-0592

Invoice #	Invoice Date	Invoice Month	Invoice Period
1923475-1	02/25/18	February 2018	01/29/18 - 02/25/18

Property	Account Executive	Sales Office	Sales Region
WMC	Jim Quinn	Telerep-Washing	National

Billing Address:

Strategic Media Placement (B)
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Advertiser	Product	Estimate Number
ISS/Tennessee for Good St:	TN 4 GOOD STATE GOV	5361

Flight Dates	Order #	Alt Order #
02/16/18 - 03/02/18	1923475	08970721

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WMC
P.O. Box 11407
Drawer 0422
Birmingham, AL 35246-0422

Agency Code	Advertiser Code	Product 1/2
	1269	1914

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/19/18	02/19/18	Action News 5 @ 6a	6-7a	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 1----- 1 \$275.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WMC	M	02/19/18	6:43 AM	Action News 5 @ 6a	6-7a	:30	TI TNTGSG1801H	\$275.00 NM
2	02/23/18	02/23/18	Action News 5 @ 6a	6-7a	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 ----1-- 1 \$275.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WMC	F	02/23/18	6:14 AM	Action News 5 @ 6a	6-7a	:30	TI TNTGSG1801H	\$275.00 NM
4	02/19/18	02/19/18	NBC Today Show	7-9a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 1----- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WMC	M	02/19/18	8:47 AM	NBC Today Show	7-9a	:30	TI TNTGSG1801H	\$400.00 NM
5	02/20/18	02/20/18	NBC Today Show	7-9a	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 -1----- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WMC	Tu	02/20/18	8:40 AM	NBC Today Show	7-9a	:30	TI TNTGSG1801H	\$400.00 NM
6	02/16/18	02/16/18	NBC Today Show	7-9a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/18 02/18/18 ----1-- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WMC	F	02/16/18	8:45 AM	NBC Today Show	7-9a	:30	TI TNTGSG1801H	\$400.00 NM

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Birmingham, AL 35246-0422

Invoice # 1923475-1	Invoice Date 02/25/18	Invoice Month February 2018	Invoice Period 01/29/18 - 02/25/18
Advertiser ISS/Tennessee for Good St	Product TN 4 GOOD STATE GOV	Estimate Number 5361	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	02/20/18	02/20/18	Action News 5 @ 6a	6-7a	- 1-----	:30	1	\$275.00	NM	
Weeks:		<u>Start Date</u> 02/19/18	<u>End Date</u> 02/25/18	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WMC	Tu	02/20/18	5:59 AM	Action News 5 @ 6a	6-7a	:30	TI TNTGSG1801H	\$275.00	NM
13	02/17/18	02/17/18	EN (SA-SU)	Sa 5-630P	----- 1-	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u> 02/12/18	<u>End Date</u> 02/18/18	<u>MTWTFSS</u> ----- 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WMC	Sa	02/17/18	5:12 PM	EN (SA-SU)	Sa 5-630P	:30	TI TNTGSG1801H	\$200.00	NM
14	02/18/18	02/18/18	EN (SA-SU)	Su 5-630p	----- 1	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u> 02/12/18	<u>End Date</u> 02/18/18	<u>MTWTFSS</u> ----- 1	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WMC	Su	02/18/18	5:21 PM	EN (SA-SU)	Su 5-630p	:30	TI TNTGSG1801H	\$200.00	NM
15	02/25/18	02/25/18	EN (SA-SU)	Su 5-630p	----- 1	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u> 02/19/18	<u>End Date</u> 02/25/18	<u>MTWTFSS</u> ----- 1	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WMC	Su	02/25/18	5:25 PM	EN (SA-SU)	Su 5-630p	:30	TI TNTGSG1801H	\$200.00	NM
16	02/20/18	02/20/18	Wheel of Fortune	630-7p	- 1-----	:30	1	\$600.00	NM	
Weeks:		<u>Start Date</u> 02/19/18	<u>End Date</u> 02/25/18	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WMC	Tu	02/20/18	6:42 PM	Wheel of Fortune	630-7p	:30	TI TNTGSG1801H	\$600.00	NM
17	02/21/18	02/21/18	Wheel of Fortune	630-7p	-- 1----	:30	1	\$600.00	NM	
Weeks:		<u>Start Date</u> 02/19/18	<u>End Date</u> 02/25/18	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WMC	W	02/21/18	6:36 PM	Wheel of Fortune	630-7p	:30	TI TNTGSG1801H	\$600.00	NM
18	02/22/18	02/22/18	Wheel of Fortune	630-7p	--- 1---	:30	1	\$600.00	NM	
Weeks:		<u>Start Date</u> 02/19/18	<u>End Date</u> 02/25/18	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WMC	Th	02/22/18	6:43 PM	Wheel of Fortune	630-7p	:30	TI TNTGSG1801H	\$600.00	NM
19	02/16/18	02/16/18	Wheel of Fortune	630-7p	---- 1--	:30	1	\$600.00	NM	
Weeks:		<u>Start Date</u> 02/12/18	<u>End Date</u> 02/18/18	<u>MTWTFSS</u> ---- 1--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WMC	F	02/16/18	6:53 PM	Wheel of Fortune	630-7p	:30	TI TNTGSG1801H	\$600.00	NM

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Advertiser ISS/Tennessee for Good St	Product TN 4 GOOD STATE GOV	Estimate Number 5361	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	02/16/18	02/16/18	Wheel of Fortune	630-7p	----1--	:30	1	\$600.00	NM
22	02/21/18	02/21/18	Action News 5 @ 6a	6-7a	--1----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMC W 02/21/18 6:13 AM Action News 5 @ 6a 6-7a :30 TITNTGSG1801H \$275.00 NM									
25	02/23/18	02/23/18	Wheel of Fortune	630-7p	----1--	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 ----1-- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMC F 02/23/18 6:29 PM Wheel of Fortune 630-7p :30 TITNTGSG1801H \$575.00 NM									
27	02/19/18	02/19/18	Olympic Late News	11p-1135p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMC M 02/19/18 10:54 PM Olympic Late News 11p-1135p :30 TITNTGSG1801H \$750.00 NM									
28	02/20/18	02/20/18	Olympic Late News	11p-1135o	-1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 -1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMC Tu 02/20/18 10:54 PM Olympic Late News 11p-1135o :30 TITNTGSG1801H \$750.00 NM									
29	02/21/18	02/21/18	Olympic Late News	11p-1135p	--1----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 --1---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMC W 02/21/18 10:34 PM Olympic Late News 11p-1135p :30 TITNTGSG1801H \$750.00 NM									
30	02/22/18	02/22/18	Olympic Late News	11p-1135p	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/18 02/25/18 ---1--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMC Th 02/22/18 11:31 PM Olympic Late News 11p-1135p :30 TITNTGSG1801H \$750.00 NM									
31	02/16/18	02/16/18	Olympic Late News	11p-1135p	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/18 02/18/18 ----1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMC F 02/16/18 11:39 PM Olympic Late News 11p-1135p :30 TITNTGSG1801H \$750.00 NM									
33	02/22/18	02/22/18	Action News 5 @ 6a	6-7a	---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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33	02/22/18	02/22/18	Action News 5 @ 6a	6-7a	---1---	:30	1	\$275.00	NM																																												
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37	02/23/18	02/23/18	Olympic Late News	10p-1035p (11p-11:30p)	----1--	:30	1	\$475.00	NM																																												
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1	WMC	F	02/23/18	10:17 PM	Olympic Late News	10p-1035p (11p-11:30p)	:30	TI TNTGSG1801H	\$475.00	NM																																											
39	02/16/18	02/16/18	Action News 5 @ 6a	6-7a	----1--	:30	1	\$275.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/12/18</td> <td>02/18/18</td> <td>----1--</td> <td>1</td> <td>\$275.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WMC</td> <td>F</td> <td>02/16/18</td> <td>6:54 AM</td> <td>Action News 5 @ 6a</td> <td>6-7a</td> <td>:30</td> <td>TI TNTGSG1801H</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/12/18	02/18/18	----1--	1	\$275.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WMC	F	02/16/18	6:54 AM	Action News 5 @ 6a	6-7a	:30	TI TNTGSG1801H	\$275.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	02/12/18	02/18/18	----1--	1	\$275.00																																																
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1	WMC	F	02/16/18	6:54 AM	Action News 5 @ 6a	6-7a	:30	TI TNTGSG1801H	\$275.00	NM																																											
<u>Total Spots</u>							23																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$10,650.00
<u>Agency Commission</u>	\$1,597.50
<u>Net Amount Due</u>	\$9,052.50

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.
 Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.