

INVOICE



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

Send Payment To:

KOB
PO Box 840422
Dallas, TX 75284-0422

Invoice #	Invoice Date	Invoice Month	Invoice Period
333429-1	05/27/18	May 2018	04/30/18 - 05/27/18

Property	Account Executive	Sales Office	Sales Region
KOB	Mick Nesci	HRP - Washing	National

Advertiser	Product	Estimate Number
Herrell For Congress	HERRELL FOR CONGRES	5441

Flight Dates	Order #	Alt Order #
05/10/18 - 06/04/18	333429	09078758

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	1307	1968

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/14/18	05/14/18	News 4 Today II 6a-7a	M-F 6a-7a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 1----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All M 05/14/18 6:58 AM News 4 Today II 6a-7a M-F 6a-7a :30 TPNMHERR 1804H \$300.00 NM									
3	05/20/18	05/20/18	Sunday Today	Su 7a-8a	-----1	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/20/18 05/26/18 -----1 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Su 05/20/18 7:56 AM Sunday Today Su 7a-8a :30 TPNMHERR 1804H \$120.00 NM									
4	05/27/18	05/27/18	Sunday Today	Su 7a-8a	-----1	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/27/18 06/02/18 -----1 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Su 05/27/18 7:57 AM Sunday Today Su 7a-8a :30 TPNMHERR 1805H \$120.00 NM									
5	05/20/18	05/20/18	Meet The Press	Su 9a-10a	-----1	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/20/18 05/26/18 -----1 1 \$220.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Su 05/20/18 9:51 AM Meet The Press Su 9a-10a :30 TPNMHERR 1804H \$220.00 NM									
6	05/27/18	05/27/18	Meet The Press	Su 9a-10a	-----1	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/27/18 06/02/18 -----1 1 \$220.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Su 05/27/18 10:00 AM Meet The Press Su 9a-10a :30 TPNMHERR 1805H \$220.00 NM									
7	05/14/18	05/14/18	M-F Today Show	M-F 7a-9a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 1----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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Advertiser	Product	Estimate Number	
Herrell For Congress	HERRELL FOR CONGRES	5441	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	05/14/18	05/14/18	M-F Today Show	M-F 7a-9a	1-----	:30	1	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 05/14/18 7:28 AM M-F Today Show M-F 7a-9a :30 TPNMHERR 1804H \$300.00 NM									
8	05/15/18	05/15/18	M-F Today Show	M-F 7a-9a	-1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/15/18 05/21/18 -1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 05/15/18 8:38 AM M-F Today Show M-F 7a-9a :30 TPNMHERR 1804H \$300.00 NM									
9	05/16/18	05/16/18	M-F Today Show	M-F 7a-9a	--1----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/16/18 05/22/18 --1---- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 05/16/18 8:39 AM M-F Today Show M-F 7a-9a :30 TPNMHERR 1804H \$300.00 NM									
10	05/10/18	05/10/18	M-F Today Show	M-F 7a-9a	---1---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/10/18 05/16/18 ---1--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 05/10/18 7:29 AM M-F Today Show M-F 7a-9a :30 TPNMHERR 1804H \$300.00 NM									
11	05/11/18	05/11/18	M-F Today Show	M-F 7a-9a	----1--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/18 05/17/18 ----1-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 05/11/18 8:41 AM M-F Today Show M-F 7a-9a :30 TPNMHERR 1804H \$300.00 NM									
12	05/16/18	05/16/18	News 4 Today II 6a-7a	M-F 6a-7a	--1----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/16/18 05/22/18 --1---- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 05/16/18 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 TPNMHERR 1804H \$300.00 NM									
13	05/14/18	05/14/18	News 4 @ 5p M-F	M-F 5p-530p	1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/18 05/20/18 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 05/14/18 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 1804H \$300.00 NM									
14	05/15/18	05/15/18	News 4 @ 5p M-F	M-F 5p-530p	-1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/15/18 05/21/18 -1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 05/15/18 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 1804H \$300.00 NM									
15	05/10/18	05/10/18	News 4 @ 5p M-F	M-F 5p-530p	---1---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/10/18 05/16/18 ---1--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 05/10/18 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 1804H \$300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
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333429-1	05/27/18	May 2018	04/30/18 - 05/27/18
Advertiser	Product	Estimate Number	
Herrell For Congress	HERRELL FOR CONGRES	5441	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	05/11/18	05/11/18	News 4 @ 5p M-F	M-F 5p-530p	----1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/18 05/17/18 ----1-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	05/11/18	5:27 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TPNMHERR 1804H	\$300.00 NM
17	05/21/18	05/21/18	News 4 @ 5p M-F	M-F 5p-530p	1-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 1----- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	05/21/18	5:22 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TPNMHERR 1804H	\$375.00 NM
18	05/23/18	05/23/18	News 4 @ 5p M-F	M-F 5p-530p	--1----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --1---- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	05/23/18	5:12 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TPNMHERR 1805H	\$375.00 NM
21	05/25/18	05/25/18	News 4 @ 5p M-F	M-F 5p-530p	----1--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/25/18 05/31/18 ----1-- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	05/25/18	5:22 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TPNMHERR 1805H	\$375.00 NM
23	05/10/18	05/10/18	News 4 Today II 6a-7a	M-F 6a-7a	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/18 05/16/18 ---1--- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	05/10/18	6:44 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	TPNMHERR 1804H	\$300.00 NM
24	05/14/18	05/14/18	News 4 @ 630p M-F	M-F 630p-7p	1-----	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 1----- 1 \$470.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	05/14/18	6:54 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	TPNMHERR 1804H	\$470.00 NM
25	05/15/18	05/15/18	News 4 @ 630p M-F	M-F 630p-7p	-1-----	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/18 05/21/18 -1----- 1 \$470.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Tu	05/15/18	6:55 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	TPNMHERR 1804H	\$470.00 NM
26	05/16/18	05/16/18	News 4 @ 630p M-F	M-F 630p-7p	--1----	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/16/18 05/22/18 --1---- 1 \$470.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	05/16/18	6:42 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	TPNMHERR 1804H	\$470.00 NM
27	05/11/18	05/11/18	News 4 @ 630p M-F	M-F 630p-7p	----1--	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/18 05/17/18 ----1-- 1 \$470.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Herrell For Congress	HERRELL FOR CONGRES	5441	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
27	05/11/18	05/11/18	News 4 @ 630p M-F	M-F 630p-7p	----1--	:30	1	\$470.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>F</td><td>05/11/18</td><td>6:40 PM</td><td>News 4 @ 630p M-F</td><td>M-F 630p-7p</td><td>:30</td><td>TPNMHERR 1804H</td><td>\$470.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	F	05/11/18	6:40 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	TPNMHERR 1804H	\$470.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	F	05/11/18	6:40 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	TPNMHERR 1804H	\$470.00	NM																																	
29	05/21/18	05/21/18	News 4 @ 6p M-F	M-F 6p-632p	1-----	:30	1	\$470.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/21/18</td><td>05/27/18</td><td>1-----</td><td>1</td><td>\$470.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>M</td><td>05/21/18</td><td>6:23 PM</td><td>News 4 @ 6p M-F</td><td>M-F 6p-632p</td><td>:30</td><td>TPNMHERR 1804H</td><td>\$470.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/21/18	05/27/18	1-----	1	\$470.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	05/21/18	6:23 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TPNMHERR 1804H	\$470.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	05/21/18	05/27/18	1-----	1	\$470.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	M	05/21/18	6:23 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TPNMHERR 1804H	\$470.00	NM																																	
30	05/22/18	05/22/18	News 4 @ 6p M-F	M-F 6p-632p	-1-----	:30	1	\$470.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	Tu	05/22/18	6:21 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TPNMHERR 1804H	\$470.00	NM																																	
31	05/23/18	05/23/18	News 4 @ 6p M-F	M-F 6p-632p	--1----	:30	1	\$470.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	05/24/18	05/30/18	---1---	1	\$470.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	Th	05/24/18	6:21 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TPNMHERR 1805H	\$470.00	NM																																	
33	05/21/18	05/21/18	News 4 Today II 6a-7a	M-F 6a-7a	1-----	:30	1	\$300.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/21/18</td><td>05/27/18</td><td>1-----</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>M</td><td>05/21/18</td><td>6:12 AM</td><td>News 4 Today II 6a-7a</td><td>M-F 6a-7a</td><td>:30</td><td>TPNMHERR 1804H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/21/18	05/27/18	1-----	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	05/21/18	6:12 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	TPNMHERR 1804H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	05/21/18	05/27/18	1-----	1	\$300.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	M	05/21/18	6:12 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	TPNMHERR 1804H	\$300.00	NM																																	
34	05/25/18	05/25/18	News 4 @ 6p M-F	M-F 6p-632p	----1--	:30	1	\$470.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	05/25/18	05/31/18	----1--	1	\$470.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	F	05/25/18	6:28 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TPNMHERR 1805H	\$470.00	NM																																	
38	05/15/18	05/15/18	News 4 @ 10p M-F	M-F 10p-1035p	-1-----	:30	1	\$450.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/15/18</td><td>05/21/18</td><td>-1-----</td><td>1</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Tu</td><td>05/15/18</td><td>10:13 PM</td><td>News 4 @ 10p M-F</td><td>M-F 10p-1035p</td><td>:30</td><td>TPNMHERR 1804H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/15/18	05/21/18	-1-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Tu	05/15/18	10:13 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TPNMHERR 1804H	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	05/15/18	05/21/18	-1-----	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	Tu	05/15/18	10:13 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TPNMHERR 1804H	\$450.00	NM																																	
39	05/16/18	05/16/18	News 4 @ 10p M-F	M-F 10p-1035p	--1----	:30	1	\$450.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/16/18</td><td>05/22/18</td><td>--1----</td><td>1</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>W</td><td>05/16/18</td><td>10:22 PM</td><td>News 4 @ 10p M-F</td><td>M-F 10p-1035p</td><td>:30</td><td>TPNMHERR 1804H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/16/18	05/22/18	--1----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	W	05/16/18	10:22 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TPNMHERR 1804H	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	05/16/18	05/22/18	--1----	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	W	05/16/18	10:22 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TPNMHERR 1804H	\$450.00	NM																																	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
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INVOICE



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KOB
PO Box 840422
Dallas, TX 75284-0422

www.kobtv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
333429-1	05/27/18	May 2018	04/30/18 - 05/27/18
Advertiser	Product	Estimate Number	
Herrell For Congress	HERRELL FOR CONGRES	5441	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	05/10/18	05/10/18	News 4 @ 10p M-F	M-F 10p-1035p	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/18 05/16/18 ---1--- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	05/10/18	10:34 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TPNMHERR 1804H	\$450.00 NM
41	05/11/18	05/11/18	News 4 @ 10p M-F	M-F 10p-1035p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/18 05/17/18 ----1-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	05/11/18	10:21 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TPNMHERR 1804H	\$450.00 NM
42	05/21/18	05/21/18	News 4 @ 10p M-F	M-F 10p-1035p	1-----	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 1----- 1 \$540.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	05/21/18	10:27 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TPNMHERR 1804H	\$540.00 NM
43	05/23/18	05/23/18	News 4 @ 10p M-F	M-F 10p-1035p	--1----	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --1---- 1 \$540.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	05/23/18	10:22 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TPNMHERR 1805H	\$540.00 NM
48	05/13/18	05/13/18	News 4 @ 10p Sun	Su 10p-1035p	-----1	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/18 05/19/18 -----1 1 \$470.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	05/13/18	10:35 PM	News 4 @ 10p Sun	Su 10p-1035p	:30	TPNMHERR 1804H	\$470.00 NM
49	05/20/18	05/20/18	News 4 @ 10p Sun	Su 10p-1035p	-----1	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/20/18 05/26/18 -----1 1 \$470.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	05/20/18	10:31 PM	News 4 @ 10p Sun	Su 10p-1035p	:30	TPNMHERR 1804H	\$470.00 NM
50	05/27/18	05/27/18	News 4 @ 10p Sun	Su 10p-1035p	-----1	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/27/18 06/02/18 -----1 1 \$470.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	05/27/18	10:28 PM	News 4 @ 10p Sun	Su 10p-1035p	:30	TPNMHERR 1805H	\$470.00 NM
52	05/26/18	05/26/18	News 4 @ 6p Sat	Sa 6p-630p	-----1-	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/26/18 06/01/18 -----1- 1 \$310.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Sa	05/26/18	6:22 PM	News 4 @ 6p Sat	Sa 6p-630p	:30	TPNMHERR 1805H	\$310.00 NM
54	05/26/18	05/26/18	News 4 @ 630p Sat	Sa 630p-7p	-----1-	:30	1	\$290.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/26/18 06/01/18 -----1- 1 \$290.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE



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KOB
PO Box 840422
Dallas, TX 75284-0422

www.kobtv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
333429-1	05/27/18	May 2018	04/30/18 - 05/27/18
Advertiser	Product	Estimate Number	
Herrell For Congress	HERRELL FOR CONGRES	5441	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	05/26/18	05/26/18	News 4 @ 630p Sat	Sa 630p-7p	-----1-	:30	1	\$290.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 05/26/18 6:57 PM News 4 @ 630p Sat Sa 630p-7p :30 TPNMHERR 1805H \$290.00 NM									
55	05/20/18	05/20/18	News 4 @ 5p Sun	Su 5p-530p	-----1	:30	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/20/18 05/26/18 -----1 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 05/20/18 5:23 PM News 4 @ 5p Sun Su 5p-530p :30 TPNMHERR 1804H \$190.00 NM									
56	05/27/18	05/27/18	News 4 @ 5p Sun	Su 5p-530p	-----1	:30	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/27/18 06/02/18 -----1 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 05/27/18 5:10 PM News 4 @ 5p Sun Su 5p-530p :30 TPNMHERR 1805H \$190.00 NM									
58	05/24/18	05/24/18	News 4 Today II 6a-7a	M-F 6a-7a	---1---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/18/18 05/24/18 ---1--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 05/24/18 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 TPNMHERR 1805H \$300.00 NM									
59	05/13/18	05/13/18	Sunday Prime 2hr 8p-10p	Su 8p-10p	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/13/18 05/19/18 -----1 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 05/13/18 8:18 PM Sunday Prime 2hr 8p-10p Su 8p-10p :30 TPNMHERR 1804H \$1,000.00 NM									
61	05/19/18	05/19/18	News 4 Specail @ 8a Sat	Sa 8a-9a	-----1-	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/18 05/25/18 -----1- 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 05/19/18 8:11 AM News 4 Specail @ 8a Sat Sa 8a-9a :30 TPNMHERR 1804H \$85.00 NM									
62	05/22/18	05/22/18	News 4 @ 10p M-F	M-F 10p-1035p	-T-----	:30	1	\$540.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 -T----- 1 \$540.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 05/22/18 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 TPNMHERR 1804H \$540.00 NM									

Total Spots 46

Payment Terms 30 Days

Gross Total	\$17,130.00
Agency Commission	\$2,569.50
Net Amount Due	\$14,560.50
ABQ 7.5%	\$1,092.04
Amount Due	\$15,652.54