Contract Agreement Between:

CONTRACT

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

Contract / Revision	Alt Order #
678625 /	09074334

Product
KR FOR IA COMMITEE

Contract Dates	Estimate #
05/14/18 - 05/20/18	2332

Advertiser	Original Date / Revision
Reynolds, K/R/Governor	05/09/18 / 05/09/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Property	Account Executive	Sales Office
WHO	Tim Scanlan	NSO Los Angel

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
15473		

Agency Ref	Advertiser Ref
TARG/	

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	13	05/14/18	05/18/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	5	$1,625.00
Week:	Start Date 05/14/18	End Date 05/20/18	Weekdays MTWTF--	Spots/Week 5	Rate $325.00								
2	13	05/14/18	05/18/18	Today	7:00 AM-9:00 AM		:30				NM	10	$2,000.00
Week:	Start Date 05/14/18	End Date 05/20/18	Weekdays MTWTF--	Spots/Week 10	Rate $200.00								
3	13	05/14/18	05/18/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	$2,250.00
Week:	Start Date 05/14/18	End Date 05/20/18	Weekdays MTWTF--	Spots/Week 5	Rate $450.00								
4	13	05/14/18	05/18/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	$2,000.00
Week:	Start Date 05/14/18	End Date 05/20/18	Weekdays MTWTF--	Spots/Week 5	Rate $400.00								
5	13	05/19/18	05/19/18	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	$400.00
Week:	Start Date 05/14/18	End Date 05/20/18	Weekdays -----1-	Spots/Week 1	Rate $400.00								
N 6	13	05/14/18	05/18/18	Channel 13 News @ 5p	5p-530p		:30				NM	5	$1,500.00
Week:	Start Date 05/14/18	End Date 05/20/18	Weekdays MTWTF--	Spots/Week 5	Rate $300.00								
N 7	13	05/14/18	05/20/18	Channel 13 News @ 10p	10p-1035p		:30				NM	5	$2,375.00
Week:	Start Date 05/14/18	End Date 05/20/18	Weekdays MTWTF-S	Spots/Week 5	Rate $475.00								
						Totals	0.00					36	$12,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/20/18	36	$12,150.00	($1,822.50)	$10,327.50
Totals	36	$12,150.00	($1,822.50)	$10,327.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.