



**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

# CONTRACT

<u>Contract / Revision</u> 728164 /		<u>Alt Order #</u> 09208615
<u>Product</u> KR FOR IA COMM		
<u>Contract Dates</u> 09/24/18 - 09/30/18		<u>Estimate #</u> 2623
<u>Advertiser</u> Reynolds, K/R/Governor		<u>Original Date / Revision</u> 09/04/18 / 09/28/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

**Target Enterprises, LLC**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/24/18	09/28/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	MTWTF--				7	\$350.00				
N 2	13	09/24/18	09/28/18	Today	7:00 AM-9:00 AM		:30				NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	MTWTF--				10	\$250.00				
N 3	13	09/24/18	09/28/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	MTWTF--				7	\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	13	09/24/18-09/30/18	Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30		<del>\$75.00</del>		NM		
			See MG 15.7,15.8,15.9,15.10										
	7	13	09/24/18-09/30/18	Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30		<del>\$75.00</del>		NM		
			See MG 15.7,15.8,15.9,15.10										
N 4	13	09/24/18	09/28/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	MTWTF--				5	\$50.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	13	09/24/18-09/30/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		<del>\$50.00</del>		NM		
			See MG 15.7,15.8,15.9,15.10										
N 5	13	09/24/18	09/28/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	MTWTF--				5	\$325.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	13	09/24/18-09/30/18	Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		<del>\$325.00</del>		NM		
			See MG 5.6,5.7										
	4	13	09/24/18-09/30/18	Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		<del>\$325.00</del>		NM		
			See MG 15.7,15.8,15.9,15.10										
	6	13	09/29/18-09/29/18	Sa 1030p-12a	1030p-12a	-----Sa--	:30		\$450.00		NM		
			MG for 18.3,18.6,5.2										
	7	13	09/30/18-09/30/18	Su 1105p-1135p	1105p-1135p	-----Su	:30		\$25.00		NM		
			MG for 18.3,18.6,5.2										
N 6	13	09/24/18	09/28/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	MTWTF--				5	\$450.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision	Alt Order #
728164 /	09208615

Contract Dates	Product	Estimate #
09/24/18 - 09/30/18	KR FOR IA COMM	2623

Advertiser	Original Date / Revision
Reynolds, K/R/Governor	09/04/18 / 09/28/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	13	09/24/18	09/28/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	MTWTF--				5	\$500.00				
N 8	13	09/24/18	09/28/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	MTWTF--				5	\$650.00				
N 9	13	09/29/18	09/29/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	-----1-				1	\$150.00				
N 10	13	09/29/18	09/29/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	-----1-				1	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	09/24/18-09/30/18	Sa 630p-7p	6:30 PM-7:00 PM	-----Sa--	:30		<del>\$150.00</del>		NM		
	See MG 10.2												
	2	13	09/24/18-09/28/18	Today In Iowa	530a-6a	MTuWThF----	:30		\$150.00		NM		
	Ⓜ MG for 10.1 09/29												
N 11	13	09/29/18	09/29/18	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	-----1-				1	\$400.00				
N 12	13	09/30/18	09/30/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	-----1				1	\$125.00				
N 13	13	09/24/18	09/28/18	Today In Iowa	5a-530a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	MTWTF--				5	\$75.00				
N 14	13	09/24/18	09/28/18	Today In Iowa	530a-6a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	MTWTF--				5	\$150.00				
N 15	13	09/24/18	09/28/18	M-F 9a-10a	9a-10a		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	MTWTF--				5	\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	13	09/24/18-09/30/18	M-F 9a-10a	9a-10a	MTuWThF----	:30		<del>\$75.00</del>		NM		
	See MG 15.6												
	4	13	09/24/18-09/30/18	M-F 9a-10a	9a-10a	MTuWThF----	:30		<del>\$75.00</del>		NM		
	See MG 15.7, 15.8, 15.9, 15.10												
	6	13	09/28/18-09/28/18	M-F 9a-10a	9a-10a	-----F----	:30		\$75.00		NM		
	Ⓜ MG for 15.3 09/25												
	7	13	09/29/18-09/29/18	Sa 1030p-12a	1030p-12a	-----Sa--	:30		\$450.00		NM		
	Ⓜ MG for 16.7, 4.3, 18.10, 17.4, 16.4, 3.7, 18.4, 3.5, 5.4, 15.4												
	8	13	09/30/18-09/30/18	Late Run News	Various	-----Su	:30		\$400.00		NM		
	Ⓜ MG for 16.7, 4.3, 18.10, 17.4, 16.4, 3.7, 18.4, 3.5, 5.4, 15.4												
	9	13	09/30/18-09/30/18	Su 1105p-1135p	1105p-1135p	-----Su	:30		\$25.00		NM		
	Ⓜ MG for 16.7, 4.3, 18.10, 17.4, 16.4, 3.7, 18.4, 3.5, 5.4, 15.4												
	10	13	09/30/18-09/30/18	sun 4-5a	4:00 AM-5:00 AM	-----Su	:30		\$25.00		NM		
	Ⓜ MG for 16.7, 4.3, 18.10, 17.4, 16.4, 3.7, 18.4, 3.5, 5.4, 15.4												
N 16	13	09/24/18	09/28/18	M-F 11a-12p	11a-12p		:30				NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	MTWTF--				10	\$50.00				

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<u>Contract Dates</u> 09/24/18 - 09/30/18	<u>Product</u> KR FOR IA COMM	<u>Estimate #</u> 2623
<u>Advertiser</u> Reynolds, K/R/Governor		<u>Original Date / Revision</u> 09/04/18 / 09/28/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
	4	13	09/24/18-09/30/18	M-F 11a-12p	11a-12p	MTuWThF----	:30		<del>\$50.00</del>		NM			
	See MG 15.7,15.8,15.9,15.10													
	7	13	09/24/18-09/30/18	M-F 11a-12p	11a-12p	MTuWThF----	:30		<del>\$50.00</del>		NM			
	See MG 15.7,15.8,15.9,15.10													
N 17	13	09/24/18	09/28/18	M-F 3p-330p	3p-330p		:30				NM	4	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	MTWTF--				5	\$50.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>			
		4	13	09/24/18-09/30/18	M-F 3p-330p	3p-330p	MTuWThF----	:30	<del>\$50.00</del>		NM			
		See MG 15.7,15.8,15.9,15.10												
N 18	13	09/24/18	09/28/18	Channel 13 News @ 4p	4p-5p		:30				NM	6	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	MTWTF--				10	\$75.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>			
		3	13	09/24/18-09/30/18	Channel 13 News @ 4p	4p-5p	MTuWThF----	:30	<del>\$75.00</del>		NM			
		See MG 5.6,5.7												
		4	13	09/24/18-09/30/18	Channel 13 News @ 4p	4p-5p	MTuWThF----	:30	<del>\$75.00</del>		NM			
		See MG 15.7,15.8,15.9,15.10												
		6	13	09/24/18-09/30/18	Channel 13 News @ 4p	4p-5p	MTuWThF----	:30	<del>\$75.00</del>		NM			
		See MG 5.6,5.7												
		10	13	09/24/18-09/30/18	Channel 13 News @ 4p	4p-5p	MTuWThF----	:30	<del>\$75.00</del>		NM			
		See MG 15.7,15.8,15.9,15.10												
N 19	13	09/24/18	09/24/18	Monday Prime 2 HR	Various		:30				NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	M-----				1	\$1,200.00					
N 20	13	09/25/18	09/25/18	Tuesday Prime Hour 3	9p-10p		:30				NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	-T-----				1	\$450.00					
N 21	13	09/26/18	09/26/18	Wednesday Prime Hour 1	7p-8p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	--W----				1	\$500.00					
N 22	13	09/27/18	09/27/18	Thursday Prime Hour 3	9p-10p		:30				NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	---T---				1	\$650.00					
N 23	13	09/28/18	09/28/18	Friday Prime Hour 3	9p-10p		:30				NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	----F--				1	\$250.00					
N 24	13	09/24/18	09/28/18	M-F 1035p-1135p	1035p-1135p		:30				NM	5	\$1,125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	MTWTF--				5	\$225.00					
N 25	13	09/29/18	09/29/18	Sa 1030p-12a	1030p-12a		:30				NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	-----S-				1	\$450.00					
N 26	13	09/30/18	09/30/18	Ryder Cup	5:00 AM-12:00 PM		:30				NM	2	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	-----S				2	\$50.00					
N 27	13	09/30/18	09/30/18	NFL Reg Ssn Gm	Various		:30				NM	2	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	-----S				2	\$1,250.00					
N 29	13	09/30/18	09/30/18	Su 1035p-1105p	1035p-1105p		:30				NM	1	\$150.00	

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09/24/18 - 09/30/18	KR FOR IA COMM	2623

<u>Advertiser</u>	<u>Original Date / Revision</u>
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$150.00				
N 30	13	09/25/18	09/28/18	M-F 1135p-1235a	1135p-1235a		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				3	\$35.00				
Totals								0.00				105	\$26,655.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	105	\$26,655.00	(\$3,998.25)	\$22,656.75
<b>Totals</b>	105	\$26,655.00	(\$3,998.25)	\$22,656.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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