



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 714195 /		<u>Alt Order #</u> 09176048
<u>Product</u> #2512 KR FOR IA COMM		
<u>Contract Dates</u> 07/30/18 - 08/05/18		<u>Estimate #</u>
<u>Advertiser</u> Reynolds, K/R/Governor		<u>Original Date / Revision</u> 07/20/18 / 07/20/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	07/30/18	08/03/18	Today	7:00 AM-9:00 AM		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				10	\$450.00				
N 2	13	07/30/18	08/03/18	Channel 13 News @ Noon	12:00 PM-12:30 PM		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$175.00				
N 3	13	07/30/18	08/03/18	Channel 13 News @ Noon	12:30 PM-1:00 PM		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$175.00				
N 4	13	07/30/18	08/03/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$200.00				
N 5	13	07/30/18	08/03/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$250.00				
N 6	13	07/30/18	08/03/18	Channel 13 News @ 4p	4:00 PM-4:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$250.00				
N 7	13	07/30/18	08/03/18	Channel 13 News @ 4p	4:30 PM-5:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$250.00				
N 8	13	07/30/18	08/03/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$500.00				
N 9	13	07/30/18	08/03/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$800.00				
N 10	13	07/30/18	08/03/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$1,500.00				
N 11	13	07/30/18	08/03/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				5	\$950.00				
N 12	13	08/04/18	08/04/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1-				1	\$650.00				
N 13	13	08/04/18	08/04/18	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1-				1	\$800.00				
Totals								0.00				62	\$31,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/04/18	62	\$31,200.00	(\$4,680.00)	\$26,520.00
Totals	62	\$31,200.00	(\$4,680.00)	\$26,520.00

Signature: _____ **Date:** _____

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15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Target Enterprises

being/on behalf of: Kim Reynolds

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 6th, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Kim Reynolds for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dr. Christina Taylor

Julie Iadanza

Signature of Candidate or Authorized Representative **Date**

To be Signed by Station Representative

Accepted Accepted in Part Rejected

Signature **Date**

Printed Name **Title**



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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, Kim Reynolds for Governor

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

DOES

DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

D. Todd Harris

Printed Name

4/10/18

Date