



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 728167 /		<u>Alt Order #</u> 09208621
<u>Product</u> KR FOR IA COMM		
<u>Contract Dates</u> 10/08/18 - 10/14/18		<u>Estimate #</u> 2625
<u>Advertiser</u> Reynolds, K/R/Governor		<u>Original Date / Revision</u> 09/04/18 / 10/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/08/18	10/12/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				5	\$350.00				
N 2	13	10/08/18	10/12/18	Today	7:00 AM-9:00 AM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				5	\$325.00				
N 3	13	10/08/18	10/12/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				5	\$110.00				
N 4	13	10/08/18	10/12/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				5	\$50.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/08/18-10/14/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00		NM		
			See MG 4.6,4.7,4.8,4.9,4.10										
	2	13	10/08/18-10/14/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00		NM		
			See MG 4.6,4.7,4.8,4.9,4.10										
	3	13	10/08/18-10/14/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00		NM		
			See MG 4.6,4.7,4.8,4.9,4.10										
	4	13	10/08/18-10/14/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00		NM		
			See MG 4.6,4.7,4.8,4.9,4.10										
	5	13	10/08/18-10/14/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00		NM		
			See MG 4.6,4.7,4.8,4.9,4.10										
	6	13	10/08/18-10/12/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$75.00		NM		
	Ⓜ		MG for 4.3,4.1,4.4,4.5,4.2										
	7	13	10/08/18-10/12/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$75.00		NM		
	Ⓜ		MG for 4.3,4.1,4.4,4.5,4.2										
	8	13	10/08/18-10/12/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$75.00		NM		
	Ⓜ		MG for 4.3,4.1,4.4,4.5,4.2										
	9	13	10/08/18-10/12/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$75.00		NM		
	Ⓜ		MG for 4.3,4.1,4.4,4.5,4.2										
	10	13	10/08/18-10/12/18	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$75.00		NM		
	Ⓜ		MG for 4.3,4.1,4.4,4.5,4.2										
N 5	13	10/08/18	10/12/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
1801 Grand Ave
Des Moines, IA 50309
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<u>Contract / Revision</u>	<u>Alt Order #</u>
728167 /	09208621

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/18 - 10/14/18	KR FOR IA COMM	2625

<u>Advertiser</u>	<u>Original Date / Revision</u>
Reynolds, K/R/Governor	09/04/18 / 10/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				5	\$325.00				
N 6	13	10/08/18	10/12/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				5	\$450.00				
N 7	13	10/08/18	10/12/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				5	\$500.00				
N 8	13	10/09/18	10/09/18	Tuesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----				1	\$1,200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	13	10/08/18-10/14/18	Tuesday Prime Hour 2	8:00 PM-9:00 PM	-Tu-----	:30	\$1,200.00		NM		
		See MG 8.2											
		2	13	10/09/18-10/09/18	Tuesday Prime Hour 2	8:00 PM-9:00 PM	-Tu-----	:30	\$2,050.00		NM		
		Ⓜ MG for 8.1 10/09											
N 9	13	10/08/18	10/12/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				5	\$650.00				
N 10	13	10/13/18	10/13/18	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$150.00				
N 11	13	10/13/18	10/13/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$225.00				
N 12	13	10/13/18	10/13/18	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$400.00				
N 13	13	10/13/18	10/13/18	Sa 1030p-12a	10:35 PM-12:05 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$450.00				
N 14	13	10/14/18	10/14/18	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$150.00				
N 15	13	10/14/18	10/14/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$200.00				
Totals								0.00				47	\$17,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/14/18	47	\$17,550.00	(\$2,632.50)	\$14,917.50
Totals	47	\$17,550.00	(\$2,632.50)	\$14,917.50

Signature: _____ **Date:** _____

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