



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

Contract / Revision 678625 /		Alt Order # 09074334
Product KR FOR IA COMMITTEE		
Contract Dates 05/14/18 - 05/20/18		Estimate # 2332
Advertiser Reynolds, K/R/Governor		Original Date / Revision 05/03/18 / 05/15/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHO	Account Executive Tim Scanlan	Sales Office NSO Los Angeles
Special Handling		
Demographic Adults 35+		
Agency Code 15473	Advertiser Code	Product 1/2
Agency Ref TARG/		Advertiser Ref

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	05/14/18	05/18/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$325.00				
N 2	13	05/14/18	05/18/18	Today	7:00 AM-9:00 AM		:30				NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				10	\$200.00				
N 3	13	05/14/18	05/18/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$450.00				
N 4	13	05/14/18	05/18/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$400.00				
N 5	13	05/19/18	05/19/18	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$400.00				
N 6	13	05/14/18	05/18/18	Channel 13 News @ 5p	5p-530p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$300.00				
N 7	13	05/14/18	05/20/18	Channel 13 News @ 10p	10p-1035p		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF-S				5	\$475.00				
N 8	13	05/16/18	05/18/18	Channel 13 News @ 4p	4p-5p		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				6	\$50.00				
N 10	13	05/16/18	05/18/18	M-F 1035p-1135p	1035p-1135p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$200.00				
N 11	13	05/19/18	05/19/18	Sa 8a-10a	8a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S-				1	\$150.00				
N 12	13	05/16/18	05/18/18	Today In Iowa	5a-530a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$100.00				
N 13	13	05/16/18	05/18/18	Today In Iowa	530a-6a		:30				NM	3	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$150.00				
N 14	13	05/16/18	05/18/18	M-F 9a-10a	9a-10a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				6	\$75.00				
N 15	13	05/16/18	05/18/18	M-F 11a-12p	11a-12p		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$40.00				
N 16	13	05/16/18	05/18/18	Channel 13 News @ Noon	12p-1p		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				6	\$75.00				
N 17	13	05/16/18	05/18/18	M-F 3p-330p	3p-330p		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$45.00				
N 18	13	05/16/18	05/18/18	M-F 330p-4p	330p-4p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$75.00				
N 19	13	05/19/18	05/19/18	Sa 1030p-12a	1030p-12a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S-				1	\$450.00				
N 20	13	05/20/18	05/20/18	Su 7a-8a	7a-8a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$110.00				
N 21	13	05/20/18	05/20/18	Su 8a-10a	8a-10a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				2	\$125.00				
N 22	13	05/20/18	05/20/18	Su 1135p-1235a	1135p-1235a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$5.00				
N 23	13	05/17/18	05/17/18	Thursday Prime 2 HR	8:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$550.00				
N 24	13	05/20/18	05/20/18	Su 7a-8a	7a-8a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$110.00				
Totals								0.00				80	\$16,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/20/18	80	\$16,805.00	(\$2,520.75)	\$14,284.25
Totals	80	\$16,805.00	(\$2,520.75)	\$14,284.25

Signature: _____ Date: _____

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