



**WHO**  
 1801 Grand Ave  
 Des Moines, IA 50309  
 (515) 242-3500

# CONTRACT

<u>Contract / Revision</u> 678625 /		<u>Alt Order #</u> 09074334
<u>Product</u> KR FOR IA COMMITTEE		
<u>Contract Dates</u> 05/14/18 - 05/20/18		<u>Estimate #</u> 2332
<u>Advertiser</u> Reynolds, K/R/Governor		<u>Original Date / Revision</u> 05/03/18 / 05/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	05/14/18	05/18/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$325.00				
N 2	13	05/14/18	05/18/18	Today	7:00 AM-9:00 AM		:30				NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				10	\$200.00				
N 3	13	05/14/18	05/18/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$450.00				
N 4	13	05/14/18	05/18/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$400.00				
N 5	13	05/19/18	05/19/18	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$400.00				
N 6	13	05/14/18	05/18/18	Channel 13 News @ 5p	5p-530p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$300.00				
N 7	13	05/14/18	05/20/18	Channel 13 News @ 10p	10p-1035p		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF-S				5	\$475.00				
N 8	13	05/16/18	05/18/18	Channel 13 News @ 4p	4p-5p		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				6	\$50.00				
N 10	13	05/16/18	05/18/18	M-F 1035p-1135p	1035p-1135p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$200.00				
N 11	13	05/19/18	05/19/18	Sa 8a-10a	8a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S-				1	\$150.00				
N 12	13	05/16/18	05/18/18	Today In Iowa	5a-530a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$100.00				
N 13	13	05/16/18	05/18/18	Today In Iowa	530a-6a		:30				NM	3	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Reynolds, K/R/Governor	<u>Original Date / Revision</u> 05/03/18 / 05/15/18
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$150.00				
N 14	13	05/16/18	05/18/18	M-F 9a-10a	9a-10a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				6	\$75.00				
N 15	13	05/16/18	05/18/18	M-F 11a-12p	11a-12p		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$40.00				
N 16	13	05/16/18	05/18/18	Channel 13 News @ Noon	12p-1p		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				6	\$75.00				
N 17	13	05/16/18	05/18/18	M-F 3p-330p	3p-330p		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$45.00				
N 18	13	05/16/18	05/18/18	M-F 330p-4p	330p-4p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--WTF--				3	\$75.00				
N 19	13	05/19/18	05/19/18	Sa 1030p-12a	1030p-12a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S-				1	\$450.00				
N 20	13	05/20/18	05/20/18	Su 7a-8a	7a-8a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$110.00				
N 21	13	05/20/18	05/20/18	Su 8a-10a	8a-10a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				2	\$125.00				
N 22	13	05/20/18	05/20/18	Su 1135p-1235a	1135p-1235a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$5.00				
N 23	13	05/17/18	05/17/18	Thursday Prime 2 HR	8:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$550.00				
N 24	13	05/20/18	05/20/18	Su 7a-8a	7a-8a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$110.00				
<b>Totals</b>								0.00			80	\$16,805.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/20/18	80	\$16,805.00	(\$2,520.75)	\$14,284.25
<b>Totals</b>	80	\$16,805.00	(\$2,520.75)	\$14,284.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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