



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive Ste. 400
Arlington, VA 22209

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
256513-1	09/27/15	September 2015	08/31/15 - 09/20/15

Property	Account Executive	Sales Office	Sales Region
KOB	Ryan Gordon	HRP - Washington	National

Advertiser	Product	Estimate Number
American Petroleum Institut	AMER PETROLEUM INST	75

Flight Dates	Order #	Alt Order #
09/14/15 - 09/20/15	256513	07904706

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	5	20

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/15	09/18/15	News 4 @ 6p M-F	W-F 6p-632p	----1--	:30	1	\$620.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/15 09/24/15 ----1-- 1 \$620.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	09/18/15	6:28 PM	News 4 @ 6p M-F	W-F 6p-632p	:30	API TV 981501DMMH	\$620.00 NM
2	09/14/15	09/14/15	News 4 @ 10p M-F	M-F 10p-1035p	1-----	:30	1	\$620.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	09/14/15	10:23 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	API TV 981501DMMH	\$620.00 NM
3	09/14/15	09/14/15	News 4 @ 6p M-F	M-F 6p-632p	1-----	:30	1	\$620.00	NM
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4	09/14/15	09/14/15	News 4 Today II 6a-7a	M-F 6a-7a	1-----	:30	1	\$400.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	09/14/15	6:43 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	API TV 981501DMMH	\$400.00 NM
5	09/20/15	09/20/15	Eye On New Mexico	Su 5a-5p	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/15 09/26/15 -----1 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	09/20/15	10:13 AM	Eye On New Mexico	Su 5a-5p	:30	API TV 981501DMMH	\$85.00 NM
6	09/20/15	09/20/15	NFL (Sunday)	Su 615p-930p	-----1	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/15 09/26/15 -----1 1 \$3,500.00									
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Total Spots							10																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$7,885.00
<u>Agency Commission</u>	\$1,182.75
<u>Net Amount Due</u>	\$6,702.25