

# Spot Manager: Placed, 08/28/17-09/26/17



Weekday	Date	Air Time	Alt Order #	Time Period	Length	Line	AE	Rate	Program (B)	Program (Placed*)	Imp (000)
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Station: WALA

Advertiser: Luther Strange

Order: 824569

Inv. Code (Booked): M-F 5-530a

Week Start: 09/11/17

Tuesday	09/12/17	5:06:26 AM	25696193	5a-530a	:30	1	SHR	\$50.00	WALA Fox 10 New	0
Wednesday	09/13/17	5:22:28 AM	25696193	5a-530a	:30	2	SHR	\$50.00	WALA Fox 10 New	0
Thursday	09/14/17	5:07:22 AM	25696193	5a-530a	:30	3	SHR	\$50.00	WALA Fox 10 New	0
								<b>\$150.00</b>		<b>0</b>

Week Start: 09/18/17

Monday	09/18/17	5:22:23 AM	25696193	5a-530a	:30	4	SHR	\$50.00	WALA Fox 10 New	0
								<b>\$50.00</b>		<b>0</b>
								<b>\$200.00</b>		<b>0</b>

Inv. Code (Booked): M-F 530-6a

Week Start: 09/11/17

Wednesday	09/13/17	5:42:46 AM	25696193	530a-6a	:30	6	SHR	\$70.00	WALA Fox 10 New	0
Friday	09/15/17	5:49:08 AM	25696193	530a-6a	:30	8	SHR	\$70.00	WALA Fox 10 New	0
Thursday	09/14/17	5:41:32 AM	25696193	530a-6a	:30	7	SHR	\$70.00	WALA Fox 10 New	0
Tuesday	09/12/17	5:50:24 AM	25696193	530a-6a	:30	5	SHR	\$70.00	WALA Fox 10 New	0
								<b>\$280.00</b>		<b>0</b>

Week Start: 09/18/17

Monday	09/18/17	5:51:25 AM	25696193	530a-6a	:30	9	SHR	\$70.00	WALA Fox 10 New	0
								<b>\$70.00</b>		<b>0</b>
								<b>\$350.00</b>		<b>0</b>

Inv. Code (Booked): M-F 6-7a

Week Start: 09/11/17

Wednesday	09/13/17	6:27:39 AM	25696193	6a-7a	:30	11	SHR	\$200.00	WALA Fox 10 New	0
Tuesday	09/12/17	6:42:17 AM	25696193	6a-7a	:30	10	SHR	\$200.00	WALA Fox 10 New	0
Thursday	09/14/17	6:57:10 AM	25696193	6a-7a	:30	12	SHR	\$200.00	WALA Fox 10 New	0
Friday	09/15/17	6:07:59 AM	25696193	6a-7a	:30	13	SHR	\$200.00	WALA Fox 10 New	0
								<b>\$800.00</b>		<b>0</b>
								<b>\$800.00</b>		<b>0</b>

Inv. Code (Booked): M-F 7-8a

Week Start: 09/11/17

Tuesday	09/12/17	7:54:14 AM	25696193	7a-8a	:30	14	SHR	\$200.00	WALA Fox 10 New	0
Thursday	09/14/17	7:57:45 AM	25696193	7a-8a	:30	16	SHR	\$200.00	WALA Fox 10 New	0
Wednesday	09/13/17	7:06:16 AM	25696193	7a-8a	:30	15	SHR	\$200.00	WALA Fox 10 New	0
Friday	09/15/17	7:22:11 AM	25696193	7a-8a	:30	17	SHR	\$200.00	WALA Fox 10 New	0
								<b>\$800.00</b>		<b>0</b>
								<b>\$800.00</b>		<b>0</b>

Inv. Code (Booked): M-F 8-9a

Week Start: 09/11/17

Tuesday	09/12/17	8:51:45 AM	25696193	8a-9a	:30	18	SHR	\$75.00	WALA Fox 10 New	0
Friday	09/15/17	8:52:01 AM	25696193	8a-9a	:30	21	SHR	\$75.00	WALA Fox 10 New	0
Thursday	09/14/17	8:21:28 AM	25696193	8a-9a	:30	20	SHR	\$75.00	WALA Fox 10 New	0
Wednesday	09/13/17	8:21:41 AM	25696193	8a-9a	:30	19	SHR	\$75.00	WALA Fox 10 New	0
								<b>\$300.00</b>		<b>0</b>

Week Start: 09/18/17

Monday	09/18/17	8:26:55 AM	25696193	8a-9a	:30	22	SHR	\$75.00	WALA Fox 10 New	0
								<b>\$75.00</b>		<b>0</b>
								<b>\$375.00</b>		<b>0</b>

Inv. Code (Booked): M-F 3-4p

Week Start: 09/18/17

Monday	09/18/17	3:22:17 PM	25696193	3p-4p	:30	23	SHR	\$200.00	SYN Dr Phil	0
								<b>\$200.00</b>		<b>0</b>
								<b>\$200.00</b>		<b>0</b>

Inv. Code (Booked): M-F 4-430p

Week Start: 09/11/17

[Sorted by: Week Start]

# Spot Manager: Placed, 08/28/17-09/26/17



Weekday	Date	Air Time	Alt Order #	Time Period	Length	Line	AE	Rate	Program (B)	Program (Placed*)	Imp (000)
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Station: WALA

Advertiser: Luther Strange

Order: 824569

Inv. Code (Booked): M-F 4-430p

Week Start: 09/11/17

Friday	09/15/17	4:13:24 PM	25696193	4p-430p	:30	27	SHR	\$190.00	WALA Fox 10 New	0
Tuesday	09/12/17	4:13:31 PM	25696193	4p-430p	:30	24	SHR	\$190.00	WALA Fox 10 New	0
Thursday	09/14/17	4:25:19 PM	25696193	4p-430p	:30	26	SHR	\$190.00	WALA Fox 10 New	0
Wednesday	09/13/17	4:07:03 PM	25696193	4p-430p	:30	25	SHR	\$190.00	WALA Fox 10 New	0

**\$760.00** **0**

Week Start: 09/18/17

Monday	09/18/17	4:13:27 PM	25696193	4p-430p	:30	28	SHR	\$190.00	WALA Fox 10 New	0
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**\$190.00** **0**

**\$950.00** **0**

Inv. Code (Booked): M-F 430-5p

Week Start: 09/11/17

Tuesday	09/12/17	4:41:43 PM	25696193	430p-5p	:30	29	SHR	\$190.00	WALA Fox 10 New	0
Friday	09/15/17	4:54:00 PM	25696193	430p-5p	:30	32	SHR	\$190.00	WALA Fox 10 New	0
Thursday	09/14/17	4:45:41 PM	25696193	430p-5p	:30	31	SHR	\$190.00	WALA Fox 10 New	0
Wednesday	09/13/17	4:37:28 PM	25696193	430p-5p	:30	30	SHR	\$190.00	WALA Fox 10 New	0

**\$760.00** **0**

Week Start: 09/18/17

Monday	09/18/17	4:38:36 PM	25696193	430p-5p	:30	33	SHR	\$190.00	WALA Fox 10 New	0
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**\$190.00** **0**

**\$950.00** **0**

Inv. Code (Booked): M-F 5-530p

Week Start: 09/11/17

Wednesday	09/13/17	5:14:09 PM	25696193	5p-530p	:30	35	SHR	\$280.00	WALA Fox 10 New	0
Friday	09/15/17	5:12:40 PM	25696193	5p-530p	:30	37	SHR	\$280.00	WALA Fox 10 New	0
Tuesday	09/12/17	5:22:47 PM	25696193	5p-530p	:30	34	SHR	\$280.00	WALA Fox 10 New	0
Thursday	09/14/17	5:14:37 PM	25696193	5p-530p	:30	36	SHR	\$280.00	WALA Fox 10 New	0

**\$1,120.00** **0**

**\$1,120.00** **0**

Inv. Code (Booked): M-F 530-6p

Week Start: 09/11/17

Wednesday	09/13/17	5:37:13 PM	25696193	530p-6p	:30	39	SHR	\$280.00	WALA Fox 10 New	0
Friday	09/15/17	5:48:15 PM	25696193	530p-6p	:30	41	SHR	\$280.00	WALA Fox 10 New	0
Thursday	09/14/17	5:39:14 PM	25696193	530p-6p	:30	40	SHR	\$280.00	WALA Fox 10 New	0
Tuesday	09/12/17	5:58:16 PM	25696193	530p-6p	:30	38	SHR	\$280.00	WALA Fox 10 New	0

**\$1,120.00** **0**

Week Start: 09/18/17

Monday	09/18/17	5:39:09 PM	25696193	530p-6p	:30	42	SHR	\$280.00	WALA Fox 10 New	0
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**\$280.00** **0**

**\$1,400.00** **0**

Inv. Code (Booked): M-F 6-630p

Week Start: 09/11/17

Tuesday	09/12/17	6:12:42 PM	25696193	6p-630p	:30	43	SHR	\$750.00	SYN Jeopardy	0
Friday	09/15/17	6:23:58 PM	25696193	6p-630p	:30	46	SHR	\$750.00	SYN Jeopardy	0
Thursday	09/14/17	6:12:33 PM	25696193	6p-630p	:30	45	SHR	\$750.00	SYN Jeopardy	0
Wednesday	09/13/17	6:13:10 PM	25696193	6p-630p	:30	44	SHR	\$750.00	SYN Jeopardy	0

**\$3,000.00** **0**

Week Start: 09/18/17

Monday	09/18/17	6:23:47 PM	25696193	6p-630p	:30	47	SHR	\$750.00	SYN Jeopardy	0
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**\$750.00** **0**

**\$3,750.00** **0**

Inv. Code (Booked): M-F 630-7p

Week Start: 09/11/17

Thursday	09/14/17	6:48:37 PM	25696193	630p-7p	:30	50	SHR	\$750.00	SYN Wheel of Fort	0
Friday	09/15/17	6:45:52 PM	25696193	630p-7p	:30	51	SHR	\$750.00	SYN Wheel of Fort	0

[Sorted by: Week Start]

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Station: WALA											
Advertiser: Luther Strange											
Order: 824569											
Inv. Code (Booked): M-F 630-7p											
Week Start: 09/11/17											
Tuesday	09/12/17	6:42:41 PM	25696193	630p-7p	:30	48	SHR	\$750.00	SYN Wheel of Fort		0
Wednesday	09/13/17	6:36:44 PM	25696193	630p-7p	:30	49	SHR	\$750.00	SYN Wheel of Fort		0
								<b>\$3,000.00</b>			<b>0</b>
								<b>\$3,000.00</b>			<b>0</b>
Inv. Code (Booked): M-F 9-930p											
Week Start: 09/11/17											
Wednesday	09/13/17	9:13:50 PM	25696193	9p-930p	:30	53	SHR	\$175.00	WALA Fox 10 New		0
Thursday	09/14/17	9:13:03 PM	25696193	9p-930p	:30	54	SHR	\$175.00	WALA Fox 10 New		0
Tuesday	09/12/17	9:22:46 PM	25696193	9p-930p	:30	52	SHR	\$175.00	WALA Fox 10 New		0
								<b>\$525.00</b>			<b>0</b>
Week Start: 09/18/17											
Monday	09/18/17	9:24:16 PM	25696193	9p-930p	:30	55	SHR	\$175.00	WALA Fox 10 New		0
								<b>\$175.00</b>			<b>0</b>
								<b>\$700.00</b>			<b>0</b>
Inv. Code (Booked): M-F 930-10p											
Week Start: 09/11/17											
Thursday	09/14/17	9:51:36 PM	25696193	930p-1000p	:30	58	SHR	\$160.00	WALA Fox 10 New		0
Tuesday	09/12/17	9:43:37 PM	25696193	930p-1000p	:30	56	SHR	\$160.00	WALA Fox 10 New		0
Wednesday	09/13/17	9:52:30 PM	25696193	930p-1000p	:30	57	SHR	\$160.00	WALA Fox 10 New		0
								<b>\$480.00</b>			<b>0</b>
								<b>\$480.00</b>			<b>0</b>
Inv. Code (Booked): M-F 10p-1030p											
Week Start: 09/11/17											
Thursday	09/14/17	10:09:51 PM	25696193	M-F 10p-10:	:30	61	SHR	\$300.00	WALA FOX 10 New		0
Tuesday	09/12/17	10:22:29 PM	25696193	M-F 10p-10:	:30	59	SHR	\$300.00	WALA FOX 10 New		0
Wednesday	09/13/17	10:12:13 PM	25696193	M-F 10p-10:	:30	60	SHR	\$300.00	WALA FOX 10 New		0
								<b>\$900.00</b>			<b>0</b>
Week Start: 09/18/17											
Monday	09/18/17	10:13:16 PM	25696193	M-F 10p-10:	:30	62	SHR	\$300.00	WALA FOX 10 New		0
								<b>\$300.00</b>			<b>0</b>
								<b>\$1,200.00</b>			<b>0</b>
								<b>\$6,275.00</b>			<b>0</b>
								<b>\$6,275.00</b>			<b>0</b>
								<b>\$6,275.00</b>			<b>0</b>
								<b>\$6,275.00</b>			<b>0</b>
								<b>\$6,275.00</b>			<b>0</b>

[Sorted by: Week Start]