

CONTRACT



WOWT
3555 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 3520909 /		<u>Alt Order #</u> WOC14624235
<u>Advertiser</u> Big Red Leadership PAC		<u>Original Date / Revision</u> 04/16/24 / 04/16/24
<u>Contract Dates</u> 04/17/24 - 04/23/24	<u>Estimate #</u> 6837	
<u>Product</u> Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 371	<u>Product 1/2</u> 477
<u>Agency Ref</u> 163897	<u>Advertiser Ref</u> 605061	

And:

Armada Strategies
2637 East Atlantic Boulevard Suite 43878
Pompano Beach, FL 33662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	04/17/24	04/23/24	Morning News Show	6:00 AM-7:00 AM		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/17/24	04/23/24	11111--				5	\$900.00			
N 2	WOWT	04/17/24	04/20/24	Weekend News Sa	7:00 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$500.00			
N 3	WOWT	04/17/24	04/21/24	Weekend News Su	7:00 AM-8:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$500.00			
N 4	WOWT	04/17/24	04/23/24	Midday News	11:00 AM-12:00 PM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/17/24	04/23/24	-11-1--				3	\$500.00			
N 5	WOWT	04/17/24	04/23/24	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/17/24	04/23/24	11-1--				3	\$1,400.00			
N 6	WOWT	04/17/24	04/20/24	News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$1,200.00			
N 7	WOWT	04/17/24	04/22/24	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/17/24	04/23/24	1---1--				2	\$1,400.00			
N 8	WOWT	04/17/24	04/17/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--1----				1	\$1,600.00			
N 9	WOWT	04/17/24	04/18/24	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---1---				1	\$1,300.00			
N 10	WOWT	04/17/24	04/23/24	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/17/24	04/23/24	1111---				4	\$1,400.00			
N 11	WOWT	04/17/24	04/20/24	News @ 10p Sa	10:00 PM-10:30 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$1,300.00			
Totals											23	\$25,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Big Red Leadership PAC	04/16/24 / 04/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/17/24 - 04/23/24	Awareness	6837

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/23/24	23	\$25,000.00	(\$3,750.00)	\$21,250.00
Totals	23	\$25,000.00	(\$3,750.00)	\$21,250.00

Signature: _____ **Date:** _____

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