

# CONTRACT



**KGKL-FM**  
**1301 S. Abe St.**  
**San Angelo, TX 76902**  
**(325) 655-7161**

975kgkl.com

And:

**ATPE-Direct**  
**305 E. Huntland Drive**  
**Autin, TX 78752**

<u>Contract / Revision</u> 4644199 / 1		<u>Alt Order #</u>
<u>Advertiser</u> ATPE-Direct		<u>Original Date / Revision</u> 02/13/24 / 02/14/24
<u>Contract Dates</u> 02/20/24 - 03/01/24	<u>Estimate #</u>	
<u>Product</u> 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KGKL-FM	<u>Account Executive</u> Ronnie Baird	<u>Sales Office</u> Local San Ange
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KGKLF	02/20/24	02/25/24	M-F AM Drive	6a-10a		1:00			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/19/24	02/25/24	-TWTF--	8			\$50.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		13	KGKLF	02/26/24-02/26/24	M-F AM Drive	6a-10a	M-----	1:00	\$50.00	NM		
		Ⓜ MG for 1.11 02/22										
2	KGKLF	02/26/24	03/01/24	M-F AM Drive	6a-10a		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	MTWTF--	10			\$50.00				
<b>Totals</b>											18	\$900.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/24 - 02/29/24	16	\$800.00	\$800.00
03/01/24 - 03/01/24	2	\$100.00	\$100.00
<b>Totals</b>	18	\$900.00	\$900.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.