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## **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION: KRLD-FM HD2**

**1st QUARTER, 2016**  
**(January 1st through March 31st)**

**Issues of Concern to Dallas/Fort Worth  
Addressed in Responsive Programming in the  
1st Quarter, 2016**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment



**Most Significant Issue-Responsive Programming  
1st Quarter, 2016  
(January 1st through March 31st)**

**ISSUE:** Health & Wellness

KRLD Midday News  
1/8/16  
1:22 pm  
2 minute of 5 hour broadcast

A report shows the numbers of people signing up for coverage under the Affordable Care Act levelled off a bit last year.....but there are more deadlines approaching. One of them is a week from today ....January 15th.....Kevin Counihan heads up HEALTHCARE DOT GOV, he spoke with KRLD's Mitch Carr....

KRLD Midday News  
1/20/16  
10:51 am  
3 minutes of 5 hour broadcast

What can we do to stretch our lifespans just a little longer? Men's Health went close to the Arctic for one answer. They say people in Iceland might have the fountain of youth working for them. What can we bring home to the USA from that? Erin Weaver, an editor at Men's Health has details.

KRLD Midday News  
1/20/16  
11:11 am  
2 minutes of 5 hour broadcast

The Duncanville city council's the latest to go non-smoking --- and the new ban is practically city wide. Steven Love heads up the Dallas-Ft. Worth Hospital Council.....which has been pushing for all cities in our area to turn off the smoking lamp....

**Most Significant Issue-Responsive Programming**  
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**ISSUE:** Financial Literacy

KRLD Midday News  
1/4/16  
10:21 am  
2 minutes of 5 hour broadcast

Jill Schlesinger has information on the stock sell off and its impact.

This Week in Texas  
2/28/16  
6:25 am  
2 minutes of a 30 minute broadcast

BankRate.com's Matt Schultz talks about why many people are hanging on to the same credit cards for decades, and what that means to their finances.

KRLD Midday News  
2/10/16  
1:23 pm  
3 minutes of a 5 hour broadcast

There were a lot of new ads during the Super Bowl....but CBS' Anthony Mason checked out one in particular. The one about EIGHT-MINUTE MORTGAGES---all done on your smart phone or tablet.

**Most Significant Issue-Responsive Programming  
1st Quarter, 2016  
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**ISSUE:** Environmental Issues

This Week in Texas  
1/3/16  
6:09 am  
3 minutes of 30 minute broadcast

TSN's LP Phillips has information on recent deadly tornadoes and their impact on the area.

KRLD Midday News  
2/14/16  
6:21 am  
3 minutes of 5 hour broadcast

Alex Berezow at RealClearScience.com talks about wiping out the deadly mosquitos, why it's important and the effect it will have on our environment.

KRLD Midday News  
2/22/16  
11:22 am  
2 minutes of a 5 hour broadcast

Feral hogs...they seem to be invincible...and they are doing damage to farmland and residential yards. KRLD's Mitch Carr talks about the issue with Texas A&M Agrilife Professor Billy Higginbotham, a nationally recognized expert on wild pigs.

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**ISSUE:** Education

KRLD Midday News  
1/21/16  
1:22 pm  
2 minutes of 5 hour broadcast

While some Texas school districts are going to a LONGER school day.....there's a study underway that suggests less time in the classroom and more recess might be better for the kids. Dr. Debbie Rhea--at TCU--is conducting what's called the LINK PROJECT.....currently at 4 schools in Irving and Eagle Mountain-Saginaw.....Rhea says her work is based on what she learned from the school system in Finland....which is that recess is very important.

This Week in Texas  
3/6/16  
6:15 am  
3 minutes of a 30 minute broadcast

Jean Burk with College Prep Genius discusses the new SAT test.

KRLD Midday News  
2/9/16  
12:12 pm  
3 minutes of a 5 hour broadcast

A member of the Dallas school board's talking about changing the DISD policy regarding how schools are named. Students at HOOD middle school recently voted to ask for a name change--their schools named for Confederate general John Bell Hood. Eric Cowan is the currently president of the DISD board of trustees...

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**ISSUE:** Economic Development

KRLD Midday News  
1/8/16  
10: 11 am  
2 minutes of 5 hour broadcast

Jill Schlesinger, CBS News Senior Business Analyst has details on the latest on the jobs report from the Department of Labor

KRLD Midday News  
1/25/16  
10:51 am  
3 minutes of 5 hour broadcast

We know Walmart's closing more than 150 stores across the nation... about 30 of those in Texas. The closures include many Express Stores. So how will small towns deal with all this? Shannon Pettypiece with Bloomberg has details.

This Week in Texas  
1/24/16  
6:08 am  
3 minutes of 30 minute broadcast

Patrick DeHaan with Gas Buddy dot com explains the effects the collapse of oil prices will have on the economy.



**Most Significant Issue-Responsive Programming  
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**ISSUE:** Transportation

KRLD Midday News  
1/25/16  
12:11 pm  
2 minutes of 5 hour broadcast

Rick Seaney with Farecompare.com has details on the flights that were cancelled due to weather and what to do about it.

KRLD Midday News  
1/20/16  
11:22 am  
2 minutes of 5 hour broadcast

The next big tollway project in our area is going to involve another section of the Dallas North Tollway. Michael Rey's with the NTTA--which is voting today on the contracts needed for the improvements...

KRLD Midday News  
1/19/16  
11:51 am  
2 minutes of 5 hour broadcast

Thanks in part to lower gas prices, this week, U.S. airlines will report record profits, making 2015 the best year for the industry in decades. Rick Seaney - CEO of Farecompare has details.

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2016**  
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**ISSUE:** Technology

KRLD Midday News  
1/4/16  
11:50 am  
2 minutes of 5 hour broadcast

Hackers seem to infiltrate just about every aspect of our lives. They could be going after big groups of people through hacking into big box stores for credit cards. Or they might be after entire cities. Priya Anand from Marketwatch speaks with KRLD's David Rancken

KRLD Midday News  
1/8/16  
12:11 pm  
3 minutes of 5 hour broadcast

The privacy versus national security debate is making headlines today. White House officials will try to convince Silicon Valley to help fight terrorism. The high-stakes summit will focus on how terrorists use the Internet and social media for recruitment and planning. CBS' Margaret Brennan reports on why some tech companies resist cooperation....

KRLD Midday News  
1/20/16  
10:21 am  
2 minutes of 5-hour broadcast

CBS Transportation Safety Consultant Mark Rosenker has details on the facial recognition technology being used at JFK International Airport in New York City.

**Most Significant Issue-Responsive Programming**  
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**ISSUE:** Charitable Giving

KRLD Midday News  
1/21/16  
11:11 am  
3 minutes of 5-hour broadcast

Dallas Mavericks legend Rolando Blackman's talking about Dr. Seuss today. He--and Brad Davis and Justin Anderson are helping launch an online fundraiser aimed at getting books for North Texas kids. KRLD's Mitch Carr spoke with him about CHANGE A CHILD'S STORY.

This Week in Texas  
1/17/16  
6:11 am  
4 minutes of a 30 minute broadcast

Col. Dr. Sidney Hinds has details on a program helping disabled vets with traumatic brain injuries.

KRLD Midday News  
3/14/16  
11:12 am  
3 minutes of 5-hour broadcast

The Wounded Warrior Project fired its CEO Chief Operating Officer last week.....following a CBS News investigation. The report had dozens of former employees talking about lavish spending on conferences, meetings and parties. Anthony Odierno, the chairman of the charity's board---and a veteran who lost his arm---- is now leading the organization as it searches for a permanent CEO. He talked about the charity's work on CBS THIS MORNING...

**Most Significant Issue-Responsive Programming**  
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**ISSUE:** Women & Children's Issues

KRLD Midday News  
1/25/16  
1:11 pm  
3 minutes of 5 hour broadcast

This week brings a special focus on the issue of kids and drugs----and booze and e-cigarettes, too. Dr. Wilson Compton is the deputy director of the National Institute on Drug Abuse...

KRLD Midday News  
1/19/16  
12:20 pm  
3 minutes of 5 hour broadcast

A growing outbreak of a mosquito-borne virus called Zika virus has people on edge...especially since the infection has been linked to birth defects. CBS' Dr. Jon LaPook says travel warnings are going up....

KRLD Midday News  
2/11/16  
11:42 am  
2 minute of a 5 hour broadcast

A just released study indicates that more young women diagnosed with breast cancer are also being tested for genetic mutations of the disease. Oncologist Dr. Ann Partridge is the study's co-author. She says the tests are important for breast cancer patients under 50....

**Most Significant Issue-Responsive Programming  
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**ISSUE:** Arts & Entertainment

KRLD Midday News  
1/19/16  
11:11 am  
3 minutes of a 5 hour broadcast

CBS Steve Futterman has details on the Oscar Boycott, its impact and why it's happening.

This Week in Texas  
1/10/16  
6:20 am  
3 minutes of a 30 minute broadcast

Louie Bond with Texas Parks and Wildlife Magazine has details on events happening around the state.

This Week in Texas  
2/21/16  
6:24 am  
3 minutes of a 30 minute broadcast

Curator David Coleman talks to Matt Thomas about the Lonesome Dove Reunion exhibit.

**Public Service Announcements  
1st Quarter, 2016  
(January 1st through March 31st)**

Issue:

PSA Name:

Health and Wellness

Dallas Go Red  
Heart Texas HR

Education

Environmental Issues

Economic Development

Education

Transportation

Technology

Charitable Giving

Super Bowl Caring  
Chick Fil A Race for Community

Arts & Entertainment

Women and Children's Issues