4131 N. Central Expressway, Suite 500 • Dallas, Texas 75204 metro (214) 525-7000 www.cbsdfw.com

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

KRLD-FM HD3

4th QUARTER, 2016 (October 1st – December 31st)

Prepared by: Nick Carissimi Public Affairs Director

Issues of Concern to Dallas / Fort Worth Addressed in Responsive Programming in the 4th Quarter, 2016

1.	Community Outreach Issues	Discussion of organizations needing donations of money and time to continue to support the philanthropic programs that help the increasing numbers of needy
2.	Small Business and Economic Issues	Raising awareness of small business and entrepreneurial issues and financial planning methods to help people better position themselves for the future
3.	Crime and Prevention Issues	Raising awareness of violence in our society and ways to break the cycle, including efforts to improve the lives of those who have been victimized
4.	Personal Empowerment Issues	Motivational, self-improvement techniques for becoming more self-reliant, moving forward past adversity to achieve success, and thrive personally and professionally
5.	Arts and Education Issues	Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally
6.	Mentoring and Positive Role Modeling	Opening the dialogue about how responsible adults can / should reach out to others in the community, especially at-risk youth to demonstrate good behavior by example
7.	Hunger and Homelessness Issues	Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
8.	Women and Children's Issues	Discussion about the issues that affect the health and overall wellbeing of the women and children in our area.
9.	Education	Discussion about the issues affecting the educational landscape of North Texas.
		Discussion of the issues affecting the health and wellness

10.	Health and Wellness	of North Texas
11.	Foster Care	Discussion of the issues affecting the foster care system as well as advocating for it.
12.	Job Training	Discussion concerning the best practices for a more successful career and discussion with those that are helping North Texans achieve more in their jobs.
13.	Financial Literacy	Discussion about the people and organizations that are helping the citizens of North Texas better understand their finances.
14.	Environmental Issues	Discussion about the people and organizations that are working to improve the local environment.
15.	Pet Care/Animal Abuse Prevention	Discussion about the people and organizations that are working to better the lives of animals and educate North Texans about animal care and animal abuse prevention.

KJKK Programs That Address Community Issues 4th Quarter, 2016

<u>Public Affairs Program</u>	Schedule and Description
Better Living	Sundays, 6:00-7:00 a.m. Produced by Nick Carissimi, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought- provoking ways to make life better for people everywhere.

1-ISSUE: Community Outreach

Better Living – Southwest Transplant Alliance - ***RERUN*** October 2nd, 2016 6am-6:30am 30 minutes of a 60 minute program

Southwest Transplant Alliance (STA) is a non-profit organ and tissue donor program serving hospitals & patients throughout much of Texas. Founded in 1974, STA is one of the largest of 58 federally designated organ procurement organizations in the U.S. and is the official link between those who need an organ to survive, and those who have the potential to save lives by becoming donors. CEO Patti Niles talked about what the STA does and explained the basics of organ procurement; she also explained how to become an organ donor and why it's important. Jaren Akers received help with his double lung replacement from the STA and told the story of his procedure and how the experience turned him into an advocate for organ donation.

Better Living – Liver Donation Story - *RERUN*

October 2nd, 2016 6:30am-7am 30 minutes of a 60 minute program

When Brian Burkett needed a liver transplant his co-worker Mike Snyder stepped up and became his donor. Now bonded by an organ these friends told the amazing story of their procedure and also explained why they want everyone to think about signing up for organ donation.

Better Living – The Human Impact October 9th, 2016 6am – 7am 60 minutes of a 60 minute program

The Human Impact builds relationships with those living in tents and sleeping in shelters, and is committed to those relationships no matter the outcome. By maintaining a consistent presence in homeless encampments and on the streets for more than three years, we have built a sense of community. And when a beloved friend is ready to move forward -- to go to rehab, to reconnect with family, to make a doctor's appointment -- we are there to empower and support them.

Better Living – Community Council of Greater Dallas October 16th, 2016

6am – 6:30am 30 minutes of a 60 minute program

Community Council of Greater Dallas has identified services that are needed in the community, assessed how best those services could be delivered to meet social issues, and mobilized and implemented action plans working in concert with its member agencies and public sector resources. Guest Sonia White discussed the groups work and how people can get involved with her organization.

Better Living – The Main Place October 16th, 2016 6:30am – 7am 30 minutes of a 60 minute program

The Main Place in Irving, Texas provides clothing and personal items for homeless teens and individuals and/or families in need. Volunteers act as "image consultants" and provide trendy, age-appropriate, well-fitting clothing. Their goal is to raise their self-esteem by pointing out their best features and outfitting them from head to toe – including proper foundation garments and jewelry for the girls. Founder Sharon Johnston spoke about her group and how people can get involved with it.

Better Living – Dallas Furniture Bank October 23rd, 2016 6am – 6:30am 30 minutes of a 60 minute program

Dallas Furniture Bank provides furniture to families transitioning from homelessness; restoring normalcy and independence. CEO Aliah Henry discussed the services her group provides, the effect new furniture has on families as well as how people in North Texas can help this great organization.

Better Living – Genesis Women's Shelter & Support

October 23rd, 2016 6:30am – 7am 30 minutes of a 60 minute program Committed to preventing violence by raising the level of community awareness regarding the pervasiveness and effects of domestic violence, Genesis Women's shelter helps to protect abused woman as well as help prepare them for their future. Senior Director of Fund and Community Development, Bianca Jackson discussed the services Genesis provides, the impact it has on its participants as well as volunteer opportunities within the organization.

Better Living – Dallas Rotary Club October 30th, 2016

6am – 7am 60 minutes of a 60 minute program

Since 1911, The Rotary Club of Dallas has dedicated itself to making Dallas a better place for all in which to live. Stimulating weekly programs, fellowship activities and service opportunities define The Rotary Club of Dallas. Some of the programs include: mentoring at risk students, providing personalized books to encourage reading for low income kindergartners, saluting American veterans, encouraging bike safety to elementary children, teaching high school students about the free enterprise system, and providing clean water to villages in Africa. Members discussed their involvement and the group's work in the community.

Better Living – Habitat for Humanity November 6th, 2016 6am – 7am 60 minutes of a 60 minute program

Using affordable homeownership as an anchor for hope, change, and stability, Dallas Habitat has served more than 1,600 low-income families since 1986, resulting in an investment of approximately \$150 million in more than 25 Dallas area neighborhoods. Habitat families pay nearly \$2 million annually in property taxes in Dallas County. Cyndy Lutz, Executive Vice President Neighborhood Investment & Bill Hall, CEO & Cory Hohweiler, Director of Restores & Latosha Herron-Bruff, Vice President Home Owner Services discuss what they do for the organization and how people can volunteer with Habitat for Humanity.

Better Living – Bon Ton Farms November 13th, 2016 6am-6:30am 30 minutes of a 60 minute program

Bon Ton Farms describes itself as an agricultural intervention to restore lives, create jobs and ignite hope in the most forgotten and neglected neighborhoods for the most marginalized and vulnerable people. Executive Director Daron Babcock spoke about the farm's origins, the services it provides and how people can be a part of it.

Better Living – Chef Chase Bailey November 13th, 2016

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Chase Bailey is a 16-year-old autistic chef who has used cooking as a way to help himself grow as a human being. Chase has used his internet cooking show as a platform to start his own non-profit that benefits kids with autism. Chase talked about his foundation and his new cook book.

Better Living – SWAGG November 20th, 2016 6am – 6:30am 30 minutes of a 60 minute program

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Better Living – City Square November 20th, 2016 6:30am – 7am 30 minutes of a 60 minute program

City Square works to fight the causes and effects of poverty through service, advocacy, and friendship. Together as a community of neighbors, we feed the hungry, heal the sick, house the homeless, and renew hope in the heart of our city. CEO Larry James discussed the programs offered by the group and how people can get involved with it.

Better Living – Family Place November 27th, 2016

6am – 6:30am 30 minutes of a 60 minute program

The Family Place works to empower victims of family violence by providing safe housing, counseling and skills that create independence while building community engagement and advocating for social change to stop family violence. The Family Place is the Dallas area's leading organization delivering proven programs that address emotional and physical abuse and incest. Family Place CEO Paige Flink talked about the comprehensive services her group provides women, children and men in need.

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6:30am – 7am
30 minutes of a 60 minute program

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Better Living – Salvation Army December 4th, 2016 6am-6:30am 30 minutes of a 60 minute program

The Salvation Army uses its faith to help care for the poor, feed the hungry, shelter the homeless, clothe the naked, love the unlovable and befriend the friendless. Major Barbara Rich spoke about her involvement with the Salvation Army, the different programs they offer and how people can volunteer with this organization.

Better Living – Parkinson Voice Project - *RERUN*
December 4th, 2016
6:30am-7am
20 minutes of a 60 minute program
For 10 years, Parkinson Voice Project has specialized in restoring the voices of those with Parkinson's.
PVP CEO Samantha Elandary talked about how the organization treats patients in their clinics, how they conduct research, and also how they train speech-language pathologists in their unique therapy programs.
Ms. Elandary also discussed the best ways to volunteer with their organization.

Better Living – Hopeful Solutions December 11th, 2016 60 minutes of a 60 minute program

Hopeful Solutions empowers homeless, single mothers who are overcoming the challenges of substance abuse with the resources needed to reduce the chance of relapse and increase the chance of self-sufficient living with their children. Guests included the group's founder, a program graduate, and a person currently enrolled in the program.

Better Living – Teach For America December 18th, 2016 60 minutes of a 60 minute program

Teach for America partners with local school districts, universities, and other nonprofits to raise the bar for teacher training and student learning. By pursuing what is best for kids, our corps members and alumni are working with the local community to create lasting change for all students in the Metroplex. Guests Cary Wright and Zack Hall explain the program and also how it is implemented in local schools.

Better Living – Community Partners of Dallas December 25th, 2016 60 minutes of a 60 minute program

Community Partners of Dallas' mission is to ensure safety, restore dignity and inspire hope for the abused and neglected children served by Dallas County Child Protective Services. CPD's President and CEO, Paige McDaniel discusses her group's work, their involvement with the Crystal Charity Ball and how people can volunteer with the organization.

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Better Living – Genesis Women's Shelter & Support October 23rd, 2016 6:30am – 7am 30 minutes of a 60 minute program

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SWAGG allows children in need the chance to choose 3 to 6 outfits, undergarments, and needed personal hygiene items. They also have additional items, such as school supplies, back packs, shoes, accessories, etc. In addition, they are granted the opportunity to discover and develop their own identity through our comprehensive programs and support. CEO and Founder Nikki Ranson explained that her group works to assist foster and homeless children in creating a standard of excellence that promotes Serenity, Wisdom, Agility, Grace, and Guidance developed through comprehensive programs.

Better Living – Family Place November 27th, 2016 6am – 6:30am 30 minutes of a 60 minute program

The Family Place works to empower victims of family violence by providing safe housing, counseling and skills that create independence while building community engagement and advocating for social change to stop family violence. The Family Place is the Dallas area's leading organization delivering proven programs that address emotional and physical abuse and incest. Family Place CEO Paige Flink talked about the comprehensive services her group provides women, children and men in need.

Better Living – Girl Scouts of North East Texas November 27th, 2016 6:30am – 7am 30 minutes of a 60 minute program

The Girl Scout's mission is to build the courage, confidence, and character of girls so they can make the world a better place. CEO Jennifer Bartkowski talked about the programs offered to the girls that are a part of her group, the services that they provide the community and how girls can join.

Better Living – Salvation Army December 4th, 2016 6am-6:30am 30 minutes of a 60 minute program

The Salvation Army uses its faith to help care for the poor, feed the hungry, shelter the homeless, clothe the naked, love the unlovable and befriend the friendless. Major Barbara Rich spoke about her involvement with the Salvation Army, the different programs they offer and how people can volunteer with this organization.

Better Living – Hopeful Solutions December 11th, 2016 60 minutes of a 60 minute program

Hopeful Solutions empowers homeless, single mothers who are overcoming the challenges of substance abuse with the resources needed to reduce the chance of relapse and increase the chance of self-sufficient living with their children. Guests included the group's founder, a program graduate, and a person currently enrolled in the program.

Better Living – Teach For America December 18th, 2016 60 minutes of a 60 minute program

Teach for America partners with local school districts, universities, and other nonprofits to raise the bar for teacher training and student learning. By pursuing what is best for kids, our corps members and alumni are working with the local community to create lasting change for all students in the Metroplex. Guests Cary Wright and Zack Hall explain the program and also how it is implemented in local schools.

Better Living – Community Partners of Dallas December 25th, 2016 60 minutes of a 60 minute program

Community Partners of Dallas' mission is to ensure safety, restore dignity and inspire hope for the abused and neglected children served by Dallas County Child Protective Services. CPD's President and CEO, Paige McDaniel discusses her group's work, their involvement with the Crystal Charity Ball and how people can volunteer with the organization.

9-ISSUE: Education

Better Living – The Human Impact October 9th, 2016 6am – 7am 60 minutes of a 60 minute program

The Human Impact builds relationships with those living in tents and sleeping in shelters, and is committed to those relationships no matter the outcome. By maintaining a consistent presence in homeless encampments and on the streets for more than three years, we have built a sense of community. And when a beloved friend is ready to move forward -- to go to rehab, to reconnect with family, to make a doctor's appointment -- we are there to empower and support them.

Better Living – Dallas Rotary Club October 30th, 2016 6am – 7am 60 minutes of a 60 minute program

Since 1911, The Rotary Club of Dallas has dedicated itself to making Dallas a better place for all in which to live. Stimulating weekly programs, fellowship activities and service opportunities define The Rotary Club of Dallas. Some of the programs include: mentoring at risk students, providing personalized books to encourage reading for low income kindergartners, saluting American veterans, encouraging bike safety to elementary children, teaching high school students about the free enterprise system, and providing clean water to villages in Africa. Members discussed their involvement and the group's work in the community.

Better Living – Girl Scouts of North East Texas
November 27th, 2016
6:30am – 7am
30 minutes of a 60 minute program

The Girl Scout's mission is to build the courage, confidence, and character of girls so they can make the world a better place. CEO Jennifer Bartkowski talked about the programs offered to the girls that are a part of her group, the services that they provide the community and how girls can join.

Better Living – Parkinson Voice Project - *RERUN*
December 4th, 2016
6:30am-7am
20 minutes of a 60 minute program
For 10 years, Parkinson Voice Project has specialized in restoring the voices of those with Parkinson's.
PVP CEO Samantha Elandary talked about how the organization treats patients in their clinics, how they conduct research, and also how they train speech-language pathologists in their unique therapy programs.
Ms. Elandary also discussed the best ways to volunteer with their organization.

Better Living – Teach For America December 18th, 2016 60 minutes of a 60 minute program

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10-ISSUE: Health and Wellness

Better Living – Southwest Transplant Alliance - ***RERUN*** October 2nd, 2016 6am-6:30am 30 minutes of a 60 minute program

Southwest Transplant Alliance (STA) is a non-profit organ and tissue donor program serving hospitals & patients throughout much of Texas. Founded in 1974, STA is one of the largest of 58 federally designated organ procurement organizations in the U.S. and is the official link between those who need an organ to survive, and those who have the potential to save lives by becoming donors. CEO Patti Niles talked about what the STA does and explained the basics of organ procurement; she also explained how to become an organ donor and why it's important. Jaren Akers received help with his double lung replacement from the STA and told the story of his procedure and how the experience turned him into an advocate for organ donation.

Better Living – Liver Donation Story - ***RERUN*** October 2nd, 2016 6:30am-7am 30 minutes of a 60 minute program

When Brian Burkett needed a liver transplant his co-worker Mike Snyder stepped up and became his donor. Now bonded by an organ these friends told the amazing story of their procedure and also explained why they want everyone to think about signing up for organ donation.

Better Living – The Human Impact October 9th, 2016 6am – 7am 60 minutes of a 60 minute program

The Human Impact builds relationships with those living in tents and sleeping in shelters, and is committed to those relationships no matter the outcome. By maintaining a consistent presence in homeless encampments and on the streets for more than three years, we have built a sense of community. And when a beloved friend is ready to move forward -- to go to rehab, to reconnect with family, to make a doctor's appointment -- we are there to empower and support them.

Better Living – Community Council of Greater Dallas October 16th, 2016 6am – 6:30am 30 minutes of a 60 minute program

Community Council of Greater Dallas has identified services that are needed in the community, assessed how best those services could be delivered to meet social issues, and mobilized and implemented action plans working in concert with its member agencies and public sector resources. Guest Sonia White discussed the groups work and how people can get involved with her organization.

Better Living – Bon Ton Farms November 13th, 2016 6am-6:30am 30 minutes of a 60 minute program

Bon Ton Farms describes itself as an agricultural intervention to restore lives, create jobs and ignite hope in the most forgotten and neglected neighborhoods for the most marginalized and vulnerable people.

Executive Director Daron Babcock spoke about the farm's origins, the services it provides and how people can be a part of it.

Better Living – Chef Chase Bailey November 13th, 2016 6:30am – 7am 30 minutes of a 60 minute program

Chase Bailey is a 16-year-old autistic chef who has used cooking as a way to help himself grow as a human being. Chase has used his internet cooking show as a platform to start his own non-profit that benefits kids with autism. Chase talked about his foundation and his new cook book.

Better Living – City Square November 20th, 2016 6:30am – 7am 30 minutes of a 60 minute program

City Square works to fight the causes and effects of poverty through service, advocacy, and friendship. Together as a community of neighbors, we feed the hungry, heal the sick, house the homeless, and renew hope in the heart of our city. CEO Larry James discussed the programs offered by the group and how people can get involved with it.

Better Living – Salvation Army December 4th, 2016 6am-6:30am 30 minutes of a 60 minute program

The Salvation Army uses its faith to help care for the poor, feed the hungry, shelter the homeless, clothe the naked, love the unlovable and befriend the friendless. Major Barbara Rich spoke about her involvement with the Salvation Army, the different programs they offer and how people can volunteer with this organization.

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6:30am-7am
20 minutes of a 60 minute program
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PVP CEO Samantha Elandary talked about how the organization treats patients in their clinics, how they

conduct research, and also how they train speech-language pathologists in their unique therapy programs. Ms. Elandary also discussed the best ways to volunteer with their organization.

11-ISSUE: Foster Care

Better Living – Community Partners of Dallas December 25th, 2016 60 minutes of a 60 minute program

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12-ISSUE: Job Training

Better Living – The Human Impact October 9th, 2016 6am – 7am 60 minutes of a 60 minute program

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6am – 6:30am 30 minutes of a 60 minute program

Community Council of Greater Dallas has identified services that are needed in the community, assessed how best those services could be delivered to meet social issues, and mobilized and implemented action plans working in concert with its member agencies and public sector resources. Guest Sonia White discussed the groups work and how people can get involved with her organization.

Better Living – Genesis Women's Shelter & Support
October 23rd, 2016
6:30am – 7am
30 minutes of a 60 minute program

Committed to preventing violence by raising the level of community awareness regarding the pervasiveness and effects of domestic violence, Genesis Women's shelter helps to protect abused woman as well as help prepare them for their future. Senior Director of Fund and Community Development, Bianca Jackson discussed the services Genesis provides, the impact it has on its participants as well as volunteer opportunities within the organization.

Better Living – Dallas Rotary Club October 30th, 2016 6am – 7am 60 minutes of a 60 minute program

Since 1911, The Rotary Club of Dallas has dedicated itself to making Dallas a better place for all in which to live. Stimulating weekly programs, fellowship activities and service opportunities define The Rotary Club of Dallas. Some of the programs include: mentoring at risk students, providing personalized books to encourage reading for low income kindergartners, saluting American veterans, encouraging bike safety to elementary children, teaching high school students about the free enterprise system, and providing clean water to villages in Africa. Members discussed their involvement and the group's work in the community.

Better Living – Family Place November 27th, 2016

6am – 6:30am 30 minutes of a 60 minute program

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Better Living – Hopeful Solutions December 11th, 2016 60 minutes of a 60 minute program

Hopeful Solutions empowers homeless, single mothers who are overcoming the challenges of substance abuse with the resources needed to reduce the chance of relapse and increase the chance of self-sufficient living with their children. Guests included the group's founder, a program graduate, and a person currently enrolled in the program.

Better Living – Teach For America December 18th, 2016 60 minutes of a 60 minute program

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13-ISSUE: Financial Literacy

Better Living – Community Council of Greater Dallas October 16th, 2016 6am – 6:30am 30 minutes of a 60 minute program

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14-ISSUE: Environmental Issues

15-ISSUE: Pet Care/Abuse Prevention

Public Service Announcements 4th Quarter, 2016

Issue:

Health and Wellness: Education Environmental Issues: Fire Prevention Forest Benefits Economic Development Education Transportation Technology Charitable Giving Turkey Trot Toy Drive

Arts & Entertainment

Women and Children's Issues:	Foster Care Step Dad 1 in 5 Kids Hunger Prevention Boy Scouts of America Dallas Children's Health Holiday Parade
Public Service:	See Something Say Something Selective Services NFL Community Engagement Fire Prevention How We Do It Job Training