

# **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM HD3**

**2nd QUARTER, 2016**

**(April 1st – June 30th)**

Prepared by:

**Nick Carissimi**

**Public Affairs Director**

**Issues of Concern to Dallas / Fort Worth  
Addressed in Responsive Programming  
in the 2nd Quarter, 2016**

1. **Community Outreach Issues** Discussion of organizations needing donations of money and time to continue to support the philanthropic programs that help the increasing numbers of needy
2. **Small Business and Economic Issues** Raising awareness of small business and entrepreneurial issues and financial planning methods to help people better position themselves for the future
3. **Crime and Prevention Issues** Raising awareness of violence in our society and ways to break the cycle, including efforts to improve the lives of those who have been victimized
4. **Personal Empowerment Issues** Motivational, self-improvement techniques for becoming more self-reliant, moving forward past adversity to achieve success, and thrive personally and professionally
5. **Arts and Education Issues** Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally
6. **Mentoring and Positive Role Modeling** Opening the dialogue about how responsible adults can / should reach out to others in the community, especially at-risk youth to demonstrate good behavior by example
7. **Hunger and Homelessness Issues** Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
8. **Women and Children's Issues** Discussion about the issues that affect the health and overall wellbeing of the women and children in our area.
9. **Education** Discussion about the issues affecting the educational landscape of North Texas.
10. **Health and Wellness** Discussion of the issues affecting the health and wellness

of North Texas

11. **Foster Care** Discussion of the issues affecting the foster care system as well as advocating for it.
12. **Job Training** Discussion concerning the best practices for a more successful career and discussion with those that are helping North Texans achieve more in their jobs.
13. **Financial Literacy** Discussion about the people and organizations that are helping the citizens of North Texas better understand their finances.
14. **Environmental Issues** Discussion about the people and organizations that are working to improve the local environment.
15. **Pet Care/Animal Abuse Prevention** Discussion about the people and organizations that are working to better the lives of animals and educate North Texans about animal care and animal abuse prevention.

**KRLD FM-HD3 Programs That Address Community Issues  
2nd Quarter, 2016**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 6:00-7:00 a.m. Produced by Nick Carissimi, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

**ISSUE: Community Outreach**

**Better Living – Operation Blue Shield**

April 3<sup>rd</sup>, 2016

6am to 7am

60 minutes of a 60 minute program

Committed to creating, promoting and funding programs designed to bring about the progressive change, trust and unity in our communities; Operation Blue Shield works to bring together the community and the city's police department through outreach programs. Founder and CEO Toni Brinker Pickens and entrepreneur Jeff White talked about the organization, what they hope to achieve, volunteer opportunities, and about a recent event they put on that brought together local police forces and the community.

**Better Living – Education is Freedom**

April 10<sup>th</sup>, 2016

6am to 7am

60 minutes of a 60 minute program

Education is Freedom works to create a world where every young person can pursue a college education. Working directly with DISD, EIF has created a program that has shown success at helping students continue their education after high school. Education is Freedom President and CEO Marcia Page explains her organization and how the program works.

**Better Living – Donate Life Texas**

April 17<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Donate Life Texas works to register people as organ, eye, and tissue donors. The organization also records your decision so that people can easily find that information in an emergency situation. Suzy Miller, Executive Director & NASCAR Driver/Donate Life Advocate, Joey Gase explained how the organization works and also discussed why registering as a donor is so important.

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**Better Living – Weekend Angels**

April 17<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Weekend Angels works to provide extra food to at risk kids who receive subsidized lunches from their schools. Food bags are packed and delivered to local schools by the organization to help make sure kids stay nourished over the weekend. Michelle Draper, Founder/Executive Director of Weekend Angels discusses the program, why it's necessary and how people can participate.

**Better Living – First 3 Years**

April 24<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Working to educate, advocate, and collaborate to support the healthy development of infants and toddlers, First 3 Years helps people understand that the first three years of a person's life are crucial to their development. Sadie Funk, Executive Director & Talia Brinkman, Director of Programs discussed their organization, the programs that they provide and how people can be a part of it.

**Better Living – Project 44**

April 24<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Project 44 works to help those in need three different ways. Project 44 donates restored cars to people in need, they have a farm that provides free food to the hungry, they also provide counseling to people in need. Ben Fields, Founder/CEO & Jennifer Sterling, Community Builder talk about what their organization does and also about how people can help them create a better community through service.

**Better Living - Kids Vision for Life**

May 1<sup>st</sup>, 2016

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

6am - 7am

20 minutes of a 60 minute program

The priority objective of Kids Vision for Life is to increase access to vision services for low-income students ages 5-12 in public school districts and targeted Title I schools. To serve those most in need of vision services, Kids Vision for Life uses a model of effective collaboration to combine the efforts of professionals and volunteers while, most importantly, increasing access to vision correction services. Founder Patrick Esquerre had details on how the program works

**Better Living - Social Venture Partners**

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Helping individuals realize greater impact with their giving, strengthening nonprofits, and investing in collaborative solutions – Social Venture Partners make connections that make a difference. Working to help strengthen non-profits SVP works to make sure that the organizations that they work with are as efficient as possible. CEO Tony Fleo had details on how the organization works, why they are effective at building better non-profits and how local groups can be a part of their services.

**Better Living – Children’s Hunger Fund**

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Working to eradicate hunger both locally and worldwide, Children’s Hunger Fund works at providing healthy and cheap meals to anyone that needs it. Children’s Hunger Fund advocate John Cahill had details on the work the group is doing in North Texas, their plan for the future and how people can help fight hunger through donation and volunteerism.

**Better Living – Habitat for Humanity**

May 8<sup>th</sup>, 2016

**Most Significant Issue-Responsive Programming**  
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6am-7am

60 minutes of a 60 minute program

Using affordable homeownership as an anchor for hope, change, and stability, Dallas Habitat has served more than 1,600 low-income families since 1986, resulting in an investment of approximately \$150 million in more than 25 Dallas area neighborhoods. Habitat families pay nearly \$2 million annually in property taxes in Dallas County. Cyndy Lutz, Executive Vice President Neighborhood Investment & Bill Hall, CEO & Cory Hohweiler, Director of Restores & Latosha Herron-Bruff, Vice President Home Owner Services discuss what they do for the organization and how people can volunteer with Habitat for Humanity.

**Better Living – Leg Up Program**

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

The Leg Up Program is dedicated to preventing and ending homelessness through advocacy, support and friendship. Executive Director Lauren Doeren talked about how the Leg Up Program provides an environment based on integrity, compassion, honesty, respect, good stewardship, and professionalism through positive and caring relationships – she also discussed volunteer opportunities for those that want to help change lives.

**Better Living – Leighton's Gift**

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

After a personal tragedy, the Skaggs family has worked to help other families in need by providing webcams to NICU units. The cameras help families form bonds with their newest members even though they can't physically touch them. Founders Chris and Amy Skaggs explained the details of their organization as well as their hopes for the future of the project.

**Better Living – Guardianship Services**

May 15<sup>th</sup>, 2016



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6am-7am

20 minutes of a 60 minute program

The mission of Guardianship Services, Inc. (GSI) is to provide guardianship and alternative services to legally and functionally incapacitated individuals who have no family members or friends who are willing, able, or suitable to assist with their needs. The case managers and volunteers make prudent decisions for these adults who can no longer formulate or communicate choices for themselves, or who are unable to make sound financial decisions. Director of Guardianship Services, Marnie Stites explained the details of the organization and how people can get involved.

**Better Living – Red Cross North Texas**

May 22<sup>nd</sup>, 2016

6am-7am

45 minutes of a 60 minute program

Public Information Officer for Red Cross North Texas, Anita Foster sat down discuss what the Red Cross does for the area, tips for keeping safe during dangerous weather as well volunteer opportunities for anyone that wants to join this life saving organization.

**Better Living – Safer Dallas, Better Dallas**

May 22<sup>nd</sup>, 2016

6am-7am

15 minutes of a 60 minute program

Safer Dallas, Better Dallas is committed to bettering the community by helping police get the equipment they need to effectively do their jobs. SDBD Board Member Spencer Michlin discussed the origins of the group, what they hope to achieve and what they are looking for from both donors and volunteers.

**Better Living – Parkinson Voice Project**

May 29<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

For 10 years, Parkinson Voice Project has specialized in restoring the voices of those with Parkinson's. PVP CEO Samantha Elandary talked about how the organization treats patients in their clinics, how they conduct research, and also how they train speech-language pathologists in their unique therapy programs. Ms. Elandary also discussed the best ways to volunteer with their organization.

**Better Living – Cry Havoc Theater Company**

May 29<sup>th</sup>, 2016

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6am-7am

20 minutes of a 60 minute program

Cry Havoc provides young people with access to pre-professional training under the direction of professional artists. Founder Mara Richards Bim explained that young people have the intellectual appetite and emotional maturity to tackle complex, provocative material and that is what her theater company strives to do. Ms. Richards Bim described how Cry Havoc provides young people the opportunity to create artistically viable theater, regardless of their financial means – she also discussed ways for the community to get involved with helping area youths engage in the arts.

**Better Living – Volunteer Now**

May 29<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

VolunteerNow is one of the largest and most active volunteer centers in the country, working to make volunteerism a part of everyday life. CEO Tammy Richards explained that the organization recruit's volunteers to serve with nonprofit, corporate and municipal members, while also providing a wide range of infrastructural programs and services that build capacity for their clients. Ms. Richards also explained how listeners can join her organization.

**Better Living – Trigger's Toys**

June 5<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Trigger's Toys works to help improve the lives of children that are in the hospital as well as the families of those children. Founder Bryan Townsend explained that care packages, physical therapy equipment and financial support for families in need are just some of the ways the group makes a difference to hospitalized children. Mr. Townsend also discussed how people can get involved with their group.

**Better Living – Levitt Pavilion Arlington**

June 5<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Levitt Pavilion Arlington, located in Downtown Arlington, is a place for families and friends of all ages and backgrounds to experience more than 50 nights of free, culturally diverse music every year. Executive Director Patti Diou explained how the organization works, their hopes for the future and how volunteers and donations can help the Pavilion continue to provide free entertainment to the citizens of North Texas.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
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**Better Living** – Neuro Fitness Foundation

June 12<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

The Neuro Fitness Foundation provides clients who have experienced life-changing events including stroke, disease, or accident access to specialized exercise equipment free of charge. Board Member Paul Howard and Fitness Director Shelby Lauderdale explained how the group works, why their work is important and how listeners can be a part of this life changing gym.

**Better Living** – Norma’s Café/The Birthday Project

June 12<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Local restaurant Norma’s Café decided to celebrate their anniversary by helping area kid’s celebrate theirs. Norma’s owner Ed Murph and the restaurant’s Marketing Director Katy Anderson talked about their partnership with non-profit group, The Birthday Project which provides birthday parties to local kids in need. They also discussed how people can get involved with the Birthday Party Project and how their involvement could help change the life of a child.

**Better Living** – Honor Courage Commitment, INC

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

For the past 5 years, HCC has trained and positioned the nation's greatest assets (veterans) to thrive in the private sector by focusing on 3 core components: Education, Mentoring, and Community Service. Executive Director Cliff Sosamon explained that the formula for success after transitioning from the military to entrepreneurship, becoming a community leader, or more marketable for employment is simple - go to school, be held accountable, and continue to serve your community. Mr. Sosamon also explained what they need from volunteers as well as how veterans can apply to be a part of this life changing organization.

**Better Living** – Air Power Foundation/Skyball

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Air Power Foundation Board Member and Skyball Chairman Jim Palmersheim talked about the work the Air Power Foundation does for military veterans and their families. Mr. Palmersheim also discussed the military fundraiser, Skyball and how listeners can be a part of one of the Nations’ largest military veteran fundraisers.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
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**Better Living** – Philanthropy Expert Dr. Raymund King

June 26<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Philanthropy Expert Dr. Raymund King discussed the non-profit organizations that he works with, the work they do and why he chose to work with them. Dr. King also gave tips on what to look for when trying to find a charity to volunteer with as well as other advice on volunteerism and the non-profit world.

**Better Living** – Dallas Life

June 26<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Dallas Life provides food, shelter, clothing, education, and recovery programs designed to bring about real life change and a path out of homelessness for those in need. Executive Director Bob Sweeney discussed all of the services Dallas Life provides, he also discussed how to receive their help as well as how people can volunteer with his organization.

**ISSUE: Small Business and Economic Issues**

**Better Living** - Social Venture Partners

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

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May 8<sup>th</sup>, 2016

6am-7am

60 minutes of a 60 minute program

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**ISSUE: Crime and Prevention Issues**

**Better Living – Operation Blue Shield**

April 3<sup>rd</sup>, 2016

6am to 7am

60 minutes of a 60 minute program

Committed to creating, promoting and funding programs designed to bring about the progressive change, trust and unity in our communities; Operation Blue Shield works to bring together the community and the city's police department through outreach programs. Founder and CEO Toni Brinker Pickens and entrepreneur Jeff White talked about the organization, what they hope to achieve, volunteer opportunities, and about a recent event they put on that brought together local police forces and the community.

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**ISSUE: Personal Empowerment Issues**

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6am to 7am

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6am to 7am

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**Better Living** – Philanthropy Expert Dr. Raymund King

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Philanthropy Expert Dr. Raymund King discussed the non-profit organizations that he works with, the work they do and why he chose to work with them. Dr. King also gave tips on what to look for when trying to find a charity to volunteer with as well as other advice on volunteerism and the non-profit world.

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60 minutes of a 60 minute program

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

Education is Freedom works to create a world where every young person can pursue a college education. Working directly with DISD, EIF has created a program that has shown success at helping students continue their education after high school. Education is Freedom President and CEO Marcia Page explains her organization and how the program works.

**Better Living – Project 44**

April 24<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Project 44 works to help those in need three different ways. Project 44 donates restored cars to people in need, they have a farm that provides free food to the hungry, they also provide counseling to people in need. Ben Fields, Founder/CEO & Jennifer Sterling, Community Builder talk about what their organization does and also about how people can help them create a better community through service.

**Better Living - Social Venture Partners**

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Helping individuals realize greater impact with their giving, strengthening nonprofits, and investing in collaborative solutions – Social Venture Partners make connections that make a difference. Working to help strengthen non-profits SVP works to make sure that the organizations that they work with are as efficient as possible. CEO Tony Fleo had details on how the organization works, why they are effective at building better non-profits and how local groups can be a part of their services.

**Better Living – Leg Up Program**

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

The Leg Up Program is dedicated to preventing and ending homelessness through advocacy, support and friendship. Executive Director Lauren Doeren talked about how the Leg Up Program provides an environment based on integrity, compassion, honesty, respect, good stewardship, and professionalism through positive and caring relationships – she also discussed volunteer opportunities for those that want to help change lives.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

**Better Living** – Safer Dallas, Better Dallas

May 22<sup>nd</sup>, 2016

6am-7am

15 minutes of a 60 minute program

Safer Dallas, Better Dallas is committed to bettering the community by helping police get the equipment they need to effectively do their jobs. SDBD Board Member Spencer Michlin discussed the origins of the group, what they hope to achieve and what they are looking for from both donors and volunteers.

**Better Living** – Cry Havoc Theater Company

May 29<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

Cry Havoc provides young people with access to pre-professional training under the direction of professional artists. Founder Mara Richards Bim explained that young people have the intellectual appetite and emotional maturity to tackle complex, provocative material and that is what her theater company strives to do. Ms. Richards Bim described how Cry Havoc provides young people the opportunity to create artistically viable theater, regardless of their financial means – she also discussed ways for the community to get involved with helping area youths engage in the arts.

**Better Living** – Trigger's Toys

June 5<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Trigger's Toys works to help improve the lives of children that are in the hospital as well as the families of those children. Founder Bryan Townsend explained that care packages, physical therapy equipment and financial support for families in need are just some of the ways the group makes a difference to hospitalized children. Mr. Townsend also discussed how people can get involved with their group.

**Better Living** – Neuro Fitness Foundation

June 12<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

The Neuro Fitness Foundation provides clients who have experienced life-changing events including stroke, disease, or accident access to specialized exercise equipment free of charge. Board Member Paul Howard and Fitness Director Shelby Lauderdale explained how the group works, why their work is important and how listeners can be a part of this life changing gym.

**Better Living** – Honor Courage Commitment, INC

June 19<sup>th</sup>, 2016

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

6am-7am

30 minutes of a 60 minute program

For the past 5 years, HCC has trained and positioned the nation's greatest assets (veterans) to thrive in the private sector by focusing on 3 core components: Education, Mentoring, and Community Service. Executive Director Cliff Sosamon explained that the formula for success after transitioning from the military to entrepreneurship, becoming a community leader, or more marketable for employment is simple - go to school, be held accountable, and continue to serve your community. Mr. Sosamon also explained what they need from volunteers as well as how veterans can apply to be a part of this life changing organization.

**Better Living** – Air Power Foundation/Skyball

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Air Power Foundation Board Member and Skyball Chairman Jim Palmersheim talked about the work the Air Power Foundation does for military veterans and their families. Mr. Palmersheim also discussed the military fundraiser, Skyball and how listeners can be a part of one of the Nations' largest military veteran fundraisers.

**Better Living** – Dallas Life

June 26<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Dallas Life provides food, shelter, clothing, education, and recovery programs designed to bring about real life change and a path out of homelessness for those in need. Executive Director Bob Sweeney discussed all of the services Dallas Life provides, he also discussed how to receive their help as well as how people can volunteer with his organization.

**ISSUE: Hunger and Homelessness Issues**

**Better Living** – Weekend Angels

April 17<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Weekend Angels works to provide extra food to at risk kids who receive subsidized lunches from their schools. Food bags are packed and delivered to local schools by the organization to help make sure kids stay nourished over the weekend. Michelle Draper, Founder/Executive Director of Weekend Angels discusses the program, why it's necessary and how people can participate.

**Better Living** – Project 44

April 24<sup>th</sup>, 2016

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

6am to 7am

30 minutes of a 60 minute program

Project 44 works to help those in need three different ways. Project 44 donates restored cars to people in need, they have a farm that provides free food to the hungry, they also provide counseling to people in need. Ben Fields, Founder/CEO & Jennifer Sterling, Community Builder talk about what their organization does and also about how people can help them create a better community through service.

**Better Living** – Children’s Hunger Fund

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Working to eradicate hunger both locally and worldwide, Children’s Hunger Fund works at providing healthy and cheap meals to anyone that needs it. Children’s Hunger Fund advocate John Cahill had details on the work the group is doing in North Texas, their plan for the future and how people can help fight hunger through donation and volunteerism.

**Better Living** – Habitat for Humanity

May 8<sup>th</sup>, 2016

6am-7am

60 minutes of a 60 minute program

Using affordable homeownership as an anchor for hope, change, and stability, Dallas Habitat has served more than 1,600 low-income families since 1986, resulting in an investment of approximately \$150 million in more than 25 Dallas area neighborhoods. Habitat families pay nearly \$2 million annually in property taxes in Dallas County. Cyndy Lutz, Executive Vice President Neighborhood Investment & Bill Hall, CEO & Cory Hohweiler, Director of Restores & Latosha Herron-Bruff, Vice President Home Owner Services discuss what they do for the organization and how people can volunteer with Habitat for Humanity.

**Better Living** – Leg Up Program

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

The Leg Up Program is dedicated to preventing and ending homelessness through advocacy, support and friendship. Executive Director Lauren Doeren talked about how the Leg Up Program provides an environment based on integrity, compassion, honesty, respect, good stewardship,



**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

and professionalism through positive and caring relationships – she also discussed volunteer opportunities for those that want to help change lives.

**Better Living** – Guardianship Services  
May 15<sup>th</sup>, 2016  
6am-7am  
20 minutes of a 60 minute program

The mission of Guardianship Services, Inc. (GSI) is to provide guardianship and alternative services to legally and functionally incapacitated individuals who have no family members or friends who are willing, able, or suitable to assist with their needs. The case managers and volunteers make prudent decisions for these adults who can no longer formulate or communicate choices for themselves, or who are unable to make sound financial decisions. Director of Guardianship Services, Marnie Stites explained the details of the organization and how people can get involved.

**Better Living** – Red Cross North Texas  
May 22<sup>nd</sup>, 2016  
6am-7am

45 minutes of a 60 minute program  
Public Information Officer for Red Cross North Texas, Anita Foster sat down discuss what the Red Cross does for the area, tips for keeping safe during dangerous weather as well volunteer opportunities for anyone that wants to join this life saving organization.

**Better Living** – Neuro Fitness Foundation  
June 12<sup>th</sup>, 2016  
6am-7am

30 minutes of a 60 minute program  
The Neuro Fitness Foundation provides clients who have experienced life-changing events including stroke, disease, or accident access to specialized exercise equipment free of charge. Board Member Paul Howard and Fitness Director Shelby Lauderdale explained how the group works, why their work is important and how listeners can be a part of this life changing gym.

**Better Living** – Dallas Life  
June 26<sup>th</sup>, 2016  
6am-7am

30 minutes of a 60 minute program  
Dallas Life provides food, shelter, clothing, education, and recovery programs designed to bring about real life change and a path out of homelessness for those in need. Executive Director Bob Sweeney discussed all of the services Dallas Life provides, he also discussed how to receive their help as well as how people can volunteer with his organization.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

**ISSUE: Women and Children's Issues**

**Better Living – Weekend Angels**

April 17<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Weekend Angels works to provide extra food to at risk kids who receive subsidized lunches from their schools. Food bags are packed and delivered to local schools by the organization to help make sure kids stay nourished over the weekend. Michelle Draper, Founder/Executive Director of Weekend Angels discusses the program, why it's necessary and how people can participate.

**Better Living – First 3 Years**

April 24<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Working to educate, advocate, and collaborate to support the healthy development of infants and toddlers, First 3 Years helps people understand that the first three years of a person's life are crucial to their development. Sadie Funk, Executive Director & Talia Brinkman, Director of Programs discussed their organization, the programs that they provide and how people can be a part of it.

**Better Living - Kids Vision for Life**

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

The priority objective of Kids Vision for Life is to increase access to vision services for low-income students ages 5-12 in public school districts and targeted Title I schools. To serve those most in need of vision services, Kids Vision for Life uses a model of effective collaboration to combine the efforts of professionals and volunteers while, most importantly, increasing access to vision correction services. Founder Patrick Esquerre had details on how the program works.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

**Better Living** – Children’s Hunger Fund

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Working to eradicate hunger both locally and worldwide, Children’s Hunger Fund works at providing healthy and cheap meals to anyone that needs it. Children’s Hunger Fund advocate John Cahill had details on the work the group is doing in North Texas, their plan for the future and how people can help fight hunger through donation and volunteerism.

**Better Living** – Leighton’s Gift

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

After a personal tragedy, the Skaggs family has worked to help other families in need by providing webcams to NICU units. The cameras help families form bonds with their newest members even though they can’t physically touch them. Founders Chris and Amy Skaggs explained the details of their organization as well as their hopes for the future of the project.

**Better Living** – Cry Havoc Theater Company

May 29<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

Cry Havoc provides young people with access to pre-professional training under the direction of professional artists. Founder Mara Richards Bim explained that young people have the intellectual appetite and emotional maturity to tackle complex, provocative material and that is what her theater company strives to do. Ms. Richards Bim described how Cry Havoc provides young people the opportunity to create artistically viable theater, regardless of their financial means – she also discussed ways for the community to get involved with helping area youths engage in the arts.

**Better Living** – Trigger’s Toys

June 5<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Trigger’s Toys works to help improve the lives of children that are in the hospital as well as the families of those children. Founder Bryan Townsend explained that care packages, physical therapy equipment and financial support for families in need are just some of the ways the group

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

makes a difference to hospitalized children. Mr. Townsend also discussed how people can get involved with their group.

**Better Living** – Norma’s Café/The Birthday Project

June 12<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Local restaurant Norma’s Café decided to celebrate their anniversary by helping area kid’s celebrate theirs. Norma’s owner Ed Murph and the restaurant’s Marketing Director Katy Anderson talked about their partnership with non-profit group, The Birthday Project which provides birthday parties to local kids in need. They also discussed how people can get involved with the Birthday Party Project and how their involvement could help change the life of a child.

**ISSUE: Education**

**Better Living** – Education is Freedom

April 10<sup>th</sup>, 2016

6am to 7am

60 minutes of a 60 minute program

Education is Freedom works to create a world where every young person can pursue a college education. Working directly with DISD, EIF has created a program that has shown success at helping students continue their education after high school. Education is Freedom President and CEO Marcia Page explains her organization and how the program works.

**Better Living** – Weekend Angels

April 17<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Weekend Angels works to provide extra food to at risk kids who receive subsidized lunches from their schools. Food bags are packed and delivered to local schools by the organization to help make sure kids stay nourished over the weekend. Michelle Draper, Founder/Executive Director of Weekend Angels discusses the program, why it’s necessary and how people can participate.

**Better Living** - Kids Vision for Life

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

The priority objective of Kids Vision for Life is to increase access to vision services for low-income students ages 5-12 in public school districts and targeted Title I schools. To serve those most in need of vision services, Kids Vision for Life uses a model of effective collaboration to combine the efforts of professionals and volunteers while, most importantly, increasing access to vision correction services. Founder Patrick Esquerre had details on how the program works

**Better Living - Social Venture Partners**

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Helping individuals realize greater impact with their giving, strengthening nonprofits, and investing in collaborative solutions – Social Venture Partners make connections that make a difference. Working to help strengthen non-profits SVP works to make sure that the organizations that they work with are as efficient as possible. CEO Tony Fleo had details on how the organization works, why they are effective at building better non-profits and how local groups can be a part of their services.

**Better Living – Leg Up Program**

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

The Leg Up Program is dedicated to preventing and ending homelessness through advocacy, support and friendship. Executive Director Lauren Doeren talked about how the Leg Up Program provides an environment based on integrity, compassion, honesty, respect, good stewardship, and professionalism through positive and caring relationships – she also discussed volunteer opportunities for those that want to help change lives.

**Better Living – Honor Courage Commitment, INC**

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

For the past 5 years, HCC has trained and positioned the nation's greatest assets (veterans) to thrive in the private sector by focusing on 3 core components: Education, Mentoring, and Community Service. Executive Director Cliff Sosamon explained that the formula for success after transitioning from the military to entrepreneurship, becoming a community leader, or more marketable for employment is simple - go to school, be held accountable, and continue to serve your community. Mr. Sosamon also explained what they need from volunteers as well as how veterans can apply to be a part of this life changing organization.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

**Better Living** – Air Power Foundation/Skyball

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Air Power Foundation Board Member and Skyball Chairman Jim Palmersheim talked about the work the Air Power Foundation does for military veterans and their families. Mr. Palmersheim also discussed the military fundraiser, Skyball and how listeners can be a part of one of the Nations' largest military veteran fundraisers.

**Better Living** – Philanthropy Expert Dr. Raymund King

June 26<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Philanthropy Expert Dr. Raymund King discussed the non-profit organizations that he works with, the work they do and why he chose to work with them. Dr. King also gave tips on what to look for when trying to find a charity to volunteer with as well as other advice on volunteerism and the non-profit world.

**Better Living** – Dallas Life

June 26<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Dallas Life provides food, shelter, clothing, education, and recovery programs designed to bring about real life change and a path out of homelessness for those in need. Executive Director Bob Sweeney discussed all of the services Dallas Life provides, he also discussed how to receive their help as well as how people can volunteer with his organization.

**ISSUE: Health and Wellness**

**Better Living** – Donate Life Texas

April 17<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Donate Life Texas works to register people as organ, eye, and tissue donors. The organization also records your decision so that people can easily find that information in an emergency situation. Suzy Miller, Executive Director & NASCAR Driver/Donate Life Advocate, Joey Gase

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

explained how the organization works and also discussed why registering as a donor is so important.

**Better Living – Weekend Angels**

April 17<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Weekend Angels works to provide extra food to at risk kids who receive subsidized lunches from their schools. Food bags are packed and delivered to local schools by the organization to help make sure kids stay nourished over the weekend. Michelle Draper, Founder/Executive Director of Weekend Angels discusses the program, why it's necessary and how people can participate.

**Better Living – First 3 Years**

April 24<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Working to educate, advocate, and collaborate to support the healthy development of infants and toddlers, First 3 Years helps people understand that the first three years of a person's life are crucial to their development. Sadie Funk, Executive Director & Talia Brinkman, Director of Programs discussed their organization, the programs that they provide and how people can be a part of it.

**Better Living – Project 44**

April 24<sup>th</sup>, 2016

6am to 7am

30 minutes of a 60 minute program

Project 44 works to help those in need three different ways. Project 44 donates restored cars to people in need, they have a farm that provides free food to the hungry, they also provide counseling to people in need. Ben Fields, Founder/CEO & Jennifer Sterling, Community Builder talk about what their organization does and also about how people can help them create a better community through service.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

**Better Living** - Kids Vision for Life

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

The priority objective of Kids Vision for Life is to increase access to vision services for low-income students ages 5-12 in public school districts and targeted Title I schools. To serve those most in need of vision services, Kids Vision for Life uses a model of effective collaboration to combine the efforts of professionals and volunteers while, most importantly, increasing access to vision correction services. Founder Patrick Esquerre had details on how the program works.

**Better Living** – Children’s Hunger Fund

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Working to eradicate hunger both locally and worldwide, Children’s Hunger Fund works at providing healthy and cheap meals to anyone that needs it. Children’s Hunger Fund advocate John Cahill had details on the work the group is doing in North Texas, their plan for the future and how people can help fight hunger through donation and volunteerism.

**Better Living** – Leg Up Program

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

The Leg Up Program is dedicated to preventing and ending homelessness through advocacy, support and friendship. Executive Director Lauren Doeren talked about how the Leg Up Program provides an environment based on integrity, compassion, honesty, respect, good stewardship, and professionalism through positive and caring relationships – she also discussed volunteer opportunities for those that want to help change lives.



**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

**Better Living – Leighton’s Gift**

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

After a personal tragedy, the Skaggs family has worked to help other families in need by providing webcams to NICU units. The cameras help families form bonds with their newest members even though they can’t physically touch them. Founders Chris and Amy Skaggs explained the details of their organization as well as their hopes for the future of the project.

**Better Living – Guardianship Services**

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

The mission of Guardianship Services, Inc. (GSI) is to provide guardianship and alternative services to legally and functionally incapacitated individuals who have no family members or friends who are willing, able, or suitable to assist with their needs. The case managers and volunteers make prudent decisions for these adults who can no longer formulate or communicate choices for themselves, or who are unable to make sound financial decisions. Director of Guardianship Services, Marnie Stites explained the details of the organization and how people can get involved.

**Better Living – Red Cross North Texas**

May 22<sup>nd</sup>, 2016

6am-7am

45 minutes of a 60 minute program

Public Information Officer for Red Cross North Texas, Anita Foster sat down discuss what the Red Cross does for the area, tips for keeping safe during dangerous weather as well volunteer opportunities for anyone that wants to join this life saving organization.

**Better Living – Parkinson Voice Project**

May 29<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

For 10 years, Parkinson Voice Project has specialized in restoring the voices of those with Parkinson’s. PVP CEO Samantha Elandary talked about how the organization treats patients in

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

their clinics, how they conduct research, and also how they train speech-language pathologists in their unique therapy programs. Ms. Elandary also discussed the best ways to volunteer with their organization.

**Better Living** – Trigger’s Toys

June 5<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Trigger’s Toys works to help improve the lives of children that are in the hospital as well as the families of those children. Founder Bryan Townsend explained that care packages, physical therapy equipment and financial support for families in need are just some of the ways the group makes a difference to hospitalized children. Mr. Townsend also discussed how people can get involved with their group.

**Better Living** – Honor Courage Commitment, INC

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

For the past 5 years, HCC has trained and positioned the nation's greatest assets (veterans) to thrive in the private sector by focusing on 3 core components: Education, Mentoring, and Community Service. Executive Director Cliff Sosamon explained that the formula for success after transitioning from the military to entrepreneurship, becoming a community leader, or more marketable for employment is simple - go to school, be held accountable, and continue to serve your community. Mr. Sosamon also explained what they need from volunteers as well as how veterans can apply to be a part of this life changing organization.

**Better Living** – Air Power Foundation/Skyball

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Air Power Foundation Board Member and Skyball Chairman Jim Palmersheim talked about the work the Air Power Foundation does for military veterans and their families. Mr. Palmersheim also discussed the military fundraiser, Skyball and how listeners can be a part of one of the Nations’ largest military veteran fundraisers.

**Better Living** – Dallas Life

June 26<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

Dallas Life provides food, shelter, clothing, education, and recovery programs designed to bring about real life change and a path out of homelessness for those in need. Executive Director Bob Sweeney discussed all of the services Dallas Life provides, he also discussed how to receive their help as well as how people can volunteer with his organization.

**ISSUE: Foster Care**

**ISSUE: Job Training**

**Better Living – Education is Freedom**

April 10<sup>th</sup>, 2016

6am to 7am

60 minutes of a 60 minute program

Education is Freedom works to create a world where every young person can pursue a college education. Working directly with DISD, EIF has created a program that has shown success at helping students continue their education after high school. Education is Freedom President and CEO Marcia Page explains her organization and how the program works.

**Better Living - Social Venture Partners**

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Helping individuals realize greater impact with their giving, strengthening nonprofits, and investing in collaborative solutions – Social Venture Partners make connections that make a difference. Working to help strengthen non-profits SVP works to make sure that the organizations that they work with are as efficient as possible. CEO Tony Fleo had details on how the organization works, why they are effective at building better non-profits and how local groups can be a part of their services.

**Better Living – Leg Up Program**

May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

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**Better Living** – Honor Courage Commitment, INC

June 19<sup>th</sup>, 2016

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30 minutes of a 60 minute program

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June 19<sup>th</sup>, 2016

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30 minutes of a 60 minute program

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**Better Living** – Dallas Life

June 26<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Dallas Life provides food, shelter, clothing, education, and recovery programs designed to bring about real life change and a path out of homelessness for those in need. Executive Director Bob Sweeney discussed all of the services Dallas Life provides, he also discussed how to receive their help as well as how people can volunteer with his organization.

**ISSUE: Financial Literacy**

**Better Living** – Education is Freedom

April 10<sup>th</sup>, 2016

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

6am to 7am

60 minutes of a 60 minute program

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**Better Living - Social Venture Partners**

May 1<sup>st</sup>, 2016

6am - 7am

20 minutes of a 60 minute program

Helping individuals realize greater impact with their giving, strengthening nonprofits, and investing in collaborative solutions – Social Venture Partners make connections that make a difference. Working to help strengthen non-profits SVP works to make sure that the organizations that they work with are as efficient as possible. CEO Tony Fleo had details on how the organization works, why they are effective at building better non-profits and how local groups can be a part of their services.

**Better Living – Habitat for Humanity**

May 8<sup>th</sup>, 2016

6am-7am

60 minutes of a 60 minute program

Using affordable homeownership as an anchor for hope, change, and stability, Dallas Habitat has served more than 1,600 low-income families since 1986, resulting in an investment of approximately \$150 million in more than 25 Dallas area neighborhoods. Habitat families pay nearly \$2 million annually in property taxes in Dallas County. Cyndy Lutz, Executive Vice President Neighborhood Investment & Bill Hall, CEO & Cory Hohweiler, Director of Restores & Latosha Herron-Bruff, Vice President Home Owner Services discuss what they do for the organization and how people can volunteer with Habitat for Humanity.

**Most Significant Issue-Responsive Programming**  
**2nd Quarter, 2016**  
**(April 1st through June 30th)**

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May 15<sup>th</sup>, 2016

6am-7am

20 minutes of a 60 minute program

The Leg Up Program is dedicated to preventing and ending homelessness through advocacy, support and friendship. Executive Director Lauren Doeren talked about how the Leg Up Program provides an environment based on integrity, compassion, honesty, respect, good stewardship, and professionalism through positive and caring relationships – she also discussed volunteer opportunities for those that want to help change lives.

**Better Living** – Honor Courage Commitment, INC

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

For the past 5 years, HCC has trained and positioned the nation's greatest assets (veterans) to thrive in the private sector by focusing on 3 core components: Education, Mentoring, and Community Service. Executive Director Cliff Sosamon explained that the formula for success after transitioning from the military to entrepreneurship, becoming a community leader, or more marketable for employment is simple - go to school, be held accountable, and continue to serve your community. Mr. Sosamon also explained what they need from volunteers as well as how veterans can apply to be a part of this life changing organization.

**Better Living** – Air Power Foundation/Skyball

June 19<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

Air Power Foundation Board Member and Skyball Chairman Jim Palmersheim talked about the work the Air Power Foundation does for military veterans and their families. Mr. Palmersheim also discussed the military fundraiser, Skyball and how listeners can be a part of one of the Nations' largest military veteran fundraisers.

**Better Living** – Dallas Life

June 26<sup>th</sup>, 2016

6am-7am

30 minutes of a 60 minute program

**Most Significant Issue-Responsive Programming  
2nd Quarter, 2016  
(April 1st through June 30th)**

Dallas Life provides food, shelter, clothing, education, and recovery programs designed to bring about real life change and a path out of homelessness for those in need. Executive Director Bob Sweeney discussed all of the services Dallas Life provides, he also discussed how to receive their help as well as how people can volunteer with his organization.

**ISSUE: Environmental Issues**

**Better Living** – Red Cross North Texas

May 22<sup>nd</sup>, 2016

6am-7am

45 minutes of a 60 minute program

Public Information Officer for Red Cross North Texas, Anita Foster sat down discuss what the Red Cross does for the area, tips for keeping safe during dangerous weather as well volunteer opportunities for anyone that wants to join this life saving organization.

**ISSUE: Pet Care/Abuse Prevention**

**Public Service Announcements  
2<sup>nd</sup> Quarter, 2016**

**Issue:**

Health and Wellness:           Relay for Life (American Cancer Society)  
  Dallas Challenge  
  Scleroderma Foundation

Education

Environmental Issues:        Fire Prevention  
  Forest Benefits

Economic Development

**Most Significant Issue-Responsive Programming  
2nd Quarter, 2016  
(April 1st through June 30th)**

Education:

Transportation

Technology

Charitable Giving: Relay for Life (American Cancer Society)  
Scleroderma Foundation

Arts & Entertainment

Women and Children's Issues: Dallas Challenge

Public Service: See Something Say Something  
Selective Services  
NFL Community Engagement