

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

KRLD-FM

3rd QUARTER, 2016
(July 1st – September 30th)

Prepared by:

Nick Carissimi

Public Affairs Director

**Issues of Concern to Dallas / Fort Worth
Addressed in Responsive Programming
in the 3rd Quarter, 2016**

1. **Community Outreach Issues** Discussion of organizations needing donations of money and time to continue to support the philanthropic programs that help the increasing numbers of needy
2. **Small Business and Economic Issues** Raising awareness of small business and entrepreneurial issues and financial planning methods to help people better position themselves for the future
3. **Crime and Prevention Issues** Raising awareness of violence in our society and ways to break the cycle, including efforts to improve the lives of those who have been victimized
4. **Personal Empowerment Issues** Motivational, self-improvement techniques for becoming more self-reliant, moving forward past adversity to achieve success, and thrive personally and professionally
5. **Arts and Education Issues** Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally
6. **Mentoring and Positive Role Modeling** Opening the dialogue about how responsible adults can / should reach out to others in the community, especially at-risk youth to demonstrate good behavior by example
7. **Hunger and Homelessness Issues** Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
8. **Women and Children's Issues** Discussion about the issues that affect the health and overall wellbeing of the women and children in our area.
9. **Education** Discussion about the issues affecting the educational landscape of North Texas.
10. **Health and Wellness** Discussion of the issues affecting the health and wellness

of North Texas

11. **Foster Care** Discussion of the issues affecting the foster care system as well as advocating for it.
12. **Job Training** Discussion concerning the best practices for a more successful career and discussion with those that are helping North Texans achieve more in their jobs.
13. **Financial Literacy** Discussion about the people and organizations that are helping the citizens of North Texas better understand their finances.
14. **Environmental Issues** Discussion about the people and organizations that are working to improve the local environment.
15. **Pet Care/Animal Abuse Prevention** Discussion about the people and organizations that are working to better the lives of animals and educate North Texans about animal care and animal abuse prevention.

**KJJK Programs That Address Community Issues
3rd Quarter, 2016**

Public Affairs Program

Schedule and Description

Better Living

Sundays, 6:00-7:00 a.m. Produced by Nick Carissimi, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

Most Significant Issue-Responsive Programming
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1-ISSUE: Community Outreach

Better Living – Patriot Paws

July 3rd, 2016

September 25th, 2016

6am-7am

60 minutes of a 60 minute program

Patriot Paws works to train service dogs for military veterans. Founder and Executive Director Lori Stevens discusses why she started the group, how the dogs are trained and how North Texas veterans can apply for a dog, while service dog recipient Aaron Mixell discussed the impact his dog has had on his life.

Better Living – Attorneys Serving the Community

July 10th, 2016

6am-7am

30 minutes of a 60 minute program

Attorneys Serving the Community brings together female lawyers from the area to support local non-profits and charities. Cortland Kelly Grynwald, Lead Co-Chair explained the work her group is doing, how it operates and also how to join its ranks.

Better Living – Dallas CASA

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6am-7am

30 minutes of a 60 minute program

Dallas CASA places volunteers with abused and neglected children to help them navigate the legal system and also to help them find stable homes. Dallas CASA's Kathleen McElroy LaValle, President & Executive Director talked about why the group's work is so important and how citizens of North Texas can get involved.

Better Living – Jonathan's Place

July 17th, 2016

6am-7am

45 minutes of a 60 minute broadcast

Jonathan's Place provides a safe, loving home and specialized services to children who have been abused, abandoned or neglected. CEO Allicia Frye, discussed the services that Jonathan's Place provides, how this non-profit works to meet the needs of the kids it serves and also had details on how people can volunteer with the organization.

Better Living – Operation Blue Shield 2

July 24th, 2016

6am-7am

30 minutes of a 60 minute program

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Operation Blue Shield Founder and CEO Toni Pickens returns to the discuss what her group is doing for the Dallas Police Department and the community in the wake of the Dallas Police massacre that happened in downtown Dallas.

Better Living – Red Cross North Texas

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The new CEO of the Red Cross North Texas, Keith Rhodes stops in to talk about his new job, his hopes for the future of Red Cross NT as well as some of the services the group provides.

Better Living – Education is Freedom

July 31st, 2016

6am-7am

60 minutes of a 60 minute program

Education is Freedom works to create a world where every young person can pursue a college education. Working directly with DISD, EIF has created a program that has shown success at helping students continue their education after high school. Education is Freedom President and CEO Marcia Page explains her organization and how the program works.

Better Living – Interfaith Family Services

August 7th, 2016

6am-7am

30 minutes of a 60 minute program

Interfaith Family Services works to empower families in crisis to help break the cycle of poverty in North Texas. CEO Kimberly Williams discussed the origin of her group and the services that it provides to families in need. Ms. Williams also discussed what the group needs and how people can help by volunteering.

Better Living – The Men of Nehemiah

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6am-7am

30 minutes of a 60 minute program

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Better Living – I Give Here

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30 minutes of a 60 minute program

I Give Here is a free fundraising platform that non-profits and charities can use to maximize their money raising potential. Director of Relationship Management, Joel Hill discusses how the platform works, why it was developed and how North Texas charities and non-profits can use it.

Better Living – Dallas Area Parkinsonism Society

September 4th, 2016

6am-7am

60 minutes of a 60 minute program

DAPS serves as a resource for the North Texas Parkinson's community by providing education, speech and exercise classes, and support groups. Board President Chad Swank and Board Member/Program Chair Jim Struble explained the basics of Parkinson's disease, the services that DAPS provides, as well as how people with the disease can be a part of their group.

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Better Living – Serve West Dallas

September 18th, 2016

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3-ISSUE: Crime and Prevention Issues

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45 minutes of a 60 minute broadcast

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Better Living – Grief Recovery

July 17th, 2016

6am-7am

15 minutes of a 60 minute program

Author John James discusses his book *The Grief Recovery Handbook* and how it can help people who are experiencing the loss of a loved one. Mr. James also discusses how people that need help with their grief can get in touch with their institute and the services that they provide.

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Education is Freedom works to create a world where every young person can pursue a college education. Working directly with DISD, EIF has created a program that has shown success at helping students continue their education after high school. Education is Freedom President and CEO Marcia Page explains her organization and how the program works.

Better Living – Interfaith Family Services

August 7th, 2016

6am-7am

30 minutes of a 60 minute program

Interfaith Family Services works to empower families in crisis to help break the cycle of poverty in North Texas. CEO Kimberly Williams discussed the origin of her group and the services that

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it provides to families in need. Ms. Williams also discussed what the group needs and how people can help by volunteering.

Better Living – The Men of Nehemiah

August 7th, 2016

6am-7am

30 minutes of a 60 minute program

The Men of Nehemiah is a residential, discipleship, and addiction recovery ministry for homeless and formerly incarcerated men. Founder and Executive Director Louis Harrell discusses the group's militaristic approach, why it's effective and how people in the community can help get involved with the group.

Better Living – Hope Supply Co.

August 14th, 2016

6am-7am

30 minutes of a 60 minute program

Hope Supply Co. works to meet the critical needs of homeless children across North Texas by providing necessities including diapers, clothing, school supplies, toys and programs to enhance their lives. President Barbara Johnson discusses the reason why her group chose to focus on this segment of the population as well as the impact helping the woman and children of North Texas has on the overall population.

Better Living – Genesis Women's Shelter & Support

August 14th, 2016

6am-7am

30 minutes of a 60 minute program

Committed to preventing violence by raising the level of community awareness regarding the pervasiveness and effects of domestic violence, Genesis Women's shelter helps to protect abused woman as well as help prepare them for their future. Senior Director of Fund and Community Development, Bianca Jackson discussed the services Genesis provides, the impact it has on its participants as well as volunteer opportunities within the organization.

Better Living – Heart House

August 21st, 2016

6am-7am

30 minutes of a 60 minute program

Heart House provides safety, education and opportunity to refugee and underprivileged children. Currently serving in the Vickery Meadow community, CEO Lenita Dunlap discussed how people become involved with her group, the services that they provide and also how North Texans can volunteer with Heart House.

Better Living - Autism Speaks/Edward Pierce Center for Autism

September 11th, 2016

6am-7am

60 minutes of a 60 minute program

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Autism Speaks is an autism advocacy organization in the United States that sponsors autism research and conducts awareness and outreach activities aimed at families, governments, and the public. Edward Pierce Center for Autism Founder and President Tracy Pierce discusses her work with Autism Speaks as well as her experiences with her son who has autism. Ms. Pierce also had advice for parents who have children on the spectrum and how people can get involved with both organizations.

9-ISSUE: Education

Better Living – Education is Freedom

July 31st, 2016

6am-7am

60 minutes of a 60 minute program

Education is Freedom works to create a world where every young person can pursue a college education. Working directly with DISD, EIF has created a program that has shown success at helping students continue their education after high school. Education is Freedom President and CEO Marcia Page explains her organization and how the program works.

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Better Living – Behind Every Door

September 18th, 2016

6am-7am

30 minutes of a 60 minute program

Behind Every Door has ‘adopted’ two apartment complexes in Dallas and has been working on improving the lives of the residents of those communities by offering numerous services. Will Dowell Executive Director talked about the 7 key areas that the group works on to achieve their goals, he also spoke about how listeners can sign up to be a part of his organization.

10-ISSUE: Health and Wellness

Better Living – The Men of Nehemiah

August 7th, 2016

6am-7am

30 minutes of a 60 minute program

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Better Living – VNA Texas

August 28th, 2016

6am-7am

30 minutes of a 60 minute program

VNA's mission is to help people age with dignity and independence at home. President and CEO Katherine Krauss and Director of Community Engagement Cara Mendelsohn discuss the many services that VNA provides the aging citizens of North Texas and how people can get involved through volunteer opportunities.

Better Living – Dallas Area Parkinsonism Society

September 4th, 2016

6am-7am

60 minutes of a 60 minute program

DAPS serves as a resource for the North Texas Parkinson's community by providing education, speech and exercise classes, and support groups. Board President Chad Swank and Board Member/Program Chair Jim Struble explained the basics of Parkinson's disease, the services that DAPS provides, as well as how people with the disease can be a part of their group.

Better Living - Autism Speaks/Edward Pierce Center for Autism

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Better Living – Behind Every Door

September 18th, 2016

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6am-7am

30 minutes of a 60 minute program

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11-ISSUE: Foster Care

Better Living – Jonathan's Place

July 17th, 2016

6am-7am

45 minutes of a 60 minute broadcast

Jonathan's Place provides a safe, loving home and specialized services to children who have been abused, abandoned or neglected. CEO Alicia Frye, discussed the services that Jonathan's Place provides, how this non-profit works to meet the needs of the kids it serves and also had details on how people can volunteer with the organization.

12-ISSUE: Job Training

Better Living – Jonathan's Place

July 17th, 2016

6am-7am

45 minutes of a 60 minute broadcast

Jonathan's Place provides a safe, loving home and specialized services to children who have been abused, abandoned or neglected. CEO Alicia Frye, discussed the services that Jonathan's Place provides, how this non-profit works to meet the needs of the kids it serves and also had details on how people can volunteer with the organization.

Better Living – Education is Freedom

July 31st, 2016

6am-7am

60 minutes of a 60 minute program

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Better Living – The Men of Nehemiah

August 7th, 2016

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discusses the group's militaristic approach, why it's effective and how people in the community can help get involved with the group.

Better Living – Serve West Dallas

September 18th, 2016

6am-7am

30 minutes of a 60 minute program

Serve West Dallas works to see a spiritual, economic, social, and physical transformation of West Dallas neighborhoods in zip code 75212. Managing Coordinator Lexie Okeke explained that Serve West works to achieve this goal by encouraging collaboration among our Ministry and Strategic Partners, providing networking and raising awareness of West Dallas and attracting human and in-kind resources for the benefit of the Community. Ms. Okeke also had details on how people can get involved with the group.

13-ISSUE: Financial Literacy

Better Living – Interfaith Family Services

August 7th, 2016

6am-7am

30 minutes of a 60 minute program

Interfaith Family Services works to empower families in crisis to help break the cycle of poverty in North Texas. CEO Kimberly Williams discussed the origin of her group and the services that it provides to families in need. Ms. Williams also discussed what the group needs and how people can help by volunteering.

Better Living – I Give Here

August 28th, 2016

6am-7am

30 minutes of a 60 minute program

I Give Here is a free fundraising platform that non-profits and charities can use to maximize their money raising potential. Director of Relationship Management, Joel Hill discusses how the platform works, why it was developed and how North Texas charities and non-profits can use it.

Better Living – Serve West Dallas

September 18th, 2016

6am-7am

30 minutes of a 60 minute program

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Better Living – Behind Every Door

September 18th, 2016

6am-7am

30 minutes of a 60 minute program

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14-ISSUE: Environmental Issues

Better Living – Red Cross North Texas

July 24th, 2016

6am-7am

30 minutes of a 60 minute program

The new CEO of the Red Cross North Texas, Keith Rhodes stops in to talk about his new job, his hopes for the future of Red Cross NT as well as some of the services the group provides.

15-ISSUE: Pet Care/Abuse Prevention

Better Living – Patriot Paws

July 3rd, 2016

September 25th, 2016

6am-7am

60 minutes of a 60 minute program

Patriot Paws works to train service dogs for military veterans. Founder and Executive Director Lori Stevens discusses why she started the group, how the dogs are trained and how North Texas veterans can apply for a dog, while service dog recipient Aaron Mixell discussed the impact his dog has had on his life.

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**Public Service Announcements
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Issue:

Health and Wellness: Dallas Challenge
Blue Cross Blue Shield

Education

Environmental Issues: Fire Prevention
Forest Benefits

Economic Development

Education

Transportation

Technology

Charitable Giving Red Cross
Dallas Cowboys Luncheon
Charitable Giving

Arts & Entertainment

Women and Children's Issues:

Public Service: See Something Say Something
Selective Services
NFL Community Engagement

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