

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

KRLD-FM

1st QUARTER, 2016
(January 1 – March 31)

Prepared by:

Nick Carissimi

Public Affairs Director

**Issues of Concern to Dallas / Fort Worth
Addressed in Responsive Programming
in the 1st Quarter, 2016**

1. **Community Outreach Issues** Discussion of organizations needing donations of money and time to continue to support the philanthropic programs that help the increasing numbers of needy
2. **Small Business and Economic Issues** Raising awareness of small business and entrepreneurial issues and financial planning methods to help people better position themselves for the future
3. **Crime and Prevention Issues** Raising awareness of violence in our society and ways to break the cycle, including efforts to improve the lives of those who have been victimized
4. **Personal Empowerment Issues** Motivational, self-improvement techniques for becoming more self-reliant, moving forward past adversity to achieve success, and thrive personally and professionally
5. **Arts and Education Issues** Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally
6. **Mentoring and Positive Role Modeling** Opening the dialogue about how responsible adults can / should reach out to others in the community, especially at-risk youth to demonstrate good behavior by example
7. **Hunger and Homelessness Issues** Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
8. **Women and Children's Issues** Discussion about the issues that affect the health and overall wellbeing of the women and children in our area.
9. **Education** Discussion about the issues affecting the educational landscape of North Texas.
10. **Health and Wellness** Discussion of the issues affecting the health and wellness of North Texas

11. **Foster Care** Discussion of the issues affecting the foster care system as well as advocating for it.
12. **Job Training** Discussion concerning the best practices for a more successful career and discussion with those that are helping North Texans achieve more in their jobs.
13. **Financial Literacy** Discussion about the people and organizations that are helping the citizens of North Texas better understand their finances.
14. **Environmental Issues** Discussion about the people and organizations that are working to improve the local environment.
15. **Pet Care/Animal Abuse Prevention** Discussion about the people and organizations that are working to better the lives of animals and educate North Texans about animal care and animal abuse prevention.

**KLUV-HD2 Programs That Address Community Issues
1st Quarter, 2016**

Public Affairs Program

Schedule and Description

Better Living

Sundays, 6:00-7:00 a.m. Produced by Nick Carissimi, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

Most Significant Issue-Responsive Programming
1st Quarter, 2016
(January 1 through March 31)

ISSUE: Community Outreach Issues

Better Living – Author Ann Gadzikowski

January 3rd 2016

6am to 7am

30 minutes of a 60 minute program

Author Ann Gadzikowski talked about helping parents create a happy childhood for their children and her book, *Creating a Beautiful Mess: Ten Essential Play Experiences for a Joyous Childhood*.

Better Living – Author Julia Schopick

January 3rd 2016

6am to 7am

30 minutes of a 60 minute program

Author Julia Schopick discussed her book, *Honest Medicine*. Ms. Schopick's book delves into the topic of alternative treatments for different medical ailments.

Better Living – Author Vicky Oliver

January 10th 2016

6am to 7am

30 minutes of a 60 minute program

Author and career expert Vicky Oliver gave advice and tips on job hunting, how to handle tough interview questions, business etiquette, and even office politics.

Better Living – Dr. Mel Borins

January 10th 2016

6am to 7am

30 minutes of a 60 minute program

Dr. Mel Borins talked about his book, *A Doctor's Guide to Alternative Medicine*. The book uncovers alternative medical treatments that are effective and exposes the ones that aren't.

Better Living – Dr. Renate Reimann

January 17th 2016

6am to 7am

30 minutes of a 60 minute program

Life coach and author Dr. Renate Reimann discussed her book *Beyond Procrastination* which aims to help people become more effective in their life and in their career by becoming more productive.

Better Living – Relationship Coach Diane Cloutier

January 17th 2016

6am to 7am

30 minutes of a 60 minute program

Relationship expert Diane Cloutier has tips on how to better relationships by removing what she calls 'relationship roadblocks'. Ms. Cloutier also discussed her new book *Relovenship*.

Better Living – Author Rick Gillis

January 24th 2016

6am to 7am

30 minutes of a 60 minute program

Career expert Rick Gillis discussed his new book, *Promote: It's who knows what you know that makes a career*. The book has helpful tips on making a better career through self-promotion.

Better Living – Pamela Lenehan

January 24th 2016

6am to 7am

30 minutes of a 60 minute program

Author Pamela Lenehan discussed her book, *My Mother, My Mentor*. The book gives working mothers the confidence that they can pursue a career while raising healthy, successful children.

Better Living - Open Hearts, Children & Family Services

January 31st 2016

6am to 7am

60 minutes of a 60 minute program

Open Hearts, Children & Family Services provides holistic social services to at risk children, adults and families. This organization provides residential services when an abused child comes into the foster care system. Open Hearts' Case Manager Ashli Connors explained the day to day operations of the group including the process of how children are helped, while Home Developer Lamya Marshall explained how the organization functions from a more managerial stand point. Ms. Connors and Ms. Marshall also gave details on how to get involved with their organization and the importance of engaging in the foster care system.

Better Living - S.M. Wright Foundation

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

The S.M. Wright Foundation provides support and stability to underprivileged children and less fortunate families through hunger relief, educational support, health, social service assistance, and economic empowerment. Reverend S.M. Wright II gave details on all the services that his organization provides for the community, how the operation runs and why it has been so successful. Reverend Wright also gave details on how people who are in need can take part in their services as well as how people can volunteer to help the organization.

Better Living - South Dallas Entrepreneurship Center

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

Started in 2015 as an off shoot of a successful program started by the S.M. Wright Foundation, the South Dallas Entrepreneurship Center helps teach people in the community about basic economics, including savings, checking accounts, and the stock market. The Center also helps people learn the basics of starting and maintaining small businesses in hopes of bettering the community. Operations Manager Kenneth Jackson gave details on what is being taught in the course as well

as how to join.

Better Living - Dallas Children's Advocacy Center

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

The Dallas Children's Advocacy Center works to improve the lives of abused children in Dallas County and to provide national leadership on child abuse issues. The organization helps provide numerous services to abused and neglected children including therapy, forensic services, family assistance, education, and legal services. President & CEO Lynn Davis, explained the importance of the services, how they are executed and how people can get involved with the Center.

Better Living – Reading Partners

February 14th 2016

6am to 7am

45 minutes of a 60 minute program

Reading Partners empowers students to succeed in life and in the classroom by recruiting and training community volunteers to provide literacy tutoring. Working with local school districts, Reading Partners and their team of volunteers help teach children to read so that they can be effective in the classroom and later in life.

Community Engagement Associate Jackie Walker and Program Director Chasidy Henry gave details on the state of childhood literacy in North Texas, the services their organization provides and how people can become involved with helping kids learn how to read.

Better Living - Cooking Up Change

February 14th 2016

6am to 7am

15 minutes of a 60 minute program

Executive Director of DISD's Food and Child Nutrition Services Margaret Lopez talked up about a cooking competition called Cooking Up Change that challenges DISD students to create healthy meals for their school district. This fun and educational challenge helps the students involved learn about nutrition and basic budgeting skills. Ms. Lopez also spoke about the importance of healthy food in our schools and what DISD is doing to make sure that students have good food to eat.

Better Living – Southwest Transplant Alliance

February 21st 2016

6am to 7am

30 minutes of a 60 minute program

Southwest Transplant Alliance (STA) is a non-profit organ and tissue donor program serving hospitals & patients throughout much of Texas. Founded in 1974, STA is one of the largest of 58 federally designated organ procurement organizations in the U.S. and is the official link between those who need an organ to survive, and those who have the potential to save lives by becoming donors. CEO Patti Niles talked about what the STA does and explained the basics of organ procurement; she also explained how to become an organ donor and why it's important. Jaren Akers received help with his double lung replacement from the STA and told the story of

his procedure and how the experience turned him into an advocate for organ donation.

Better Living - Liver Donation Story

February 21st 2016

6am to 7am

30 minutes of a 60 minute program

When Brian Burkett needed a liver transplant his co-worker Mike Snyder stepped up and became his donor. Now bonded by an organ these friends told the amazing story of their procedure and also explained why they want everyone to think about signing up for organ donation.

Better Living - March of Dimes

February 28th 2016

6am to 7am

20 minutes of a 60 minute program

The March of Dimes has been working to help improve the health of mothers and their babies since 1938; DFW Communications Director at March of Dimes Dallas Carmen Branch explained the work her organization is doing here in Dallas. Ms. Branch also gave statistics on premature births and how they can be avoided as well as how people can donate their time and money to the organization.

Better Living - Girls Incorporated of Metropolitan Dallas

February 28th 2016

6am to 7am

20 minutes of a 60 minute program

Focusing on giving confidence to girls since 1945, Girls Incorporated has focused on responding to the changing needs of girls in their communities. Media literacy, economic literacy, adolescent health, violence prevention and sports participation are also some of the educational topics the organization focuses on. Chief Program Officer of Girls Inc Dallas Karla Loya explained the services her organization offers the girls of Dallas, why her program is so effective at helping get young women involved in STEM programs and how to volunteer with Girls Inc Dallas.

Better Living - North Texas Food Bank

February 28th 2016

6am to 7am

20 minutes of a 60 minute program

The North Texas Food Bank provides access to more than 170,000 meals each day for hungry children, seniors and families through a network of more than 1,000 programs and 200 Partner Agencies in our 13-county service area. In fiscal year 2015, NTFB provided access to some 63 million meals but the need for hunger relief in North Texas today is much larger. Senior Communications Manager Anna Kurian talked about what her organization does, why they are effective, and how people can volunteer.

Better Living – Angel Flight South Central

March 6th 2016

6am to 7am

20 minutes of a 60 minute program

The mission of Angel Flight South Central is to help people in need of free air transportation for medical and humanitarian purposes. Angel Flight arranges travel through a network of volunteer pilots for people who require specialized medical treatment not available to them locally. President and CEO Tim Dammon talked about the history of the organization, how the process of getting flights works, and how to volunteer with the organization.

Better Living – Camp Impact

March 6th 2016

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20 minutes of a 60 minute program

Camp Impact is a summer camp for underprivileged kids in North Texas but this organization also provides life defining lessons for the kids who work the camp as well as the kids who attend it. Camp Director Lance Friedensohn talked about how the camp started, the services provided to those who attend and the lessons it teaches those kids. Camp Impact's Art Director talked about how the camp has helped her over the years and how she went from being a camper to one of the volunteers running the camp, she also mentioned how people can volunteer with the camp.

Better Living - Operation Kindness

March 6th 2016

6am to 7am

20 minutes of a 60 minute program

Operation Kindness is the original no-kill animal shelter in North Texas. In 40 years Operation Kindness has saved over 85,000 cats and dogs on a day to day basis, with another 150 in foster homes. The organization provides medical care, clean shelter, nutritious food and playtime in a natural setting for pets until they can find a new home. CEO Jim Hanophy had details on all the services Operation Kindness provides in addition to details on how people can volunteer with them.

Better Living – Prison Entrepreneurship Program

March 13th 2016

6am to 7am

45 minutes of a 60 minute program

The Prison Entrepreneurship Program works at delivering the nation's best outcomes in the prison re-entry field. Providing unparalleled resources and real-world values-based business skills to inmates so that once they are back in society they have the tools, skills and support structure to pursue healthy, fulfilling and productive lives. PEP clients are immersed in a proven program comprised of one-on-one training with executive volunteers, business plan mentoring with seasoned professionals and a highly competitive business plan competition. Executive Relations Manager Bryan Kelly, had details on how the program works, why it's necessary, why it's effective, and how to help the organization grow by signing up to volunteer with them.

Better Living - Minnies Food Pantry

March 13th 2016

6am to 7am

15 minutes of a 60 minute program

Minnies Food Pantry has been helping the people of North Texas find healthy food for over 8 years. Minnies Food Pantry's Founder, Dr. Cheryl Jackson had details on the state of hunger in North Texas, why their operation is different than other food pantries and had details on how the citizens of our area can help combat hunger issues in our community.

Better Living - Promise House

March 20th 2016

6am to 7am

45 minutes of a 60 minute program

Promise House embraces homeless, runaway and at-risk youth, giving them needed support, encouragement and hope to live a better life. Promise House covers the vital needs of youth, including emergency shelter, transitional living, pregnant and parenting teen services, individual, group and family counseling, street outreach and educational intervention. Promise House is dedicated to providing the strength, stability and hope that youth need today to fulfill their promise for a healthy, productive and self-sufficient tomorrow. Since 1984, Promise House has had an open door 24 hours a day, 365 days a year to children, teens and families in crisis serving over 70,000 youth and families in North Texas. President and CEO Dr. Ashley Lind talked about how the organization operates and the services they provide. Paloma Belmarez talked about her transformation from resident to current Promise House employee, showcasing the impact that this organization can have on its participants.

Better Living - Texas Parks and Wildlife Foundation

March 20th 2016

6am to 7am

15 minutes of a 60 minute program

The Texas Parks and Wildlife Foundation provides private support to the Texas Parks and Wildlife Department to manage and conserve the natural and cultural resources of Texas and to provide hunting, fishing, and outdoor recreation opportunities for the use and enjoyment of present and future generations. Communications Director Lydia Saldana discussed current projects that the organization is involved with in addition to information on how people can donate their time and money to helping keep the state of Texas beautiful.

Better Living - Kids Vision for Life

March 27th 2016

6am to 7am

20 minutes of a 60 minute program

The priority objective of Kids Vision for Life is to increase access to vision services for low-income students ages 5-12 in public school districts and targeted Title I schools. To serve those most in need of vision services, Kids Vision for Life uses a model of effective collaboration to combine the efforts of professionals and volunteers while, most importantly, increasing access to vision correction services. Founder Patrick Esquerre had details on how the program works, why vision correction is so important for young students, and how people can become involved

with this organization.

Better Living - Social Venture Partners

March 27th 2016

6am to 7am

20 minutes of a 60 minute program

Helping individuals realize greater impact with their giving, strengthening nonprofits, and investing in collaborative solutions – Social Venture Partners make connections that make a difference. Working to help strengthen non-profits SVP works to make sure that the organizations that they work with are as efficient as possible. CEO Tony Fleo had details on how the organization works, why they are effective at building better non-profits and how local groups can be a part of their services.

Better Living – Children’s Hunger Fund

March 27th 2016

6am to 7am

20 minutes of a 60 minute program

Working to eradicate hunger both locally and worldwide, Children’s Hunger Fund works at providing healthy and cheap meals to anyone that needs them. Children’s Hunger Fund advocate John Cahill had details on the work the group is doing in North Texas, their plan for the future and how people can help fight hunger through donation and volunteerism.

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ISSUE: Small Business and Economic Issues

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people in the community about basic economics, including savings, checking accounts, and the stock market. The Center also helps people learn the basics of starting and maintaining small businesses in hopes of bettering the community. Operations Manager Kenneth Jackson gave details on what is being taught in the course as well as how to join.

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ISSUE: Crime and Prevention Issues

Better Living - Dallas Children's Advocacy Center

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The Dallas Children's Advocacy Center works to improve the lives of abused children in Dallas County and to provide national leadership on child abuse issues. The organization helps provide numerous services to abused and neglected children including therapy, forensic services, family assistance, education, and legal services. President & CEO Lynn Davis, explained the importance of the services, how they are executed and how people can get involved with the Center.

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ISSUE: Personal Empowerment Issues

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Better Living – Reading Partners

February 14th 2016

6am to 7am

45 minutes of a 60 minute program

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Better Living - North Texas Food Bank

February 28th 2016

6am to 7am

20 minutes of a 60 minute program

The North Texas Food Bank provides access to more than 170,000 meals each day for hungry children, seniors and families through a network of more than 1,000 programs and 200 Partner Agencies in our 13-county service area. In fiscal year 2015, NTFB provided access to some 63 million meals but the need for hunger relief in North Texas today is much larger. Senior Communications Manager Anna Kurian talked about what her organization does, why they are effective, and how people can volunteer.

Better Living - Minnies Food Pantry

March 13th 2016

6am to 7am

15 minutes of a 60 minute program

Minnies Food Pantry has been helping the people of North Texas find healthy food for over 8 years. Minnies Food Pantry's Founder, Dr. Cheryl Jackson had details on the state of hunger in North Texas, why their operation is different than other food pantries and had details on how the citizens of our area can help combat hunger issues in our community.

Better Living – Children’s Hunger Fund

March 27th 2016

6am to 7am

20 minutes of a 60 minute program

Working to eradicate hunger both locally and worldwide, Children’s Hunger Fund works at providing healthy and cheap meals to anyone that needs them. Children’s Hunger Fund advocate John Cahill had details on the work the group is doing in North Texas, their plan for the future and how people can help fight hunger through donation and volunteerism.

Most Significant Issue-Responsive Programming
1st Quarter, 2016
(January 1 through March 31)

ISSUE: Women and Children's Issues

Better Living - Open Hearts, Children & Family Services

January 31st 2016

6am to 7am

60 minutes of a 60 minute program

Open Hearts, Children & Family Services provides holistic social services to at risk children, adults and families. This organization provides residential services when an abused child comes into the foster care system. Open Hearts' Case Manager Ashli Connors explained the day to day operations of the group including the process of how children are helped, while Home Developer Lamyra Marshall explained how the organization functions from a more managerial stand point. Ms. Connors and Ms. Marshall also gave details on how to get involved with their organization and the importance of engaging in the foster care system.

Better Living - S.M. Wright Foundation

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

The S.M. Wright Foundation provides support and stability to underprivileged children and less fortunate families through hunger relief, educational support, health, social service assistance, and economic empowerment. Reverend S.M. Wright II gave details on all the services that his organization provides for the community, how the operation runs and why it has been so successful. Reverend Wright also gave details on how people who are in need can take part in their services as well as how people can volunteer to help the organization.

Better Living – Reading Partners

February 14th 2016

6am to 7am

45 minutes of a 60 minute program

Reading Partners empowers students to succeed in life and in the classroom by recruiting and training community volunteers to provide literacy tutoring. Working with local school districts, Reading Partners and their team of volunteers help teach children to read so that they can be effective in the classroom and later in life. Community Engagement Associate Jackie Walker and Program Director Chasidy Henry gave details on the state of childhood literacy in North Texas, the services their organization provides and how people can become involved with helping kids

learn how to read.

Better Living - March of Dimes

February 28th 2016

6am to 7am

20 minutes of a 60 minute program

The March of Dimes has been working to help improve the health of mothers and their babies since 1938; DFW Communications Director at March of Dimes Dallas Carmen Branch explained the work her organization is doing here in Dallas. Ms. Branch also gave statistics on premature births and how they can be avoided as well as how people can donate their time and money to the organization.

Better Living - Girls Incorporated of Metropolitan Dallas

February 28th 2016

6am to 7am

20 minutes of a 60 minute program

Focusing on giving confidence to girls since 1945, Girls Incorporated has focused on responding to the changing needs of girls in their communities. Media literacy, economic literacy, adolescent health, violence prevention and sports participation are also some of the educational topics the organization focuses on. Chief Program Officer of Girls Inc Dallas Karla Loya explained the services her organization offers the girls of Dallas, why her program is so effective at helping get young women involved in STEM programs and how to volunteer with Girls Inc Dallas.

Better Living - Promise House

March 20th 2016

6am to 7am

45 minutes of a 60 minute program

Promise House embraces homeless, runaway and at-risk youth, giving them needed support, encouragement and hope to live a better life. Promise House covers the vital needs of youth, including emergency shelter, transitional living, pregnant and parenting teen services, individual, group and family counseling, street outreach and educational intervention. Promise House is dedicated to providing the strength, stability and hope that youth need today to fulfill their promise for a healthy, productive and self-sufficient tomorrow. Since 1984, Promise House has had an open door 24 hours a day, 365 days a year to children, teens and families in crisis serving over 70,000 youth and families in North Texas. President and CEO Dr. Ashley Lind talked about how the organization operates and the services they

provide. Paloma Belmarez talked about her transformation from resident to current Promise House employee, showcasing the impact that this organization can have on its participants.

Better Living - Kids Vision for Life

March 27th 2016

6am to 7am

20 minutes of a 60 minute program

The priority objective of Kids Vision for Life is to increase access to vision services for low-income students ages 5-12 in public school districts and targeted Title I schools. To serve those most in need of vision services, Kids Vision for Life uses a model of effective collaboration to combine the efforts of professionals and volunteers while, most importantly, increasing access to vision correction services. Founder Patrick Esquerre had details on how the program works, why vision correction is so important for young students, and how people can become involved with this organization.

Better Living – Children’s Hunger Fund

March 27th 2016

6am to 7am

20 minutes of a 60 minute program

Working to eradicate hunger both locally and worldwide, Children’s Hunger Fund works at providing healthy and cheap meals to anyone that needs them. Children’s Hunger Fund advocate John Cahill had details on the work the group is doing in North Texas, their plan for the future and how people can help fight hunger through donation and volunteerism.

Better Living - Dallas Children’s Advocacy Center

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

The Dallas Children’s Advocacy Center works to improve the lives of abused children in Dallas County and to provide national leadership on child abuse issues. The organization helps provide numerous services to abused and neglected children including therapy, forensic services, family assistance, education, and legal services. President & CEO Lynn Davis, explained the importance of the services, how they

are executed and how people can get involved with the Center.

Better Living – Author Ann Gadzikowski

January 3rd 2016

6am to 7am

30 minutes of a 60 minute program

Author Ann Gadzikowski talked about helping parents create a happy childhood for their children and her book, *Creating a Beautiful Mess: Ten Essential Play Experiences for a Joyous Childhood*.

Better Living – Pamela Lenehan

January 24th 2016

6am to 7am

30 minutes of a 60 minute program

Author Pamela Lenehan discussed her book, *My Mother, My Mentor*. The book gives working mothers the confidence that they can pursue a career while raising healthy, successful children.

**Most Significant Issue-Responsive Programming
1st Quarter, 2016
(January 1 through March 31)**

ISSUE: Education

Better Living – Reading Partners

February 14th 2016

6am to 7am

45 minutes of a 60 minute program

Reading Partners empowers students to succeed in life and in the classroom by recruiting and training community volunteers to provide literacy tutoring. Working with local school districts, Reading Partners and their team of volunteers help teach children to read so that they can be effective in the classroom and later in life.

Community Engagement Associate Jackie Walker and Program Director Chasidy Henry gave details on the state of childhood literacy in North Texas, the services their organization provides and how people can become involved with helping kids learn how to read.

Better Living - Cooking Up Change

February 14th 2016

6am to 7am

15 minutes of a 60 minute program

Executive Director of DISD's Food and Child Nutrition Services Margaret Lopez talked up about a cooking competition called Cooking Up Change that challenges DISD students to create healthy meals for their school district. This fun and educational challenge helps the students involved learn about nutrition and basic budgeting skills. Ms. Lopez also spoke about the importance of healthy food in our schools and what DISD is doing to make sure that students have good food to eat.

Better Living - South Dallas Entrepreneurship Center

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

Started in 2015 as an off shoot of a successful program started by the S.M. Wright Foundation, the South Dallas Entrepreneurship Center helps teach people in the community about basic economics, including savings, checking accounts, and the stock market. The Center also helps people learn the basics of starting and maintaining small businesses in hopes of bettering the community. Operations Manager Kenneth Jackson gave details on what is being taught in the course as well as how to join

Better Living – Prison Entrepreneurship Program

March 13th 2016

6am to 7am

45 minutes of a 60 minute program

The Prison Entrepreneurship Program works at delivering the nation's best outcomes in the prison re-entry field. Providing unparalleled resources and real-world values-based business skills to inmates so that once they are back in society they have the tools, skills and support structure to pursue healthy, fulfilling and productive lives. PEP clients are immersed in a proven program comprised of one-on-one training with executive volunteers, business plan mentoring with seasoned professionals and a highly competitive business plan competition. Executive Relations Manager Bryan Kelly, had details on how the program works, why it's necessary, why it's effective, and how to help the organization grow by signing up to volunteer with them.

Better Living - Promise House

March 20th 2016

6am to 7am

45 minutes of a 60 minute program

Promise House embraces homeless, runaway and at-risk youth, giving them needed support, encouragement and hope to live a better life. Promise House covers the vital needs of youth, including emergency shelter, transitional living, pregnant and parenting teen services, individual, group and family counseling, street outreach and educational intervention. Promise House is dedicated to providing the strength, stability and hope that youth need today to fulfill their promise for a healthy, productive and self-sufficient tomorrow. Since 1984, Promise House has had an open door 24 hours a day, 365 days a year to children, teens and families in crisis serving over 70,000 youth and families in North Texas. President and CEO Dr. Ashley Lind talked about how the organization operates and the services they provide. Paloma Belmarez talked about her transformation from resident to current Promise House employee, showcasing the impact that this organization can have on its participants.

**Most Significant Issue-Responsive Programming
1st Quarter, 2016
(January 1 through March 31)**

ISSUE: Health and Wellness

Better Living - Cooking Up Change

February 14th 2016

6am to 7am

15 minutes of a 60 minute program

Executive Director of DISD's Food and Child Nutrition Services Margaret Lopez talked up about a cooking competition called Cooking Up Change that challenges DISD students to create healthy meals for their school district. This fun and educational challenge helps the students involved learn about nutrition and basic budgeting skills. Ms. Lopez also spoke about the importance of healthy food in our schools and what DISD is doing to make sure that students have good food to eat.

Better Living – Southwest Transplant Alliance

February 21st 2016

6am to 7am

30 minutes of a 60 minute program

Southwest Transplant Alliance (STA) is a non-profit organ and tissue donor program serving hospitals & patients throughout much of Texas. Founded in 1974, STA is one of the largest of 58 federally designated organ procurement organizations in the U.S. and is the official link between those who need an organ to survive, and those who have the potential to save lives by becoming donors. CEO Patti Niles talked about what the STA does and explained the basics of organ procurement; she also explained how to become an organ donor and why it's important. Jaren Akers received help with his double lung replacement from the STA and told the story of his procedure and how the experience turned him into an advocate for organ donation.

Better Living - Liver Donation Story

February 21st 2016

6am to 7am

30 minutes of a 60 minute program

When Brian Burkett needed a liver transplant his co-worker Mike Snyder stepped up and became his donor. Now bonded by an organ these friends told the amazing story of their procedure and also explained why they want everyone to think about signing up for organ donation.

Better Living - March of Dimes

February 28th 2016

6am to 7am
20 minutes of a 60 minute program

The March of Dimes has been working to help improve the health of mothers and their babies since 1938; DFW Communications Director at March of Dimes Dallas Carmen Branch explained the work her organization is doing here in Dallas. Ms. Branch also gave statistics on premature births and how they can be avoided as well as how people can donate their time and money to the organization.

Better Living – Angel Flight South Central
March 6th 2016

6am to 7am
20 minutes of a 60 minute program

The mission of Angel Flight South Central is to help people in need of free air transportation for medical and humanitarian purposes. Angel Flight arranges travel through a network of volunteer pilots for people who require specialized medical treatment not available to them locally. President and CEO Tim Dammon talked about the history of the organization, how the process of getting flights works, and how to volunteer with the organization.

Better Living - Kids Vision for Life
March 27th 2016

6am to 7am
20 minutes of a 60 minute program

The priority objective of Kids Vision for Life is to increase access to vision services for low-income students ages 5-12 in public school districts and targeted Title I schools. To serve those most in need of vision services, Kids Vision for Life uses a model of effective collaboration to combine the efforts of professionals and volunteers while, most importantly, increasing access to vision correction services. Founder Patrick Esquerre had details on how the program works, why vision correction is so important for young students, and how people can become involved with this organization.

Better Living - Minnies Food Pantry
March 13th 2016

6am to 7am
15 minutes of a 60 minute program

Minnies Food Pantry has been helping the people of North Texas find healthy food for over 8 years. Minnies Food Pantry's Founder, Dr. Cheryl Jackson had details on the state of hunger in North Texas, why their operation is different than other food pantries and had details on how the citizens of our area can help combat hunger issues in our community.

Better Living – Children's Hunger Fund

March 27th 2016

6am to 7am

20 minutes of a 60 minute program

Working to eradicate hunger both locally and worldwide, Children's Hunger Fund works at providing healthy and cheap meals to anyone that needs them. Children's Hunger Fund advocate John Cahill had details on the work the group is doing in North Texas, their plan for the future and how people can help fight hunger through donation and volunteerism.

Better Living – Author Julia Schopick

January 3rd 2016

6am to 7am

30 minutes of a 60 minute program

Author Julia Schopick discussed her book, *Honest Medicine*. Ms. Schopick's book delves into the topic of alternative treatments for different medical ailments.

Better Living – Dr. Mel Borins

January 10th 2016

6am to 7am

30 minutes of a 60 minute program

Dr. Mel Borins talked about his book, *A Doctor's Guide to Alternative Medicine*. The book uncovers alternative medical treatments that are effective and exposes the ones that aren't.

**Most Significant Issue-Responsive Programming
1st Quarter, 2016
(January 1 through March 31)**

ISSUE: Foster Care

Better Living - Open Hearts, Children & Family Services
January 31st 2016
6am to 7am
60 minutes of a 60 minute program

Open Hearts, Children & Family Services provides holistic social services to at risk children, adults and families. This organization provides residential services when an abused child comes into the foster care system. Open Hearts' Case Manager Ashli Connors explained the day to day operations of the group including the process of how children are helped, while Home Developer Lamya Marshall explained how the organization functions from a more managerial stand point. Ms. Connors and Ms. Marshall also gave details on how to get involved with their organization and the importance of engaging in the foster care system.

**Most Significant Issue-Responsive Programming
1st Quarter, 2016
(January 1 through March 31)**

ISSUE: Job Training

Better Living – Author Vicky Oliver
January 10th 2016
6am to 7am
30 minutes of a 60 minute program

Author and career expert Vicky Oliver gave advice and tips on job hunting, how to handle tough interview questions, business etiquette, and even office politics.

Better Living - South Dallas Entrepreneurship Center

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

Started in 2015 as an off shoot of a successful program started by the S.M. Wright Foundation, the South Dallas Entrepreneurship Center helps teach people in the community about basic economics, including savings, checking accounts, and the stock market. The Center also helps people learn the basics of starting and maintaining small businesses in hopes of bettering the community. Operations Manager Kenneth Jackson gave details on what is being taught in the course as well as how to join.

Better Living – Prison Entrepreneurship Program

March 13th 2016

6am to 7am

45 minutes of a 60 minute program

The Prison Entrepreneurship Program works at delivering the nation’s best outcomes in the prison re-entry field. Providing unparalleled resources and real-world values-based business skills to inmates so that once they are back in society they have the tools, skills and support structure to pursue healthy, fulfilling and productive lives. PEP clients are immersed in a proven program comprised of one-on-one training with executive volunteers, business plan mentoring with seasoned professionals and a highly competitive business plan competition. Executive Relations Manager Bryan Kelly, had details on how the program works, why it’s necessary, why it’s effective, and how to help the organization grow by signing up to volunteer with them.

**Most Significant Issue-Responsive Programming
1st Quarter, 2016
(January 1 through March 31)**

ISSUE: Financial Literacy

Better Living - S.M. Wright Foundation

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

The S.M. Wright Foundation provides support and stability to underprivileged children and less fortunate families through hunger relief, educational support, health, social service assistance, and economic empowerment. Reverend S.M. Wright II gave details on all the services that his organization provides for the community, how the operation runs and why it has been so successful. Reverend Wright also gave details on how people who are in need can take part in their services as well as how people can volunteer to help the organization.

Better Living - South Dallas Entrepreneurship Center

February 7th 2016

6am to 7am

20 minutes of a 60 minute program

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**Most Significant Issue-Responsive Programming
1st Quarter, 2016**

(January 1 through March 31)

ISSUE: Environmental Issues

Better Living - Texas Parks and Wildlife Foundation

March 20th 2016

6am to 7am

15 minutes of a 60 minute program

The Texas Parks and Wildlife Foundation provides private support to the Texas Parks and Wildlife Department to manage and conserve the natural and cultural resources of Texas and to provide hunting, fishing, and outdoor recreation opportunities for the use and enjoyment of present and future generations. Communications Director Lydia Saldana discussed current projects that the organization is involved with in addition to information on how people can donate their time and money to helping keep the state of Texas beautiful.

Most Significant Issue-Responsive Programming

1st Quarter, 2016

(January 1 through March 31)

ISSUE: Pet Care/Animal Abuse Prevention

Better Living - Operation Kindness

March 6th 2016

6am to 7am

20 minutes of a 60 minute program

Operation Kindness is the original no-kill animal shelter in North Texas. In 40 years Operation Kindness has saved over 85,000 cats and dogs on a day to day basis, with another 150 in foster homes. The organization provides medical care, clean shelter,

nutritious food and playtime in a natural setting for pets until they can find a new home. CEO Jim Hanophy had details on all the services Operation Kindness provides in addition to details on how people can volunteer with them.

**Public Service Announcements
1st Quarter, 2016
(January 1st through March 31st)**

Issue:

PSA Name:

Health and Wellness

Hunger Prevention

Education

Environmental Issues

Fire Prevention

Forest Benefits

Economic Development

Education

Transportation

Technology

Charitable Giving

Super Bowl Caring

Arts & Entertainment
Women and Children's Issues
Public Service

See Something Say Something
Selective Services
NFL Community Engagement
Community Engagement