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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

4th QUARTER, 2016

(October 1st through December 31st)

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**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
4th Quarter, 2016**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

Most Significant Issue-Responsive Programming
4th Quarter, 2016
(October 1st through December 31st)

ISSUE: Health & Wellness

KRLD Midday News
10/3/16
11:11 am
1 minute of 5 hour broadcast

There is a lot of confusion as to WHEN women should start getting mammograms and how often. Dr. Daniel Kopans is at Harvard Medical School and is considered an international expert in the field of breast imaging. KRLD's David Rancken spoke with him about what the latest research shows....

KRLD Midday News
10/12/16
10:22 am
3 minutes of 5 hour broadcast

November is National Diabetes Month. At last count, more than 29 million people in this country fight against the condition. That's more than 9 percent of the population. Another 8 million have it and don't even know it. There are ways to fight diabetes and beat it. It's the topic of this week's chat from Men's Health magazine. KRLD's David Rancken speaks with Gregg Stebben from Men's Health.

KRLD Midday News
10/14/16
10:12 am
2 minutes of 5 hour broadcast

There will eventually be seven buildings and parking garages at the huge Toyota complex in Plano. CBS-11's Gabriel Roxas had a chance to tour the construction site....where the focus was on being environmentally friendly---including the landscaping...

Most Significant Issue-Responsive Programming
4th Quarter, 2016
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ISSUE: Financial Literacy

KRLD Midday News
10/4/16
11:12 am
3 minutes of 5 hour broadcast

Illinois is the second state to punish Wells Fargo for its phony accounts scandal---joining California in suspending investment activity for a year. Wells Fargo CEO John Stumpf has claimed he first heard about the creation of fake accounts in 2013, but one whistleblower says she alerted the company long before that...CBS' John Blackstone reports...

KRLD Midday News
10/5/16
12:51 pm
3 minutes of 5 hour broadcast

The Consumer Financial Protection Bureau issued some new rules for prepaid debit cards. They have to now be treated the same as regular bank debit cards or credit cards. Prepaid cards have to have the same protections. Thaddeus King is with the Pew Consumer Banking Project. KRLD's Mitch Carr asked him what changes the C-F-P-C made...

KRLD Midday News
10/11/16
10:21 am
2 minutes of 5 hour broadcast

It's a crime that you might not know that you're a victim of, and the numbers of cases keeps growing. We're talking about identity theft...The latest study from Bankrate finds that 41 million people have had someone steal their identities at some point. More people know someone that had to deal with ID thieves. Michael Cetera from Bankrate speaks with KRLD's David Rancken who asked him if this is something everyone going to have to deal with it?

Most Significant Issue-Responsive Programming
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ISSUE: Environmental Issues

KRLD Midday News
10/10/16
11:52 am
3 minutes of 5 hour broadcast

You can't help but notice all the butterflies right now. There's a big push right now to boost the population of not only butterflies..but other vital pollinators like bees, and other bugs. Shelley Plant is with Texas Parks and Wildlife. They have a new way for you to help out in a fun way. It's called the Texas Pollinator BioBlitz. KRLD's Kelli Wiese has more...

KRLD Midday News
11/2/16
11:22 am
3 minutes of 5 hour broadcast

Our North Texas area---and Dallas as a city---- suffers from air pollution and extreme heat. New research from the Nature Conservancy shows we can greatly benefit from planting trees. The lead scientist on the report is Dr. Rob McDonald.....

KRLD Midday News
12/1/16
1:21 pm
2 minutes of 5 hour broadcast

The Gulf of Mexico is recovering...slowly...but recovering from the 2010 Deepwater Horizon disaster. Dr. Antonietta Quigg is among those working on the recovery---and watching mother nature take part in the effort...She's at Texas A&M Galveston.....and you've been looking at the dispersants used after the spill to clean up all that oil.....

Most Significant Issue-Responsive Programming
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ISSUE: Education

KRLD Midday News
10/14/16
12:11 pm
2 minutes of 5 hour broadcast

The Frisco school district is dealing with growth issues--and money problems-----and it has the Frisco school board considering a salary freeze...and holding off on building new high schools...CBS11's JD Miles has more...

KRLD Midday News
10/18/16
12:21 pm
2 minutes of 5 hour broadcast

The Texas Education Agency's sent letters to school officials in Dallas and Ft. Worth....telling them to do more to upgrade failing schools. 8 campuses are identified in Dallas....and school board member Miguel Solis joins us on the KRLD newslines.....

KRLD Midday News
10/18/16
1:23 pm
2 minutes of 5 hour broadcast

Four new Frisco schools will NOT open next year. That was the decision last night from the school board. The reason -- to save money...15 million dollars. KRLD's Amanda Guerra spoke to Todd Fouche <fowch> about the decision. He's the Deputy Superintendent of Business Services for Frisco ISD.

Most Significant Issue-Responsive Programming
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ISSUE: Economic Development

KRLD Midday News
10/10/16
10:22 am
2 minutes of 5 hour broadcast

We're less than a month from ending the 2016 Presidential campaign. OF course, it also begs the question, when we make our decision in November, what happens to our 401-Ks with the outcome. KRLD's David Rancken asked Jill Schlesinger from CBS US about the unemployment claims dropping to the lowest levels since mid-April.

KRLD Midday News
10/21/16
10:51 am
2 minutes of 5 hour broadcast

A lotta talk...about a possible merger...between Dallas' AT&T --- and Time Warner. Ed Hammond is with Bloomberg and he joins us live now to talk about that...

KRLD Midday News
10/27/16
10:11 am
3 minutes of 5 hour broadcast

Dallas Ft. Worth and Austin are rated at the top in a national report about U.S. real estate markets. This year--Austin is #1 and DFW is second---reversing last year's report. Byron Carlock heads up the U.S. real estate office for Price Waterhouse Cooper...and joins us on the KRLD newsline...

Most Significant Issue-Responsive Programming
4th Quarter, 2016
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ISSUE: Transportation

KRLD Midday News
10/4/16
2:50 pm
2 minutes of 5 hour broadcast

Southwest Airlines is launching its big twice a year airfare sale. Billy Sanez with Farecompare.com tells KRLD's Mitch Carr all about it...

KRLD Midday News
10/10/16
11:13 am
2 minutes of 5 hour broadcast

It's a serious and growing problem -- texting while driving. Police say drivers who text behave much like drunk drivers. But catching violators in the act can be challenging. So police are thinking outside the box. CBS's Kris Van Cleave reports

KRLD Midday News
10/14/16
1:13 pm
2 minutes of 5 hour broadcast

Southwest Airlines will soon be flying to Cuba. Brad Hawkins joins us on the KRLD newlines..Southwest is going to fly from Ft. Lauderdale to VARADERO (vahr-a-dare-oh) beginning November 13th and then to Havana on December 12th.....

Most Significant Issue-Responsive Programming
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ISSUE: Technology

KRLD Midday News
10/4/16
11:52 am
2 minutes of 5 hour broadcast

The game changer for the retail world seems to come with a 5 inch screen or smaller. People are doing a lot more of their shopping overall on their smart phones. How do the big box stores keep up with the 'App Joneses'? KRLD's David Rancken spoke with Sarah Halzack from the Washington Post...

KRLD Midday News
10/4/16
2:21 pm
2 minutes of 5 hour broadcast

Several reports out today... about Yahoo -- and customer emails. Reportedly Yahoo secretly scanned emails -- for US intelligence. Michael Garfield the high tech Texan spoke with KRLD's David Rancken about this.

KRLD Midday News
10/11/16
11:23 am
2 minutes of 5 hour broadcast

The Samsung Galaxy Note 7 is officially dead now. Pour the dirt on the grave. Samsung says it has completely discontinued the newest model of its biggest and newest smartphone after more reports of the replacement models blowing up as well. KRLD's David Rancken does a post mortem with Bridget Carey from CNET...

Most Significant Issue-Responsive Programming
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ISSUE: Charitable Giving

KRLD Midday News
10/11/16
10:13 am
3 minutes of 5 hour broadcast

A McKinney woman saw too many people in her community going hungry.so she built a food pantry...right in front of her house. CBS 11's JD Miles has the story.

KRLD Midday News
10/17/16
11:13 am
2 minutes of 5 hour broadcast

14 Texas organizations are included in the latest GOOD FOOD ORGANIZATION GUIDE...which is put together by the James Beard Foundation and Food Tank Dot Org.... Danielle Nierenberg's at Food Tank....and joins from a global food conference in Rome...

KRLD Midday News
10/28/16
1:22 pm
3 minutes of 5 hour broadcast

The second annual domestic violence report for the city of Dallas is out, and there are several interesting aspects to it, including the need for more shelter space for victims. KRLD's Mitch Carr talks with Paige Flink from The Family Place in Dallas...

Most Significant Issue-Responsive Programming
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ISSUE: Women & Children's Issues

KRLD Midday News
10/5/16
12:23 pm
3 minutes of 5 hour broadcast

242 school bus drivers have been disciplined for running red lights...for passing another school bus while the STOP ARM was extended. Dallas County Schools provides the buses in question for districts around the area. KRLD's Mitch Carr asked Board President Larry Duncan what the punishment is???

KRLD Midday News
10/13/16
10:12 am
3 minutes of 5 hour broadcast

Many high schools are embracing a new trend aimed at stopping underage drinking. Administrators are punishing students by canceling school events -- including homecoming dances. CBS reporter Mireya Villarreal reports from the Los Angeles area ...

KRLD Midday News
10/21/16
11:13 am
2 minute of 5 hour broadcast

From iPad screen time to TV watching---kids are consuming mass media from an early age. How much is enough..or too much???? The American Academy of Pediatrics has released updated guidelines...and Dr. Tara Narula talked about it on CBS This Morning...

**Most Significant Issue-Responsive Programming
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ISSUE: Arts & Entertainment

KRLD Midday News
10/7/16
11:52 am
2 minutes of 5 hour broadcast

This time of year...fun haunted houses are open for business, but JD Ryan has located a house that they say is haunted year around in Mineral Wells.

KRLD Midday News
10/18/16
10:51 am
2 minutes of 5 hour broadcast

19 rock artists now wait for a couple of months as they're nominated for the 2017 class of the Rock and Roll Hall of Fame. The list of nominees reaches to all levels of music.

19 different nominees but how many of them should there be? Let's get some insight from Jay Cresswell. He's the program director at our sister station 98.7 KLUV

KRLD Midday News
10/21/16
11:53 am
3 minutes of 5 hour broadcast

The British television show, Doctor Who is one of the longest running TV shows in the world. Every year fans gather in Grapevine for the Doctor Who Day. JD Ryan is (in his TARDIS) Around Town!...

**Public Service Announcements
4th Quarter, 2016
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Issue:

PSA Name:

Health and Wellness

Education

Environmental Issues

Economic Development

Education

Transportation

Technology

Charitable Giving

Turkey Trot

Interfaith Family Services

Arts & Entertainment

Women and Children's Issues

Boy Scouts of America