

ORDER



Orders	Order / Rev:	144971
	Alt Order #:	
	Product Desc:	Chelini Justice of the Peace Depart 14
	Estimate:	
	Flight Dates:	05/17/16 - 06/08/16
	Original Date / Rev:	05/12/16 / 05/12/16
	Order Type:	GENERAL

KTNV

Primary AE:	Vicki Nelms
Sales Office:	LASV
Sales Region:	LOC

Agency	Name:	Policy Communications
	Buying Contact:	
	Billing Contact:	
		415 S Sixth St
		Las Vegas, NV 89101

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Amy Chelini/Justice of the Peace
	Demographic:	A35+
	Product Codes:	PL State Candidate
	Priority:	P-5
	Revenue Codes:	POL, POL, CAND

New Business Thru:	
Order Separation:	00:20:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/29/16	28	\$10,000.00	\$8,500.00
05/30/16	06/08/16	17	\$5,650.00	\$4,802.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	28	\$10,000.00	\$8,500.00	0.00
June 2016	17	\$5,650.00	\$4,802.50	0.00
Totals	45	\$15,650.00	\$13,302.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV	20%	\$15,650.00
Market	100%	\$78,250.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$62,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/17/16	05/26/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- 1 - 1 - -	:30	2	\$500.00	P-5	0.00	NM	4	\$2,000.00

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Advertiser: Amy Chelini/Justice of the Peace
 Product Desc: Chelini Justice of the Peace Depart 14
 Estimate:

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/17/16	05/26/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- 1- 1- - -	:30	2	\$500.00	P-5	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/16/16	05/22/16	- 1- 1- - -		2			\$500.00			0.00			
		Week: 05/23/16	05/29/16	- 1- 1- - -		2			\$500.00			0.00			
N 2	KTNV	06/01/16	06/01/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- - 1- - - -	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/30/16	06/05/16	- - 1- - - -		1			\$500.00			0.00			
N 3	KTNV	05/18/16	05/20/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	- - 1- 1- -	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/16/16	05/22/16	- - 1- 1- -		2			\$400.00			0.00			
N 4	KTNV	05/23/16	05/25/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	1- 1- - - -	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/23/16	05/29/16	1- 1- - - -		2			\$400.00			0.00			
N 5	KTNV	05/31/16	05/31/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	- 1- - - - -	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/30/16	06/05/16	- 1- - - - -		1			\$400.00			0.00			
N 6	KTNV	05/19/16	06/02/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MI- T- - - -	:30	2	\$400.00	P-5	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/16/16	05/22/16	- - - 1- - -		1			\$400.00			0.00			
		Week: 05/23/16	05/29/16	- 1- 1- - - -		2			\$400.00			0.00			
		Week: 05/30/16	06/05/16	1- - 1- - - -		2			\$400.00			0.00			
N 7	KTNV	05/18/16	05/18/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	- - 1- - - -	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/16/16	05/22/16	- - 1- - - -		1			\$400.00			0.00			
N 8	KTNV	05/23/16	05/27/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	1- 1- 1- - -	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/23/16	05/29/16	1- 1- 1- - -		3			\$400.00			0.00			
N 9	KTNV	05/31/16	06/02/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	- 1- 1- - -	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/30/16	06/05/16	- 1- 1- - -		2			\$400.00			0.00			
N 10	KTNV	05/19/16	05/19/16	M-F 10-11am M-F 10-11am	CM	10-11am	- - - 1- - -	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/16/16	05/22/16	- - - 1- - -		1			\$300.00			0.00			
N 11	KTNV	05/24/16	05/26/16	M-F 10-11am M-F 10-11am	CM	10-11am	- 1- 1- - -	:30	2	\$300.00	P-5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/23/16	05/29/16	- 1- 1- - -		2			\$300.00			0.00			
N 12	KTNV	05/30/16	06/03/16	M-F 10-11am M-F 10-11am	CM	10-11am	1- 1- 1- - -	:30	3	\$300.00	P-5	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/30/16	06/05/16	1- 1- 1- - -		3			\$300.00			0.00			
N 13	KTNV	05/22/16	06/05/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm (6:30 PM-7:00 PM)	- - - - - 1	:30	1	\$200.00	P-5	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/16/16	05/22/16	- - - - - 1		1			\$200.00			0.00			
		Week: 05/23/16	05/29/16	- - - - - 1		1			\$200.00			0.00			
		Week: 05/30/16	06/05/16	- - - - - 1		1			\$200.00			0.00			
N 14	KTNV	05/21/16	06/04/16	Sa 6-630pm News Sa 6-630pm News	CM	6-630pm	- - - - - 1-	:30	1	\$300.00	P-5	0.00	NM	3	\$900.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	KTNV	05/21/16	06/04/16	Sa 6-630pm News Sa 6-630pm News	CM	6-630pm	-----1-	:30	1	\$300.00	P-5	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	-----1-		1				\$300.00		0.00			
		Week: 05/23/16	05/29/16	-----1-		1				\$300.00		0.00			
		Week: 05/30/16	06/05/16	-----1-		1				\$300.00		0.00			
N15	KTNV	05/21/16	06/04/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----1-	:30	1	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	-----1-		1				\$400.00		0.00			
		Week: 05/23/16	05/29/16	-----1-		1				\$400.00		0.00			
		Week: 05/30/16	06/05/16	-----1-		1				\$400.00		0.00			
N16	KTNV	05/22/16	06/05/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----1	:30	1	\$300.00	P-5	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	-----1		1				\$300.00		0.00			
		Week: 05/23/16	05/29/16	-----1		1				\$300.00		0.00			
		Week: 05/30/16	06/05/16	-----1		1				\$300.00		0.00			
N17	KTNV	05/21/16	06/04/16	Sa 430pm/5pm News Sa 430pm/5pm News	CM	430-5pm/5-530pm (5:00 PM-5:30 PM)	-----1-	:30	1	\$150.00	P-5	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	-----1-		1				\$150.00		0.00			
		Week: 05/23/16	05/29/16	-----1-		1				\$150.00		0.00			
		Week: 05/30/16	06/05/16	-----1-		1				\$150.00		0.00			
N18	KTNV	06/02/16	06/02/16	Prime News Prime News	CM	8-11pm	---1---	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	---1---		1				\$300.00		0.00			
N19	KTNV	06/05/16	06/05/16	Prime News Prime News	CM	8-11pm	-----1	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	-----1		1				\$300.00		0.00			
N20	KTNV	06/08/16	06/08/16	Prime News Prime News	CM	8-11pm	--1----	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	--1----		1				\$300.00		0.00			
													Totals	45	\$15,650.00