

Sam McClary for Illinois
10/2-10/18/18
*2,550

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 26211495 Changes as of: 10/12/2018 at 10:39 AM Version: Current State Version 1

CPE: 945/985/5985 Flight: 10/2/18 - 10/8/18 Station: WRSP
Agency: The Local Buyer Advertiser: McCann for Illinois Market: Campaign-Springfield-Dtr

c/o 1322 G St SE Product: Candidate Office: WASHINGTON
Washington, DC 20003 Agency Order #: 7802606 Service: Nielsen

Buyer: Placement, Media Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY
202-955-5342

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/8								Total Spots	Total \$	CPP*	GRP*
						10/2	10/3	10/4	10/5	10/6	10/7	10/8					
1	Tu-F-M 5:30p-6p		FOX News at 5:30p	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0	
2	Tu-F-M 9p-9:30p		FOX News at 9	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0	
3	Sa 9p-9:30p		Newschannel at 9	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0	
4	Su 9p-9:35p		FOX News at 9	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0	
TOTALS:						2	2	2	2	2	1	1	12	\$2,550.00	\$0.00	0.0	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26211495

Changes as of: 10/11/2018 at 10:39 AM

Version: Current State Version 1

CPE: 945/985/5985
Agency: The Local Buyer

Flight: 10/2/18 - 10/8/18
Advertiser: McCann for Illinois

Station: WRSP
Market: Campaign-Springfld-DI
DMA

Con Type: POLITICAL/NOTE
Total \$: \$2,550.00

c/o 1322 G St SE
Washington, DC 20003

Product: Candidate
Agency Order #: 7802606

Office: WASHINGTON
Service: Nielsen

Total Spots: 12
Total CPP: \$0.00
Total GRP:

Buyer: Placement, Media
Salesperson: ALEXANDRA BRADLEY
202-955-5342
Separation:
Primary Demo: ALEXANDRA BRADLEY
Assistant: 202-955-5342

Special Instructions

Date/Time	Added by	Comment
10/01/18 10:39 AM	ALEXANDRA BRADLEY	Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$51,000
WRSP Share:	5%
Comment:	Unknown: 95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$2,550.00	N/A	0.0
Total	100%	12	\$2,550.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	12	\$2,550.00
Total	12	\$2,550.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/1/18 10:51 AM					\$0	\$0	
New	10/1/18 10:39 AM	ALEXANDRA BRADLEY	New	12		\$2,550.00	\$2,550.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Contract # 3524692

Schedule Dates 10/03/18-10/21/18

Advertiser Sam McCann for Senate-R (43062)

Agency Local Buyer, The (19359)

Product POLITICAL CANDIDATE (ns) (1186)

Brand 945/985/5985 (1072318)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Medi, Placement,

Phone/Fax /

CPE 945/985/5985

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Candidate ALEXANDRA BRADLEY

Separation: 30

Date Entered 10/02/18

Last Modified 10/12/18

Entered By Travis Dodson

CO-OP No

Headline # ECR26211495

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$382.50

Net Total \$2,167.50

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month Spots Rate

Oct. 2018 12 \$2,550.00

Grand Total: 12 \$2,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/03/18-10/03/18	3	:30	5:30P-6P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
2.0	Normal Line / News (1)	10/03/18-10/03/18	3	:30	5:30P-6P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
3.0	Normal Line / News (1)	10/04/18-10/04/18	3	:30	5:30P-6P (CST)					1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
4.0	Normal Line / News (1)	10/05/18-10/05/18	3	:30	5:30P-6P (CST)						1			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
5.0	Normal Line / News (1)	10/08/18-10/08/18	3	:30	5:30P-6P (CST)							1		1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
6.0	Normal Line / SPOT (2)	10/03/18-10/03/18	3	:30	9P-9:30P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
7.0	Normal Line / SPOT (2)	10/03/18-10/03/18	3	:30	9P-9:30P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
8.0	Normal Line / SPOT (2)	10/04/18-10/04/18	3	:30	9P-9:30P (CST)						1			1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
8.0.1	Closed Preempt (2)	10/04/18															WRSP+WCCU Combo 100/0 (WRS	Program Change/Exception - TNF	10/2/18
9.0	Normal Line / SPOT (2)	10/05/18-10/05/18	3	:30	9P-9:30P (CST)						1			1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
10.0	Normal Line / SPOT (2)	10/08/18-10/08/18	3	:30	9P-9:30P (CST)							1		1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
11.0	Normal Line / SPOT (3)	10/06/18-10/06/18	3	:30	9P-9:30P (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 (WRSP+)
 2680 E Cook St
 Springfield, IL 62703

Contract # 3524692

Schedule Dates: 10/03/18-10/21/18
Advertiser: Sam McCann for Senate-R (43062)
Agency: Local Buyer, The (19359)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: 945/985/5985 (1072318)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Medi, Placement,
Phone/Fax: /
CPE: 945/985/5985
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: Candidate ALEXANDRA BRADLEY
 Separation: 30

Date Entered: 10/02/18
Last Modified: 10/12/18
Entered By: Travis Dodson
CO-OP: No
Headline #: ECR26211495
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$382.50
Net Total: \$2,167.50
Sales Tax:

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
Oct. 2018	12	\$2,550.00
Grand Total:	12	\$2,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.1	Closed Preempt (3)	10/06/18															WRSP+WCCU Combo 100/0 (WRSP+)	Program Change/Exception - CTB	
12.0	Normal Line / SPOT (4)	10/07/18-10/07/18	3	:30	9P-9:35P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)		10/2/18
13.0	M/G For 8.0.1 / SPOT (2)	10/16/18-10/16/18	3	:30	9P-9:30P (CST)	1		1						1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)		10/12/18
14.0	M/G For 11.0.1 / SPOT (3)	10/21/18-10/21/18	3	:30	9P-10P (CST)	1							1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)		10/12/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back
 Printed At: 04:07 PM on Friday, October 12 2018
 Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WRSP, Springfield IL</u>	Date:
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I, The Local Buyer,
 being/on behalf of: William "Sam" McCann,
 a legally qualified candidate of the Conservative
 political party for the office of: Governor of Illinois
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): 2.550 -

I represent that the payment for the above described broadcast time has been furnished by:

McCann for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wicki A. McCann, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

29 SEP 18
Date

Sam McCann
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Jennifer E. Valentini
Signature

Jennifer E. Valentini, CSR
Printed Name

CSR
Title

please see the payment details below:

Company	Vendor	Amount
The Local Buyer	WRSP-TV	\$2187.50

Details	
Description	McCann for Illinois TLB101-18 TV & Cable 10/2 to 10/8
Memo	McCann for Illinois TLB101-18 TV & Cable 10/2 to 10/8

If you have any questions about this payment, please contact PayClearly support at support@payclearly.com or (888) 333-8541

