

Sam McCann for Illinois  
10/2-10/8/18  
\*2,550

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26211495		<b>Charges as of:</b> 10/1/2018 at 10:39 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 945/985/5985		<b>Flight:</b> 10/2/18 - 10/8/18		<b>Con Type:</b> POLITICAL/NOTE	
<b>Agency:</b> The Local Buyer		<b>Advertiser:</b> McCann for Illinois		<b>Total \$:</b> \$2,550.00	
c/o 1322 G St SE		<b>Product:</b> Candidate		<b>Total Spots:</b> 12	
Washington, DC 20003		<b>Agency Order #:</b> 7802606		<b>Total CPM:</b> \$0.00	
		<b>Buyer:</b> Placement, Media		<b>Total GRP:</b>	
		<b>Salesperson:</b> ALEXANDRA BRADLEY			
		<b>Primary Demo:</b>			
		<b>Assistant:</b> ALEXANDRA BRADLEY			
		<b>Separation:</b> 202-955-5342			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/8								Total Spots	Total \$	CPP*	GRP*
						10/2	10/3	10/4	10/5	10/6	10/7	10/8					
1	Tu-F,M 5:30p-6p		FOX News at 5:30p	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0	
2	Tu-F,M 9p-9:30p		FOX News at 9	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0	
3	Sa 9p-9:30p		Newschannel at 9	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0	
4	Su 9p-9:35p		FOX News at 9	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0	
TOTALS:						2	2	2	2	1	1	2	12	\$2,550.00	\$0.00	0.0	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26211495	<b>Changes as of:</b> 10/1/2018 at 10:39 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 945/985/5985	<b>Flight:</b> 10/2/18 - 10/8/18	<b>Station:</b> WRSP
<b>Agency:</b> The Local Buyer	<b>Advertiser:</b> McCann for Illinois	<b>Market:</b> Champaign-Sprngfld-Dt DMA
<b>c/o</b> 1322 G St SE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
<b>Washington, DC 20003</b>	<b>Agency Order #:</b> 7802606	<b>Service:</b> Nielsen
	<b>Buyer:</b> Placement, Media	<b>Primary Demo:</b>
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	<b>Separation:</b> 202-955-5342	
		<b>Total Spots:</b> 12
		<b>Total CPM:</b> \$0.00
		<b>Total GRP:</b>
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$2,550.00

**Special Instructions**

Date/Time	Added by	Comment
10/01/18 10:39 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information				
Market Budget:	\$51,000			
WRSP Share:	5%			
Comment:				
Unknown:	95%			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	12	\$2,550.00	N/A
<b>Total</b>	<b>100%</b>	<b>12</b>	<b>\$2,550.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	12	\$2,550.00
<b>Total</b>	<b>12</b>	<b>\$2,550.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/1/18 10:51 AM				
New	10/1/18 10:39 AM	ALEXANDRA BRADLEY	New	12	
				\$2,550.00	\$0
				\$2,550.00	\$0

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 WRS  
2680 E Cook St  
Springfield, IL 62703

## Contract # 3524692

### Schedule Dates

10/03/18-10/21/18

### Advertiser

Sam McCann for Senate-R (43062)

### Agency

Local Buyer, The (19359)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

945/985/5985 (1072318)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Medi, Placement,

### Phone/Fax

/

### CPE

945/985/5985

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Candidate Separation: 30 ALEXANDRA BRADLEY

Date Entered 10/02/18

Last Modified 10/12/18

Entered By Travis Dodson

CO-OP No

Headline # ECR26211495

### Demo

Normal

### Order Type

Normal

### Package Deal

Commission %

15.00

Commission \$382.50

Net Total \$2,167.50

### Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month

Oct. 2018

Grand Total:

Spots

12

Rate

\$2,550.00

\$2,550.00

Sam McCann for Senate-R  
960 Clocktower Dr  
Ste J  
Springfield, IL 62704

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/03/18-10/03/18	3	:30	5:30P-6P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
2.0	Normal Line / News (1)	10/03/18-10/03/18	3	:30	5:30P-6P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
3.0	Normal Line / News (1)	10/04/18-10/04/18	3	:30	5:30P-6P (CST)					1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
4.0	Normal Line / News (1)	10/05/18-10/05/18	3	:30	5:30P-6P (CST)						1			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
5.0	Normal Line / News (1)	10/08/18-10/08/18	3	:30	5:30P-6P (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
6.0	Normal Line / SPOT (2)	10/03/18-10/03/18	3	:30	9P-9:30P (CST)				1					1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
7.0	Normal Line / SPOT (2)	10/03/18-10/03/18	3	:30	9P-9:30P (CST)				1					1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
8.0	Normal Line / SPOT (2)	10/04/18-10/04/18	3	:30	9P-9:30P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
8.0.1	Closed Preempt (2)	10/04/18															WRSP+WCCU Combo 100/0 (WRS	Program Change/Exception - TNF	
9.0	Normal Line / SPOT (2)	10/05/18-10/05/18	3	:30	9P-9:30P (CST)						1			1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
10.0	Normal Line / SPOT (2)	10/08/18-10/08/18	3	:30	9P-9:30P (CST)							1		1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18
11.0	Normal Line / SPOT (3)	10/06/18-10/06/18	3	:30	9P-9:30P (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS		10/2/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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## Sales Office

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## Buyer Name

Medi, Placement,

## Phone/Fax

/

## CPE

945/985/5985

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## Billing Type

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## Comments

Candidate ALEXANDRA BRADLEY  
Separation: 30

Date Entered 10/02/18

Last Modified 10/12/18

Entered By Travis Dodson

CO-OP No

Headline # ECR26211495

## Demo

Order Type Normal

## Package Deal

Commission % 15.00

Commission \$382.50

Net Total \$2,167.50

## Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month Spots Rate

Oct. 2018 12 \$2,550.00

Grand Total: 12 \$2,550.00

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spg.net?n=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WRSP, Springfield IL</u>	<b>Date:</b>
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I, The Local Buyer,  
being/on behalf of: William "Sam" McCann,  
a legally qualified candidate of the Conservative  
political party for the office of: Governor of Illinois  
in the General  
election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): 2.550 -

I represent that the payment for the above described broadcast time has been furnished by:

McCann for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wicki A. McCann, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

29 SEP 18  
Date

Sam McCann  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valenti Jennifer E. Valenti, CSR  
Signature Printed Name Title

please see the payment details below:

Company	Vendor	Amount
The Local Buyer	WRSP-TV	\$2187.50

Details	
Description	McCann for Illinois TLB101-18 TV & Cable 10/2 to 10/8
Memo	McCann for Illinois TLB101-18 TV & Cable 10/2 to 10/8

If you have any questions about this payment, please contact PayClearly support at [support@payclearly.com](mailto:support@payclearly.com) or (888) 333-8541

