

**Gois Broadcasting of CT  
WLAT, WNEZ and WKND  
Issues, community programs and  
Public service announcements  
APRIL 2015**

- 4/1/15      Local groups, schools, clubs & organizations announce the upcoming month's activities.
- 4/11/15     PSAs, in both English & Spanish, reinforce the impact individuals donations have on creating jobs- & hope- for the community at large. Visit [www.goodwill.org](http://www.goodwill.org) to find their nearest donation center.
- 4/16/15     Parents are encouraged to visit [www.understood.org](http://www.understood.org), a comprehensive free online resource that empowers parents through personalized support, daily access to experts & specially designed tools to help the millions of children with learning & attention issues go from simply coping to truly thriving.
- 4/25/15     PSAs, drive employers to the campaign website, [www.gradsoflife.org](http://www.gradsoflife.org) where they can find the information, tools and resources necessary to build employment.

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MAY 2015**

- 5/1/15      Local groups, schools, clubs and organizations announce the upcoming month's activities.
- 5/6/15      Join our campaign to make sure young people in your community develop smart savings habits. Together, we can help them start building towards their dreams today-and prepare them for tomorrow.
- 5/15/15      PSAs aim to raise awareness about E.coli & salmonella microbes. All campaign elements direct audiences to [www.FoodSafety.gov](http://www.FoodSafety.gov) where they can access myriad food safety.
- 5/22/15      Making Home Affordable encourages homeowners that are struggling to pay their monthly mortgage payments to visit [www.makinghome.org](http://www.makinghome.org)
- 5/30/15      PSAs aims to raise awareness of the consequences of living with high blood pressure. Audiences are encouraged to get their blood pressure to a healthy range & to learn how at [www. Heart.org/BloodPressure](http://www.Heart.org/BloodPressure)