

**Gois Broadcasting of CT
WLAT, WNEZ and WKND
Issues, community programs and
Public service announcements
OCTOBER 2015**

- 10/1/15 Local groups, schools, clubs & organizations announce the upcoming month's activities.
- 10/9/15 the campaign's message "I Am a Witness" is brought to life vividly with the striking Witness emoji the teens can use to support someone who is being bullied in texts or online, with other bullying prevention resources available on www.WitnessBullying.org
- 10/14/15 The PSAs encourage parents & caregivers with children ages 0-12 to visit www.safercar.gov/therightseat
- 10/19/15 The PSAs encourage viewers to go to www.UnitedWay.org to find out how they can help make a difference in their community and learn about the impact United Way has had on communities across the country.
- 10/29/15 New PSAs in English & Spanish urge men to teach boys that violence against women & girls is wrong, and drives them to www.TeachEarly.org

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NOVEMBER 2015**

11/1/15- Local groups, schools, clubs & organizations announce the upcoming month's activities.

11/7/15- New PSAs spotlight the need to help older teens in foster care find permanent, loving homes. It leads them to www.AdoptUSKids.org demonstrating that "you don't have to be perfect to be a perfect parent" for teens in foster care.

11/16/15- The Ready PSA campaign from FEMA is designed to prepare American families for an effective response to whatever natural or man-made disaster may come next. PSAs urge every American to visit www.Ready.gov & learn how to make their emergency plan today.

11/21/15- PSAs aim to raise awareness about E.Coli & Salmonella microbes, highlighting specific actions individuals & families alike can take to help prevent the invisible but dangerous food borne pathogen from making them sick. Direct audiences to www.FoodSafety.gov

11/29/15- Audiences are encouraged to get their blood pressure to a healthy range & to learn how at www.Heart.org/BloodPressure

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December 2015**

- 12-1-15 LOCAL GROUPS, CLUBS AND ORGANIZATIONS
ANNOUNCE THE UPCOMING EVENTS & ACTIVITIES
FOR THE MONTH.
- 12-7-15 Engaging new PSA vividly demonstrates that "You
don't have to be perfect to be a perfect parent." It
guides people to www.AdoptUSKids.org to view the
41% photo listed teens in need of guidance.
- 12-16-15 The PSAs encourage parents & caregivers with
kid's ages 0-12 to visit
www.safercar.gov/therightseat. The website helps
parents find the right car seat for their child
- 12-21-15 This PSA shows the importance of brushing for 2
minutes, twice a day to prevent tooth pain later.
Parents are directed to www.2min2x.org where they
can find fun 2-minute videos that kids can watch
while brushing.
- 12-29-15 The PSA encourages listeners to go to
www.UnitedWay.org to find out how they can help
make a difference in their own community.