

**Gois Broadcasting of CT
WLAT, WNEZ and WKND
Issues, community programs and
Public service announcements
July 2015**

- 7/1/15 Listings & announcements for local groups, schools, clubs & organizations.
- 7/5/15 Safe Firearms Storage campaign looks to encourage firearms owners the importance of safe firearms storage, inspire firearms owners to have conversations about firearms & firearms safety with families, & emphasize that owning a firearm comes with both rights & responsibilities.
- 7/14/15 New PSA campaign in both English & Spanish sends a clear, emphatic message to parents & caregivers of kids in cars: no excuses, no exceptions-wearing a seat belt is simply non-negotiable.
- 7/22/15 This PSA can help direct audiences to www.theshelterpetproject.org to learn valuable information about pet adoption.

- 8/3/15 This PSA targets young adults with a focus on texting & driving prevention. The message being conveyed is that texting while driving isn't multitasking, it's essentially driving blind. www.donttextanddrive.org
- 8/9/15 The PSAs demonstrating that women can do anything men can do & that unfortunately includes dying from heart disease and strokes. Audiences are directed to www.goredforwomen.org.
- 8/18/15 These :30 sec PSAs are designed to increase Public awareness & prevention of wildfires, by asking people to practice good safety tips, they directed listeners to website www.smokeybear.com.
- 8/26/15 30 sec PSAs makes a compelling case for teaching as an innovative, fulfilling career for those who want to make more of their lives. www.teach.org

- 9/1/15 This PSA encourage people to visit www.goodwill.org to find their nearest donation center and become a job creator in their own communities.
- 9/9/15 this powerful PSA can help direct viewers to www.FeedingAmerica.org where they can learn how to get involved with Feeding America and their local food bank in an effort to help solve hunger in America.
- 9/18/15 our new PSA campaign- Skip the Drama- encourages people to sidestep the stress of applying for jobs without a high school diploma. www.FinishYourDiploma.org can help them find free adult education classes to complete their equivalency and begin to build a better life.
- 9/22/15 New "Discovering Nature" PSA remind parents and caregivers that families don't have to go far to find greenways, parks, preserves and other outdoor destinations. By visiting www.DiscoverTheForest.org, they can learn where to connect with nature right in their own neighborhoods.
- 9/30/15 PSA urge every American to visit www.Ready.gov and learn how to make their emergency plan today.