

WBIZ-FM
Eau Claire, WI
Quarterly Issues/Programs List
Third Quarter, 2013
10/03/2013

WBIZ-FM
Quarterly Issues/Programs List

WBIZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **American Cancer Society:** REPEAT:: Cancer Prevention Study-3: what it's for/who should take part/how to enroll
- **ARTS:** Fundraiser - Amer Cancer Society
- **Blood Donations - Red Cross :** Emergency need for blood donations
- **Community Engagement:** Community Calendar/Patriotic/Troop Events Assistance
- **Emerald Ash Borer:** Spread of Emerald Ash Borer into Western WI
- **Food Co-Op:** Co-Op expansion and access to local produce/supporting local farmers
- **Wisc Farm Center:** Local Farming - assistance/farm skills/resources for farmers

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Engagement	Wisconsin Today	Community Calendar/Patriotic/Troop Events Assistance	Tess Morgan - Hostess	07/07/2013 06:34 AM	024:01
Blood	Wisconsin	Emergency need for blood	Sue Gonsior	07/14/2013	025:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Donations - Red Cross	Today	donations	- Red Cross WW	06:33 AM	
Emerald Ash Borer	Wisconsin Today	Spread of Emerald Ash Borer into Western WI	Wisconsin Farm Center	07/21/2013 06:34 AM	024:02
ARTS	Wisconsin Today	Arts in Wisconsin - schools	Jason Lockington-Ashley for	07/28/2013 06:33 AM	023:32
ARTS	Wisconsin Today	Fundraiser - Amer Cancer Society	Jason Lockington-Ashley for	08/04/2013 06:36 AM	023:32
Food Co-Op	Wisconsin Today	Co-Op expansion and access to local produce/supporting local farmers	Menomonie Market Food Coop	08/11/2013 06:35 AM	024:22
ARTS	Wisconsin Today	Confluence Project Part 1 - what it is/where it is/why it benefits EC	Members in Support Confluence	08/18/2013 06:32 AM	024:58
ARTS	Wisconsin Today	Confluence Project Part 2 - is/why it benefits EC	Members in Support Confluence	08/25/2013 06:34 AM	024:59
ARTS	Wisconsin Today	Confluence Project Part 3 - Benefit to UWEC Students/retention/why it's diff than other arts cnters	Members in Support Confluence	09/01/2013 06:36 AM	024:56
Wisc Farm Center	Wisconsin Today	Local Farming - assistance/farm skills/resources for farmers	Kathy Schmitt - Director	09/08/2013 06:35 AM	024:01
American Cancer Society	Wisconsin Today	Cancer Prevention Study-3: what it's for/who should take part/how to enroll	American Cancer So - WI	09/15/2013 06:34 AM	024:58
American Cancer Society	Wisconsin Today	REPEAT:: Cancer Prevention Study-3: what it's for/who should take part/how to enroll	American Cancer So - WI	09/29/2013 06:35 AM	024:58

Section II

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2013

Show # 2013-27

Date aired: July 7 **Time Aired:** 6:00 AM

Barbara J. Mahler, Research Hydrologist, U.S. Geological Survey

Ms. Mahler recently authored a USGS report that noted that many common driveway sealants are made of coal tar, which contains dangerous carcinogens. USGS research found that many homes with black driveways have surprisingly large doses of carcinogens in their household dust. She talked about the potential health consequences and explained how consumers can determine if a driveway sealant contains coal tar.

Issues covered:

Length: 8:14

Personal Health
Consumer Matters
Environment

Sonya Lunder, expert in environmental health, Senior Analyst at Environmental Working Group

Ms. Lunder said her organization tested 600 beach and sport sunscreens and only about 20% met their standards for safety and effectiveness. She explained what consumers need to know when choosing a sunscreen product. She also noted that high-SPF products often give a false sense of security, and that sunscreens might actually increase the risk of the deadliest form of skin cancer for some people. She also explained why European consumers have better choices in sunscreens than Americans.

Issues covered:

Length: 8:51

Personal Health
Consumer Matters
Government Regulation

Mark Thompson and Brian Tracy, experts in entrepreneurship, authors of "*Now, Build a Great Business!: 7 Ways to Maximize Your Profits in Any Market*"

Mr. Thompson and Mr. Tracey explained why tough economic times can actually be a good time to start a business. They talked about the importance of a business plan and how to find great potential employees.

Issues covered:

Length: 4:59

Employment
Workplace

Show # 2013-28

Date aired: July 14 **Time Aired:** 6:00 AM

Donald Edmondson, PhD, MPH, Assistant Professor of Behavioral Medicine at the Columbia University Medical Center in New York

Dr. Edmondson's research has discovered that nearly one in four people who suffer a stroke also experiences symptoms of post-traumatic stress disorder afterwards. He discussed other life-threatening illnesses that can also result in PTSD. He said the younger a person is who experiences a life-threatening event, the more likely they are to experience PTSD. He also talked about the potential treatments for the disorder.

Issues covered:

Length: 8:31

Personal Health
Mental Health
Senior Citizens

Kathryn Zickuhr, Pew Research Center's Internet and American Life Project.

Ms. Zickuhr led a surprising study that found that Americans ages 16 to 29 are actually more likely than older Americans to have read a printed book in the past year and are more likely than their elders to use a library. She discussed the rapidly changing landscape of technology and literacy, and how libraries have adapted.

Issues covered:

Length: 8:44

Literacy
Youth Concerns
Technology

Guillermo Payet, Founder and President of LocalHarvest.org. a non-profit organization that maintains a nationwide directory of small farms, farmers markets and other local food sources

Mr. Payet explained Community Supported Agriculture, where small farmers sell shares of their annual harvest to local families. The families then receive weekly deliveries of vegetables or fruit. He talked about the positive social and environmental impact of the "buy local" movement.

Issues covered:

Length: 5:02

Agriculture
Environment
Consumer Matters

Show # 2013-29

Date aired: July 21 **Time Aired:** 6:00 AM

Karen E. Smith, Senior Research Associate with the Income and Benefits Policy Center at the Urban Institute

Ms. Smith co-authored a study for the Center for Retirement Research at Boston College, which found that the Great Recession may have permanently reduced future retirees' incomes by an average of \$2,300 a year. She explained the reasons behind this finding,

who will be most affected, and how Americans can try to mitigate the damage to their retirement savings.

Issues covered:

Length: 7:13

**Senior Citizens
Retirement Planning
Economy**

Peter J. Pronovost, MD, PhD, intensive care specialist physician at Johns Hopkins Hospital in Baltimore, Professor at the Johns Hopkins University School of Medicine in the Departments of Anesthesiology and Critical Care Medicine, Professor of Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health, Medical Director for the Center for Innovation in Quality Patient Care, author of “*Safe Patients, Smart Hospitals*”

31,000 Americans die each year as a result of bloodstream infections that occur during hospitalization. Dr. Pronovost is on a state-by-state crusade to prevent these deaths with a simple infection-reduction checklist for hospital personnel. This free program has virtually eliminated infections in participating hospitals.

Issues covered:

Length: 10:03

Community Health

Paul Tough, editor at the New York Times Magazine, nationally-recognized writer on poverty, education and the achievement gap

Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children’s Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Issues covered:

Length: 5:04

**Poverty
Education
Minority Concerns
Parenting**

Show # 2013-30

Date aired: July 28 Time Aired: 6:00 AM

Jon D. Miller, PhD, Research Scientist, Director of the International Center for the Advancement of Scientific Literacy at the University of Michigan

Dr. Smith’s research found that 48 percent of Generation X (ages 37-48) are enrolled in continuing education courses or other job training. He explained why technology and the changing job market have made it necessary for midcareer professionals to pursue lifelong learning opportunities. He believes this is the new norm, particularly in technical fields, such as medicine, auto mechanics or information technology, and that workers will routinely return to school to stay up to date with changing technology and trends.

Issues covered:

Length: 7:26

**Education
Career**

Paul Offit, MD, Chief of the Division of Infectious Diseases and Director of the Vaccine Education Center at the Children's Hospital of Philadelphia, Professor of Pediatrics at the University of Pennsylvania School of Medicine, author of book called "*Do You Believe in Magic? The Sense and Nonsense of Alternative Medicine*"

From visits to acupuncturists, chiropractors and naturopaths to the use of vitamins and supplements, half of the US population uses some form of alternative medicine. Dr. Offit said he believes that alternative medicine can be dangerous because it is an unregulated industry under no legal obligation to prove its claims or admit its risks. He explained why alternative medicine's popularity has grown so rapidly. He said he thinks some alternative treatments do work as a result of the placebo effect, enabled by the healing powers of the human mind.

Issues covered:
Community Health
Consumer Matters

Length: 9:41

Meghan Busse, PhD, Associate Professor of Management and Strategy at the Kellogg School of Management at Northwestern University

Dr. Busse was the co-author of a study that found women frequently are quoted higher prices for car repairs than men. The research also found that consumers (of any gender) who do their homework about the cost of repairs usually pay less. She offered advice on how to avoid being ripped off.

Issues covered:
Women's Issues
Consumer Matters

Length: 4:50

Show # 2013-31

Date aired: August 4 Time Aired: 6:00 AM

Andrew Papachristos, PhD, Robert Wood Johnson Health & Society Scholar at Harvard University, Assistant Professor of Sociology at the University of Massachusetts, Amherst

Dr. Papachristos is an expert in Social Network Analysis and he used this emerging field of science to analyze the rate of random murders in big cities. He found that the vast majority of homicides are anything but random. Homicide victims and their killers tend to be criminally active and more than two-thirds know each other.

Issues covered:
Crime
Urban Issues

Length: 7:27

David J. Linden, PhD, expert in addiction, Professor in the Department of Neuroscience at the Johns Hopkins University School of Medicine, author of "*The Compass of Pleasure*"

Dr. Linden said whether it involves eating, taking drugs, engaging in sex, gambling or doing good deeds, the pursuit of pleasure is a hardwired, central drive of humans and many other animals. He outlined recent neurobiological research that explains the reasons behind many forms of addiction and pleasure, and why they are interconnected.

Issues covered:

Length: 9:43

**Substance Abuse
Addiction
Mental Health**

Steve Chaouki, Group Vice President of TransUnion's Financial Services Business unit

Since the start of the Great Recession, more than 4.4 million Americans have lost their homes to foreclosure. Mr. Chaouki's organization studied the differences between two groups who defaulted: those who struggled to keep paying their mortgage along with other debts like car loans and credit cards, and others who walked away from their mortgage while they kept up their other payments. He shared the surprising results of the study and what consumers can learn from it.

Issues covered:
Economy
Consumer Matters

Length: 5:07

Show # 2013-32

Date aired: __August 11__ Time Aired: __6:00 AM__

Sonya Madison, Workplace Attorney and Legal Analyst, based in Atlanta

Ms. Madison said a drunk driving conviction can severely damage a person's chances of finding or even keeping a job. She noted that most large employers typically conduct background checks on potential employees today. She explained why negatives such as a DUI conviction often will remove the applicant from consideration for a job opening.

Issues covered:
Drunk Driving
Employment

Length: 7:47

Jeff Strohl, PhD, Director of Research at the Georgetown University Center on Education and the Workforce

Dr. Strohl co-authored a recent study that determined that although more Hispanics and African-Americans are going to college, their access to the most selective schools isn't keeping pace. He said there are major income differences between those with a top education compared to graduates of other schools. He explained the reasons behind this problem, and why it is so difficult to address.

Issues covered:
Minority Concerns
Education

Length: 9:21

Janet Champ, co-author of "*Ripe: The Truth About Growing Older and the Beauty of Getting on With Your Life*"

Ms. Champ talked about challenges and myths faced by women as they age. She said many women feel discarded and undervalued as they reach their forties. She believes that this phase of life is rich in often underappreciated beauty and that women who adapt to these changes can offer much to society.

Issues covered:

Length: 4:39

**Women's Issues
Aging
Senior Citizens**

Show # 2013-33

Date aired: __August 18__ Time Aired: _6:00 AM__

Lori Gottlieb, PhD, psychotherapist who focuses on marriage and family therapy, author, contributor to the magazine and website, "The Atlantic"

Dr. Gottlieb believes that many modern parents are too obsessed with the happiness of their children and will do nearly anything to spare their kids from even mild discomfort, anxiety or disappointment. She said this form of parenting often dooms children to unhappy adulthoods. She explained how parents can recognize this trend in their family and change it.

Issues covered:
Parenting
Youth at Risk

Length: 9:11

William Hanson, MD, Professor of Anesthesiology and Critical Care, Surgery and Internal Medicine at the Hospital of the University of Pennsylvania, author of "*The Edge Of Medicine The Technology That Will Change Our Lives The Edge Of Medicine*"

Rapid improvements in technology are revolutionizing the medical profession. Dr. Hanson talked about hi-tech advancements such as diagnostic smartphone apps and telemedicine that have recently become commonplace tools for doctors. He explained how these new trends can benefit patients and what other breakthroughs may be on the horizon.

Issues covered:
Personal Health
Technology

Length: 8:10

Philip Reed, Senior Consumer Advice Editor at Edmunds.com

Some environmental groups have recently recommended that motorists turn off their car anytime they will be idling more than ten seconds. Mr. Reed discussed the wisdom of this advice, and potential safety and car maintenance concerns. He offered other practical suggestions for drivers who would like to reduce pollution and fuel costs.

Issues covered:
Environment
Consumer Matters

Length: 5:03

Show # 2013-34

Date aired: __August 25__ Time Aired: _6:00 AM__

Eric Brende, author of "*Better OFF; Flipping the Switch on Technology*"

Mr. Brende believes that today's technology has some downsides. He and his wife left the fast-paced life of high technology at MIT to conduct an experiment: spending a year living in the country with an Amish group. He believes the goal should be a balanced life, and suggested that if Americans decreased their dependency on technology (automobiles, televisions, computers), many social problems could be alleviated.

Issues covered:

Length: 8:47

Consumer Matters
Environmental Issues
Media Issues

Kathy Boutis, MD, Emergency Staff Physician, Hospital For Sick Children in Toronto, Associate Scientist, Child Health Evaluative Sciences Program at Sickkids Research Institute

Dr. Boutis conducted a survey that found that less than half of parents understood that radiation from a computed tomography (CT) scan is tied to an increased risk of cancer for their child. She said a CT scan can expose a child to roughly 60 to 80 times the amount of radiation from a standard X-ray. She explained the long-term health concerns and what parents need to know to make wise decisions.

Issues covered:

Length: 8:25

Personal Health
Parenting

Sage R. Myers, MD, MSCE, Assistant Professor in Pediatrics at the University of Pennsylvania Perelman School of Medicine, Attending Physician in the Division of Emergency Medicine at Children's Hospital of Philadelphia

Contrary to what many believe, living in the city is far less risky than in the country, according to a study Dr. Myers recently completed. She said that although homicides in cities still outpace those in rural areas, the risk of dying from some form of accident or injury is 20 percent greater in rural counties. She explained how this research can be used for future planning of trauma centers and other improvements to the medical system.

Issues covered:

Length: 4:55

Personal Health
Crime
Government

Show # 2013-35

Date aired: September 1 Time Aired: 6:00 AM

John Santa, MD, Director of the Health Ratings Center for Consumer Reports

Heart health has become a highly profitable business. Dr. Santa talked about the growing wave of cardiac tests and treatments that are being marketed to aging baby boomers. He said the most dubious tests often result in costly, unnecessary and sometimes dangerous treatments. He also explained how health consumers can get accurate information on the proficiency and competence of heart doctors.

Issues covered:

Length: 8:32

Personal Health
Senior Citizens
Consumer Matters

Jonathan Levav, PhD, Associate Professor of Marketing at the Stanford University Graduate School of Business

Wise decision-making is perhaps the greatest factor that determines success or failure in life and business. Professor Levav talked about his study of “decision fatigue.” He explained the surprising influences on decisions, and how individuals can improve decision-making by recognizing and controlling those variables.

Issues covered:
Workplace Matters
Mental Health

Length: 8:40

Bernard Biermann, MD, PhD, Assistant Professor, Department of Psychiatry at the University of Michigan, Medical Director of the Child/Adolescent Inpatient Unit at Mott Children's Hospital in Ann Arbor, MI

Dr. Biermann completed a study that found that parents severely underestimate their teens' use of drugs and alcohol. While just ten percent of parents thought their kids drank alcohol in the past year, 52 percent of teens admitted to doing so. He talked about the possible reasons in the huge disparity, and offered advice for parents on how to recognize the signs of alcohol and drug use in their teenager.

Issues covered:
Substance Abuse
Parenting
Youth at Risk

Length: 5:07

Show # 2013-36

Date aired: _September 8_ Time Aired: _6:00 AM_

Armon B. Neel Jr., PharmD., consulting pharmacist, author of "*Are Your Prescriptions Killing You?: How to Prevent Dangerous Interactions, Avoid Deadly Side Effects, and Be Healthier with Fewer Drugs*"

Mr. Neel said that patients and doctors often don't recognize when prescription drugs may be interacting dangerously with one another. He discussed the financial costs to our nation's healthcare system, and explained how patients can reduce the number of medications they're taking.

Issues covered:

Personal Health

Senior Citizens

Consumer Matters

Length: 7:17

Catherine Steiner-Adair, EdD., clinical psychologist, school consultant, author of "*The Big Disconnect: Protecting Childhood and Family Relationships in the Digital Age*"

The digital world is here to stay, but what are families losing? Dr. Steiner-Adair believes that today's parents often pay more attention to their smartphones than their children. She discussed the emotional impact felt by kids, and outlined how parents can set boundaries on the use of hi-tech devices for both themselves and their children.

Issues covered:

Parenting

Youth at Risk

Length: 10:00

Jack Canfield, co-creator of the Chicken Soup for the Soul book series, author of "*The Success Principles*" series

Mr. Canfield talked about the keys to success and how to overcome self-defeating beliefs, fears and habits. He also offered principles on building good teams and better relationships at the office, and how to set goals to improve your life and finances.

Issues covered:

Workplace Issues

Education

Personal Finance

Length: 4:51

Program # 2011-37

Date aired: _September 15_ Time Aired: _6:00 AM_

Lori Gottlieb, PhD, psychotherapist who focuses on marriage and family therapy, author, contributor to the magazine and website, "The Atlantic"

Dr. Gottlieb believes that many modern parents are too obsessed with the happiness of their children and will do nearly anything to spare their kids from even mild discomfort, anxiety or disappointment. She said this form of parenting often dooms children to unhappy adulthoods. She explained how parents can recognize this trend in their family and change it.

Issues covered:
Parenting
Youth at Risk

Length: 9:11

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Issues covered:
Personal Health
Technology

Length: 8:10

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Issues covered:
Environment
Consumer Matters

Length: 5:03

Show # 2013-38

Date aired: September 22 Time Aired: 6:00 AM

David Gumpert, food rights advocate, author of "*Life, Liberty and the Pursuit of Food Rights*"

Mr. Gumpert believes that Americans should have the right to privately obtain foods directly from farmers, neighbors, and local producers, in the same way that previous generations did. He said government regulations are making it increasingly difficult for consumers who wish to get raw milk, custom-slaughtered beef and pastured eggs outside the government regulatory system. He outlined the potential health concerns about mass-produced, processed food sold at supermarkets.

Issues covered:
Food Safety
Government Regulation

Length: 8:29

Noël Janis-Norton, learning and behavior specialist, founder and director of The New Learning Centre in London, author of "*Calmer, Easier, Happier Parenting: Five Strategies That End the Daily Battles and Get Kids to Listen the First Time*"

Ms. Norton offered advice to parents who are tired of nagging, pleading or yelling just to get their kids to do simple tasks. She offered examples of how parents should use positive reinforcement to encourage children to cooperate. She also offered tips on how to make homework a more positive and pleasant task each day.

Issues covered:
Parenting
Children's Issues

Length: 8:40

Virginia Reichert, former director of the Center for Tobacco Control at North Shore-Long Island Jewish Health System

Ms. Reichert talked about a study she conducted that discovered many smokers incorrectly believe that nicotine causes cancer. This misperception makes them less likely to use nicotine patches or gum to help them stop smoking. She explained how comprehensive programs can greatly increase the success rate of smokers who want to quit.

Issues covered:
Addiction
Community Health

Length: 4:58

Show # 2013-39

Date aired: September 29 Time Aired: 6:00 AM

Emily Rogalski, PhD, Neuroscientist, Research Associate Professor in Cognitive Neurology and Alzheimer's Disease Center at the Northwestern University Feinberg School of Medicine

Dr. Rogalski is in the early stages of a study of "SuperAgers" — men and women who are in their 80s and 90s, but with brains and memories that seem far younger. She explained what has been learned so far from these exceptional seniors, and what she hopes to discover as the study progresses. She said the research may eventually find ways to help protect others from memory loss.

Issues covered:
Personal Health
Senior Citizens

Length: 8:01

Amanda Ripley, investigative journalist, author of "*The Smartest Kids in the World--and How They Got That Way*"

Over the past fifty years, math and science skills have remained largely flat in the US, while soaring in Canada, Finland and many other developed countries. Ms. Ripley explained why some new "education superpower" countries have rapidly improved test scores, and how their policies differ from the US. She said teachers' college programs in the US should become much more selective, only accepting top students.

Issues covered:
Education
Government

Length: 9:10

Dana Gunders, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Ms. Gunders recently co-lead a study with Harvard researchers that concluded that dates printed on packaged foods often confuse consumers, leading many to throw out food before it actually goes bad. She said the dates are intended to indicate freshness rather than whether a product is unsafe to eat. She would like to see new government regulations that would standardize food labeling and make it less confusing for consumers.

Issues covered:
Food Safety
Consumer Matters
Government Regulations

Length: 4:55

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Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Colorectal Cancer	CDC - Center Disease Control	000:18	017
Colorectal Cancer	CDC - Center Disease Control	000:31	034
Colorectal Cancer	CDC - Center Disease Control	000:33	054
Colorectal Cancer	CDC - Center Disease Control	001:01	064
Colorectal Cancer	CDC - Center Disease Control	001:03	029
Community Event	League American Bicyclists	000:30	025
Community Event	Nat. Assoc Broadcasters	000:30	012
Community Event	Ronald McDonald House	000:32	002
Community Event	United Way	001:00	021
Environmental	League American Bicyclists	000:30	036
Environmental	US Forest Service	000:29	007
Environmental	US Forest Service	000:30	012
Environmental	US Forest Service	001:00	009
Family	AARP	000:30	005
Family	Ad Council	000:30	011
Family	Ad Council	001:00	003
Family	Feed My People Foodbank	000:29	003
Family	Let's Move.org	000:29	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family	Let's Move.org	000:30	007
Family	Nat Drown Prevention Alliance	000:30	003
Family	Nat Drown Prevention Alliance	001:00	004
Family	United Negro College Fund	000:15	008
Family	US Dept. Health & Human Svc	000:30	014
MILITARY	Dept Veterans Affairs	000:15	002
MILITARY	Dept Veterans Affairs	000:30	004
MILITARY	Dept. Homeland Security	000:15	009
MILITARY	Dept. Homeland Security	000:30	012
MILITARY	Paralyzed Veterans of America	000:14	017
MILITARY	Paralyzed Veterans of America	000:29	011
MILITARY	Paralyzed Veterans of America	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	066
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	142
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	050
Miscellaneous	Ad Council	000:30	005
Miscellaneous	Found. Better Life - Values	000:14	007
Miscellaneous	Found. Better Life - Values	000:30	009
Miscellaneous	Housing & Urban Development	000:15	013
Miscellaneous	Housing & Urban Development	000:30	009
Miscellaneous	Nat. Assoc Broadcasters	001:00	014
Miscellaneous	United Negro College Fund	000:15	008
PSA	AT&T	000:30	022
PSA	SHOW YOUR STRIPES	000:29	023
PSA	SHOW YOUR STRIPES	000:30	166
PSA	SHOW YOUR STRIPES	000:31	034
Pulmonary Awareness	Woment in Govt dot org	000:28	038
Pulmonary Awareness	Woment in Govt dot org	001:01	038
RELIGION	Ad Council	001:00	063

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WELLNESS	Ad Council	000:30	005
WELLNESS	HEART ASSOCIATION	000:30	007
WELLNESS	League American Bicyclists	000:30	003
WELLNESS	Let's Move.org	000:29	003
WELLNESS	Let's Move.org	000:30	005
WELLNESS	Nat Drown Prevention Alliance	000:30	003
WELLNESS	Nat Drown Prevention Alliance	001:00	003
WELLNESS	US Dept. Health & Human Svc	000:15	009
WELLNESS	US Dept. Health & Human Svc	000:30	027