

WBIZ  
Eau Claire, WI  
Quarterly Issues/Programs List  
First Quarter, 2023  
04/16/2019

WBIZ  
Quarterly Issues/Programs List

WBIZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 06:01 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. C SASSON	01/08/2023 06:02 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. R HERNANDEZ	01/15/2023 06:00 AM	029:49
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 06:01 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:01 AM	029:50
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 06:01 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:02 AM	029:49

Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 06:01 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:03 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:03 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 06:02 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 06:00 AM	029:50
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 06:02 AM	029:49

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Blood Pressure	Ad Council	000:15	1
Blood Pressure	Ad Council	001:00	2
Cancer	American Cancer Society	000:15	1
Cancer	American Cancer Society	000:15	3

Cancer	American Cancer Society	000:30	1
Cancer	American Cancer Society	000:30	1
Cancer	MAKE A WISH	000:15	2
Cancer	MAKE A WISH	000:30	1
Cancer	St. Jude Children's Research	000:14	6
Cancer	St. Jude Children's Research	000:15	6
Cancer	St. Jude Children's Research	000:29	3
Cancer	St. Jude Children's Research	000:29	1
Cancer	St. Jude Children's Research	000:59	2
Cancer	St. Jude Children's Research	001:00	2
Cancer	St. Jude Children's Research	001:00	6
Cancer	STAND UP TO CANCER	000:15	3
Cancer	STAND UP TO CANCER	000:30	2
Cancer	STAND UP TO CANCER	001:00	2
Catholic Churches	Catholic Charities	000:30	1
Catholic Churches	Catholic Charities	001:00	2
Community Engagement	CE PSA: Generic	000:07	13
Drug Prevention	CDC - Center Disease Control	000:15	7
Family	US Dept. Health & Human Svc	001:00	1
Gun Reform, Public Safety, Pe	Ad Council	000:15	2
Gun Reform, Public Safety, Pe	Ad Council	000:30	1
Gun Reform, Public Safety, Pe	Ad Council	000:31	1
Gun Reform, Public Safety, Pe	Ad Council	001:00	2
HEP C.	CDC - Center Disease Control	000:28	1
HEP C.	CDC - Center Disease Control	000:29	1
Homeless	COVENANT HOUSE	000:15	1
Homeless	COVENANT HOUSE	001:00	1
HPV	PREVENT CANCER FOUNDATION	001:00	1
Lymphedema	CDC - Center Disease Control	000:30	1
Lymphedema	CDC - Center Disease Control	001:00	3
Lymphedema	CDC - Center Disease Control	001:00	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:59	1
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1
Pet Adoption	Best Friends Animal Society	000:30	1
POISON CONTROL	US Dept. Health & Human Svc	000:15	5
POISON CONTROL	US Dept. Health & Human Svc	000:15	6
POISON CONTROL	US Dept. Health & Human Svc	000:30	4

POISON CONTROL	US Dept. Health & Human Svc	000:30	2
Prescriptions	National Assoc of Boards of P	000:30	1
Scam Alert	Social Security Administratio	001:00	2
School	Communities In Schools	001:00	1
School	Nat'l Fed of State HS Assoc	001:00	6
School	TEACH	000:15	2
School	TEACH	000:30	1
School	TEACH	001:00	1
Smoking	CDC - Center Disease Control	001:00	2
Sudden Infant Death	National Institutes of Health	001:00	2
Veteran Support	Disabled Amer Vets	001:00	7
Veteran Support	VETERANS ASSISTANCE	000:15	3
Veteran Support	VETERANS ASSISTANCE	000:59	1