

WBIZ
Eau Claire, WI
Quarterly Issues/Programs List
Fourth Quarter, 2021
04/16/2019

WBIZ
Quarterly Issues/Programs List

WBIZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Rescue	Minnesota Community	Kelly from Tiny Dino Buds, an MN based bearded dragon rescue, explains the work they do to Sam.	Kelly Walstrom	10/03/2021 07:02 AM	030:00
COVID-19	Minnesota Community	Governor Tim Walz advocates for rapid COVID-19 tests in Minnesota public schools.	Tim Walz	10/10/2021 05:00 AM	030:00
Animal Rescue	Minnesota Community	Sam chats with Kelly with Tiny Dino Buds about the work they do as a bearded dragon rescue.	Kelly Walstrom	10/17/2021 07:02 AM	030:00
COVID-19	Minnesota Community	Dr. Murtaza Akhter discusses vaccine hesitancy from the perspective of emergency medicine.	Dr Murtaza Akhter; Ken Seeley	10/24/2021 07:03 AM	029:51
COVID-19	Minnesota Community	Dr. Pooja Shah explains that it is safe for pregnant women to get the COVID-19 vaccine.	Dr. El-Ashry; Dr. Shah	10/31/2021 07:02 AM	029:49
COVID-19	Minnesota Community	Dr. Pooja Shah explains that it is safe for pregnant women to get the COVID-19 vaccine.	Dr. El-Ashry; Dr. Shah	11/07/2021 07:03 AM	029:49
COVID-19	Minnesota Community	Teri Nestel from Childrens Miracle Network discusses COVID's impact on children worldwide.	Teri Nestel, Ava Paige	11/14/2021 07:01 AM	029:50
COVID-19	Minnesota Community	The Deputy Surgeon General shares info on authorization of COVID-19 vaccines for children.	Denise Hinton	11/21/2021 07:01 AM	029:43
COVID-19	Minnesota Community	Dale Bannon from the Salvation Army explains	Dale Bannon	11/28/2021 07:01 AM	029:50

		how COVID-19 has impacted them & how people can help.			
Animal Rescue	Minnesota Community	Kelly from Tiny Dino Buds explains their mission to rescue and rehab reptiles in need.	Kelly Walstrom	12/05/2021 07:00 AM	030:00
COVID-19	Minnesota Community	dr. collins shares information on the omicron variant and the resurgence of the delta variant.	dr. francis s. collins	12/12/2021 07:02 AM	029:50
COVID-19	Minnesota Community	dr. collins shares information on the omicron variant and the resurgence of the delta variant.	dr. francis s. collins	12/19/2021 07:02 AM	029:50
COVID-19	Minnesota Community	Dr. rosario from u.s. public health services provides the latest information on omicron variant.	Dr. Adi Rosario	12/26/2021 07:03 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption	Ad Council	000:15	1
Adoption	Ad Council	000:15	2
Adoption	Ad Council	000:30	1
Adoption	Ad Council	001:00	2
Adoption	Ad Council	001:00	2
Alzheimers Disease	Ad Council	000:15	3
Alzheimers Disease	Ad Council	001:00	2
Alzheimers Disease	Ad Council	001:00	2
Cancer	CDC - Center Disease Control	000:20	1
Cancer	CDC - Center Disease Control	000:30	1
Cancer	CDC - Center Disease Control	000:32	4
Cancer	CDC - Center Disease Control	001:00	1
Cancer	CDC - Center Disease Control	001:00	1

Cancer	Leukemia	000:30	1
Cancer	MAKE A WISH	000:15	5
Cancer	MAKE A WISH	000:30	1
Cancer	St. Jude Children's Research	000:14	5
Cancer	St. Jude Children's Research	000:29	6
Cancer	St. Jude Children's Research	000:30	1
Cancer	St. Jude Children's Research	000:59	2
Cancer	St. Jude Children's Research	001:00	2
Cancer	St. Jude Children's Research	001:00	6
Cancer	STAND UP TO CANCER	000:15	2
Car Seat Safety	Ad Council	000:30	1
Catholic Churches	Catholic Charities	000:30	2
Catholic Churches	Catholic Charities	001:00	1
Community Engagement	CE PSA: Generic	000:07	13
Community Engagement	Rotary	001:00	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	2
COVID-19	Ad Council	000:15	2
COVID-19	Ad Council	000:15	3
COVID-19	Ad Council	000:15	2
COVID-19	Ad Council	000:30	1
COVID-19	Ad Council	000:30	1
Drug Prevention	CDC - Center Disease Control	000:15	3
Drug Prevention	CDC - Center Disease Control	000:15	2
Fair Housing	Housing & Urban Development	000:30	2
Fair Housing	Housing & Urban Development	001:00	2
Fair Housing	Housing & Urban Development	001:00	1
Fair Housing	Housing & Urban Development	001:00	1
Family	US Dept. Health & Human Svc	000:30	3
Family	US Dept. Health & Human Svc	001:00	4
Flu Vaccine	AMERICAN HEART ASSOCIATION	000:15	1
HEALTH AND FITNESS	BREAST CANCER RESEARCH FOUNDA	000:30	8
HEP C.	CDC - Center Disease Control	000:29	1
HEP C.	CDC - Center Disease Control	000:56	1
HPV	PREVENT CANCER FOUNDATION	000:30	2
HPV	PREVENT CANCER FOUNDATION	001:00	4
Hunger	Feeding America	000:15	1
Hunger	Feeding America	001:00	1
Hunger	Feeding America	001:00	1
Job Training	Ad Council	000:15	3

Job Training	Ad Council	001:00	2
LGBT RIGHTS	GLAAD	000:30	7
LITERACY	Ad Council	000:15	4
LITERACY	Ad Council	000:30	1
Mental Health	NAT'L ALLIANCE MENTAL ILLNESS	000:30	1
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	6
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	12
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	4
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	6
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:59	1
ORGAN DONATION	US Dept. Health & Human Svc	001:00	2
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1
Pet Adoption	Best Friends Animal Society	000:29	1
Pet Adoption	Best Friends Animal Society	000:30	1
Pet Adoption	Best Friends Animal Society	000:32	1
POISON CONTROL	US Dept. Health & Human Svc	000:15	4
POISON CONTROL	US Dept. Health & Human Svc	000:15	3
POISON CONTROL	US Dept. Health & Human Svc	000:30	1
POISON CONTROL	US Dept. Health & Human Svc	000:30	1
Prescriptions	CDC - Center Disease Control	000:30	3
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	4
Scam Alert	Social Security Administratio	000:15	3
Scam Alert	Social Security Administratio	000:31	1
Scam Alert	Social Security Administratio	001:01	3
School	Communities In Schools	001:00	4
School	Nat'l Fed of State HS Assoc	001:00	4
School	Nat'l Fed of State HS Assoc	001:00	4
School	Nat'l Fed of State HS Assoc	001:00	5
School	TEACH	000:15	2
School	TEACH	000:15	1
School	TEACH	001:00	1
SHINE A LIGHT	SHINE A LIGHT	000:29	3
SHINE A LIGHT	SHINE A LIGHT	000:30	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	10
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
Smoking	CDC - Center Disease Control	000:30	1
Smoking	CDC - Center Disease Control	000:30	1

Smoking	CDC - Center Disease Control	000:30	1
Smoking	CDC - Center Disease Control	000:31	2
Smoking	CDC - Center Disease Control	001:00	3
Smoking	CDC - Center Disease Control	001:02	3
Social Justice	Ad Council	001:00	1
SSI	Social Security Administratio	001:00	1
UNCF	UNCF	000:30	5
Veteran Support	Disabled Amer Vets	001:00	1
Veteran Support	VETERANS ASSISTANCE	000:15	2
Veteran Support	VETERANS ASSISTANCE	000:29	1
Veteran Support	VETERANS ASSISTANCE	000:59	1
Vision	Ad Council	001:00	3
WOMENSHEART	CDC - Center Disease Control	000:30	4
WOMENSHEART	CDC - Center Disease Control	000:31	3
WOMENSHEART	CDC - Center Disease Control	001:00	3
WOMENSHEART	CDC - Center Disease Control	001:01	2