WBIZ-FM

Eau Claire, WI Quarterly Issues/Programs List Third Quarter, 2020 04/16/2019 WBIZ

Quarterly Issues/Programs List

WBIZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Childrens Cancer	Minnesota Community	Kirsten Smith shares her daughter Zoe's story & advocates for people to register with Be The Match.	Kirsten Smith	07/12/2020 07:03 AM	030:00
COVID-19	Minnesota Community	Sam shares audio & info about potential statewide mask mandate. She's joined by Dr. Marilyn Peitso.	Dr. Marilyn Peitso	07/19/2020 07:00 AM	030:00
COVID-19	Minnesota Community	Sam shares info & audio related to the Emergency Executive Order mandating masks in indoor spaces.	Minnesota Officials	07/26/2020 07:01 AM	030:00
COVID-19	Minnesota Community	Sam features two organizations helping homeless youth and adults through the COVID19 crisis.	Paul Ramsour	08/02/2020 07:00 AM	029:57
Youth Health	Minnesota Community	Chris McArdle and Karla Blomberg from Wishes & More joins Sam to share their stories and mission.	Karla Blomberg	08/09/2020 07:00 AM	030:00
Youth Health	Minnesota Community	Chris McArdle and Karla Blomberg from Wishes & More joins Sam to share their stories and mission.	Karla Blomberg	08/16/2020 07:02 AM	030:00
COVID-19	Minnesota Community	Sam is joined by Brian Martucci to discuss the pros and cons of distance learning due to COVID-19.	Brian Martucci	08/23/2020 07:02 AM	030:00

COVID-19	Minnesota Community	Sam is joined by Brian Martucci to discuss the pros and cons of distance learning due to COVID-19.	Brian Martucci	08/30/2020 07:01 AM	030:00
COVID-19	Minnesota Community	Sam is joined by Brian Martucci to discuss the pros and cons of distance learning due to COVID-19.	Brian Martucci	09/06/2020 07:03 AM	030:00
COVID-19	Minnesota Community	Sam highlights important information on the impact of COVID- 19 on tourism in Northern Minnesota.	Joe Henry	09/13/2020 05:30 AM	030:00
COVID-19	Minnesota Community	Sam shares audio and information about the "No Barrier Testing" push by MDH.	Andrew Mueller	09/20/2020 05:33 AM	030:00
COVID-19	Minnesota Community	Voting from home during COVID-19	Mai Joua Vang	09/27/2020 07:00 AM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)					

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Ad Council	000:30	1
Cancer	MAKE A WISH	000:15	2
Cancer	MAKE A WISH	000:30	1
Cancer	St. Jude Children's Research	000:14	3
Cancer	St. Jude Children's Research	000:15	2
Cancer	St. Jude Children's Research	000:29	4
Cancer	St. Jude Children's Research	000:30	1
Cancer	St. Jude Children's Research	000:59	9
Cancer	St. Jude Children's Research	001:00	4
Cancer	St. Jude Children's Research	001:00	10
Catholic Churches	Catholic Charities	000:30	2
Catholic Churches	Catholic Charities	001:00	5
Community Engagement	CE PSA: Generic	000:07	3
Driver Safety	Child Car Safety	000:15	2

Driver Safety	Child Car Safety	000:30	2
Fair Housing	Housing & Urban Development	000:30	2
Fair Housing	Housing & Urban Development	001:00	5
Family	US Dept. Health & Human Svc	000:30	1
Family	US Dept. Health & Human Svc	001:00	5
HEP C.	CDC - Center Disease Control	000:28	1
HEP C.	CDC - Center Disease Control	000:29	1
HEP C.	CDC - Center Disease Control	000:56	5
HPV	PREVENT CANCER FOUNDATION	000:30	1
HPV	PREVENT CANCER FOUNDATION	001:00	4
Job Training	Goodwill	001:00	4
Medicare	Centers for Medicare & Medica	001:00	1
Miscellaneous	Found. Better Life - Values	000:29	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:59	2
ORGAN DONATION	US Dept. Health & Human Svc	001:00	5
ORGAN DONATION	US Dept. Health & Human Svc	001:00	2
ORGAN DONATION	US Dept. Health & Human Svc	001:00	5
Pet Adoption	Best Friends Animal Society	000:29	1
POISON CONTROL	US Dept. Health & Human Svc	000:15	1
POISON CONTROL	US Dept. Health & Human Svc	000:15	4
POISON CONTROL	US Dept. Health & Human Svc	000:30	4
POISON CONTROL	US Dept. Health & Human Svc	000:30	2
Smoking	CDC - Center Disease Control	000:30	1
Veteran Support	Disabled Amer Vets	001:00	7
Veteran Support	Paralyzed Veterans of America	000:15	1
Veteran Support	Paralyzed Veterans of America	000:30	1
Veteran Support	VETERANS ASSISTANCE	000:29	1
Veteran Support	VETERANS ASSISTANCE	000:59	5