

WBIZ-FM  
Eau Claire, WI  
Quarterly Issues/Programs List  
First Quarter, 2020  
04/13/2020

WBIZ-FM  
Quarterly Issues/Programs List

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WBIZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **American Heart Month:** Jon Justice joins Sam to share his story about his heart defects.
  - **Big Brothers/Big Sisters:** BIG BROTHERS BIG SISTER FUNDRAISER
  - **Coronavirus:** Sam is joined by Dr. Mark Schleiss to discuss risks that the coronavirus poses part 2
  - **COVID-19:** Daveed Gartenstein-Ross answers listener questions about COVID-19.
  - **GreenLight Fund:** Margaret Hall from GreenLight Twin Cities joins Sam to discuss her organization's mission.
  - **Lead The Way:** Chad Greenway joins Sam to discuss to mission and programs within his Lead The Way Foundation.
  - **mary pica anderson:** L.E. PHILLIPS SENIOR CENTER Fundraiser For expansion follow up 1/24/20
  - **PAMELA WESTBY:** L.E. PHILLIPS Public Library/Big Brothers Big Sisters Part II
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Big Brothers/Big Sisters	Wisconsin Today	BIG BROTHERS BIG SISTER FUNDRAISER	sara antonson	01/05/2020 06:33 AM	030:13
mary pica anderson	Wisconsin Today	L.E. PHILLIPS SENIOR CENTER Fundraiser For expansion	senior center	01/12/2020 06:31 AM	029:55
mary pica anderson	Wisconsin Today	L.E. PHILLIPS SENIOR CENTER Fundraiser For expansion	senior center	01/19/2020 06:31 AM	029:55
mary pica anderson	Wisconsin Today	L.E. PHILLIPS SENIOR CENTER Fundraiser For expansion follow up 1/24/20	senior center	01/26/2020 06:34 AM	029:55
PAMELA WESTBY	Wisconsin Today	L.E. PHILLIPS Public Library/Big Brothers Big Sisters	L.E.PHILLIPS LIBRARY	02/02/2020 06:34 AM	030:16
PAMELA WESTBY	Wisconsin Today	L.E. PHILLIPS Public Library/Big Brothers Big Sisters Part II	L.E.PHILLIPS LIBRARY	02/09/2020 06:30 AM	030:16
Coronavirus	Minnesota Community	Sam is joined by Dr. Mark Schleiss to discuss risks that the coronavirus poses part 2	Dr. Mark Schleiss	02/16/2020 06:30 AM	030:00
American Heart Month	Minnesota Community	Jon Justice joins Sam to share his story about his heart defects.	Jon Justice	02/23/2020 06:32 AM	030:00
GreenLight Fund	Minnesota Community	Margaret Hall from GreenLight Twin Cities joins Sam to discuss her organization's mission.	Margaret Hall	03/01/2020 06:30 AM	030:00
Lead The Way	Minnesota Community	Chad Greenway joins Sam to discuss to mission and programs within his Lead The Way Foundation.	Chad Greenway	03/08/2020 06:31 AM	030:00
COVID-19	Minnesota Community	Daveed Gartenstein-Ross answers listener questions about COVID-19.	Daveed Gartenstein-Ross	03/29/2020 07:00 AM	030:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AARP	000:30	011
----	Ad Council	000:30	046
----	AMERICAN HEART ASSOCIATION	000:30	021
----	AMERICAN HEART ASSOCIATION	000:31	005
----	Best Friends Animal Society	000:30	001
----	Best Friends Animal Society	000:31	001
----	Best Friends Animal Society	000:32	001
----	Catholic Charities	001:00	003
----	CDC - Center Disease Control	000:15	004
----	CDC - Center Disease Control	000:29	001
----	CDC - Center Disease Control	000:30	006
----	CDC - Center Disease Control	000:57	002
----	CDC - Center Disease Control	001:00	004
----	CE PSA: Generic	000:07	007
----	Centers for Medicare & Medica	001:00	003
----	Child Car Safety	000:15	002
----	Child Car Safety	000:30	003
----	CHILD MIND INSTITUTE	000:33	006
----	CHILD MIND INSTITUTE	000:34	006
----	CHILD MIND INSTITUTE	000:36	005

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
----	Dept Veterans Affairs	000:30	020
----	Disabled Amer Vets	000:30	002
----	Disabled Amer Vets	001:00	007
----	Found. Better Life - Values	000:30	022
----	Gill Foundation	001:00	003
----	Goodwill	000:30	001
----	Goodwill	001:00	004
----	HEART ASSOCIATION	000:30	010
----	Housing & Urban Development	001:00	003
----	MATCHING DONORS DOT COM	000:30	062
----	MATCHING DONORS DOT COM	000:31	006
----	Nat'l Alliance on Mental Ill	000:30	021
----	Nat'l Alliance on Mental Ill	000:31	011
----	Natl Assoc Board of Pharmacy	000:15	007
----	Natl Assoc Board of Pharmacy	000:30	007
----	Natl Assoc Board of Pharmacy	001:00	009
----	Orthopaedic Surgeons	001:00	004
----	Paralyzed Veterans of America	000:15	001
----	PEACE IN THE STREETS	000:31	006
----	PREVENT CANCER FOUNDATION	001:00	003
----	PROJECT YELLOW LIGHT	000:29	002
----	PROJECT YELLOW LIGHT	000:30	020
----	Shelter Pet Project.org	000:30	053
----	St. Jude Children's Research	000:15	004
----	St. Jude Children's Research	000:30	004
----	St. Jude Children's Research	001:00	016
----	United Negro College Fund	000:15	013
----	United Way	000:30	018
----	US Dept of Homeland	000:15	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	US Dept of Homeland	000:30	003
----	US Dept of Homeland	001:00	006
----	US Dept. Health & Human Svc	000:15	006
----	US Dept. Health & Human Svc	000:30	018
----	US Dept. Health & Human Svc	001:00	017
----	US Dept. Health & Human Svc	001:01	002
----	VETERANS ASSISTANCE	001:00	003
----	WI Medical Society	000:29	011
Cancer	St. Jude Children's Research	000:15	006
Cancer	St. Jude Children's Research	000:30	005
Cancer	St. Jude Children's Research	001:00	018
Catholic Churches	Catholic Charities	000:30	001
Catholic Churches	Catholic Charities	001:00	004
Community Engagement	CE PSA: Generic	000:07	008
Driver Safety	Child Car Safety	000:15	003
Driver Safety	Child Car Safety	000:30	001
ELDERLY	Orthopaedic Surgeons	001:00	004
Fair Housing	Housing & Urban Development	001:00	003
Family	US Dept. Health & Human Svc	001:01	002
HEP C.	CDC - Center Disease Control	000:29	001
HEP C.	CDC - Center Disease Control	000:30	001
HEP C.	CDC - Center Disease Control	000:57	002
HPV	PREVENT CANCER FOUNDATION	001:00	003
Job Training	Goodwill	001:00	004
LGBT RIGHTS	Gill Foundation	000:30	001
LGBT RIGHTS	Gill Foundation	001:00	003
Medicare	Centers for Medicare & Medica	001:00	003
ORGAN DONATION	US Dept. Health & Human Svc	000:30	002
ORGAN DONATION	US Dept. Health & Human Svc	001:00	020

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Pet Adoption	Best Friends Animal Society	000:30	001
Pet Adoption	Best Friends Animal Society	000:31	001
Pet Adoption	Best Friends Animal Society	000:32	001
POISON CONTROL	US Dept. Health & Human Svc	000:15	008
POISON CONTROL	US Dept. Health & Human Svc	000:30	003
Smoking	CDC - Center Disease Control	000:30	001
Veteran Support	Disabled Amer Vets	000:30	001
Veteran Support	Disabled Amer Vets	001:00	008
Veteran Support	Paralyzed Veterans of America	000:15	002
Veteran Support	VETERANS ASSISTANCE	001:00	002