

WBIZ  
 Eau Claire, WI  
 Quarterly Issues/Programs List  
 First Quarter, 2021  
 04/16/2019

WBIZ  
 Quarterly Issues/Programs List

WBIZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COVID-19	Minnesota Community	Sam shares audio & info from Governor Walz's Dec 16th address about extended COVID19 restrictions.	Tim Walz	01/02/2021 07:00 PM	030:00
COVID-19	Minnesota Community	Sam shares audio from Walz's latest COVID19 briefing & info on how restrictions are changing.	Tim Walz	01/09/2021 06:56 PM	030:00
Wildlife Preservation	Minnesota Community	Sam features Stan Tekiela as he shares information on Minnesota wildlife handling winter weather.	Stan Tekiela	01/16/2021 06:55 PM	030:00
Unemployment	Minnesota Community	Kirstyn Sansom from Kelly chats with Sam about MN's unemployment numbers and the 2021 job market.	Kirstyn Sansom	01/23/2021 07:00 PM	030:00
COVID-19	Minnesota Community	Sam chats with the founder of Farm Direct MN which helps farmers & consumers impacted by COVID-19	Sazzy Calhoun	01/31/2021 01:00 AM	030:00
Wildlife Preservation	Minnesota Community	Sam features Stan Tekiela as he shares information on Minnesota wildlife handling winter weather.	Stan Tekiela	02/07/2021 01:00 AM	030:00

COVID-19	Minnesota Community	Sam shares audio from Walz's latest COVID19 briefing & info on how restrictions are changing.	Tim Walz	02/14/2021 01:00 AM	030:00
Hunger	Minnesota Community	Sam chats with representatives from two hunger relief organizations	Cathy Maes, Sophia Lenarz-Coy	02/21/2021 01:00 AM	030:00
COVID-19	Minnesota Community	Sam highlights organizations impacted by the coronavirus pandemic	Tom Lyons	02/28/2021 01:00 AM	030:00
COVID-19	Minnesota Community	Kenneth Cole, Dr. Harold Koplewicz, Dr. Ken Duckworth discuss effects of COVID19 on mental health.	Ryan Gorman	03/07/2021 01:00 AM	030:00
COVID-19	Minnesota Community	Sam shares information and clips from the most recent MDH COVID-19 briefing with Governor Tim Walz.	Tim Walz	03/14/2021 01:00 AM	030:00
Education, Tutors	Minnesota Community	Looking for tutors for AmericCorps' reading and math programs in Minnesota	Julia Qanrud Dir Innovation	03/21/2021 02:00 AM	030:00
COVID-19	Minnesota Community	Sam shares audio from Walz's latest COVID19 briefing	Tim Walz	03/28/2021 02:00 AM	030:00

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimers Disease	Ad Council	000:15	1
Blood Pressure	AMERICAN HEART ASSOCIATION	000:15	2
Blood Pressure	AMERICAN HEART ASSOCIATION	001:00	1

Cancer	MAKE A WISH	000:15	1
Cancer	St. Jude Children's Research	000:14	2
Cancer	St. Jude Children's Research	000:15	1
Cancer	St. Jude Children's Research	000:29	3
Cancer	St. Jude Children's Research	000:59	1
Cancer	St. Jude Children's Research	001:00	2
Catholic Churches	Catholic Charities	001:00	1
CE PSA: Generic	CE PSA: Generic	000:07	2
Community Engagement	CE PSA: Generic	000:07	2
COVID-19	Ad Council	000:15	1
Driver Safety	Child Car Safety	000:15	2
Fair Housing	Housing & Urban Development	000:30	1
Fair Housing	Housing & Urban Development	001:00	2
Family	US Dept. Health & Human Svc	000:15	3
Family	US Dept. Health & Human Svc	000:15	2
Family	US Dept. Health & Human Svc	000:30	4
Family	US Dept. Health & Human Svc	001:00	3
Family	US Dept. Health & Human Svc	001:00	1
HEP C.	CDC - Center Disease Control	000:29	1
HEP C.	CDC - Center Disease Control	000:56	1
HPV	PREVENT CANCER FOUNDATION	001:00	2
Job Training	Ad Council	000:15	1
Job Training	Ad Council	001:00	1
National Fed. of State HS Ass	PSA - WIAA - Stars and Stripes :60	001:00	1
ORGAN DONATION	US Dept. Health & Human Svc	000:59	1
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1

Pet Adoption	Best Friends Animal Society	000:29	1
Pet Adoption	Best Friends Animal Society	000:30	2
Pet Adoption	Best Friends Animal Society	000:30	1
Pet Adoption	Best Friends Animal Society	000:32	2
POISON CONTROL	US Dept. Health & Human Svc	000:15	3
POISON CONTROL	US Dept. Health & Human Svc	000:15	3
POISON CONTROL	US Dept. Health & Human Svc	000:30	1
PSA - Adoption - Patience 30	Ad Council	000:30	2
PSA - Alzheimer's Awareness - Cynthia 60	Ad Council	001:00	3
PSA - Best Friend Animal Society - Buy	Best Friends Animal Society	000:30	1
PSA - BrightFocus Foundation - Vision Loss 60	Ad Council	001:00	1
PSA - CDC - Cessation Tips 60	CDC - Center Disease Control	001:02	2
PSA - CDC - Hidden Disease Hep C v1 30	CDC - Center Disease Control	000:28	1
PSA - CDC - RX Awareness	CDC - Center Disease Control	000:30	1
PSA - CDC - Tiffany's Mother Tip 30	CDC - Center Disease Control	000:30	1
PSA - Communities In Schools - Headcount :30	Communities In Schools	000:30	1
PSA - COVID 19 - Healthy Routine 30	Ad Council	000:30	1
PSA - COVID 19 - Loneliness 15	Ad Council	000:15	1
PSA - Fatherhood Involvement - Frank 15	US Dept. Health & Human Svc	000:15	1
PSA - Fatherhood Involvement - Frank 60	US Dept. Health & Human Svc	001:00	1
PSA - Fatherhood Involvement - Groan 60	US Dept. Health & Human Svc	001:00	1
PSA - Fatherhood Involvement - Marvin 60	US Dept. Health & Human Svc	001:00	1
PSA - Feeding America - Child Hunger 15	Feeding America	000:15	1
PSA - Feeding America - Child Hunger 60	Feeding America	001:00	1
PSA - HUD - Imagine 60	Housing & Urban Development	001:00	2

PSA - NFHS - A Simple Favor 60	Nat'l Fed of State HS Assoc	001:00	1
PSA - NFHS - Lost and Found 60	Nat'l Fed of State HS Assoc	001:00	1
PSA - NFHS - The Power of You 60	Nat'l Fed of State HS Assoc	001:00	1
PSA - Organ Donation - Made Possible By Chris 60	US Dept. Health & Human Svc	001:00	2
PSA - Organ Donation - Made Possible By Roxanne 60	US Dept. Health & Human Svc	001:00	2
PSA - Organ Donation - Made Possible By Steve 60	US Dept. Health & Human Svc	001:00	1
PSA - Organ Donation - Sam Wyche :60	US Dept. Health & Human Svc	000:59	1
PSA - Poison Control - Make The Call v1 30	US Dept. Health & Human Svc	000:30	1
PSA - Poison Control - Make The Call v2 30	US Dept. Health & Human Svc	000:30	2
PSA - Prevent Cancer Foundation - HPV 60	PREVENT CANCER FOUNDATION	001:00	1
PSA - Racial Justice Series - Louder 30	Ad Council	000:30	1
PSA - Social Security Admin - Scam Alert :60	Social Security Administratio	001:01	3
PSA - St Jude - Family 30	St. Jude Children's Research	000:29	1
PSA - St Jude - Progress 30	St. Jude Children's Research	000:29	1
PSA - St Jude Finding Help 60	St. Jude Children's Research	000:59	1
PSA - TEACH - Teachers 60	TEACH	001:00	2
PSA - VA - Innovation	VETERANS ASSISTANCE	000:15	1
PSA - VA - Stand With Us 60	VETERANS ASSISTANCE	000:59	2
PSA - WIAA - Tough Tougher :60	PSA - WIAA - Tough Tougher :60	001:00	1
PSA - WIAA - We See :60	PSA - WIAA - We See :60	001:00	1
PSA - Wokforce Rediness - A Way Out 60	Ad Council	001:00	1
PSA/AD COUNCIL/REACH V1	REACH.GOV	000:30	7
PSA/AD COUNCIL/REACH V2	REACH.GOV	000:30	4
PSA/AD COUNCIL/VACCINATION/MOVIES	Ad Council	000:29	2
PSA/AD COUNCIL/VACCINATIONS/GYM	Ad Council	000:29	2
PSA/AD COUNCIL/VACCINATIONS/KIDS IN SCHOOL	Ad Council	000:30	1
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	3
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	1

PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	2
PSA/IWOMENS HEALTH MONTH PRIORITIZE PREVENTION V1	WOMENSHEART	000:29	10
PSA/IWOMENS HEALTH MONTH SEEK EMERGENCY CARE V1	WOMENSHEART	000:29	12
PSA/IWOMENS HEART	WOMENSHEART	000:29	4
School	Nat'l Fed of State HS Assoc	001:00	1
Smoking	CDC - Center Disease Control	000:30	1
Smoking	CDC - Center Disease Control	000:30	2
Smoking	CDC - Center Disease Control	000:30	1
Smoking	CDC - Center Disease Control	001:00	1
Smoking	CDC - Center Disease Control	001:02	2
Veteran Support	VETERANS ASSISTANCE	000:29	1
Veteran Support	VETERANS ASSISTANCE	000:59	3