WBIZ

Eau Claire, WI

Quarterly Issues/Programs List First Quarter, 2022 04/16/2019

WBIZ

Quarterly Issues/Programs List

WBIZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/TIME	DURATION
COVID-19	Minnesota Community	Dr. rosario from u.s. public health services provides the latest information on omicron variant.	Dr. Adi Rosario	01/02/2022 07:00 AM	029:50
Health, Safety, Mental Health	Minnesota Community	Sam chats with Julia Quanrud about ServeMinnesota's new program: Refugee Resettlement Initiative.	Julia Quanrud	01/09/2022 07:00 AM	030:00
Health, Safety, Mental Health	Minnesota Community	Sam chats with Julia Quanrud about ServeMinnesota's new program: Refugee Resettlement Initiative.	Julia Quanrud	01/16/2022 07:01 AM	030:00
Animal Rescue	Minnesota Community	Sam chats with the founder of Tiny Dino Buds about their rescue efforts.	Kelly Walstrom	01/23/2022 07:02 AM	030:00
COVID-19	Minnesota Community	Dr. Assoumou shares information on the Omicron variant, COVID vaccines and boosters, and more.	Dr. Assoumou	01/30/2022 07:00 AM	029:50
COVID-19	Minnesota Community	American Red Cross Spokesperson, Katie Wilkes, discusses the national blood crisis due to Omicron.	Katie Wilkes	02/06/2022 07:02 AM	029:50
Heart Health	Minnesota Community	The CEO of WomenHeart shares information on disparities in heart disease.	Celina Gorre	02/13/2022 07:00 AM	029:50

COVID-19	Minnesota Community	dr. byron jasper discusses the downturn in covid-19 cases and the concerns of future variants.	dr. byron jasper	02/20/2022 07:00 AM	029:50
Veterans Health	Minnesota Community	The executive director of Mission Roll Call discusses the work they do for veterans across the USA.	Cole Lyle	02/27/2022 07:01 AM	029:50
Health	Minnesota Community	It is Colorectal Cancer Awareness Month. Dr. King shares why awareness is more important than ever.	Dr. Sallyann Coleman King	03/06/2022 05:58 AM	029:50
Health	Minnesota Community	A clinical psychologist explains how to talk about and explain the war in Ukraine to your children.	Dr. Janine Domingues	03/13/2022 06:02 AM	029:50
Community Assistance	Minnesota Community	Wendy Blackshaw explains the positive impact on our communities by hosting the Womens's Final Four.	Wendy Blackshaw	03/20/2022 06:03 AM	030:00
Community Assistance	Minnesota Community	Lori Bettinger discusses the economical impact of conflict in Ukraine.	Lori Bettinger	03/27/2022 06:01 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator-	-provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS		
Adoption	Ad Council	000:15	1		
Adoption	Ad Council	000:30	1		
Adoption	Ad Council	001:00	4		
Alzheimers Disease	Ad Council	000:15	4		
Alzheimers Disease	Ad Council	000:15	1		
Alzheimers Disease	Ad Council	000:30	1		
Alzheimers Disease	Ad Council	000:30	1		

Alzheimers Disease	Ad Council	001:00	3
Alzheimers Disease	Ad Council	001:00	1
Cancer	CDC - Center Disease Control	000:30	1
Cancer	CDC - Center Disease Control	000:32	1
Cancer	CDC - Center Disease Control	001:00	4
Cancer	CDC - Center Disease Control	001:00	2
Cancer	MAKE A WISH	000:15	1
Cancer	MAKE A WISH	000:30	1
Cancer	St. Jude Children's Research	000:14	1
Cancer	St. Jude Children's Research	000:15	2
Cancer	St. Jude Children's Research	000:29	3
Cancer	St. Jude Children's Research	000:30	1
Cancer	St. Jude Children's Research	000:59	4
Cancer	St. Jude Children's Research	001:00	4
Cancer	St. Jude Children's Research	001:00	3
Cancer	STAND UP TO CANCER	000:30	2
Cancer	STAND UP TO CANCER	001:00	1
Cancer	STAND UP TO CANCER	001:00	1
Car Seat Safety	Ad Council	001:00	3
Catholic Churches	Catholic Charities	001:00	1
Community Engagement	CE PSA: Generic	000:07	8
Community Engagement	Rotary	000:29	1
COVID-19	Ad Council	001:00	2
Drug Prevention	CDC - Center Disease Control	000:15	3
Drug Prevention	CDC - Center Disease Control	000:15	2
Fair Housing	Housing & Urban Development	001:00	6
Fair Housing	Housing & Urban Development	001:00	5
Family	US Dept. Health & Human Svc	000:30	1
Family	US Dept. Health & Human Svc	001:00	3
Flu Vaccine	Ad Council	000:30	1
Flu Vaccine	Ad Council	001:00	8
Health	AMERICAN HEART ASSOCIATION	000:15	1
HEP C.	CDC - Center Disease Control	000:29	1
HEP C.	CDC - Center Disease Control	000:56	2
Hunger	Ad Council	000:30	1
Hunger	Ad Council	000:30	1
Hunger	Ad Council	001:00	2
Hunger	Ad Council	001:00	2
Hunger	Ad Council	001:00	2
Hunger	Ad Council	001:00	1

Hunger	Feeding America	000:15	1
Hunger	Feeding America	000:30	1
Hunger	Feeding America	001:00	1
Hunger	Feeding America	001:00	3
Job Training	Ad Council	000:15	1
Job Training	Ad Council	001:00	2
ORGAN DONATION	US Dept. Health & Human Svc	000:30	3
ORGAN DONATION	US Dept. Health & Human Svc	000:59	1
ORGAN DONATION	US Dept. Health & Human Svc	001:00	2
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1
ORGAN DONATION	US Dept. Health & Human Svc	001:00	3
Pet Adoption	Best Friends Animal Society	000:29	1
Pet Adoption	Best Friends Animal Society	000:30	1
POISON CONTROL	US Dept. Health & Human Svc	000:15	3
POISON CONTROL	US Dept. Health & Human Svc	000:15	2
POISON CONTROL	US Dept. Health & Human Svc	000:30	2
Prescriptions	CDC - Center Disease Control	000:30	3
Scam Alert	Social Security Administratio	000:30	1
School	Communities In Schools	001:00	1
School	Nat'l Fed of State HS Assoc	000:30	1
School	Nat'l Fed of State HS Assoc	001:00	6
School	Nat'l Fed of State HS Assoc	001:00	1
School	Nat'l Fed of State HS Assoc	001:00	1
School	TEACH	001:00	1
School	TEACH	001:00	2
SELF ESTEEM	US Air Force	000:32	3
Smoking	Ad Council	000:15	1
Smoking	Ad Council	000:30	1
Smoking	CDC - Center Disease Control	000:30	3
Smoking	CDC - Center Disease Control	000:30	1
Smoking	CDC - Center Disease Control	001:00	3
SSI	Social Security Administratio	001:00	2
Sudden Infant Death	National Institutes of Health	001:00	2
Veteran Support	Disabled Amer Vets	001:00	11
Veteran Support	VETERANS ASSISTANCE	000:29	1
WOMENSHEART	CDC - Center Disease Control	000:30	2
WOMENSHEART	CDC - Center Disease Control	000:31	2
WOMENSHEART	CDC - Center Disease Control	001:00	1
WOMENSHEART	CDC - Center Disease Control	001:01	5
WOMENSHEART	WOMEN HEART	000:28	18