

WBIZ  
Eau Claire, WI  
Quarterly Issues/Programs List  
Second Quarter, 2023  
04/16/2019

WBIZ  
Quarterly Issues/Programs List

WBIZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health in Tragedy Situations	Dr. J. Katzenstein	04/02/2023 06:02 AM	029:49
Social Justice, Pediatric Hos	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Legacy of Dr. Martin Luther King Jr. and how communities can help their local children's hospital.	M. Luther King III, T. Nestel	04/09/2023 06:01 AM	029:48
Social Justice, Pediatric Hos	9007792 iHeartRadio Communities: Public Affairs Special	Discuss National Minority Health Month, National Volunteer Month, and Earth Month/Earth Day.	K. Jones, J. Kleindienst, S.	04/23/2023 06:00 AM	029:49
Social Justice, Pediatric Hos	9007792 iHeartRadio Communities: Public Affairs Special	Discuss National Minority Health Month, National Volunteer Month, and Earth Month/Earth Day.	K. Jones, J. Kleindienst, S.	04/30/2023 06:03 AM	029:49
Autism Awareness, Stroke Prev	9007792 iHeartRadio Communities: Public Affairs Special	Discuss autism awareness/available resources and the symptoms of stroke and prevention.	M. Partin, Dr. M. Elkind	05/07/2023 06:00 AM	029:49
Disaster Preparation, Nurses	9007792 iHeartRadio Communities: Public Affairs Special	importance of AM radio in emergencies, crucial need for nurses, National	M. Brown, J. Gleason	05/14/2023 06:01 AM	029:49

		Stroke Awareness Month			
Veteran's Health, Mental Heal	9007792 iHeartRadio Communities: Public Affairs Special	Discuss how the VA helps women veterans and insight into America's mental health crisis.	Dr. J. Strauss, M. Grau-Porte	05/21/2023 06:02 AM	029:49
Veteran's Health, Mental Heal	9007792 iHeartRadio Communities: Public Affairs Special	Discuss organizations who help support Veterans, their families, and the services they provide.	B. Carroll, J., Lorraine, T.	05/28/2023 06:02 AM	029:50
Cyber-Bullying, Suicide Preve	9007792 iHeartRadio Communities: Public Affairs Special	Discuss protecting children from cyber-bullying and support available to deal with the problem.	M. Molak	06/04/2023 06:03 AM	029:49
Creating Positive Change, Dea	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss positive change in inner-city communities and the challenges working moms face.	B. Courtney, P. Faris	06/11/2023 06:00 AM	029:49
PTSD AWARENESS, JUNETEENTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss PTSD Awareness Month and the history of the Juneteenth Holiday.	C. Lyle, K. Navies	06/18/2023 06:02 AM	029:49
Public Health, LGBTQ advocacy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the work HHS did during the COVID pandemic and the work GLAAD does promoting LGBTQ advocacy	M. Malik, A. Allen Ramos	06/25/2023 06:02 AM	029:49

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Blood Pressure	Ad Council	000:15	4
Cancer	American Cancer Society	000:15	5

Cancer	American Cancer Society	000:15	3
Cancer	American Cancer Society	000:30	1
Cancer	St. Jude Children's Research	000:14	3
Cancer	St. Jude Children's Research	000:29	2
Cancer	St. Jude Children's Research	000:30	1
Cancer	St. Jude Children's Research	000:30	1
Cancer	St. Jude Children's Research	000:59	3
Cancer	St. Jude Children's Research	001:00	1
Cancer	St. Jude Children's Research	001:00	3
Cancer	St. Jude Children's Research	001:00	4
Cancer	STAND UP TO CANCER	000:15	5
Cancer	STAND UP TO CANCER	000:30	1
Cancer	STAND UP TO CANCER	001:00	7
Catholic Churches	Catholic Charities	001:00	1
Community Engagement	CE PSA: Generic	000:07	5
Diversity & Inclusion	Ad Council	000:30	1
Drug Prevention	CDC - Center Disease Control	000:15	9
Drug Prevention	CDC - Center Disease Control	000:15	2
Drug Prevention	CDC - Center Disease Control	000:30	1
Family	US Dept. Health & Human Svc	000:30	1
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	1
Gun Reform, Public Safety, Pe	Ad Council	000:15	2
Gun Reform, Public Safety, Pe	Ad Council	000:30	1
Gun Reform, Public Safety, Pe	Ad Council	000:30	1
Gun Reform, Public Safety, Pe	Ad Council	001:00	3
HEP C.	CDC - Center Disease Control	000:28	2
HEP C.	CDC - Center Disease Control	000:56	4
Homeless	COVENANT HOUSE	000:15	2
Homeless	COVENANT HOUSE	001:00	2
HPV	PREVENT CANCER FOUNDATION	000:30	1
LGBT RIGHTS	GLAAD	000:30	7
LGBT RIGHTS	OUTRIGHT INTERNATIONAL	000:29	7
Lymphedema	CDC - Center Disease Control	000:30	1
Lymphedema	CDC - Center Disease Control	001:00	2
Lymphedema	CDC - Center Disease Control	001:00	2
Macular Degeneration	Am Society of Retina Speciali	000:59	1
MAKE A WISH	MAKE A WISH	000:30	11
Mental Health	CHILD MIND INSTITUTE	000:30	10
Mental Health	MENTAL HEALTH COALITION	000:30	3
Mental Health	NAMI	000:30	7

Mental Health	Partnership Promo Inventory	000:30	1
Mental Health	Partnership Promo Inventory	000:30	1
Mental Health	Partnership Promo Inventory	000:30	1
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	5
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	3
NO KID HUNGRY	NO KID HUNGRY	000:29	13
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:59	2
ORGAN DONATION	US Dept. Health & Human Svc	001:00	2
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1
POISON CONTROL	US Dept. Health & Human Svc	000:15	5
POISON CONTROL	US Dept. Health & Human Svc	000:15	3
Prescriptions	National Assoc of Boards of P	000:15	4
School	Communities In Schools	001:00	1
School	Nat'l Fed of State HS Assoc	000:30	1
School	Nat'l Fed of State HS Assoc	001:00	3
Smoking	CDC - Center Disease Control	001:00	1
Sudden Infant Death	National Institutes of Health	001:00	3
THE V FOUNDATION	THE V FOUNDATION	000:29	16
Veteran Support	Disabled Amer Vets	001:00	7
Veteran Support	VETERANS ASSISTANCE	000:15	2
Veteran Support	VETERANS ASSISTANCE	000:59	1