

WBIZ  
Eau Claire, WI  
Quarterly Issues/Programs List  
Third Quarter, 2022  
04/16/2019

WBIZ  
Quarterly Issues/Programs List

WBIZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Rescue	Minnesota Community	Kelly Walstrom from a local MN animal rescue explains their efforts to rescue bearded dragons.	Kelly Walstrom	07/03/2022 07:01 AM	030:00
Mental Health, Children's Men	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Assessing the mental health crisis affecting the U.S., along with information on resources for those struggling with mental health issues.	C. Reynolds, Dr. J. Domingues	07/10/2022 07:01 AM	029:49
TRAVEL AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Kym Lee, actress and celebrity makeup artist, joined forces with Dr. Yan Katsnelson to promote the topic of how women are affected by uterine fibroids.	Dr. P. Marks, P. Greenberg	07/17/2022 07:01 AM	029:49

Public Health & Safety, Educa	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	We've been hearing a lot about the new BA 5 COVID	J. Palm, A. Dworkin	07/24/2022 07:01 AM	029:49
Public Health & Safety, US Ec	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	According to a new observational study, alcohol consumption of just 4 drinks a week might be changing your brain. Dr. Porter discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer's, Parkinson's, and other neurodegenerative conditions.	Dr. P. Porter, R. Insana	07/31/2022 07:01 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org.	DR C JACKMAN, K FISHER	08/07/2022 07:01 AM	029:49
Pediatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Keeping kids safe from COVID during the return to school, plus the latest information on the COVID-19 vaccines,	Dr. A. Cadilla, Dr. J. Draper	08/14/2022 07:01 AM	029:49

		including who's eligible to get them and their safety and efficacy.			
Pediatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	It's back to school time and the CDC has recently put out some updated guidance for use in community settings and schools. Masetti discussed the changes and what parents should be doing if their child gets exposed to COVID.	Dr. G. Masetti, S. Manzano	08/21/2022 07:01 AM	029:50
Mental Health, Nutrition, Loc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	With back to school upon us, many families and kids are anxious when it comes to a new school year, issues like gun violence and mental health. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org	Dr. C. Jackman, Z. Villarreal	08/28/2022 07:01 AM	029:49
Public Health & Safety, Menta	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week The CDC has recently	Dr. C. Jones, Dr. M. Miller	09/04/2022 07:01 AM	029:49

		updated guidance for use in community settings and schools. Dr. Jones told us what prompted the new guidance and how these changes affect people at higher risk.			
Public Health & Safety, Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The new Omicron-boosters are being delivered but what do we need to know about the updated COVID vaccines? Tobin told us how they are different from the previous vaccines, and how they will they better protect us against the variants that are currently circulating.	Dr. E. Twentyman, M. Tobin	09/11/2022 07:00 AM	029:49
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but	Dr. G. Bearman, B. DiSabatino	09/18/2022 07:02 AM	029:49

		remain low for boosters. Bearman focused on the continued challenges facing Hispanic communities with dispensing updated COVID health information.			
Addiction Recovery and Disast	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Addiction recovery is an issue that impacts nearly half of Americans. One Million Strong is an organization uniting fans, artists, and the music industry to destigmatize addiction recovery through the power of community.	S. Strode, L. Crager	09/25/2022 07:02 AM	029:49
Padiatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. A. Cadilla, Dr. J. Draper	08/14/2022 05:56 AM	029:49
Padiatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. G. Masseti, S. Manzano	08/21/2022 06:02 AM	029:50
Mental Health, Nutrition, Loc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Jackman, Z. Villarreal	08/28/2022 06:02 AM	029:49
Public Health & Safety, Menta	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Jones, Dr. M. Miller	09/04/2022 06:00 AM	029:49

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption	Ad Council	000:30	1
Adoption	Ad Council	001:00	2
Alzheimers Disease	Ad Council	000:15	1
Alzheimers Disease	Ad Council	000:30	1
Blood Pressure	Ad Council	001:00	1
Cancer	CDC - Center Disease Control	000:21	1
Cancer	CDC - Center Disease Control	001:00	2
Cancer	St. Jude Children's Research	000:14	2
Cancer	St. Jude Children's Research	000:15	3
Cancer	St. Jude Children's Research	000:29	3
Cancer	St. Jude Children's Research	000:59	1
Cancer	St. Jude Children's Research	001:00	2
Cancer	St. Jude Children's Research	001:00	6
Cancer	STAND UP TO CANCER	000:15	1
Cancer	STAND UP TO CANCER	000:30	1
Cancer	STAND UP TO CANCER	001:00	6
Cancer	STAND UP TO CANCER	001:00	1
Car Seat Safety	Ad Council	001:00	2
Catholic Churches	Catholic Charities	000:30	1
Catholic Churches	Catholic Charities	001:00	3
Community Engagement	CE PSA: Generic	000:07	7
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	1
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	1
COVID-19	CDC - Center Disease Control	000:15	1
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	4
CRISIS TEXTLINE	Partnership Promo Inventory	000:29	1
Drug Prevention	CDC - Center Disease Control	000:15	1
Drug Prevention	CDC - Center Disease Control	000:15	1
Education	NATIONAL SUMMER LEARNING	000:30	20
Fair Housing	Housing & Urban Development	000:30	1
Fair Housing	Housing & Urban Development	001:00	3

Fair Housing	Housing & Urban Development	001:00	2
Family	US Dept. Health & Human Svc	001:00	2
Flu Vaccine	AMERICAN HEART ASSOCIATION	000:15	1
Flu Vaccine	AMERICAN HEART ASSOCIATION	000:30	1
GLAAD	GLAAD	000:29	2
Gun Reform, Public Safety, Pe	Ad Council	000:15	1
Health	AMERICAN HEART ASSOCIATION	000:30	1
HEP C.	CDC - Center Disease Control	000:28	1
HEP C.	CDC - Center Disease Control	000:56	2
HPV	PREVENT CANCER FOUNDATION	001:00	1
Hunger	Ad Council	001:00	2
Hunger	Feeding America	000:15	1
Hunger	Feeding America	001:00	3
Job Training	Ad Council	000:15	2
Job Training	Ad Council	001:00	2
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	14
Lymphedema	CDC - Center Disease Control	000:30	1
Lymphedema	CDC - Center Disease Control	001:00	1
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:32	4
NO KID HUNGRY	NO KID HUNGRY	000:29	14
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:59	2
ORGAN DONATION	US Dept. Health & Human Svc	001:00	2
ORGAN DONATION	US Dept. Health & Human Svc	001:00	1
OUTRIGHT INTERNATIONAL	OUTRIGHT INTERNATIONAL	000:29	2
Pet Adoption	Best Friends Animal Society	000:29	1
Pet Adoption	Best Friends Animal Society	000:30	1
POISON CONTROL	US Dept. Health & Human Svc	000:15	2
POISON CONTROL	US Dept. Health & Human Svc	000:15	1
POISON CONTROL	US Dept. Health & Human Svc	000:30	2
Prescriptions	CDC - Center Disease Control	000:30	2
Prescriptions	National Assoc of Boards of P	000:15	1
Scam Alert	Social Security Administratio	000:30	1
School	Communities In Schools	001:00	3
School	Nat'l Fed of State HS Assoc	001:00	9
School	TEACH	000:15	1
School	TEACH	001:00	2
School	TEACH	001:00	1
Smoking	Ad Council	000:15	2
Smoking	CDC - Center Disease Control	000:30	1

Smoking	CDC - Center Disease Control	000:30	1
Smoking	CDC - Center Disease Control	001:00	1
Smoking	CDC - Center Disease Control	001:02	4
SSI	Social Security Administratio	001:00	2
Sudden Infant Death	National Institutes of Health	001:00	2
TREVOR POJECT	TREVOR PROJECT	000:29	2
Veteran Support	Disabled Amer Vets	000:30	1
Veteran Support	Disabled Amer Vets	001:00	3
Veteran Support	Disabled Amer Vets	001:00	6
WOMENSHEART	CDC - Center Disease Control	000:30	2
WOMENSHEART	CDC - Center Disease Control	001:01	1