



125 West 55th St
New York, NY 10019

Contract # 26124639	Changes as of: 8/9/2018 at 12:04 PM	Version: Current State Version 1
CPE: 425/452/6842	Flight: 10/30/18 - 11/5/18	Station: KIMA
Agency: GMMB	Advertiser: Clean Air Clean Energy Washington	Market: Yakima
3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: NEW YORK
Agency Order #: 7616242	Service: Nielsen	Total Spots: 37
Buyer: Patel, Meredith	Primary Demo:	Total CPP: \$0.00
Salesperson: THOMAS PARK 212-373-8137	Assistant: ANTONETTE ADDERLEY 212-373-8148	Total GRP:
		Traffic #: AR999608

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/30 - 10/30		Total Spots	Total \$	CPP*	GRP*
						10/30					
1	Tu-F,M 5a-5:30a		KIMA+ Action News @ Sunrise	\$250.00	30	1		1	\$250.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		KIMA+ Action News @ Sunrise	\$350.00	30	1		1	\$350.00	\$0.00	0.0
3	Tu-F,M 6a-6:30a		KIMA+ Action News @ Sunrise	\$425.00	30	3		3	\$1,275.00	\$0.00	0.0
4	Tu-F,M 6:30a-7a		KIMA+ Action News @ Sunrise	\$425.00	30	3		3	\$1,275.00	\$0.00	0.0
5	Tu-F,M 7a-8a		CBS This Morning	\$450.00	30	4		4	\$1,800.00	\$0.00	0.0
6	Tu-F,M 8a-9a		CBS This Morning	\$225.00	30	3		3	\$675.00	\$0.00	0.0
7	Sa 5a-7a		CBS This Morning Saturday	\$150.00	30	2		2	\$300.00	\$0.00	0.0
8	Tu-F,M 10a-11a		Price Is Right	\$450.00	30	2		2	\$900.00	\$0.00	0.0
9	Tu-F,M 11a-12n		Young And The Restless	\$275.00	30	2		2	\$550.00	\$0.00	0.0
10	Tu-F,M 2p-3p		Let's Make A Deal	\$350.00	30	1		1	\$350.00	\$0.00	0.0
11	Tu-F,M 3p-4p		Dr. Phil	\$275.00	30	2		2	\$550.00	\$0.00	0.0
12	Tu-F,M 4p-5p		Judge Judy	\$375.00	30	2		2	\$750.00	\$0.00	0.0
13	Tu-F,M 6:30p-7p		Inside Edition	\$800.00	30	3		3	\$2,400.00	\$0.00	0.0
14	Tu-F,M 5p-5:30p		KIMA+ Action News @ 5p	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
15	Tu-F,M 5:30p-6p		CBS Evening News	\$1,800.00	30	1		1	\$1,800.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		KIMA+ Action News @ 6p	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
17	Su 6p-6:30p		CBS Evening News	\$1,200.00	30	1		1	\$1,200.00	\$0.00	0.0
18	Su 7p-8p		60 Minutes-CBS	\$1,800.00	30	1		1	\$1,800.00	\$0.00	0.0
19	Tu-F,M 11p-11:35p		KIMA+ Action News @ 11p	\$425.00	30	3		3	\$1,275.00	\$0.00	0.0
TOTALS:								37	\$20,500.00	\$0.00	0.0



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Separation:		Traffic #: AR999608

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/09/18 12:04 PM	System	Notice Received.
08/09/18 6:58 AM	THOMAS PARK	Separation: 30

Competitive Information	
Market Budget:	\$44,565
KIMA Share:	46%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$20,500.00	N/A	0.0
Total	100%	37	\$20,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	37	\$20,500.00
Total	37	\$20,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/9/18 8:12 AM					\$0	\$0	
New	8/9/18 6:46 AM	THOMAS PARK	Confirmed	37		\$20,500.00	\$20,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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