

ORDER



Orders
Order / Rev: 28358554
Alt Order #: 28358554
Product Desc: Fighting for Our Fut
Estimate: 9013
Flight Dates: 02/22/24 - 02/27/24
Original Date / Rev: 02/21/24 / 02/21/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: James Wells
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Fighting for our Future PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	14	\$9,900.00	\$8,415.00
02/26/24	03/31/24	11	\$6,600.00	\$5,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	14	\$9,900.00	\$8,415.00	0.00
March 2024	11	\$6,600.00	\$5,610.00	0.00
Totals	25	\$16,500.00	\$14,025.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Sacramento KTXL	10%	\$16,500.00
Market	100%	\$165,000.00

Competitive Share

	Share	Total
CABLE	90%	\$148,500.00
KBSV	0%	\$0.00
KCRA	0%	\$0.00
KFTL	0%	\$0.00
KMAX	0%	\$0.00
KOVR	0%	\$0.00
KQCA	0%	\$0.00
KSPX	0%	\$0.00
KUVS	0%	\$0.00
KVIE	0%	\$0.00
KXTV	0%	\$0.00
NTXL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTXL	02/22/24	02/22/24		CM	M-F 5p-530p	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-530p M-F 5p-530p											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$550.00		0.00			
N 2	KTXL	02/23/24	02/23/24	M-F 5p-530p M-F 5p-530p	CM	M-F 5p-530p	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$550.00		0.00			
N 3	KTXL	02/26/24	02/26/24	M-F 5p-530p M-F 5p-530p	CM	M-F 5p-530p	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$550.00		0.00			
N 4	KTXL	02/27/24	02/27/24	M-F 5p-530p M-F 5p-530p	CM	M-F 5p-530p	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----					1	\$550.00		0.00			
N 5	KTXL	02/22/24	02/22/24	M-F 530p-6p M-F 530p-6p	CM	530p-6p	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$550.00		0.00			
N 6	KTXL	02/23/24	02/23/24	M-F 530p-6p M-F 530p-6p	CM	530p-6p	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$550.00		0.00			
N 7	KTXL	02/26/24	02/26/24	M-F 530p-6p M-F 530p-6p	CM	530p-6p	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$550.00		0.00			
N 8	KTXL	02/27/24	02/27/24	M-F 530p-6p M-F 530p-6p	CM	530p-6p	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----					1	\$550.00		0.00			
N 9	KTXL	02/22/24	02/22/24	M-F 6p-6:30p M-F 6p-6:30p	CM	M-F 6p-6:30p	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$550.00		0.00			
N 10	KTXL	02/23/24	02/23/24	M-F 6p-6:30p M-F 6p-6:30p	CM	M-F 6p-6:30p	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$550.00		0.00			
N 11	KTXL	02/26/24	02/26/24	M-F 6p-6:30p M-F 6p-6:30p	CM	M-F 6p-6:30p	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$550.00		0.00			
N 12	KTXL	02/27/24	02/27/24	M-F 6p-6:30p M-F 6p-6:30p	CM	M-F 6p-6:30p	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----					1	\$550.00		0.00			
N 13	KTXL	02/22/24	02/22/24		CM	M-F 6:30p-7p	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00

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				M-F 6:30p-7p M-F 6:30p-7p											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$550.00		0.00			
N14	KTXL	02/23/24	02/23/24	M-F 6:30p-7p M-F 6:30p-7p	CM	M-F 6:30p-7p	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$550.00		0.00			
N15	KTXL	02/26/24	02/26/24	M-F 6:30p-7p M-F 6:30p-7p	CM	M-F 6:30p-7p	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$550.00		0.00			
N16	KTXL	02/27/24	02/27/24	M-F 6:30p-7p M-F 6:30p-7p	CM	M-F 6:30p-7p	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----					1	\$550.00		0.00			
N17	KTXL	02/22/24	02/22/24	M-F 7p-7:30p M-F 7p-7:30p	CM	M-F 7p-7:30p	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$550.00		0.00			
N18	KTXL	02/23/24	02/23/24	M-F 7:30p-8p M-F 7:30p-8p	CM	M-F 7:30p-8p	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$550.00		0.00			
N19	KTXL	02/26/24	02/26/24	M-F 7p-7:30p M-F 7p-7:30p	CM	M-F 7p-7:30p	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$550.00		0.00			
N20	KTXL	02/27/24	02/27/24	M-F 7p-7:30p M-F 7p-7:30p	CM	M-F 7p-7:30p	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----					1	\$550.00		0.00			
N21	KTXL	02/23/24	02/23/24	M-Su 10p-10:30p M-Su 10p-10:30p	CM	M-Su 10p-10:30p	----F--	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
				Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$1,100.00		0.00			
N22	KTXL	02/26/24	02/26/24	M-Su 10p-10:30p M-Su 10p-10:30p	CM	M-Su 10p-10:30p	M-----	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
				Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$1,100.00		0.00			
N23	KTXL	02/24/24	02/24/24	M-Su 10p-10:30p M-Su 10p-10:30p	CM	M-Su 10p-10:30p	-----S-	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S-					1	\$1,100.00		0.00			
N24	KTXL	02/24/24	02/24/24	M-Su 10:30p-11p M-Su 10:30p-11p	CM	M-Su 10:30p-11p	-----S-	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S-					1	\$1,100.00		0.00			
N25	KTXL	02/25/24	02/25/24		CM	M-Su 10p-10:30p	-----S	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Su 10p-10:30p											
				M-Su 10p-10:30p											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S		1				\$1,100.00		0.00			
													Totals	25	\$16,500.00