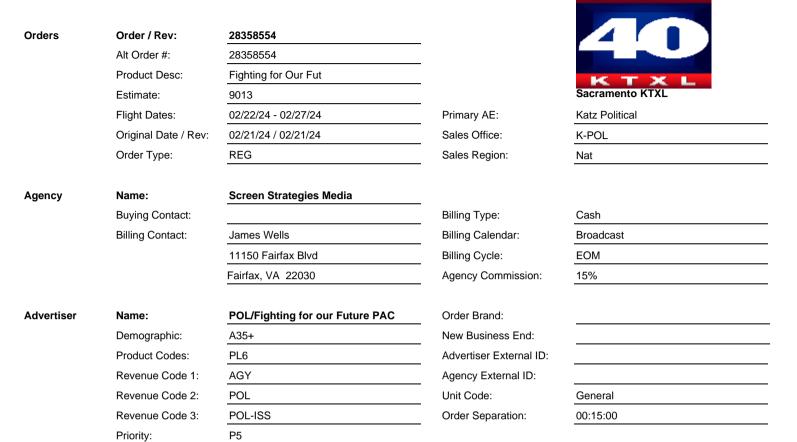
## **ORDER**



## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	14	\$9,900.00	\$8,415.00
02/26/24	03/31/24	11	\$6,600.00	\$5,610.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	14	\$9,900.00	\$8,415.00	0.00
March 2024	11	\$6,600.00	\$5,610.00	0.00
Totals	25	\$16,500.00	\$14.025.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share	Share	Total
Sacramento KTXL	10%	\$16,500.00
Market	100%	\$165,000,00

Competitive Share	Share	Total
CABLE	90%	\$148,500.00
KBSV	0%	\$0.00
KCRA	0%	\$0.00
KFTL	0%	\$0.00
KMAX	0%	\$0.00
KOVR	0%	\$0.00
KQCA	0%	\$0.00
KSPX	0%	\$0.00
KUVS	0%	\$0.00
KVIE	0%	\$0.00
KXTV	0%	\$0.00
NTXL	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start E	nd	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KTXL	02/22/24 02	2/22/24		CM	M-F 5p-530p	T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00

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Order / Rev: 28358554 Advertiser: POL/Fighting for our Future PAC

Alt Order #: 28358554 Product Desc: Fighting for Our Fut Sacramento KTXL

Flight Dates: 02/22/24 - 02/27/24 Estimate: 9013

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5p-530p M-F 5p-530p									
New	S		56 2236									
	Start Date 02/19/24	End Date 02/25/24	<u>Weekdays</u> T	Spots/Week 1	Rate \$550.00	Rating 0.00						
		24 02/23/24	M-F 5p-530p	CM	M-F 5p-530p	F	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
			M-F 5p-530p									·
New	s Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
	02/19/24	02/25/24	F	1	\$550.00	0.00					İ	
N 3 KT	XL 02/26/2	24 02/26/24	M-F 5p-530p	CM	M-F 5p-530p	M	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
New	S		M-F 5p-530p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
	02/26/24	03/03/24	M	1	\$550.00	0.00			^=== == == == == == == == = = = = = = =			<b>^</b>
N 4 KI	XL 02/27/2	24 02/27/24	M-F 5p-530p M-F 5p-530p	CM	M-F 5p-530p	- T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
New	S		т ор осор									
	Start Date 02/26/24	End Date 03/03/24	<u>Weekdays</u> - T	Spots/Week 1	Rate \$550.00	Rating 0.00						
		24 02/22/24	M-F 530p-6p	CM	530p-6p	T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
			M-F 530p-6p						,			*
New	s Start Date	End Data	Mookdovo	Spoto/Mook	Poto	Dating					1	
	02/19/24	End Date 02/25/24	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
N 6 KT	XL 02/23/2	24 02/23/24	M-F 530p-6p	CM	530p-6p	F	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
New	'S		M-F 530p-6p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	02/19/24	02/25/24	F	1	\$550.00	0.00						
N 7 KT	XL 02/26/2	24 02/26/24	M-F 530p-6p M-F 530p-6p	CM	530p-6p	M	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
New	s		и г осор ор									
	Start Date	End Date 03/03/24	<u>Weekdays</u> M	Spots/Week	Rate Co. 00	Rating						
	02/26/24 XI 02/27/	24 02/27/24	M-F 530p-6p	CM	\$550.00 530p-6p	0.00 - T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
110 1117	\L \\ \( \text{\text{\$\infty}} \)	02/21/21	M-F 530p-6p	0	ocop op	•	.00	·	ψοσο.σσ1 σ	0.00 14111	· ·	φοσσ.σσ
New	_	End Data	Maakdaya	Cnoto/Mode	Doto	Doting						
	Start Date 02/26/24	End Date 03/03/24	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
N 9 KT	XL 02/22/2	24 02/22/24	M-F 6p-6:30p	CM	M-F 6p-6:30p	T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
New	c		M-F 6p-6:30p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
	02/19/24	02/25/24	T	1	\$550.00	0.00						
N10 KT	XL 02/23/2	24 02/23/24	M-F 6p-6:30p M-F 6p-6:30p	CM	M-F 6p-6:30p	F	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
New	S		W-1- op-0.30p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	02/19/24	02/25/24	F	1	\$550.00	0.00	:30	1	\$550 00 D2	0.00 NIM	1	¢550.00
IN II KIZ	AL UZ/20/2	24 02/26/24	M-F 6p-6:30p M-F 6p-6:30p	СМ	M-F 6p-6:30p	M	.30	1	\$550.00 P3	0.00 NM	'	\$550.00
New												
	Start Date 02/26/24	End Date 03/03/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
		24 02/27/24	M-F 6p-6:30p	CM	M-F 6p-6:30p		:30	1	\$550.00 P3	0.00 NM	1	\$550.00
	_		M-F 6p-6:30p									
New	s Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	02/26/24	03/03/24	- T	1	\$550.00	0.00						
N13 KT	XL 02/22/2	24 02/22/24		CM	M-F 6:30p-7p	T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00

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Order / Rev: 28358554 Advertiser: POL/Fighting for our Future PAC

Alt Order #: 28358554 Product Desc: Fighting for Our Fut Sacramento KTXL

Flight Dates: 02/22/24 - 02/27/24 Estimate: 9013

Mesic 231924   Mesi	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Name													
New   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Section   Sect	News			олоор гр									
New   New													
New   Start Date   End Date   MF 6:30p-7p   CM   MF 6:30p-7p   CM   MF 6:30p-7p   MF					•			.30	1	\$550 00 P3	0.00 NM	1	\$550.00
Sint Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start	TTT TTT	OLILOIL	1 02,20,21		O.V.	W 1 0.00p 1		.00		φοσο.σσ1 σ	0.00 14141	· .	φοσσ.σσ
New   C2719/24   C2725/24   C2726/26   M			<b>5</b> 15 .		0	5.	D ::						
New Start Date				<u>vveeкdays</u> F									
New   Start Date   Find Date   Meekdays   Spots/Week   Rate   Rating   Section   Sec				M-F 6:30p-7p				:30	1	\$550.00 P3	0.00 NM	1	\$550.00
Siart Date													
New   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Section   Sect		rt Doto	End Data	Mookdovo	Spoto/Mook	Poto	Dating						
News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date					Spois/week 1								
New   Start   Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start   Date   Week   C9/28/24   C9/	N16 KTXL	02/27/2	4 02/27/24	M-F 6:30p-7p	CM		o - T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
Start Date   End Date   Week 02/26/24   -T	Name			M-F 6:30p-7p									
New   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 02/19/24   02/25/24   WF-7p-730p   CM   MF-7p-7:30p   -T   :30   1 \$550.00 P3   0.00 NM   1 \$550.00 P3   No NM   No N		rt Date	End Date	Weekdays	Snots/Week	Rate	Rating						
News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week													
News	N17 KTXL	02/22/2	4 02/22/24	M-F 7p-7:30p	CM	M-F 7p-7:30	oT	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week	Nowo			M-F 7p-7:30p									
New   New		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
New   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Da												į	
New   Start Date   End Date   Weekdays   Ozy25/24   O	N18 KTXL	02/23/2	4 02/23/24		CM	M-F 7:30p-8	o F	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
New   Start Date   End Date   Weekday   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   News			M-F 7:30p-8p										
News   C2/19/24   C2/26/24   C2		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Week: 02/	19/24	02/25/24	F			0.00					<u> </u>		
News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date    N19 KTXL	02/26/2	4 02/26/24		CM	M-F 7p-7:30p	o M	:30	1	\$550.00 P3	0.00 NM	1	\$550.00	
New   New	News			M-F 7p-7:30p									
N20 KTXL   02/27/24   02/27/24   02/27/24   02/27/24   02/27/24   02/27/24   02/25/24	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
News   Start   Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start   Date   Start   Sta					<u> </u>								
News   Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rating   Spots/Week   Rating   Spots/Week   S	N20 KTXL	02/27/2	4 02/27/24		СМ	M-F 7p-7:30p	o - T	:30	1	\$550.00 P3	0.00 NM	1	\$550.00
Week:         02/26/24         03/03/24         -T         1         \$550.00         0.00           N21         KTXL         02/23/24         02/23/24         M-Su 10p-10:30p-11p M-Su 10:30p-11p M-Su 10:30p-	News			₩-1 7р-7.50р									
N21 KTXL 02/23/24 02/23/24 M-Su 10p-10:30p CM M-Su 10p-10:30p F :30 1 \$1,100.00 P3 0.00 NM 1 \$1,100.00 P3													
N-Su 10p-10:30p   N-Su 10p-10:30p   N-Su 10p-10:30p   N-2							.20		¢4 400 00 D2	0.00 NIM	,	£4 400 00	
Late News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	NZT KIXL	02/23/2	4 02/23/24			M-Su 10p-10	:30pF	:30	1	\$1,100.00 P3	U.UU INIVI	1	\$1,100.00
Week: 02/19/24         02/25/24        F-         1         \$1,100.00         0.00           N22 KTXL 02/26/24 02/26/24 02/26/24 VIVE REAL NEWS         Week 10p-10:30p M         30         1 \$1,100.00 P3         0.00 NM         1         \$1,100.00 P3	Late Ne	:WS											
N22 KTXL 02/26/24 02/26/24 M-Su 10p-10:30p CM M-Su 10p-10:30p M :30 1 \$1,100.00 P3 0.00 NM 1 \$1,100.00 P3				<u>Weekdays</u>									
N-Su 10p-10:30p   Late News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   N-Su 10p-10:30p   N-Su 10:30p-11p   N-Su 1								-30	1	\$1 100 00 P3	0.00 NM	1	\$1 100 00
Start Date   End Date   Weekdays   M   1 \$1,100.00   0.00	NZZ KIAL	02/20/2	- 02/20/24			W Ou Top-10	лор м	.00		ψ1,100.001 3	0.00 14101	l '	ψ1,100.00
Week:         02/26/24         03/03/24         M         1         \$1,100.00         0.00           N23         KTXL         02/24/24         02/24/24         M-Su 10p-10:30p         CM         M-Su 10p-10:30pS-         :30         1         \$1,100.00 P3         0.00 NM         1         \$1,100.00           News         Start Date End Date Weekdays O2/25/24         Weekdays Spots/Week Park Park Park Park Park Park Park Par													
N23 KTXL 02/24/24 02/24/24 M-Su 10p-10:30p CM M-Su 10p-10:30pS- :30 1 \$1,100.00 P3 0.00 NM  News  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start													
News    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating								:30	1	\$1.100.00 P3	0.00 NM	1	\$1.100.00
Start Date   End Date   Weekdays   O2/25/24   O2/25/24   O2/25/24   O2/25/24   O2/25/24   O2/25/24   O2/25/24   O2/25/24   O2/24/24   O2/24/24   O2/24/24   O2/24/24   O2/24/24   O2/24/24   O2/24/24   O2/24/24   O2/24/24   O2/25/24   O2/25/2	-									, ,			, ,
Week: 02/19/24       02/25/24      S-       1       \$1,100.00       0.00         N24 KTXL 02/24/24 02/24/24 02/24/24 M-Su 10:30p-11p       CM M-Su 10:30p-11pS-       :30 1 \$1,100.00 P3 0.00 NM       1 \$1,100.00 P3 0.00 NM         News       Start Date Week: 02/19/24 02/25/24 02/25/24 02/25/24S-       Spots/Week Rate Rating P1,100.00 0.00		t Data	Fral Data	Ma alada sa	C==+= \\ \\ \\ ==  -	Data	Datina						
N24 KTXL 02/24/24 02/24/24 M-Su 10:30p-11p CM M-Su 10:30p-11pS- :30 1 \$1,100.00 P3 0.00 NM 1 \$1,100.00 P3 News  Start Date End Date Weekdays Spots/Week Rate Rating 02/25/24 02/25/24 51,100.00 P3 0.00				<u>vveeкdays</u> S-									
News         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 02/19/24         02/25/24        S-         1 \$1,100.00         0.00				M-Su 10:30p-11p				:30	1	\$1,100.00 P3	0.00 NM	1	\$1,100.00
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Week: 02/19/24 02/25/24S- 1 \$1,100.00 0.00		rt Data	End Date	Weekdays	Snots/Meek	Rate	Rating						
	N25 KTXL	02/25/2	4 02/25/24				):30pS	:30	1	\$1,100.00 P3	0.00 NM	1	\$1,100.00

Print Date: 02/21/24 16:42:22 Page 4 of 4

 Order / Rev:
 28358554
 Advertiser:
 POL/Fighting for our Future PAC

 Alt Order #:
 28358554
 Product Desc:
 Fighting for Our Fut
 Sacramento KTXL

Flight Dates: 02/22/24 - 02/27/24 Estimate: 9013

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
M-Su 10p-10:30p

M-Su 10p-10:30p

News

 Start Date
 End Date
 Weekdays
 Spots/Week
 Rate
 Rating

 Week: 02/19/24
 02/25/24
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 1 \$1,100.00
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Totals 25 \$16,500.00