

Ampersand Cable System Order

Order #	63171352
Syscode	1527
System Name	Cox Media/Cox Plus-Southside, VA
Market	Norfolk-Virginia Beach

Flight Dates	04/02/24 - 04/08/24
Agency	AssemblyPOL
Advertiser	Affordable Virginia

Update Date	04/01/24
Version	1 Vs. 1

AE	Chris Overberg
Sales Coordinator	Ryan Choate
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Apr23
All ratings are based on DMA populations	

Client Code	AFVI
Product Code	AFVI
Est Code	4201
Product Name	AFFORDABLE VIRGINIA
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,860.00		
Commission	\$279.00		
Net Total	\$1,581.00		
Total Spots	30		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	1.77	GIMP	19120
CPP	\$1,049.00	CPM	\$97.28

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/1 New Order: Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	BET DT	4/8/24	4/14/24	09:00	16:00	X							0.00	0	1	\$78.00	\$78.00	30	
2	BET	BET EF	4/8/24	4/14/24	16:00	20:00	X							0.00	0	1	\$78.00	\$78.00	30	
3	BET	BET PT	4/8/24	4/14/24	20:00	24:00	X							0.00	0	1	\$120.00	\$120.00	30	
4	OWN	OWN DT	4/8/24	4/14/24	09:00	16:00	X							0.00	0	1	\$12.00	\$12.00	30	
5	OWN	OWN EF	4/8/24	4/14/24	16:00	20:00	X							0.00	0	1	\$24.00	\$24.00	30	
6	OWN	OWN PT	4/8/24	4/14/24	20:00	24:00	X							0.00	0	1	\$60.00	\$60.00	30	
7	BET	BET DT	4/1/24	4/7/24	09:00	16:00		X	X	X	X			0.08	857	4	\$78.00	\$312.00	30	
8	BET	BET PT	4/1/24	4/7/24	20:00	24:00		X	X	X	X			0.13	1380	4	\$120.00	\$480.00	30	
9	OWN	OWN EF	4/1/24	4/7/24	16:00	20:00		X	X	X	X			0.04	438	4	\$24.00	\$96.00	30	
10	BET	BET EF	4/1/24	4/7/24	16:00	20:00		X	X	X	X			0.10	1043	4	\$78.00	\$312.00	30	
11	OWN	OWN PT	4/1/24	4/7/24	20:00	24:00		X	X	X	X			0.10	1062	4	\$60.00	\$240.00	30	
12	OWN	OWN DT	4/1/24	4/7/24	09:00	16:00		X	X	X	X			0.00	0	4	\$12.00	\$48.00	30	

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$1,860.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,860.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/01/24

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