

Ampersand Cable System Order

Order #	63166309
Syscode	1527
System Name	Cox Media/Cox Plus-Southside, VA
Market	Norfolk-Virginia Beach

Flight Dates	03/19/24 - 03/25/24
Agency	AssemblyPOL
Advertiser	Affordable Virginia

Update Date	03/15/24
Version	1 Vs. 1

AE	Chris Overberg
Sales Coordinator	Alexandra Eng-Nguyen
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
-	

Client Code	AFVI
Product Code	AFVI
Est Code	4108
Product Name	AFFORDABLE VIRGINIA
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,860.00		
Commission	\$279.00		
Net Total	\$1,581.00		
Total Spots	30		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	16.71	GIMP	32673
CPP	\$111.00	CPM	\$56.93

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/15 New order: PLease review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	BET DT	3/25/24	3/31/24	09:00	16:00	X							0.46	903	1	\$78.00	\$78.00	30	NCR
2	BET	BET EF	3/25/24	3/31/24	16:00	20:00	X							0.81	1593	1	\$78.00	\$78.00	30	NCR
3	BET	BET PT	3/25/24	3/31/24	20:00	24:00	X							0.47	922	1	\$120.00	\$120.00	30	NCR
4	OWN	OWN DT	3/25/24	3/31/24	09:00	16:00	X							0.55	1080	1	\$12.00	\$12.00	30	NCR
5	OWN	OWN EF	3/25/24	3/31/24	16:00	20:00	X							0.38	752	1	\$24.00	\$24.00	30	NCR
6	OWN	OWN PT	3/25/24	3/31/24	20:00	24:00	X							0.66	1287	1	\$60.00	\$60.00	30	NCR
7	BET	BET DT	3/18/24	3/24/24	09:00	16:00		X	X	X	X			0.47	920	4	\$78.00	\$312.00	30	NCR
8	BET	BET PT	3/18/24	3/24/24	20:00	24:00		X	X	X	X			0.92	1800	4	\$120.00	\$480.00	30	NCR
9	OWN	OWN EF	3/18/24	3/24/24	16:00	20:00		X	X	X	X			0.31	605	4	\$24.00	\$96.00	30	NCR
10	BET	BET EF	3/18/24	3/24/24	16:00	20:00		X	X	X	X			0.52	1020	4	\$78.00	\$312.00	30	NCR
11	OWN	OWN PT	3/18/24	3/24/24	20:00	24:00		X	X	X	X			0.62	1207	4	\$60.00	\$240.00	30	NCR
12	OWN	OWN DT	3/18/24	3/24/24	09:00	16:00		X	X	X	X			0.50	982	4	\$12.00	\$48.00	30	NCR

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$1,860.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,860.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 03/15/24

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