

Ampersand Cable System Order

Order #	63179660
Syscode	1527
System Name	Cox Media/Cox Plus-Southside, VA
Market	Norfolk-Virginia Beach

Flight Dates	05/14/24 - 05/17/24
Agency	AssemblyPOL
Advertiser	Affordable Virginia

Update Date	05/03/24
Version	1 Vs. 1

AE	Chris Overberg
Sales Coordinator	Ryan Choate
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD May23
-	

Client Code	AFVI
Product Code	AFVI
Est Code	4207
Product Name	(VA-2) 5.14-5.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,704.00		
Commission	\$255.60		
Net Total	\$1,448.40		
Total Spots	24		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/3 New Order. Please review and cofnirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	BET DT	5/13/24	5/19/24	09:00	16:00		X	X	X	X			0.00	0	4	\$78.00	\$312.00	30	NCR
2	BET	BET PT	5/13/24	5/19/24	20:00	24:00		X	X	X	X			0.00	0	4	\$150.00	\$600.00	30	NCR
3	OWN	OWN EF	5/13/24	5/19/24	16:00	20:00		X	X	X	X			0.00	0	4	\$30.00	\$120.00	30	NCR
4	BET	BET EF	5/13/24	5/19/24	16:00	20:00		X	X	X	X			0.00	0	4	\$78.00	\$312.00	30	NCR
5	OWN	OWN PT	5/13/24	5/19/24	20:00	24:00		X	X	X	X			0.00	0	4	\$72.00	\$288.00	30	NCR
6	OWN	OWN DT	5/13/24	5/19/24	09:00	16:00		X	X	X	X			0.00	0	4	\$18.00	\$72.00	30	NCR

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	24	0	0	0	0	0	0	0	0	0	0	0	24
AMT	\$1,704.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,704.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/03/24

63179660 | Norfolk-Virginia Beach | Cox Media/Cox Plus-Southside, VA | 1527 |