

Ampersand Cable System Order

Order #	63179659
Syscode	1527
System Name	Cox Media/Cox Plus-Southside, VA
Market	Norfolk-Virginia Beach

Flight Dates	05/07/24 - 05/13/24
Agency	AssemblyPOL
Advertiser	Affordable Virginia

Update Date	05/03/24
Version	1 Vs. 1

AE	Chris Overberg
Sales Coordinator	Ryan Choate
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD May23
-	

Client Code	AFVI
Product Code	AFVI
Est Code	4206
Product Name	(VA-2) 5.7-5.13
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,980.00		
Commission	\$297.00		
Net Total	\$1,683.00		
Total Spots	29		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	9.46	GIMP	17498
CPP	\$209.00	CPM	\$113.16

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/3 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	BET DT	5/13/24	5/19/24	09:00	16:00	X							0.00	0	1	\$78.00	\$78.00	30	NCR
2	BET	BET EF	5/13/24	5/19/24	16:00	20:00	X							0.00	0	1	\$78.00	\$78.00	30	NCR
3	BET	BET PT	5/13/24	5/19/24	20:00	24:00	X							0.00	0	1	\$150.00	\$150.00	30	NCR
4	OWN	OWN DT	5/13/24	5/19/24	09:00	16:00	X							0.00	0	1	\$18.00	\$18.00	30	NCR
5	OWN	OWN EF	5/13/24	5/19/24	16:00	20:00	X							0.00	0	1	\$30.00	\$30.00	30	NCR
6	OWN	OWN PT	5/13/24	5/19/24	20:00	24:00	X							0.00	0	1	\$72.00	\$72.00	30	NCR
7	BET	BET DT	5/6/24	5/12/24	09:00	16:00		X	X	X	X			0.31	565	4	\$78.00	\$312.00	30	NCR
8	BET	BET PT	5/6/24	5/12/24	20:00	24:00		X	X	X	X			0.70	1286	3	\$150.00	\$450.00	30	NCR
9	OWN	OWN EF	5/6/24	5/12/24	16:00	20:00		X	X	X	X			0.16	290	4	\$30.00	\$120.00	30	NCR
10	BET	BET EF	5/6/24	5/12/24	16:00	20:00		X	X	X	X			0.43	787	4	\$78.00	\$312.00	30	NCR
11	OWN	OWN PT	5/6/24	5/12/24	20:00	24:00		X	X	X	X			0.65	1204	4	\$72.00	\$288.00	30	NCR
12	OWN	OWN DT	5/6/24	5/12/24	09:00	16:00		X	X	X	X			0.30	564	4	\$18.00	\$72.00	30	NCR

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	29	0	0	0	0	0	0	0	0	0	0	0	29
AMT	\$1,980.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,980.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/03/24

63179659 | Norfolk-Virginia Beach | Cox Media/Cox Plus-Southside, VA | 1527 |