

**CHILDREN'S TELEVISION ACT REPORT**

**LOCAL AND SYNDICATED PROGRAM INFORMATION  
(JULY 1-SEPTEMBER 30, 1998)**

Following are descriptions of regularly scheduled programs, special programs and program segments broadcast by KTRK-TV which are, in our judgment, specifically designed to serve the educational and informational needs of children 16 years of age and under within the meaning of the Children's Television Act Report of 1990.

In addition to the programs and program segments described in this report, KTRK-TV broadcast a number of children's programs and program segments supplied by the ABC Television Network. Those programs and program segments are described in a separate report entitled CHILDREN'S TELEVISION ACT REPORT/ABC-TV NETWORK PROGRAM INFORMATION.

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**SING ME A STORY AT BELLE'S BOOK AND MUSIC SHOPPE  
(Saturdays, 6:30-7:00 AM, 30 minutes) (Last Telecast: August 29, 1998)**

Belle, from "Beauty and the Beast" is the host and storyteller for this magical half-hour that features original songs and classic fables from Disney's extensive animation library.

**HOMER'S WORKSHOP (Saturdays, 6:30-7:00 PM, 30 minutes)  
(Premiere September 12, 1998)**

This educational program teaches kids the value of using their hands as well as, tools to create works of art.

**EYEWITNESS NEWS FOR KIDS (Saturdays, 12:00-12:30 PM, 30 minutes)**

Locally produced program hosted by Don Nelson that introduces children to news, environmental issues, sports and entertainment.

(more)

**CHILDREN'S PROGRAMS**  
**Local & Syndicated**  
**KTRK-TV, HOUSTON**

**2-2-2**

**CHILDREN FIRST: HEALTH SAFETY QUIZ**  
**(8/15/98, 12:00-12:30 PM, ABC, 30 minutes)**

As part of ABC's Children First campaign, this special gives kids and parents tips about how to stay healthy by eating nutritionally balanced diets and having regular medical check-ups.

**TV VIEWERS GUIDE (mailed to local educators and community leaders)**

ABC Classroom Connection, prepared by ABC Community Relations Department. Listing of programs with issues of concern to children, parents and educators. Classroom activity suggestions for special programs.

**CHILDREN'S TELEVISION ACT REPORT**

**PUBLIC SERVICE ANNOUNCEMENTS WITHIN PROGRAMS  
(JULY 1-SEPTEMBER 30, 1998)**

**SING ME A STORY AT BELLE'S BOOK AND MUSIC SHOPPPE**  
**(Saturdays, 6:30-7:00 AM, 30 minutes)**

JULY 4	CHILDREN'S MUSEUM	:30
	DRUG FREE AMERICA	:15
	NATL ARBOR DAY FDN/RAINFOREST	:60
	FIRE SAFETY/DROP & ROLL	:60
JULY 11	ARTS ALLIANCE FDN/KIDS	:30
	FIRE SAFETY/DROP & ROLL	:60
	NATL ARBOR DAY/RAINFOREST	:60
JULY 18	CHILDREN'S MUSEUM	:30
	JUNIOR ACHIEVEMENT	:30
	AM DENTAL ASSOC/TOOTHACHE DUDLEY	:60
	NATL ARBOR FDN/RAINFOREST	:60
JULY 25	DRUG FREE AMERICA	:30
	JUNIOR ACHIEVEMENT	:15
	NATL ARBOR DAY FDN/RAINFOREST	:60
	AM DENTAL ASSOC/TOOTHACHE DUDLEY	:60
AUGUST 1	YMCA	:30
	PRES CNCL ON FITNESS	:15
	AM DENTAL ASSOC/TOOTHACHE DUDLEY	:60
	FIRE SAFETY/DROP & ROLL	:60
AUGUST 8	FOREST FIRE PREV/SMOKEY SAYS	:30
	NATL ARBOR DAY FDN/RAINGFOREST	:30

(more)

**KTRK-TV, HOUSTON**

**SING ME A STORY AT BELLE'S MUSIC AND BOOK SHOP (con't)**  
**(Saturdays, 6:30-7:00 AM, 30 minutes)**

AUGUST 15	CHILDREN'S MUSEUM	:30
	NATL ARBOR DAY FDN/RAINFOREST	:60
	FIRE SAFETY/DROP & ROLL	:60

AUGUST 22  
(JIP 6:39:05 AM)

NO PSAS

**\*\* (LAST TELECAST OF SING ME A STORY AT BELLE'S BOOK AND MUSIC SHOPPE)**

**AUGUST 29	CHILDREN'S MUSEUM	:30
	AM DENTAL/TOOTHACHE DUDLEY	:30
	DRUG FREE AMERICA	:15
	FIRE SAFETY/DROP & ROLL	:60

**\*\* (PREMERIE OF HOMER'S WORKSHOP)**

**SEPTEMBER 12	YMCA	:60
	FIRE SAFETY/DROP & ROLL	:60

SEPTEMBER 19	AM DENTAL ASSOC/TOOTHACHE DUDLEY	:60
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SEPTEMBER 26	AM DENTAL/TOOHTACHE (DUDLEY)	:60
	CSAT/BIRTHDAY PARTY	:30

(more)

**EYEWITNESS NEWS FOR KIDS (12:00-12:30 PM, 30 minutes)**

JULY 25

SAFER AM COALITION/FIRE SAFETY :30

**OWNED TELEVISION STATIONS  
CHILDREN'S TELEVISION ACT  
COMMERCIAL LIMITS CERTIFICATION**

The following locally-produced or syndicated programs, which were produced and broadcast primarily for an audience of children 12 years of age and under, were broadcast by station KTRK-TV during the 3RD quarter of 1998.

The number of commercial minutes actually broadcast in such programming was no more than 10:30 per hour on weekends and 12 per hour on weekdays. In the case of a half-hour "island" of such programming, the number of commercial minutes did not exceed 5:15.

SEE ATTACHED FOR BREAKDOWN OF PROGRAM, TIME/DAY,  
LENGTH AND COMMERCIAL MINUTES.

\_\_\_\_\_  
SIGNATURE OF STATION REPRESENTATIVE

TERRI CARTER/EX PROD COMMUNITY RELATIONS  
NAME/POSITION

OCTOBER 10, 1998

\_\_\_\_\_  
DATE

This certification is based on a review of the station's program logs.

\* It is a violation of the law if a variance results in a commercial total that exceeds the limits. The Legal Department must be consulted immediately if such a variance is discovered.

KTRK-TV  
HOUSTON

## **CHILDREN'S PROGRAMS COMMERCIAL LIMITS**

(Educational and informational programs for children 12 years and under)

### **SING ME A STORY AT BELLE'S BOOK AND MUSIC SHOP**

(Saturdays, 6:30-7:00 AM, 30 minutes)

Belle, from "Beauty and the Beast" is the host and storyteller for this magical half hour that features original songs and classic fables from Disney's extensive animation library.

<b><u>DATE</u></b>	<b><u>COMMERCIAL MINUTES</u></b>	<b><u>SOURCE</u></b>
JULY 4	3:00	ED
JULY 11	3:00	
JULY 18	3:00	
JULY 25	3:30	
AUGUST 1	3:30	
AUGUST 8	3:15	
AUGUST 15	3:30	
AUGUST 22 (JIP AT 6:39:05 AM)	2:30	
**(LAST TELECAST OF SING ME A STORY AT BELLE'S BOOK & MUSIC WORKSHOP)		
**AUGUST 29	3:30	
**(PREMIERE OF HOMER'S WORKSHOP)		
**SEPTEMBER 12	3:00	
SEPTEMBER 19	3:00	
SEPTEMBER 26	3:00	

(more)

**CHILDREN'S PROGRAMS COMMERCIAL LIMITS                      2-2-2**  
**KTRK-TV, HOUSTON**

**EYEWITNESS NEWS FOR KIDS (Saturdays, 12:00-12:30 PM, 30 minutes)**

Locally produced program hosted by Don Nelson and Lisa Trapani that introduces children to news, environmental issues, sports and entertainment.

**DATE**

**COMMERCIAL LIMITS**

**SOURCE**

JULY 25

:38



