

October 1, 1999

To: Station Management

Re: Children's Television Act of 1990 -- ABC-TV Network  
Commercial Information - Third Quarter 1999

Attached is a Certification by the network that all children's programs scheduled for broadcast during the third quarter of 1999 are formatted to comply with the commercial limits of the Children's Television Act of 1990. The Certification, which must be placed in your public file no later than ten days after the end of the third calendar quarter, lists each children's program and the amount of time normally allotted for network commercial matter [and opportunities for local commercial matter] in and/or adjacent to the program.

The Certification reflects broadcast of network programming in live clearance periods. As we have previously advised you, it is important that these programs be broadcast at the times and in the order described on the Certification network schedule so that the commercial limits are not inadvertently exceeded. If your station exceeds the limits, you must include a detailed explanation of the overage in your public file.

Any changes in the number of commercial minutes per program hour will be sent to you over the A-Net when they occur.

Since we are preparing and transmitting the reports electronically at the end of the quarter instead of a few weeks before, you will no longer receive a separate confirmation.

The Certification is designed to furnish you the information concerning commercial matter in network children's programs to enable you to meet the record keeping and public file requirements of the Children's Television Act.

Affiliate Relations

## CERTIFICATION

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 1999. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS.

IF THE NETWORK RESCHEDULED CHILDREN'S PROGRAMS (FOR EXAMPLE, AS A RESULT OF LIVE SPORTS PROGRAMS), THE MODIFIED SCHEDULE WOULD HAVE COMPLIED WITH THE CHILDREN'S TELEVISION ACT COMMERCIAL LIMITS. SIMILARLY, IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Programs (July 1 through August 13, 1999)

### Weekend Programs

1. Program: Disney's 101 Dalmatians  
Duration: Half-hour (Saturdays, 8:00-8:30 AM NYT)  
Number of Network Commercial Minutes: 4:30  
Opportunity for Local Commercial Matter: :30\*

2. Program: Disney's One Saturday Morning (featuring long-form educational elements -- "Disney's Doug," "Disney's Recess" and "Disney's Pepper Ann" -- and short-form educational elements)

Duration: Two hours (Saturdays, 8:30-10:30 AM NYT)

Number of Network Commercial Minutes: 19:00 (5:00 commercial minutes 8:30-9:00 AM; 4:30 commercial minutes 9:00-9:30 AM; 5:00 commercial minutes 9:30-10:00 AM; and 4:30 commercial minutes 10:00-10:30 AM)

Opportunity for Local Commercial Matter: 2:00\*\* (:30 commercial minutes 8:30-9:00 AM; :30 commercial minutes 9:00-9:30 AM; :30 commercial minutes 9:30-10:00 AM; and :30 commercial minutes 10:00-10:30 AM)

3. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock

Duration: One hour (Saturdays, 10:30-11:30 AM NYT)

Number of Network Commercial Minutes: 9:30 (5:00 commercial minutes 10:30-11:00 AM -- :30 of which will air during ABC's Schoolhouse Rock; 4:30 commercial minutes 11:00-11:30 AM -- :30 of which will air during ABC's Schoolhouse Rock)

Opportunity for Local Commercial Matter: 1:00\*\*\* (:30 commercial minutes 10:30 - 11:00 AM; :30 commercial minutes 11:00 - 11:30 AM)

4. Program: The New Adventures Of Winnie The Pooh

Duration: Half-hour (Saturdays, 11:30 AM-12:00 Noon NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30\*

5. Program: Disney's Mickey Mouseworks

Duration: Half-hour (Saturdays, 12:00 Noon-12:30 PM NYT)

Number of Network Commercial Minutes: 5:00

Opportunity for Local Commercial Matter: :30\*

6. Program: Squigglevision  
Duration: Half-hour (Saturdays, 12:30-1:00 PM NYT)  
Number of Network Commercial Minutes: 4:30  
Opportunity for Local Commercial Matter: :30\*

Weekday Programs

None

Children's Programs (August 14 through September 10, 1999)

Weekend Programs

1. Program: Disney's 101 Dalmatians  
Duration: Half-hour (Saturdays, 8:00-8:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
  
2. Program: Disney's One Saturday Morning (featuring long-form educational elements -- "Disney's Doug," "Disney's Recess" and "Disney's Pepper Ann" -- and short-form educational elements)  
Duration: Two hours (Saturdays, 8:30-10:30 AM NYT)  
Number of Network Commercial Minutes: 21:00 (5:30 commercial minutes 8:30-9:00 AM; 5:00 commercial minutes 9:00-9:30 AM; 5:30 commercial minutes 9:30-10:00 AM; and 5:00 commercial minutes 10:00-10:30 AM)
  
3. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock  
Duration: One hour (Saturdays, 10:30-11:30 AM NYT)  
Number of Network Commercial Minutes: 10:30 (5:30 commercial minutes 10:30-11:00 AM -- :30 of which will air during ABC's Schoolhouse Rock; 5:00 commercial minutes 11:00-11:30 AM -- :30 of which will air during ABC's Schoolhouse Rock)

4. Program: The New Adventures Of Winnie The Pooh  
Duration: Half-hour (Saturdays, 11:30 AM-12:00 Noon NYT)  
Number of Network Commercial Minutes: 5:30
  
5. Program: Disney's Mickey Mouseworks  
Duration: Half-hour (Saturdays, 12:00 Noon-12:30 PM NYT)  
Number of Network Commercial Minutes: 5:30
  
6. Program: Squigglevision  
Duration: Half-hour (Saturdays, 12:30-1:00 PM NYT)  
Number of Network Commercial Minutes: 5:00
  
7. Program: The ABC Kids Matinee: Peter And The Wolf/The Parsley Garden  
Duration: One and one-half hours (6:30-8:00 AM NYT)  
(One-time-only -- Saturday, August 14, 1999)  
(Repeat feed -- Saturday, August 21, 1999)  
Number of Network Commercial Minutes: 11:00 (3:30 commercial minutes 6:30-7:00 AM; 4:00 commercial minutes 7:00-7:30 AM; and 3:30 commercial minutes 7:30-8:00 AM)  
Opportunity for Local Commercial Matter: 4:30\*\*\*\* (1:30 commercial minutes 6:30-7:00 AM); 1:30 commercial Minutes 7:00-7:30 AM; and 1:30 commercial minutes 7:30-8:00 AM)

Weekday Programs

1. Program: Disney's One Saturday Morning On Friday Night  
Duration: Half-hour (9:30-10:00 PM NYT)  
(One-time-only - Friday, September 10, 1999)  
Number of Network Commercial Minutes: 5:00  
Opportunity for Local Commercial Matter: 1:00\*\*\*\*\*

Children's Programs (effective September 11, 1999)

Weekend Programs

1. Program: Hercules  
Duration: Half-hour (8:00-8:30 AM NYT)  
(One-time-only - Saturday, September 11, 1999)  
Number of Network Commercial Minutes: 5:00
2. Program: Disney's Pepper Ann (as of September 18, 1999)  
Duration: Half-hour (Saturdays, 8:00-8:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
3. Program: Disney's One Saturday Morning (featuring long-form educational elements -- "Disney's Doug," "Disney's Recess" and "Disney's Pepper Ann" -- and short-form educational elements)  
Duration: Two hours (Saturdays, 8:30-10:30 AM NYT)  
Number of Network Commercial Minutes: 21:00 (5:30 commercial minutes 8:30-9:00 AM; 5:00 commercial minutes 9:00-9:30 AM; 5:30 commercial minutes 9:30-10:00 AM; and 5:00 commercial minutes 10:00-10:30 AM)
4. Program: Sabrina  
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)  
Number of Network Commercial Minutes: 5:30
5. Program: The Bugs Bunny & Tweety Show/ABC's Schoolhouse Rock  
Duration: Half-hour (Saturdays, 11:00-11:30 AM NYT)  
Number of Network Commercial Minutes: 5:00 (:30 of which will air during ABC's Schoolhouse Rock)

6. Program: The New Adventures Of Winnie The Pooh  
Duration: Half-hour (Saturdays, 11:30 AM-12:00 Noon NYT)  
Number of Network Commercial Minutes: 5:30
  
7. Program: Disney's Mickey Mouseworks  
Duration: Half-hour (Saturdays, 12:00 Noon-12:30 PM NYT)  
Number of Network Commercial Minutes: 5:30
  
8. Program: Squigglevision  
Duration: Half-hour (Saturdays, 12:30-1:00 PM NYT)  
Number of Network Commercial Minutes: 5:00
  
9. Program: Disney's Doug  
Duration: Half-hour (11:00-11:30 AM NYT)  
(One-time-only - Saturday, September 18, 1999)  
Number of Network Commercial Minutes: 5:00
  
10. Program: Disney's Doug  
Duration: Half-hour (11:00-11:30 AM NYT)  
(One-time-only - Saturday, September 25, 1999)  
Number of Network Commercial Minutes: 5:00

Weekday Programs

None

\* Format allows one :34 station break, of which :30 ONLY may be used for local commercial matter.

\*\* Format allows four :34 station breaks, of which :30 ONLY for each may be used for local commercial matter.

\*\*\* Format allows two :34 station breaks, of which :30 ONLY for each may be used for local commercial matter.

\*\*\*\* Format allows three 1:34 station breaks, of which 1:30 ONLY for each may be used for local commercial matter.

\*\*\*\*\* Format allows one :34 station break, of which :30 ONLY may be used for local commercial matter, and one :30 end break which may be used for APS "Plan A" and "Plan B."

---

Affiliate Relations

Date: October 1, 1999