

WLTW/NEW YORK

106.7

LITE FM

PUBLIC AFFAIRS QUARTERLY REPORT

Submitted by Jillian Kempton

Assistant Program Director

April – June 2016/ Second Quarter

WLTW
New York City, NY
Quarterly Issues/Programs List
Second Quarter, 2016
06/28/2016

WLTW
Quarterly Issues/Programs List

WLTW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIR-NYC.ORG:** KEEPING THE ASHMATIC HEALTHY & ACTIVE/ WHAT MEDITATION DOES TO OUR BRAINS & WHY IT'S BENEFICIAL
 - **BEST FRIENDS ANIMAL SOCIETY:** INFO ON PET ADOPTION/ WHAT CRITERIA ARE THE MOST IMPORTANT FOR COLLEGE ADMISSIONS
 - **BIGAPPLECIRCUS.ORG:** A BACKSTAGE VIEW OF BIG APPLE CIRCUS & THEIR STORY/ THE DO'S + DON'TS OF DIVORCE
 - **BREAKTHROUGH NY:** HELPING LOW INCOME, HIGH ACHIEVING KIDS GET TO & THROUGH COLLEGE/RECOMMENDATIONS FOR WELFARE REFORM
 - **CHILDRENOFBELLEVUE.ORG:** FUNDING & IMPLEMENTING PROGRAMS FOR NYC'S MOST VULNERABLE KIDS/ SOCIAL MEDIA + PUBLIC SHAMING
 - **DAYONENY.ORG:** PARTNERING WITH YOUTH TO END DATING ABUSE/ A KID'S GUIDE ON EARNING, SAVING AND INVESTING MONEY
 - **FRESH AIR FUND 2016:** CURRENT NEED FOR HOST FAMILIES + FUNDS TO EXPAND YEAR LONG PROGRAMS/ RUNNING TIPS FOR BEGINNERS
 - **GLAMOURGALS.ORG:** HELPING TO END ELDER ISOLATION THROUGH MAKEOVERS FOR SENIORS/ TRANSFORMING THE LIVES OF ANIMALS
 - **NYFOUNDLING.ORG:** THE CHANGING FACE OF FOSTER CARE/ IDEAS ON AGING + ARCHITECTURE TO INSPIRE US TO THINK CREATIVELY
 - **PROJECTREACHNYC.ORG:** MULTI-RACIAL & GENDER ANTI-DISCRIMINATION CENTER/ STRATEGIES TO IMPROVE YOUR SLEEP & PERFORMANCE
 - **UNIVERSITYSETTLEMENT.ORG:** NEIGHBORHOOD HISTORY + DEVELOPMENT CHALLENGES/ GENIUS SHORTCUTS FOR LIFE WITH KIDS
 - **WHEELINGFORWARD.ORG:** HELPING IMPROVE THE LIVES OF PEOPLE W/ DISABILITIES/ EARTH DAY NY IS 4/17 - FREE TO THE PUBLIC
 - **WORKMENS CIRCLE:** JEWISH CULTURAL HERITAGE/ TODAY'S CHALLENGE THAT PARENT'S FACE WHEN TALKING TO THEIR KIDS ABOUT POT
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILDRENOFBELLEVUE.ORG	GET CONNECTED 4/3/16 - CHILDREN OF BELLEVUE & SHAMING	FUNDING & IMPLEMENTING PROGRAMS FOR NYC'S MOST VULNERABLE KIDS/ SOCIAL MEDIA + PUBLIC SHAMING	SO YOUVE BEEN PUBLICLY SHAMED	04/03/2016 06:59 AM	030:48
WHEELINGFORWARD.ORG	GET CONNECTED 4/10/16 - WHEELING FORWARD & EARTH DAY	HELPING IMPROVE THE LIVES OF PEOPLE W/ DISABILITIES/ EARTH DAY NY IS 4/17 - FREE TO THE PUBLIC	EARTH DAY INITIATIVE	04/10/2016 06:58 AM	030:53
FRESH AIR FUND 2016	GET CONNECTED 4/17/16 - FRESH AIR FUND 2016 & RUNNING	CURRENT NEED FOR HOST FAMILIES + FUNDS TO EXPAND YEAR LONG PROGRAMS/ RUNNING TIPS FOR BEGINNERS	THE FIRST LADIES OF RUNNING	04/17/2016 07:00 AM	029:17
UNIVERSITYSETTLEMENT.ORG	GET CONNECTED 4/24/16 - UNIV. SETTLEMENT & PARENT HACKS	NEIGHBORHOOD HISTORY + DEVELOPMENT CHALLENGES/ GENIUS SHORTCUTS FOR LIFE WITH KIDS	PARENT HACKS HANDBOOK	04/24/2016 06:59 AM	030:20
NYFOUNDLING.ORG	GET CONNECTED 5/1/16 - NY FOUNDLING & NEW AGING	THE CHANGING FACE OF FOSTER CARE/ IDEAS ON AGING + ARCHITECTURE TO INSPIRE US TO THINK CREATIVELY	NEW AGING: LIVE SMARTER NOW	05/01/2016 06:59 AM	030:15
BEST FRIENDS ANIMAL SOCIETY	GET CONNECTED 5/8/16 - BEST FRIENDS & COLLEGE SEARCH	INFO ON PET ADOPTION/ WHAT CRITERIA ARE THE MOST IMPORTANT FOR COLLEGE ADMISSIONS	COLLEGES THAT CHANGE LIVES	05/08/2016 06:58 AM	030:18
GLAMOURGALS.ORG	GET CONNECTED 5/15/16 - GLAMOUR GALS & HUMANE ECONOMY	HELPING TO END ELDER ISOLATION THROUGH MAKEOVERS FOR SENIORS/ TRANSFORMING THE LIVES OF ANIMALS	THE HUMANE ECONOMY	05/15/2016 07:00 AM	030:05
AIR-NYC.ORG	GET CONNECTED 5/22/16 - AIR NYC & SCIENCE ON MEDITATION	KEEPING THE ASHMATIC HEALTHY & ACTIVE/ WHAT MEDITATION DOES TO OUR BRAINS & WHY IT'S BENEFICIAL	SIDDHARTHA'S BRAIN	05/22/2016 07:00 AM	028:07
DAYONENY.ORG	GET CONNECTED 5/29/16 - DAY ONE & KID SAVINGS	PARTNERING WITH YOUTH TO END DATING ABUSE/ A KID'S GUIDE ON EARNING, SAVING AND INVESTING MONEY	HOW TO TURN \$100 INTO \$1 MILL	05/29/2016 06:59 AM	029:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PROJECTREACHNYC.ORG	GET CONNECTED 6/5/16 - PROJ REACH & SLEEP FOR SUCCESS	MULTI-RACIAL & GENDER ANTI-DISCRIMINATION CENTER/ STRATEGIES TO IMPROVE YOUR SLEEP & PERFORMANCE	SLEEPING YOUR WAY TO THE TOP	06/05/2016 06:59 AM	029:39
BIGAPPLECIRCUS.ORG	GET CONNECTED 6/12/16 - BIG APPLE CIRCUS & DIVORCE TIPS	A BACKSTAGE VIEW OF BIG APPLE CIRCUS & THEIR STORY/ THE DO'S + DON'TS OF DIVORCE	DIVORCEDATING.COM	06/12/2016 06:59 AM	032:55
WORKMENS CIRCLE	GET CONNECTED 6/19/2016 - WORKMEN'S CIRCLE & MARIJUANA	JEWISH CULTURAL HERITAGE/ TODAYS CHALLENGE THAT PARENT'S FACE WHEN TALKING TO THIER KIDS ABOUT POT	DARBYFOX.COM	06/19/2016 06:59 AM	029:56
BREAKTHROUGH NY	GET CONNECTED 6/26/16 - BREAKTHROUGH NY+WELFARE REFORM	HELPING LOW INCOME, HIGH ACHIEVING KIDS GET TO & THROUGH COLLEGE/RECOMMENDATIONS FOR WELFARE REFORM	THE HUMAN COST OF WELFARE	06/26/2016 07:00 AM	028:35

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	LOCAL PROMO PSA/15	000:15	040
-----	LOCAL PROMO/30/EARTH DAY	000:31	013
-----	LOCAL PROMO/30/HARLEM EAT UP	000:29	023
-----	LOCAL PROMO/30/HARLEM EAT UP	000:30	004
-----	LOCAL PROMO/PSA/BLUE HILL TROUPE	000:16	007
-----	LOCAL PSA/30/CALVARY HOSPITAL	000:30	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:28	025
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	031

ADDITIONAL PUBLIC AFFAIRS PROGRAMMING

April 1st to June 30th, 2016... First Quarter 2016

News Reports:

2-1 minute news reports per hour from 5am to 8am weekdays (8 minutes per day)

Total of approximately 8 minutes per day, 40 minutes per week

Weather Reports:

2-15 second weather updates per hour from 5am to 9am weekdays (4 minutes per day)

1-15 second weather updates from 9am to 3pm weekdays (1 ¾ minutes per day)

2-15 second weather updates from 3pm to 7pm weekdays (2 ½ minutes per day)

1-15 second weather updates from 7pm to 8pm weekdays (¼ minutes per day)

1-15 second weather updates from 5am to 8pm weekends (2 ½ minutes per day)

Total of approximately 47.5 minutes per week

Traffic Reports:

2-15 second traffic updates per hour from 5am to 9am weekdays (4 minutes per day)

1-15 second traffic updates from 9am to 3pm weekdays (1 ¾ minutes per day)

2-15 second traffic updates from 3pm to 8pm weekdays (3 minutes per day)

Total of approximately 8.75 minutes per day, 43.75 minutes per week

TOTAL LOCAL NEWS, WEATHER AND TRAFFIC
REPRESENTS Approximately 131.25 MINUTES Per Week