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WLTW/NEW YORK

106.7

LITE FM

PUBLIC AFFAIRS QUARTERLY REPORT

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Assistant Program Director**

January – March 2016/ First Quarter

WLTW
New York City, NY
Quarterly Issues/Programs List
First Quarter, 2016
04/15/2016

WLTW
Quarterly Issues/Programs List

WLTW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AARP.ORG/NEW-YORK-NY:** AARP'S LOCAL APPROACH + CURRENT ELECTION/ EXERCISES + TIPS TO HELP PUT OFF THE PROCESS OF AGING
- **AMERICAN ISLAMIC RELATIONS:** POSSIBLE CAUSES & REMEDIES FOR RADICALISM/ WHY PERSONAL FINANCE DOESN'T HAVE TO BE COMPLICATED
- **BLOOMINGDALE SCHOOL:** NON-PROFIT PROVIDING MUSIC EDUCATION + COMMUNITY CONCERTS/ SCIENCE, ART AND OPPORTUNITY OF MIDLIFE
- **DOOR.ORG:** HELPING DISCONNECTED YOUTH GAIN THE TOOLS THEY NEED TO BECOME SUCCESSFUL/ HIRING TRENDS IN 2016
- **FORTUNESOCIETY.ORG:** HELPING FORMERLY INCARCERATED INDIVIDUALS RE-ENTER THE COMMUNITY/ FINANCIAL ADVICE FOR RETIREMENT
- **FREELANCERS UNION:** PROTECTIONS FOR FREELANCERS, SELF-PROMOTION, HOW TO GET PAID + THE BENEFITS THAT COME W/ MEMBERSHIP
- **NATURAL AREAS CONSERVANCY:** RESTORING AND CONSERVING COASTAL AREAS IN NYC/ BREAKING YOUR ADDICTION TO AN EX-LOVE
- **NYC POLICE ATHLETIC LEAGUE:** DEVELOPING A POSITIVE RAPPORT B/N POLICE+CHILDREN/HOW SMALL POSITIVE HABITS CAN LEAD TO BIG CHANGES
- **QSAC.COM:** HELPING THOSE W/ AUTISM ACHIEVE GREATER INDEPENDENCE + PURPOSE/ A CRITICAL PERSPECTIVE ON THE BIBLE
- **SAINT PETER'S UNIVERSITY:** AIDING FOSTER CHILDREN FOR THEIR DAY IN COURT/ THE IMPACT & PROTECTION AGAINST THE ZIKA VIRUS
- **STGEORGETHEATRE.COM:** THEATER FOR AUDIENCES WHO NORMALLY DON'T HAVE ACCESS/ DEMOCRATIC REVOLUTION CREATES A NEW MAJORITY
- **STREETFIGHT:URBAN REVOLUTION :** HOW BIKE LANES + PEDESTRIAN PLAZAS TRANSFORMED THE CITY/ THE IMPACT OF HEAD INJURIES + CONCUSSIONS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DOOR.ORG	GET CONNECTED 1/3/2016 - THE DOOR & HIRING 2016	HELPING DISCONNECTED YOUTH GAIN THE TOOLS THEY NEED TO BECOME SUCCESSFUL/ HIRING TRENDS IN 2016	TRACEYWILEN.COM	01/03/2016 07:01 AM	030:10
AARP.ORG/NEW-YORK-NY	GET CONNECTED 1/10/16 - AARP & YOUNGER NEXT YEAR	AARP'S LOCAL APPROACH + CURRENT ELECTION/ EXERCISES + TIPS TO HELP PUT OFF THE PROCESS OF AGING	YOUNGER NEXT YEAR	01/10/2016 06:59 AM	030:22
NYC POLICE ATHLETIC LEAGUE	GET CONNECTED 1/17/16 - PAL & ONE SMALL STEP	DEVELOPING A POSITIVE RAPPORT B/N POLICE+CHILDREN/HOW SMALL POSITIVE HABITS CAN LEAD TO BIG CHANGES	THE KAZIEN WAY: 1 SMALL STEP	01/17/2016 06:59 AM	030:00
AMERICAN ISLAMIC RELATIONS	GET CONNECTED 1/24/16 - CAIR & THE INDEX CARD	POSSIBLE CAUSES & REMEDIES FOR RADICALISM/ WHY PERSONAL FINANCE DOESN'T HAVE TO BE COMPLICATED	THE INDEX CARD	01/24/2016 07:01 AM	031:59
SAINT PETER'S UNIVERSITY	GET CONNECTED 1/31/16 - CASA & ZIKA VIRUS	AIDING FOSTER CHILDREN FOR THEIR DAY IN COURT/ THE IMPACT & PROTECTION AGAINST THE ZIKA VIRUS	SPECIAL ADVOCATE FOR CHILDREN	01/31/2016 07:01AM	31:16
STGEORGETHEATRE.COM	GET CONNECTED 2/7/16 - ST. GEORGE THEATER & VOTING DEMO	THEATER FOR AUDIENCES WHO NORMALLY DON'T HAVE ACCESS/ DEMOCRATIC REVOLUTION CREATES A NEW MAJORITY	BROWN IS THE NEW WHITE	02/07/2016 07:01 AM	030:51
NATURAL AREAS CONSERVANCY	GET CONNECTED 2/14/16 - NATURAL CONSERVANCY & EXAHOLICS	RESTORING AND CONSERVING COASTAL AREAS IN NYC/ BREAKING YOUR ADDICTION TO AN EX- LOVE	EXAHOLICS	02/14/2016 06:59 AM	031:23
FREELANCERS UNION	GET CONNECTED 2/21/16 - FREELANCERS UNION	PROTECTIONS FOR FREELANCERS, SELF- PROMOTION, HOW TO GET PAID + THE BENEFITS THAT COME W/ MEMBERSHIP	----	02/21/2016 06:59 AM	027:12
FORTUNESOCIETY.ORG	GET CONNECTED 2/28/16 - FORTUNE SOCIETY & RETIREMENT SA	HELPING FORMERLY INCARCERATED INDIVIDUALS RE-ENTER THE COMMUNITY/ FINANCIAL ADVICE FOR RETIREMENT	HOW TO RETIRE WITH MONEY	02/28/2016 06:58 AM	029:58
QSAC.COM	GET CONNECTED 3/6/16 - QSAC & ATHEISM	HELPING THOSE W/ AUTISM ACHIEVE GREATER INDEPENDENCE + PURPOSE/ A CRITICAL PERSPECTIVE ON THE BIBLE	GOD: FICTIONAL CHARACTER	03/06/2016 06:59 AM	030:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
STREETFIGHT:URBAN REVOLUTION	GET CONNECTED 3/20/16 - NYC TRANSPORT & FOOTBALL RISKS	HOW BIKE LANES + PEDESTRIAN PLAZAS TRANSFORMED THE CITY/ THE IMPACT OF HEAD INJURIES + CONCUSSIONS	GRAMERCYPEDIATRICS.COM	03/20/2016 07:02 AM	029:19
BLOOMINGDALE SCHOOL	GET CONNECTED 3/27/16 - BLOOMINGDALE SCHOOL & MIDLIFE	NON-PROFIT PROVIDING MUSIC EDUCATION + COMMUNITY CONCERTS/ SCIENCE, ART AND OPPORTUNITY OF MIDLIFE	LIFE RE-IMAGINED	03/27/2016 07:00 AM	031:02

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	LOCAL PROMO/PSA/BLUE HILL TROUPE	000:16	020
HEALTH AND FITNESS	American Heart Association	000:30	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
Peace	PEACE IN THE STREETS	000:31	003
Peace	PEACE IN THE STREETS	000:32	006

ADDITIONAL PUBLIC AFFAIRS PROGRAMMING
January 1st to March 31st, 2016... First Quarter 2016

News Reports:

2-1 minute news reports per hour from 5am to 8am weekdays (8 minutes per day)

Total of approximately 8 minutes per day, 40 minutes per week

Weather Reports:

2-15 second weather updates per hour from 5am to 9am weekdays (4 minutes per day)

1-15 second weather updates from 9am to 3pm weekdays (1 $\frac{3}{4}$ minutes per day)

2-15 second weather updates from 3pm to 7pm weekdays (2 $\frac{1}{2}$ minutes per day)

1-15 second weather updates from 7pm to 8pm weekdays ($\frac{1}{4}$ minutes per day)

1-15 second weather updates from 5am to 8pm weekends (2 $\frac{1}{2}$ minutes per day)

Total of approximately 47.5 minutes per week

Traffic Reports:

2-15 second traffic updates per hour from 5am to 9am weekdays (4 minutes per day)

1-15 second traffic updates from 9am to 3pm weekdays (1 $\frac{3}{4}$ minutes per day)

2-15 second traffic updates from 3pm to 8pm weekdays (3 minutes per day)

Total of approximately 8.75 minutes per day, 43.75 minutes per week

TOTAL LOCAL NEWS, WEATHER AND TRAFFIC
REPRESENTS Approximately 131.25 MINUTES Per Week