

EEO PUBLIC FILE REPORT
 WMKV-FM Maple Knoll Communities, Inc.
 June 1, 2019-May 31, 2020

Section 1. Vacancy List

Job Title	Recruitment Source (RS) Used to Fill Vacancy	RS that Referred the hiree
None	N/A	N/A

Section 2. Recruitment Source List

RS Number	RS Information	Apps received from RS over 12-month period	No. of Interviews Referred by RS over 12-month period
None			
Total Number of Interviews over 12-month period: 0			

Section 3. Recruitment Initiatives/Employee Enrichment

Type of Recruitment/Enrichment	Brief Description of Activity
<p>June 4, 11, 18, 25-July 9, 16, 23, 30-August 6, 13, 20, 2019 WMKV at Blue Ash Concerts in the Park Peggy _____-City of Blue Ash 513-745-XXXX</p>	<p>WMKV’s George Zahn, Robyn Carey Allgeyer, and Mike Martini appeared at a WMKV booth to meet the public and discuss programming and more details at WMKV at each of the weekly 2 hour concerts. The station is media sponsor and also supplied an MC for each event and met many listeners and interested existing and potential listeners.</p>
<p>June 10, 2019 Formal Internship with University of Cincinnati student Collin _____</p>	<p>WMKV ‘s Robyn Carey Allgeyer and George Zahn are working this summer with U.C. Student Collin _____ on an internship to study Maple Knoll market research and WMKV research on our audience and older adults to help us develop a station survey to help us determine future programming.</p>

June 12, 2019
Warren County Senior Resource
Celebration-Warren County
Fairgrounds
Charles _____ 513-500-XXXX

June 21, 2019
Cincinnati Museum Center STEM Girls
education program
Becca _____ 513-287-XXXX

Continuous 2019-20
Monthly Community Program with
Starfire Cincinnati
Michelle _____ starfirecincy.org

June 28, 2019
Croswell WMKV Belle of Louisville
Tour Ellen _____ 513-724-XXXX

Weekly June, 2019 through May, 2020
WMKV meetings and recordings with
Greater Cincinnati Business Leaders for
BusinessWise at MCM Accounting
Offices Crystal _____ 513-768-XXXX

Ongoing June, 2019-May, 2020
Community Internship Program with
Ben _____

Ongoing through 2019-2020
Training volunteer Dean _____—George
Zahn

WMKV's George Zahn appeared as an
MC and provided PA for this first-time
ever event at the Warren County
Fairgrounds for seniors and their families.
WMKV had a table at the event as well.

George Zahn and Robyn Carey Allgeyer
met with Becca _____ of Cincinnati
Museum Center to begin to establish a
STEM Girls curriculum for two sessions on
January 4, 2020 at Cincinnati Museum
Center and January 18, 2020 at WMKV.

Robyn Carey Allgeyer works with
volunteer Jess from Starfire who comes to
the station to help with various activities
each month.

WMKV's Robyn Carey Allgeyer
represented WMKV on a members-only
bus tour with volunteers, and supporters of
the station.

Virtually every week, Station GM George
Zahn met and recorded segments with area
business leaders and entrepreneurs at the
Cooney/MCM offices. These meetings
produced excellent radio programs but also
exposed WMKV to many business leaders
in Cincinnati.

WMKV Staff including Dave Schram and
George Zahn are working with community
phone volunteer Ben _____ for the WMKV
Trivia Tuesday show, including Ben adding
questions to the show and making
occasional appearances on the show.

George Zahn continues editing training
with community volunteer Dean _____ on
his new show The Sunday Drive.

Ongoing, 2019-20 Mentoring program to train and establish new skills for current staff members Dave Schram and Robyn Carey Allgeyer, and volunteer Dave Allen.

**June, 2019 through May, 2020
Monthly radio show Listen Up Lakota!
at WMKV studios Robyn Carey
Allgeyer**

**July 6, 2019
Jeffrey G. Hoeh Golf Scramble
Fundraising Event
Aston Oaks Golf Course
Jim ____ 513-782-XXXX**

**Weekly 2019-20 (ongoing)
Volunteer phone training for volunteer
Marjorie Test
Dave ____ 513-782-XXXX**

**July 30, 2019
West Chester-Liberty Chamber Alliance
Business Expo Lakota West HS Kristin
____ 513-777-XXXX**

Station Director George Zahn is working with staff members Robyn Carey Allgeyer, Mike Martini, and Dave Schram to add new duties and skills improving on-air work and hosting our WMKV Means Business and News programming, plus sharing of new methods of forward promotion and editing skills in Adobe Audition, including the new CS6 and Wide Orbit software.

Each month during the period, Robyn Carey Allgeyer welcomed guests from the Lakota Local School District, faculty and students, plus leaders from the West Chester, Ohio community to be part of the half-hour show, increasing knowledge of WMKV to a wide range of potential applicants and volunteers. Guests come to the station for interviews which are aired twice monthly.

WMKV GM George Zahn and volunteer Lori Zahn appeared on behalf of WMKV and Zahnadu Productions and DJed the 12 hour charity event.

We have a volunteer training on the phone system and radio background with our Computer Talk program Tuesdays 1-2pm at WMKV.

WMKV's George Zahn and Bob Hanneken had a booth and met with prospective clients and potential employees and volunteers at this business networking event. WMKV also supplied the PA for the event.

August 7, 2019
Hamilton County Senior Resource
Celebration-Wyoming Civic Center
Charles _____ 513-500-XXXX

August 10, 2019
WMKV at Cincinnati Museum Center's
1940's Day
Cincinnati Museum Center
Emily _____ 513-287-XXXX

August 13, 2019
Music and Memories with Jess
Starfire Cincinnati
Michelle _____ starfirecincy.org

August 19, 2019
WMKV Golf Classic
Maketewah Country Club
Bob _____ 513-782-XXXX

August 22, 2019
Northern Kentucky Senior Expo
Newport on the Levee
Northern Kentucky Area Development
District 859-283-1885

August 28, 2019
Montgomery County Senior Resource
Celebration
Charles _____ 513-500-XXXX

September 21, 2019
Voice of America Anniversary
Jack _____

WMKV's George Zahn appeared as an MC and provided PA for the event at the Wyoming Civic Center for seniors and their families. WMKV had a table at the event as well.

WMKV's George Zahn and volunteer Jim _____ appeared on Saturday at the 1940s Day event to talk about WMKV's programming and the WLHS coverage, interviewing more than twenty-five attendees and meeting many potential and current listeners.

Robyn Carey Allgeyer and George Zahn met with Michelle and Jess from Starfire to set up September recordings for a new radio segment "Music and Memories with Jess" to be recorded at WMKV and be featured on Monday mornings on WMKV.

WMKV's George Zahn plus Bob Hanneken and other staff and volunteers attended the WMKV golf outing to meet supporters and listeners. George Zahn MCed and provided PA for the event.

WMKV's Bob Hanneken and George Zahn represented the station with a table at the event and met with hundreds of attendees to discuss WMKV and WLHS programming and coverage.

WMKV's George Zahn appeared as an MC and provided PA for the event for seniors and their families. WMKV had a table at the event as well.

WMKV's Mike Martini was the MC and host meeting many potential listeners at the VOA Anniversary Event at the VOA Museum in West Chester.

<p>September 27, 2019 WMKV at the Annual Music and Wellness Coalition Conference Mayerson Jewish Community Center Arlene _____ 513-315-XXXX</p>	<p>WMKV's George Zahn was at the WMKV/WLHS table at this event which explores the healing power of music. Our music has been attributed to helping many older listeners suffering from dementia. George met attendees and recorded segments for a WMKV Cares show at the event as well.</p>
<p>October 2, 2019 Glenn Miller Orchestra at Music Hall Bob _____ 513-782-XXXX</p>	<p>WMKV's George Zahn represented the station and met hundreds of people at the sellout concert at Music Hall Ballroom.</p>
<p>October 11, 2019 Discussion with Sandra and Will _____ about exploring an internship for the LaSalle HS Sophomore.</p>	<p>George Zahn had a preliminary discussion with Will _____ and his mother about a potential Summer Internship. Will is exploring the possibility with his school counselor.</p>
<p>October 13, 2019 Spring Grove Cemetery Spring Grove Cruise In Car Show Deb _____</p>	<p>WMKV's George Zahn MCed the event and represented the station speaking with listeners and potential volunteers.</p>
<p>October 23, 2019 Radio History Panel Discussion U.C. Blue Ash 513-745-5600</p>	<p>WMKV's Mike Martini represented the station on a panel discussion of the history and future of radio for media students at U.C. Blue Ash.</p>
<p>October 24, 2019 Cincinnati Radio History Presentation Parkinson Community Fitness Lisa _____ 513-793-6683</p>	<p>WMKV's Mike Martini spoke on the history of area broadcasting for the community group at Parkinson Community Fitness.</p>
<p>October 30, 2019 Mighty Wurlitzer Event at Music Hall SPMH</p>	<p>WMKV's George Zahn represented the station at a special table at the live event.</p>
<p>November 19, 2019 Powel Crosley Radio Presentation Green Hills Historical Society 513-703-2970</p>	<p>WMKV's Mike Martini presented a program on broadcast pioneer Powel Crosley for the Society.</p>

<p>November 26, 2019 Ruth Lyons Radio Presentation Loveland Rotary Club www.necrotary.org</p>	<p>WMKV's Mike Martini presented a program on Cincinnati broadcast icon Ruth Lyons for the Rotary Club.</p>
<p>December 3, 2019 Lakota Holiday Concert Lakota Local School District</p>	<p>WMKV's Robyn Carey Allgeyer appeared and MCed a holiday concert, exposing WMKV to many students and families.</p>
<p>December 9, 2019 Blackbaud Training Megan _____ MKC 513-782-XXXX</p>	<p>WMKV's George Zahn participated in professional development with the new Blackbaud Raiser's Edge software used by WMKV.</p>
<p>December 26, 2019-January 3, 2020 Training Internship with LaSalle High School student Will _____</p>	<p>WMKV's Dave Schram and George Zahn are working with student Will _____ on audio transfers and editing training at WMKV's studios.</p>
<p>January 4 and 18, 2020 STEM Girls Education with 20 students age 7-14 at Cincinnati Museum Center and WMKV Studios Becca _____ CMC 513-287-XXXX</p>	<p>WMKV's Robyn Carey Allgeyer and George Zahn did radio presentations and discussions at Cincinnati Museum Center for 20 students on January 4 with the same students visiting WMKV for more radio education on January 18.</p>
<p>January 17, 2020 WMKV Station Tour Jim _____ 513-782-XXXX</p>	<p>WMKV's George Zahn provided a tour of WMKV to artist Patrick Carico.</p>
<p>January 20, 2020 West Chester Martin Luther King Day Event Laura _____ 513-759-XXXX</p>	<p>WMKV's George Zahn represented the station at the opening event ceremonies and provided PA for the event in West Chester.</p>
<p>January 27, 2020 Cincy 50+ Celebration Meeting Chandra _____ City of Cincinnati 513-352-XXXX</p>	<p>George Zahn attended the first planning meeting for the May 20 event on Fountain Square. The event honors older adults in Cincinnati and Hamilton County and WMKV has been the media sponsor.</p>

<p>January 31, 2020 Ruth Lyons/WMKV Presentation Parkinson's Community Fitness Lisa _____ 513-793-XXXX</p>	<p>WMKV's Mike Martini made a presentation on Ruth Lyons at Parkinson's Community Fitness and discussed WMKV with clients. WMKV is a media sponsor for the Center.</p>
<p>February 9, 2020 Northwest HS Alumni Assoc. Trivia Night Lori Zahn</p>	<p>WMKV's George Zahn appeared on behalf of the station hosting a special trivia night fundraiser at Cancun Restaurant in Fairfield, Ohio. The event was good exposure for WMKV.</p>
<p>February 25, 2020 Cincy 50+ Celebration Meeting Chandra _____ City of Cincinnati 513-352-XXXX</p>	<p>George Zahn attended the second planning meeting for the May 20 event on Fountain Square. The event honors older adults in Cincinnati and Hamilton County and WMKV has been the media sponsor. Those in the networking group include agencies such as ProSeniors, AARP, Cincinnati Area Senior Services, Cincinnati Recreation Commission, Episcopal Retirement Services, People Working Cooperatively, the Alzheimer's Association, Source Cincinnati, WMKV, and the City of Cincinnati. George Zahn serves on the advisory committee for the Livable Communities Initiative for the City of Cincinnati.</p>
<p>Weekly starting April 15 through May WMKV-Maple Knoll Music Mobile Megan _____ 513-782-XXXX</p>	<p>As a public service, WMKV has worked with Maple Knoll Communities to provide a WMKV Music Mobile, which travels around outside buildings and facilities at Maple Knoll Village to play music for isolated residents at the buildings. The music is played via loudspeaker and helps to lift the spirits of isolated residents who listen from windows, balconies, and driveways around the community, bringing WMKV to many who may not have known us before.</p>

**Weekly starting April 16 through May
Zoom.us WMKV Community
Discussions
George Zahn 513-782-2753**

WMKV is hosting weekly outreach zoom.us sessions on-line open to anyone who wants to discuss radio, music, or favorite characters or programs, with guests from WMKV's staff and volunteers. The information is posted on Facebook and on our website and mentioned on-air to encourage community interaction during the Covid issue.

**Coronavirus
Cancellations March-
May, 2020**

WMKV has had a number of outreach events planned during the March-May period of 2020, and many of these have been postponed or canceled due to the Covid 19 outbreak and state and federal limitations on gatherings. Among the events affected are:

March 25

WMKV-ProSeniors Consumer Forum—we are working on a virtual forum for later this year.

April 16

Harry James Big Band Event at Cincinnati Music Hall-postponed until September 2020.

May 17

Queen City Sisters Concert—postponed until Fall.

May 20

Fifty Plus Cincy Celebration on Fountain Square with City of Cincinnati-canceled for 2020.

Obviously, group speaking engagements and other gatherings such as our monthly big band dances at Maple Knoll Village are on hold, especially any events planned for Maple Knoll Village, a continuous care retirement community.