

EEO PUBLIC FILE REPORT
 WMKV-FM Maple Knoll Communities, Inc.
 June 1, 2022-May 31, 2023

Section 1. Vacancy List

Job Title	Recruitment Source (RS) Used to Fill Vacancy	RS that Referred the hiree
None	N/A	N/A

Section 2. Recruitment Source List

RS Number	RS Information	Apps received from RS over 12-month period	No. of Interviews Referred by RS over 12-month period
None			
Total Number of Interviews over 12-month period: 0			

Section 3. Recruitment Initiatives/Employee Enrichment

Type of Recruitment/Enrichment	Brief Description of Activity
<p>June 7, 14, 21, 28, 2022; July 5, 12, 19, 26; August 2, 9, 2022 WMKV at Blue Ash Concerts in the Park</p>	<p>WMKV's Station Director, Program Host, and staff/volunteers appeared at a WMKV booth to meet the public and discuss programming and more details at WMKV at each of the weekly 2 hour concerts. The station is media sponsor and also supplied an MC for each event and met many listeners and interested existing and potential listeners.</p>
<p>June 6, 2022 WMKV at the Golden Years Expo Fairfield Community Arts Center</p>	<p>WMKV Station Director appeared at a table at the event playing music and meeting potential staff/volunteers at this event for seniors and caregivers.</p>
<p>June 11, 2022 Alumni Weekend Miami University Oxford, Ohio</p>	<p>Station Director appeared as a guest DJ for the Saturday early Alumni Event from 6:30-8pm, meeting Miami University</p>

<p>Weekly, June 2022 through May 2023 WMKV meetings and recordings with Greater Cincinnati Business Leaders for BusinessWise at MCM Accounting Offices</p> <p>June 25, 2022 Ronnie Schell Appearance Fairfield Community Arts Center</p> <p>Ongoing, 2022-2023 Internship program designed to assist members of the community to acquire skills needed for broadcast employment</p> <p>Ongoing, 2022-2023 Mentoring program for station personnel</p> <p>Monthly, June 2022 through May 2023 Participation in events/programs with educational institutions relating to career opportunities in broadcasting</p> <p>July 5, 2022 WMKV at Tuesday Talks at Fairfield Community Arts Center</p>	<p>Alumni and discussing the station.</p> <p>Virtually every week, Station Director met and recorded segments with area business leaders and entrepreneurs at the Cooney/MCM offices. These meetings produced excellent radio programs but also exposed WMKV to many business leaders in Cincinnati to learn recruiting techniques and best business practices.</p> <p>WMKV staff member and volunteer hosted this public event along with media Heritage, Inc. celebrating the TV career of actor Ronnie Schell who spoke at the event.</p> <p>WMKV Staff, including Operations Manager and Station Director, are working with community phone volunteer for the WMKV Trivia Tuesday show, including the volunteer adding questions to the show and making occasional appearances on the show.</p> <p>Station Director is working with Producer/Program Host, Program Host, and Operations Manager to add new duties and skills improving on-air work and hosting our WMKV Means Business and News programming, plus sharing of new methods of forward promotion and editing skills in Adobe Audition, including the new CS6 and Wide Orbit software.</p> <p>Each month during the period, staff welcomed guests to the studio from the Lakota Local School District, faculty and students, plus leaders from the West Chester, Ohio community to be part of the half-hour show (Listen Up Lakota!), increasing knowledge of WMKV to a wide range of potential applicants and volunteers. Guests come to the station for interviews which are aired twice monthly.</p> <p>WMKV's Program Host appeared on behalf of WMKV to do a presentation on radio history and talk about the station.</p>
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<p>July 9, 2022 Jeffrey G. Hoeh Golf Scramble Fundraising Event Aston Oaks Golf Course</p>	<p>WMKV Station Director and volunteer appeared on behalf of WMKV and Zahnadu Productions and DJed the 12-hour charity event.</p>
<p>July 11, 2022 WMKC Community Advisory Board Meeting</p>	<p>WMKV’s Station Director met with the station’s Community Advisory Board to discuss programming, fundraising, grants, and more station details.</p>
<p>Weekly, 2022-2023 (ongoing) Phone training for volunteer</p>	<p>We have a volunteer training on the phone system and radio background with our Computer Talk program Tuesdays 1-2pm at WMKV.</p>
<p>August 12, 2022 Pro Seniors “Seniors Who Rock” Longworth Hall event center</p>	<p>WMKV’s Station Director served as MC for the annual Seniors Who Rock live event held by Pro Seniors at Longworth Hall event center.</p>
<p>August 15, 2022 WMKV Golf Classic Maketewah Country Club</p>	<p>WMKV’s Station Director, plus Development Director and other staff and volunteers attended the WMKV golf outing to meet supporters and listeners. Station Director MCed and provided PA for the event.</p>
<p>August-September 2022 Employee training program</p>	<p>Extensive voice and conversation training for on-air WMKV Fund Drive with members of the Maple Knoll Marketing Department to assist on the on-air drive. WMKV staff were also trained.</p>
<p>September 21, 2022 Green Township Historical Society</p>	<p>WMKV Program Host spoke to the Historical Society about WMKV and legendary broadcaster Paul Dixon.</p>
<p>September 23, 2022 Blue Ash “Barrier Free” One Mile Walk Blue Ash Nature Park</p>	<p>WMKV’s Station Director was the DJ for the well-attended walk and dance event for families of children with special needs.</p>
<p>September 25, 2022 Walk to Defeat ALS Cincinnati</p>	<p>WMKV’s Station Director appeared as the DJ for the annual event to raise money to beat ALS.</p>
<p>Ongoing, 2022 Employee training program (voice and</p>	<p>Station Director has been working on refinement of announcer training with our</p>

<p>announce coaching)</p> <p>September 27, 2022 Discussion of WMKV and Radio Northeast Rotary Club Kenwood Country Club</p> <p>October 2, 2022 1940s Day, Cincinnati Museum Center</p> <p>October 28, 2022 Fall in Love with Maple Knoll Day Maple Knoll Village Auditorium</p> <p>November 7, 2022 Harry James Orchestra Concert/Dance Cinti Music Hall Ballroom</p> <p>November 8, 2022 Volunteer training program (interview technology)</p> <p>November-December 2022 Mason High School Student Internship program</p> <p>November 17, 2022 Northwest HS Alumni Association Quarter Auction</p> <p>December 6, 2022 Trivia at Fairfield Community Arts</p>	<p>newest staff member, Producer/Program Host.</p> <p>WMKV's Program Host spoke on the station and radio and took questions in a presentation to the Northeast Rotary Club.</p> <p>WMKV's Station Director, plus volunteers, met numerous people at the one-day event at Union Terminal. Station Director also interviewed a wide array of attendees for radio shows as well.</p> <p>WMKV's Station Director was at the WMKV exhibit table at the event to meet potential listeners and volunteers, plus pass out station information.</p> <p>Development Director, Station Director, and a station volunteer were at the fundraiser concert for WMKV, meeting listeners and discussing WMKV opportunities.</p> <p>Operations Manager and Station Director worked in Studio B with a volunteer on the technology for doing interviews in the studio for future Cincinnati Jazz Artist shows with the Cincinnati Jazz Hall of Fame.</p> <p>Station Director, Program Host, Producer/Program Host, and Operations Manager worked to schedule a Mason HS student over the holiday break to shadow staff at WMKV in on-air shows, editing, traffic and billing, and operations. Changing exam schedules interfered with a holiday break opportunity so we are looking at the spring or summer break.</p> <p>Station Director represented WMKV as DJ and co-host for the fundraising event at Northwest High School.</p> <p>Station Director was the host for an event for seniors and family members at</p>
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<p>Center</p> <p>December 8, 2022 Welcome to Maple Knoll event, Maple Knoll Village</p> <p>December 2022-ongoing Volunteer training program</p> <p>January 16, 2023 WMKC Community Advisory Board Meeting</p> <p>January 19, 2023 Employee training program</p> <p>January 25, 2023 Employee training program</p> <p>February 8, 2023 Employee training program</p> <p>March 5, 2023 Participation in events/programs with educational institutions relating to career opportunities in broadcasting.</p> <p>March 19, 2023 Hosting Northwest HS Alumni Association Trivia Event</p> <p>March-May 2023 Volunteer training for WMKV's Our Best Friends show</p>	<p>Fairfield Community Arts Center as part of its 55 Plus program.</p> <p>Station Director was a requested guest by attendees at the event to talk about WMKV and Maple Knoll Communities.</p> <p>As Cincinnati Jazz Hall of Fame is working toward a new monthly or weekly program on WMKV, Operations Manager, and Station Director are training community volunteer hosts on board operation and editing.</p> <p>WMKV's Station Director met with the station's Community Advisory Board to discuss programming, fundraising, grants, and more station details.</p> <p>Station Director participated in this Corporation for Public Broadcasting training on Station SAS.</p> <p>Station Director participated in this Corporation for Public Broadcasting training on financial accounting.</p> <p>Station Director participated in this Corporation for Public Broadcasting training on FSR.</p> <p>Lakota East high school student spent time shadowing Producer/Program Host and Station Director, observing WMKV's operations and fund drive. We are discussing possible summer opportunities.</p> <p>WMKV's Station Director was MC and host for a fundraising public trivia afternoon for Northwest High School Alumni Association at Cancun restaurant in Colerain Township.</p> <p>Program Host and WMKV staff are working with Dr. Melissa Shepherd for her taking over the Our Best Friends show in April. Program Host continues to work as a "co-host" for Dr. Shepherd.</p>
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<p>March 23, 2023 WMKV/ProSeniors Consumer Forum</p>	<p>WMKV co-hosted and Station Director MCed a panel discussion and recording for broadcast on April 20 with guests including representatives of the Federal Trade Commission, Ohio Attorney General's Office, FBI, CGS Administrators, Social Security and the U.S. Attorney's office with an audience of more than 70 people in the Maple Knoll Village Auditorium.</p>
<p>March 28, 2023 Mike Martini Cincinnati Reds Presentation Maple Knoll Village Auditorium</p>	<p>WMKV's Program Host hosted a multi-media presentation including WMKV, but mainly Reds announcers through the decades.</p>
<p>April 12, 2023 WMKV Tour</p>	<p>Tour of the studio with potential community volunteer and discussion of him volunteering at WMKV in the future.</p>
<p>April 17, 2023 WMKC Community Advisory Board Meeting</p>	<p>WMKV's Station Director met with the station's Community Advisory Board to discuss programming, fundraising, grants, and more station details.</p>
<p>April 21, 2023 Metallic Men Radio Presentation Kennedy Heights Presbyterian Church</p>	<p>WMKV's Program Host presented a talk and demonstration on WMKV and radio for a senior group.</p>
<p>May 4, 2023 Participation in events/programs with educational institutions relating to career opportunities in broadcasting.</p>	<p>WMKV's Station Director attended Career Day at Compass Elementary School where he talked to several student groups about his career in radio and DJing.</p>
<p>May 10, 2023 Employee training program</p>	<p>WMKV Operations and Station Director participated in this seminar on AI and Broadcasting Radio-GPT to explore A.I. possibilities.</p>