



**QUARTERLY REPORT
OCTOBER-DECEMBER 2016**

Program # 2016-40

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time Length	Segment	Segment
	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses how lessons learned from professional sports teams benefit business.

Guest: Stuart Blyth is an international management training consultant and author of “Football Field to Boardroom”.
www.fp-tb.co

Issues Covered: teamwork, recruiting, passion

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- History	7:00

Summary: Our guest discusses his efforts to find lost and stolen historical artifacts through his History Channel tv series.

Guests: Brad Meltzer is a bestselling author and host of a tv special “America’s 9/11 Flag: Rise From The Ashes” on the History Channel.

Issues Covered: return of the 9/11 flag, patriotism, symbols

29:00	Conclusion of Program	:30
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Program # 2016-41

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Health	16:00
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Summary: Our guest discusses the science of optimizing your health and maximizing longevity.

Guest: Dr Roberta Kline is a board-certified Ob-Gyn with over 20 years experience in women’s health. Also an author, teacher and a functional genomics expert.

www.gsnuniversity.com

Issues Covered: dna, genomics, health care system

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Home Improvement /Media	7:00
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Summary: Our guests discuss his new home improvement reality Television series.

Guest: Cameron Mathison is an Emmy Nominated actor, program host And correspondent. He is host of “Game of Homes” on Discovery Family. He also is weekend anchor of “Entertainment Tonight” the top Entertainment news magazine in the world.

www.discoveryfamilychannel.com

Issues Covered: budgets, designs, DIY ideas, National Parks

29:00	Conclusion of Program	:30
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Program # 2016-42

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Civil Rights	16:00
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Summary: Our guests discuss their research into the civil rights movement in the 1960’s and it’s impact on today’s political climate.

Guests: Rich Wallace and Sandra Neil Wallace are award winning writers

and author of "Blood Brother: Jonathan Daniels and His Sacrifice For Civil Rights".

www.sandraneilwallace.com

Issues Covered: activism, freedom fighters, legal impact

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Child Safety	7:00

Summary: Every 33 seconds a child is involved in a car accident. Our guest discusses the role of car seats in reducing the risk of injury or death.

Guest: Mara McFadden is a mechanical engineer and child passenger safety technician. She is director of product management at 4 Moms, developers of a self-installing car seat.
www.4moms.com

Issues Covered: proper installation, research, common mistakes

29:00	Conclusion of Program	:30
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Program # 2016-43

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Inspiration	16:00

Summary: Our guest discusses how to get and maintain passion out of your profession.

Guest: Nina Spencer a best selling author, international motivational speaker and communications expert. She is author of "Getting Passion Out of Your Profession: How to Keep Loving Your Living Come What May".
www.ninaspencer.com

Issues Covered: relationships, humor, stress busters, goals

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Relationships	7:00

Summary: Our guests discuss how they have been able to work on and resolve relationship issues.

Guests: Reality tv personalities Amber and Jim Marchese of “Real Housewives of New Jersey” have been dealing with marital issues. They star in the tv series “Marriage Boot Camp: Reality Stars”.
www.wetv.com

Issues Covered: trust, anger issues, communication

29:00 Conclusion of Program :30

Program # 2016-44

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Animal Care & Control	16:00

Summary: Our guest discusses the humane treatment of animals.

Guest: Donna Chicone is an author, advocate and media personality. Her new book is Being A Smart Pet Parent: Everything You Need To Know to Foster a Long, Loving Relationship with Your Dog.
www.jazzandjive.com

Issues Covered: adoption, responsibility, diet, exercise

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media/Youth 7:00

Summary: Our guest discusses her role in a new children’s tv series that is designed to teach as well as entertain.

Guest: Dee Wallace is a veteran tv, film and theatre actress. Also a teacher, life coach and toy creator. She stars in the Amazon Prime Video series “Just Add Magic”.
www.amazon.com

Issues Covered: friendship, honesty, role models

29:00 Conclusion of Program :30

Program # 2016-45

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Veterans	16:00

Summary: Our guest discusses the growing problem of military spouses being thrust into role of caregivers.

Guest: Barbara McNally is a licensed physical therapist and author of “Wounded Warrior: Wounded Wife”. She is founder of The Barbara McNally Foundation designed to assist military spouses in their caregiving roles.

www.barbaramcnally.com

Issues Covered: PTSD, health care, suicide, finances

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Emergency Preparedness	7:00

Summary: Our guest discusses how to survive in the event of emergency or how to pursue a back-to-nature lifestyle.

Guest: Tim MacWelch is a survival expert and author of “How To Survive Off the Grid”.

www.weldonowen.com

Issues Covered: shelter, food, practical tactics

29:00	Conclusion of Program	:30
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Program # 2016-46

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Social Entrepreneurship	16:00

Summary: Our guest discusses his company that was created to provide free life-saving meal packets to children in need.

Guest: Ryan Devlin is a popular actor and program host. Currently host of a dating show on MTV. Along with 3 other actors he is co-founder and CEO of This Bar Saves Lives.

Issues Covered: malnutrition, social impact, prevention

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Children's Media	7:00

Summary: Our guests discuss their popular children's program on Disney channel and their new product line.

Guest: Scott and Julie Stewart have over 15 years of experience in children's entertainment. They are creators of "Kate and Mim-Mim" on Disney Jr.
www.kateandmimmim.com

Issues Covered: determination, shyness, bullying

29:00	Conclusion of Program	:30
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Program # 2016-47

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<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Addiction-Drinking	16:00

Summary: Our guest discusses the problems of addiction and substance abuse during the holiday season.

Guest: Randy Haveson is an addict in long-term recovery. He has been working in the field of addiction since 1990 and is an award winning author and speaker. He is author of "Party with a Plan".
www.partywithaplan.com

Issues Covered: set limits, counseling, addicting behavior

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media, Children's Programming	7:00

Summary: Our guest discusses his hit international television series aimed at young viewers.

Guest: David Graham is a legendary voice and character actor who stars in a number of children oriented programs including "Thunderbirds Are Go" on Amazon Prime Video

Issues Covered: imagination, bullying, positive messages

29:00 Conclusion of Program :30

Program # 2016-48

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Leadership	16:00

Summary: Our guest discusses the essential elements for demonstrating great leadership at work and home.

Guest: Frank Soriano is a keynote speaker, workshop facilitator, and leadership development consultant. He is author of “Beyond the Perimeter: Lead Yourself, Build Relationships, Think Systems”.
www.franksoriano.com

Issues Covered: thinking, listening, collaboration

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/Women’s Issues	7:00

Summary: Our guest discusses her career in broadcast and film and the opportunities and struggles for women in the media.

Guest: Sela Ward is an award winning actress, author and producer currently starring in the series “Graves” on the Epix Channel.

Issues Covered: new media, second careers, arts

29:00 Conclusion of Program :30

Program # 2016-49

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parents	16:00

Summary: Our guest discusses the keys to successful parenting.

Guest: Dr Lynn Wicker is a speaker, trainer, success coach and Educator. She is author of "Raising Kids That Succeed: How To Help Your Kids Overcome Life's Limitations and Think Their Way To Lifelong Success".

www.lynnwicker.com

Issues Covered: self-esteem, limiting beliefs, support

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Business 7:00

Summary: Our guest discusses how his company went from a one man operation to one of the largest energy companies in the world. Also how de developed an iconic toy truck.

Guest: Justin Mayer is General Manager of Hess Toy Truck Division of Hess Energy. He has an extensive background in marketing and a MBA from Harvard.

www.hesstoys.com

Issues Covered: Hess toy truck creation, marketing, innovation

29:00 Conclusion of Program :30

Program # 2016-50

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Eating Disorders	16:00

Summary: Our guest discusses her lifelong struggles with eating.

Guest: Lisa Knopp is an author and university professor. Her newest book is "Bread: A Memoir of Hunger", the story of her unhealthy relationship with food.

www.lisaknopp.com

Issues Covered: self-esteem, disordered eating, aging

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Charity 7:00

Summary: Our guests discuss their media projects to benefit the U.S. Fund for UNICEF supporting the world's children.

Guests: Hilary Gumbel is a philanthropist and author of "Unichef". Ming Tsai is an award winning chef/owner and tv personality. Both host a special on Discovery Family Channel on giving back.
www.discoveryfamilychannel.com

Issues Covered: paying forward, volunteering, giving

29:00 Conclusion of Program :30

Program # 2016-51

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Diet	16:00

Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol.

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She is author of "Comfort Food Gets A Vegan Makeover."
www.jillskeem.com

Issues Covered: heart disease, diets, gluten free

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/Children's Programming	7:00

Summary: Our guest discusses his work on an Amazon video series and his role as an activist in the Latino community.

Guest: Jorge Diaz is an award winning actor who has been a key part of several landmark moments for Latino actors. He's the voice of Ojo In the Amazon Prime Children's series "Lost in Oz"
www.amazon.com

Issues Covered: life lessons, education, perseverance

29:00 Conclusion of Program :30

Program # 2016-52

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<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Animal Care & Control	16:00
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Summary: Our guest discusses the humane treatment of animals.

Guest: Donna Chicone is an author, advocate and media personality. Her new book is Being A Smart Pet Parent: Everything You Need To Know to Foster a Long, Loving Relationship with Your Dog. www.jazzandjive.com

Issues Covered: adoption, responsibility, diet, exercise

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Media/Youth	7:00
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Summary: Our guest discusses her role in a new children's tv series that is designed to teach as well as entertain.

Guest: Dee Wallace is a veteran tv, film and theatre actress. Also a teacher, life coach and toy creator. She stars in the Amazon Prime Video series "Just Add Magic". www.amazon.com

Issues Covered: friendship, honesty, role models

29:00	Conclusion of Program	:30
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Program # 2016-53

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Home Buying	16:00
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Summary: Our guest discusses how to navigate the complexities of home buying.

Guest: Michael Trickey is a CPA with 35 years of experience in real estate finance. He's the author of "Finding Home: Everything You Need to Know – And Do – For Home Buying Success".
www.findinghomebook.com

Issues Covered: budgets, credit, fees, taxes

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- News/Trends 7:00
Summary: Our guest discusses the top trending newsmakers and news stories of 2016.

Guest: Amy Wicks is a trend analyst for Yahoo and senior fashion editor at Polyvore.

Issues Covered: Political moments, new items, trends

29:00 Conclusion of Program :30