

WRQT-FM, LaCrosse WI
 2022 ISSUES PROGRAMMING Q2
 PUBLIC SERVICE ANNOUNCEMENTS Q2

Issue Category	Broadcast Dates	Time	Length	Amount	Description - PSA
Community Health/Mental Health/Wellbeing	4/25/2022	8:05am	5 min	1	Gundersen Steppin' out in Pink/Breast Cancer
	4/29/2022	7:05am	4 min	1	Dr. Neve/Addiction/Mental Health Awareness Month
	5/5/2022	9:05am	5 min	1	Dr Kimball/Mental Health Awareness Month
	5/12/2022	7:30am	5 min	1	Dr. Smith/Gundersen/Mental Health
	5/19/2022	8:05am	5 min	1	Dr. Brahmhatt/Mental Health Awareness Month
	5/26/2022	7:30am	5 min	1	Dr. Smith/Suicide Prevention/Mental Health
	5/10/2022	9:05am	4 min	1	Red Cross Spring Blood Drive
	5/5 – 5/13/2022	12A-12P	:30	90	Pints for Pints Blood Drive
	4/11-5/13/2022	12A-12P	:30	150	Big Bikes Cancer ride

Issue Category	Broadcast Dates	Time	Length	Amount	Description - PSA
Area Needs/Public support/Non profit	4/8/2022	7:30am	3 min	1	Andrew Hughes/Local Music
	6/2/2022	8:30am	4 min	1	United Way/Chalk event
	6/7/2022	9:05am	5 min	1	Pump House/Artspire
	6/9/2022	7:30am	4 min	1	Charlie Boy/Downtown Main Street
	6/23/2022	9:05am	5 min	1	La Crosse Area Fire Fighters
	6/28/2022	7:30am	4 min	1	Houston Co. Veterans Services
	5/15-5/30/2022	12A-12P	:30	16	Raise Your Glass/United Way
	4/1-4/20/2022	12A-12P	:30	40	Kiwanis Flag Project

Issue Category	Broadcast Dates	Time	Length	Amount	Description - PSA
Business/Local Economy	4/6/2022	8:05am	5 min.	1	Explore La Crosse
	5/11/2022	7:30am	3 min	1	Omni Center/Onalaska
	5/12/2022	8:30am	4 min	1	Adam Palm/Jam Out
	5/31/2022	7:30am	4 min	1	Downtown Main Street
	6/10/2022	8:05am	5 min	1	Riverfest
	6/22/2022	7:30am	3 min	1	Celebrate Onalaska
	4/4 – 4/17/2022	12A-12P	:30	60	Beer, Wine and Cheese
	5/1-5/30/2022	12A-12P	:30	64	Moon Tunes
	5/1-5/30/2022	12A-12P	:30	100	Great River Sound

2022 NEWS ISSUES Q1 – WRQT

News stories are approximately thirty seconds long and air on WRQT between the hours of 6:00am and 9am Monday-Friday.

1) Health:

4/12 State Rep. Jill Billings of La Crosse has co-sponsored new legislation that has legalized fentanyl test strips. The strips were previously considered drug paraphernalia under Wisconsin law. People can use these test strips to see if other drugs, like marijuana or cocaine, are laced with fentanyl. This legislation came after a rise in fentanyl related deaths in Wisconsin, including La Crosse specifically. Billings explained that many different drugs are laced with fentanyl which leads to accidental consumption. The bill was signed into law on March 16th, along with two other opioid related bills. One increases the penalty for possession of fentanyl. The other creates a centralized data collection system for drug related deaths

4/12 A thousand letters from French Island area families might persuade Wisconsin political leaders to take action against water pollution from PFAS chemicals. That's the hope of Lee Donahue from the Campbell Town Board. At Tuesday's board meeting, Donahue urged the public to write letters saying PFAS are not safe. Donahue says she testified about the chemicals at a national EPA hearing last week, where other people told 'horrifying' stories about water contamination: Firefighting foam used by the La Crosse Airport has been blamed for the pollution of wells throughout French Island, forcing families to get bottled water for drinking and other uses.

4/17 A new medical report says overdose deaths among teenagers in the U.S. nearly doubled in just one year, and continued to rise in 2021. STAT News says the spread of fentanyl seems to be a cause for the increase. Dr. Chris Eberlein (EBB-er-line) of Gundersen says overdose deaths in La Crosse have remained steady or gone down recently, but fentanyl has become a major factor: Eberlein says many teens may be consuming fentanyl unintentionally, mistaking it for other drugs.

4/19 Bus riders in La Crosse can breathe easier now, with the end of the face mask mandate which was brought on by COVID-19. After a judge struck down the mask mandate for public transportation, including airlines, the La Crosse MTU dropped the mask requirement on city buses. Mass transit manager Adam Lorentz (luh-RENZ) says the buses have gone through some changes, to cut down on the spread of viruses: The TSA decision to drop mandatory mask-wearing also is in effect at the La Crosse Airport.

5/5 Political leaders and activists will be in La Crosse this afternoon to protest a potential US Supreme Court decision to overturn Roe V. Wade. The Abortion Rights rally will take place at the La Crosse County Courthouse beginning at 4:30 p.m. Among those in attendance will be Lt. Gov. Mandela Barnes, who is running for US Senate in Wisconsin. Another Senate candidate, Tom Nelson will be in attendance, as well. Four other US House candidates will also take part, including Rebecca Cooke, Deb McGrath. The rally, hosted by the La Crosse County Democratic Party. If Roe v. Wade is overturned, Wisconsin would revert to a law from 1849 that bans abortion almost completely — except when the mother's life is in danger. Multiple attempts have been made over there years to update the law. Nothing will happen this year, however, Republicans control the state Legislature and have been out of session for nearly two months and won't be back in session until 2023. The US Supreme Court could overturn Roe V Wade as early as this summer.

5/5 Democratic candidates for the House and Senate spoke out on abortion during a rally outside the La Crosse Courthouse yesterday. They were supporting reproductive rights, following news that the Supreme Court might soon reverse the Roe vs. Wade decision. Mandela Barnes, Wisconsin's lieutenant governor, is running for U.S. Senate: Democrats seeking to succeed Ron Kind in Congress also spoke to about 200 people. Candidate Deb McGrath says more women are needed in federal office: Demonstrators chanted slogans such as 'the patriarchy has got to go.'

5/10 The La Crosse County medical examiner has been fairly busy the last few years, having to investigate deaths from COVID, along with overdoses, murders, and suicides. Tim Candahl reports to a county board committee that 16 overdose deaths have occurred so far in 2022, which is a record pace this early in the year. And there were 25 suicides in the county last year, up almost 50 per cent from 2020. Candahl says it's not certain how much the pandemic might have affected people's mental health: Candahl tells county leaders that an increase in staffing has helped his office better deal with the workload.

5/15 Wisconsin Senator Tammy Baldwin spent some time in La Crosse on Friday to learn more about the local PFAS pollution problems on French Island. Baldwin met with residents and officials in the town of Campbell, where hundreds of wells have excessive levels of PFAS chemicals. The Senator also visited one city-run well which has been shut down because of PFAS levels. Mayor Mitch Reynolds thanked Baldwin for her help in providing La Crosse with funding to deal with the pollution: La Crosse has been allocated nearly \$4 million for PFAS remediation.

2) Business/Economy:

4/3 La Crosse city committees will start working this week on new plans for the old K-Mart on State Road. A proposal before the council and the city plan commission would put the K-Mart site in the planned development district. Developers have already proposed designs for housing and some business for the complex which would be named 'Copper Rocks.' A city report says the site would be turned into a 'vibrant mixed-use development' at what is considered the busiest intersection in La Crosse, at State Road and Losey Boulevard.

4/4 The average price of gas in Wisconsin has gone down 9 cents in a week. The state Triple-A says that's one of the 10 largest decreases in gas prices around the U.S. Wisconsin's average pump price of 3.86 a gallon is still 32 cents higher than a month ago. Meanwhile, La Crosse continues to have the lowest average price among large cities in the state, at 3.68 per gallon. The next highest price is 3.73, in Appleton. Milwaukee leads the big cities in Wisconsin with an average of 3.90.

4/5 A city council committee approves the rezoning needed to develop the Copper Rocks complex at the former K-Mart lot on La Crosse's State Road. The project would include a possible high-rise housing structure, which at least one neighbor has criticized because it might lead to lack of privacy for nearby homes. Developer Jeremy Novak tells the judiciary committee that he's been working with neighbors on privacy concerns: Novak hopes the housing would attract professionals such as teachers and police employees.

4/11 La Crosse still has low gas prices compared to some other large Wisconsin cities, but not as low as in Eau Claire and Appleton. The Wisconsin Triple-A says La Crosse has the same average pump price as a week ago, \$3.68 a gallon. That's still 40 cents lower than a month ago. Appleton's price average is \$3.63, and Eau Claire is a penny above that. The highest big city gas price in the state this week is in Milwaukee, at \$3.83 a gallon.

4/12 Workers from Mayo in La Crosse filled a parking lot on Tuesday to celebrate the groundbreaking for a new hospital to be built on that lot. The project will take two years to complete. Mayo chief administrative officer Mike Morrey said the new building will have up-to-date technology, and features that will help patients have a more pleasant stay: Mayo leaders honored the role of the Franciscan Sisters in starting the hospital that now stands on West Avenue. Sister Eileen McKenzie with the F-S-P-A led a blessing: Vice president Dr. Paul Mueller says the number of historic hospital buildings in the La Crosse area shows that Mayo builds its hospitals to last.

4/21 Businesses in downtown La Crosse may be encouraged to be more dog friendly. The director of Downtown Mainstreet, Incorporated, Terry Bauer, tells WIZM's Mike Hayes that a promotion called 'It's a Dog's World' is being planned. Bauer says the idea is to attract customers who want to bring dogs into a store or other business: Bauer says he'd like to make the city 'dog-friendly' for visitors to conventions, or families with students at La Crosse colleges.

5/2 The city of La Crosse is planning to allow outdoor dining again this year at downtown businesses. The board of public works has approved revisions to the dining ordinance which have been in effect the last two years, to help bars and restaurants stay in business during the pandemic. Tim Acklin of the city planning office says the program has worked out well: Those rules could go before the full city council next week. Restaurant owners reportedly have been asking City Hall when they could begin outdoor dining again for spring.

5/10 The average price of gas in the U.S. is at \$4.37 a gallon this week. The Triple-A says a year ago, the average was just under \$3. The Wisconsin average is now \$4.11 per gallon, and that's up almost 20 cents in the past week. Prices in the La Crosse area are up to \$4.07 at some stations, which is still lower than in most major Wisconsin cities. Milwaukee leads the way with gas at \$4.23 a gallon on average.

6/14 The national average price for gas has topped \$5 a gallon for the first time in the 22 years that the Triple-A has been keeping track of pump prices. That average has gone up about 60 cents in the past month, and almost \$2 from last June. Wisconsin's average price is 10 cents below the nationwide level, standing at \$4.91 per gallon. Milwaukee is the only major city in the state with a price average above 5 dollars. La Crosse is averaging 4.74 a gallon, which is an increase of almost 70 cents in a month.

3) Education:

4/5 La Crosse high school students addressed the La Crosse School Board on Monday to try and convince them to keep the district's school resource officer program in place. The school board had recently decided to reduce the number of SRO's placed in schools from 5 in 2020 to only 2 in 2022. La Crosse student Kaden Young explained that after recent threats made to Central High School, students formed a petition to try and convince board members to keep the program. The petition received over 300 signatures from students, teachers, and parents.

4/21 Some staggering numbers released by the La Crosse School District yesterday, as it seeks the public input on how to go forward with a long-range facility plan. The district says it has over 80 million dollars in deferred maintenance on its 15 buildings ... with the five oldest buildings eating up a 25 million chunk of that money. The budget for maintenance annually is only 1.2 million. The school district also has a declining enrollment ... down 1,300 students from the year 2000 with that decline estimated to continue for the next 10 years. Enrollment decline means less revenue, as the district gets about \$11,300 per student. Two public input sessions are scheduled for next week and the week after, looking at the long-range facility plan. The release seemed to point toward consolidating the middle school and high schools. More information on the plan can be found at WIZM News dot com.

4/26 The La Crosse School Board has re-elected Juan Jimenez as board president during their reorganization meeting on Monday night. This is Jimenez's second term as president. He was re-elected to the board this April, but it was unclear whether he would remain as president. Jimenez was elected president by a unanimous vote and said that he would like to thank everybody for their continued support. Both Brad Quarberg and Shaundel Spivey will serve another year as vice president and treasurer, and Brenda Leahy was newly elected as the school district clerk. Jimenez, along with newly elected board members Katie Berkedal and Merideth Garcia were sworn in during the meeting as well.

4/26 The La Crosse School District has a nearly \$200 million plan for dealing with years of declining enrollment. But school leaders need the public's help in making decisions. Informational meetings are planned this Wednesday night and on May 3rd, to discuss a possible referendum for building one new high school which would combine Central and Logan. Those two current high schools would then become middle schools. Superintendent Aaron Engel says school taxes in La Crosse have been going down: Both of the public input meetings will be at Lincoln Middle School, between 6 and 8 p.m.

4/27 A nearly \$200 million building plan for the La Crosse school system is getting mixed reactions from district residents. About 40 people attended an input session at Lincoln Middle School last night, to hear about consolidation plans which could go to referendum this fall. Superintendent Aaron Engel says a new high school might be ready in time for the class of 2027 to graduate: People attending the meeting were concerned about the new school location and transportation times, and whether participation in sports might be limited for kids. Another input meeting is set for Tuesday night at Lincoln.

5/2 The Holmen School Board has scheduled a special session for tonight, and the agenda says there will be a closed session to discuss 'personnel problems or the investigation of charges against specific persons.' The meeting comes one week after board president Cheryl Hancock admitted publicly that she used a fake name to comment on Facebook about school district matters. A few minutes after Hancock made her statement, the school board re-elected her as president. A late afternoon rally has been scheduled for just before the Holmen meeting, where demonstrators reportedly will call on Hancock to resign.

5/3 Using a fake Facebook profile has led to the early retirement of Cheryl Hancock from one La Crosse business and resignation from a local school board. Hours after announcing her retirement a month early from the Coulee Recovery Center in La Crosse yesterday, Hancock, the Holmen School Board President, resigned from the board at a closed session meeting Monday. Last week, Hancock revealed she had been using a fake Facebook profile. She had been making comments on various posts, including ones that dealt with the Holmen School Board elections held last month. Hancock was not up for re-election. After Monday's 90-minute closed session, the Holmen School District released a statement noting it felt Hancock had violated some of the board's ethics policy. Hancock had served in the district for the past 26 years. She was also set to retire at the end of the next month from the Coulee Recovery Center, but moved that up, and released a statement that said in part it would allow her time to reflect on her personal well-being. Rita Von Haden was announced as the Center's new executive director

5/3 Dozens of teachers and staff members at Logan High School want their building to have a full-time school resource officer again. A letter signed by 73 staffers at Logan was presented to the La Crosse school board on Monday night, asking the board to consider reinstating Logan's SRO. Eric Martin, who taught at Logan for 19 years, spoke on behalf of the staff members saying that having a police officer at the school could help control some discipline problems: The La Crosse district has reduced the number of SRO's serving school buildings, partly at the request of students and others who feel that the officers intimidate some young people, or look for reasons to discipline students.

5/17 Students from Central High School spoke at the school board meeting last night to voice concerns over the removal of student resource officers from the district. The La Crosse School Board had voted to reduce the number of SROs in the district from five to three. It plans on further reducing that number to two by July 1st. The decision was made after an extensive evaluation was done which found that minority students reported feeling unsafe or fearful of the SROs, and are disproportionately suspended or expelled. Central student Adam Manka argued that race should not be a factor when considering whether to remove the SROs. Manka was among students who presented a petition to the board last month. They had received over 300 signatures to keep the SROs in school.

5/23 The La Crosse School District has made a change in its plan for School Resource Officers. In a statement released late last Friday, the district announced it intends on keeping three School Resource Officers (SROs) through the 2022-23 school year. The district had intended on removing one of the officers in July, bringing the number down to two, as the last part of its plan from 2020 to gradually reduce SROs in schools ... from the original five. Recently, students circulated a petition advocating for the SROs to remain in the schools. The petition received over 300 signatures. Students also addressed the school board on two different occasions the past two months, asking the board to keep the three officers currently staffed. The statement explained that the district will keep the three current officers and continue to evaluate the SRO program. La Crosse Schools superintendent, Dr. Aaron Engel will be on La Crosse Talk PM tomorrow to discuss the change, along with other school news. The show airs at 5 p.m. on 92.3 FM / 1410 AM or the WIZM app.

5/25 A consolidation plan for the School District of La Crosse could turn two high schools into one. Would the mascot become the River Rangers? Superintendent Dr. Aaron Engel laughed at the question yesterday on WIZM's La Crosse Talk PM ... and indicated that was probably getting ahead of things.

The time to answer a survey sent to district residents just ended. It asked about a \$194.7 million referendum to move the city to one high school at the Trane site. That cost adds up to about \$8 a year per \$100,000 of property value. Results of the survey come out June 6 at the school board meeting. With declining enrollment, aging buildings with over \$85 million in deferred maintenance, the district can't keep up. And state funding isn't coming through, despite a \$3.8 billion budget surplus lying around ... while the Wisconsin state Legislature takes the last nine months of this year off.

6/1 After students from Central High School addressed the La Crosse school board on two different occasions protesting the removal of school resource officers ... the district announced about two weeks ago that it will keep three SROS for the upcoming school year. According to Superintendent Dr. Aaron Engel, the district received feedback from students on both sides of the issue. The La Crosse School District saw a decrease in juvenile arrest rates, as well as an increase in mental health programs, which also factored into its decision.

6/5 Looks like voters in the La Crosse school district are supporting the system's plans to merge the two city high schools into one big building. Results of a recent taxpayer survey on referendum plans will be presented to the La Crosse school board Monday night. The report says three groups of voters all are leaning toward supporting a proposed \$194 million bond issue to develop one large high school to replace Logan and Central, which would then become middle schools. Twenty per cent of the district residents who were sent surveys filled them out.

6/7 The community is split on the idea of ONE public high school for all of La Crosse. That was the conclusion, after Bill Foster presented survey results on consolidation to the the La Crosse School Board last night. About 6,000 responded. It was sent to every resident in the school district. The majority of participants were 65 and older. Seventy percent lived in the city of La Crosse. Only 28% of respondents had children in the La Crosse school district. See the summary at WIZM news dot com.

6/21 Over 50 local teachers endured the heat and rallied at Powell Park yesterday to advocate for a higher pay raise. The current pay raise is around 2% but teachers are hoping for a 4.7% increase. The La Crosse Education Association ... basically the local teacher's union ... has requested mediation and the district has agreed to bring in a third party to negotiate the pay raise. But according to superintendent Aaron Engel, the district is still standing firm with the 2% increase. The district is trying to find a way to retain teachers, while also being fiscally responsible, which has proven to be a challenge.

6/23 What would La Crosse be like without a cross-town high school rivalry, without the competition between Central and Logan? The district superintendent believes things would be just fine, if the two schools are merged into one big high school to save money. Dr. Aaron Engel tells WIZM's La Crosse Talk that student from the two schools generally get along with each other now: The La Crosse district is considering a referendum, which would ask voters to build a \$194 million high school to replace the existing Logan and Central. Engel says the school system can't afford to keep both high schools running in an age of declining enrollment.

4) Community Needs:

4/13 An early fall tradition in La Crosse is moving to a new location. The Steppin' Out in Pink walk will be in the Riverside Park area this September. The walk to raise money for breast cancer research has been held in the past around the main Gundersen buildings on South Avenue. Tia Sneath from the Gundersen Medical Foundation says the park setting will be an improvement in some ways: Early bird registration for Steppin' Out in Pink begins on April 25th.

4/18 A downtown La Crosse park will be open again over the next few months to homeless residents in the area. City leaders will announce more details about the 'Safe Space' at Houska Park during an event on Wednesday. A release from the mayor's office says Houska Park will be available to unsheltered people until the end of October. The city's winter contract to house local homeless at the Econo Lodge in La Crosse runs out in less than two weeks. As part of the Houska Park plan, dog park facilities are being moved to Wittenberg Park and Hass Park for the coming months.

4/22 It started 29 years ago with Russell Wilson's effort to rally the community to help clean up La Crosse area waterways. The aptly named "River Cleanup La Crosse" began in 1996 when Wilson was a conservation warden for the Wisconsin DNR. He retired from the DNR three years later but never gave up his quest to help maintain La Crosse's waterways. He's still leading that effort and he'll be out picking up trash with everyone else on May 7th, despite being six weeks post hip surgery. Since River Cleanup began, nearly 7,000 volunteers have removed 730,000 pounds of trash, recycled 3,000 barrels and another 1,800 tires. They set a record last year with 440 volunteers. Wilson hopes they can do that again, because the more help, the more ground — and water — they can cover. To volunteer check out this story at WIZM News dot com.

4/25 New Horizons is starting its spring victim advocacy training tonight via zoom. The training is a requirement for those wishing to volunteer with the organization, however, executive director Ann Kappauf encourages anyone wishing to learn more about domestic abuse to attend. The advocacy training is a 4-night event and is free to attend, however registration is required.

4/29 It's time to empty the medicine cabinet of the pills you don't need any more. This Saturday is another National Drug Take Back Day, held twice a year to let people safely dispose of unused and outdated medicine.

In La Crosse, the county health department will accept drugs and vape materials on Saturday from 9 a.m. to noon, at the health building on North 4th Street. There are also 15 medication drop boxes at pharmacies and other locations around La Crosse County.

5/4 You may have seen red dresses on display in trees around La Crosse this week. Those dresses are a symbol of missing and murdered indigenous women around the country, and May 5th has been declared a 'day of awareness' about the issue in La Crosse. The Ho-Chunk Nation has organized a ceremony and 5-K run-walk for Thursday to call attention to the cause, says Ho-Chunk spokesperson Casey Brown: Registration for the run-walk begins at Riverside Park at 11 a.m. A program will start at 11:30, with the run-walk at noon.

5/5 Bringing the adults together this weekend to help raise funds for the children. A local nonprofit, that strives to find ways to bring La Crosse's black community together, is throwing that celebration Saturday night in downtown La Crosse.

5/6 Making the wish come true of a child who is battling a major health ordeal ... Jean Taylor couldn't recall how many years she's been doing Big Bikes for Little Tikes. It's been decades. But Taylor says it's the best part of her job. This year's Big Bikes ride is for Little Tike Rhett Carroll. A 5-year-old who's battled cancer, multiple surgeries, the removal of part of his lung and chemotherapy. He'll be there, though ... next Saturday, May 14, in Onalaska, as the community rides to help make his wish ... an ocean vacation and some deep sea fishing ... come true. Taylor says Rhett is doing great, after a rough eight months. And over these decades she's seen a lot of these kids grow up. And she's remained friends with their families. But doing this for so long, trying to help these kids and families ... not every story has a happy ending. If you would like to be a part of Big Bikes for Little Tikes this year, check out this story at WIZM news dot com.

5/9 Jazzma Holland ... the Co-Founder of Black leaders Acquiring Collective Knowledge or "B.L.A.C.K." talked with Z93 about why they're throwing the fundraiser. One of those is helping send middle and high school students on college tours throughout the south, The 21-and-over event will begins at 6:30 p.m. at the Court Above Main in downtown La Crosse. There will be silent bidding, music, entertainment, drinks, and food catered by Pogy's ... but tickets are going fast. Check out this story at WIZM for more info.

5/20 A benefit to help victims of the 4th Street restaurant fire last month in La Crosse is scheduled for this Sunday. The event begins at 2 p.m. at the Popcorn Tavern and the Bridges United Methodist Church, both up the block from where the India Curry House burned down. Chris Stolpa is one of the organizers of the benefit, and he knows some of the people who were left homeless by the building fire: Besides featuring well-known area bands, the fire benefit will also include a silent auction.

6/9 We all know art is unique. Kind of what makes it art. And art of all kinds will be featured this weekend outside the Pump House in downtown La Crosse with the ninth annual Artspire festival. Pump House assistant director Allison Krzych talks of one of those unique performances happening. Check out more info on Artspire in this story at WIZM News dot com.

5) Social justice/Race relations

4/26 A La Crosse County committee looking at possible changes in area law enforcement activity has heard from two police chiefs and the sheriff, who serve on the committee. The Study Committee on Policing began meeting earlier this year monthly. Onalaska Chief Chuck Ashbeck says his city recently expanded the size of its police force: Ashbeck spoke to the committee yesterday, along with La Crosse Chief Shawn Kudron and Sheriff Jeff Wolf. Both Kudron and Wolf say the number of officers who have left their forces has increased in recent years, perhaps because of changes in attitudes about law enforcement. Kudron says between retirements and other departures, La Crosse police will have 13 positions to fill this year.

6/15 La Crosse County wants to hire a consultant for racial equity issues. Last year, the county board passed a resolution declaring racism to be a 'public health crisis' in the area. Candidates for the consultant job are being asked to apply with La Crosse County. The person hired for the job will be asked to help create an organization designed to incorporate anti-racist principles.